

IP4 Business



freelancer cooperating with different organizations and companies (incl. Universities, RCO, technology transfer organizations, law offices, consulting companies, etc.)

GENERAL INFORMATION

Country	Poland
Main area with respect to the key topics	Nanotechnology, biotechnology, medical devices and methods, high-tech, materials, food production, (Lower Silesia Region Smart Specializations), goods production and processing, agriculture, mechanical engineering etc.
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements
- Intellectual Property management in companies, start-ups, universities, in technology transfer etc.

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)
- IP due diligence, FTO, H2020 IP strategies, IP portfolio optimization, IP strategies for SME, etc.

publication modes and media

- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results
- B2B, B2C

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- B2B, B2Uni

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)
- FTO studies, R&D design,

services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting)
- support of licensing (e.g. market analysis, legal consulting)
- Poland: SPV as one way for economic exploitation

geographical area of transfer activities and services

- national

TARGET GROUPS

kind of organisation

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Transportation and storage
- Information and communication
- Professional, scientific and technical activities
- Education
- Human health and social work activities

number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499