

Business and Innovation Centre (BIC) Zwickau GmbH



GENERAL INFORMATION

Managing director, head of organisation	Dipl.-Ing. Andreas Sobe
Country	Germany
address	Lessingstraße 4 DE 08058 Zwickau
telephone	+49 (0)375 541-0
email	bic@bic-zwickau.de
URL	www.bic-zwickau.de
Year of foundation	1991
number of employees, working in transfer processes	2
type of organisation	company
Aim/role with respect to the transfer process	<ul style="list-style-type: none">- Begleitung Technologietransfer vom Technologegeber (Hochschule, Forschungseinrichtung) zum Technologienehmer (KMU);- support of technology transfer from technology grantors (universities, R&D institutions) to technology users (SMEs)- Vernetzung mit regionalen, nationalen und europäischen Netzwerken (Vermarktung, Kontaktherstellung)- Networking with regional, national and European networks (marketing and initiation of contacts)
Main area with respect to the key topics	<ul style="list-style-type: none">• Kraftfahrzeugtechnik,• Automotive Engineering,• Alternative Energien,• Renewable Energies,• Verkehrswesen,• transportation,• Elektromobilität• electric mobility
main contact person for transfer	Ms. Heide Kunz
telephone	+49 (0)375 541104
email	h.kunz@bic-zwickau.de

OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economic aspects (consultation concerning patenting)
- determination of the potential technology users' (licensees) needs and requirements

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- concepts for and execution of qualification measures for the future personnel focussed on the exploitable idea/ technology (e.g. conceptual design and implementation of trainings, e-learning, workshops) → conception and coordination with networking partners
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together) → EU cooperation programme SN - CZ 2014 - 2020

services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing → authorized patent agent
- supporting implementation of spin-offs based on innovative ideas/ technologies → provision of office spaces

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

geographical area of transfer activities and services

- regional
- national
- cross-border (GER ↔ CZE)
- European-wide

TARGET GROUPS

kind of organisation

- organisations offering or developing as well as organisations demanding innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Construction
- Information and communication
- Professional, scientific and technical activities
- Administrative and support service activities

number of employees of target group organisation(s)

- < 10
- 10 - 99