

## Wrocław Regional Development Agency (WARR)



### Project Team

#### GENERAL INFORMATION

Managing director, head of organisation	dr Zbigniew Mogiła
Country	Poland
address	Kochanowskiego 17 51-601 Wrocław
telephone	+48 71 34 83 017
email	warr@warr.pl
URL	www.warr.pl
Year of foundation	1998
Number of employees, working in transfer processes	9
Type of organisation	public institution
Aim/role with respect to the transfer process	Business support organisation and consultancy
Main area with respect to the key topics	Initiation and assistance in creating new business units particularly directed at: <ol style="list-style-type: none"><li>1. creating work places,</li><li>2. modern production methods and technologies,</li><li>3. introducing manager-based model of administration.</li></ol> Consulting services: <ol style="list-style-type: none"><li>1. Specialised consulting services in the fields of: marketing, finances, law, planning and management, innovation and transfer of technology, export and quality,</li><li>2. Basic consulting services for persons beginning and conducting business activity.</li></ol>

#### Training services:

1. Specialised (e.g. in the scope of marketing, finances and management),
2. For particular sectors/branches,
3. General (e.g. computer-related),
4. For persons starting business activity.

#### Information services:

1. Providing information on available financial services,
2. Providing information on trade fairs,
3. Providing information for foreign investors interested in establishing cooperation with Polish firms, investing in Poland,

contact person for transfer

Alicja Tiukato

telephone

+48 71 500 253 036

email

atl@warr.pl

### geographical area of transfer activities and services

- cross-border (PL ↔ CZ; PL ↔ GE; CZ ↔ GE)

## TARGET GROUPS

### Kind of organisations

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies