

## Vysoká škola finanční a správní, a.s.

Studijní středisko Most (sídlo organizace: Estonská 500, 101 00 Praha 10)

### General information

Managing director, head of organisation	Dr. Bohuslava Šenkýřová
Country	Czechia
address street/number	Pionýrů 2806 434 01 Most
main contact telephone	+420 476 707 722
main contact email	most@vsfs.cz
URL	most@vsfs.cz
Year of foundation	1999
Number of employees, working in transfer processes	4 (in Most)
Type of organisation	university
Aim/role with respect to the transfer process	educational and research institution with overlap into foreign countries
Main area with respect to the key topics	Public administration, marketing, economy, management, criminalistic
Main contact person for transfer telephone	Josef Svec +420 724 132 706
email	josef.svec@vsfs.cz

### Offered transfer activities

services in terms of the dissemination of innovative and economically applicable ideas

#### *publish and disseminate*

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

#### *publication modes and media*

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas

#### services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

#### services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- establishment of institutional structures for the cooperation between science and economy (e.g. endowed chairs, joint research institutions as a kind of public private partnership, associated institutes closely connected with universities)
- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

#### geographical area of transfer activities and services

- regional
- national
- cross-border (PL <--> CZ; PL <--> GE; CZ <--> GE)
- European-wide

#### target groups

##### kind of organisation

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

##### businesses of target groups

- Financial and insurance activities
- Professional, scientific and technical activities
- Administrative and support service activities

- Public administration and defence; compulsory social security
- Education

**Number of employees of target group organisation(s)**

- < 10
- 10 - 99
- 100 - 499
- >499