

Technologie- und Gründerzentrum Bautzen GmbH



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Gründerzentrum
Bautzen GmbH

GENERAL INFORMATION

Managing director, head of organisation

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Country

Germany

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URL

tgz@tgz-bautzen.de

Year of foundation

www.tgz-bautzen.de

persons working in transfer processes

1995

type of organisation

2

Aim/role with respect to the transfer process

company

Hauptaufgabe des TGZ Bautzens ist die Unterstützung von Unternehmen bei der Gründung, ihrem Wachstum und der langfristigen Sicherung ihres Erfolgs. Das TGZ organisiert regelmäßig Existenzgründerseminare und Workshops mit grundlegenden Informationen zur Selbstständigkeit. Den Mietern bietet das TGZ in drei Gebäuden flexibel gestaltbare Mietflächen mit hohem Standard und weitere Serviceleistungen an. Durch den Aufbau von Kooperationen zwischen KMU's, die Unterstützung des Technologietransfers und der Zusammenarbeit mit dem öffentlichen Sektor leistet das TGZ einen aktiven Beitrag zur Wirtschaftsförderung der Oberlausitz. Das TGZ fördert die wirtschaftliche Entwicklung in Ostsachsen durch die Bildung von Netzwerken und lokalen KMU-Clustern. Als Beispiel eines erfolgreichen, regionalen Unternehmer-Netzwerkes kann das TEAM22 (www.team22.de) genannt werden. Zur Umsetzung der Aufgaben beteiligt sich das TGZ an regional, national oder EU geförderten Projekten.

Helping new businesses to start, grow and succeed is one priority for TGZ. TGZ regularly offer start-up courses and workshops with fundamental information on self-employment. In three buildings, TGZ Bautzen offers flexible accommodation of a high standard and other services to its tenants. With the establishment of co-operations between SMEs, the support of technology transfer and the collaboration with the public sector TGZ Bautzen contributes actively to the regional economic development in the Upper Lusatia. TGZ also contributes to the regional economic development of the Eastern part of Saxony by forming networks and local SME clusters. One example of a successful regional network of companies is the cooperation network TEAM 22 (www.team22.de). To implement the goals, TGZ uses regional, national and EU-funded projects.

Main area with respect to the key topics

Das TGZ Bautzen arbeitet auf folgenden Hauptgebieten:

- Unterstützung von Start-Ups
- Wissens- & Technologietransfer und die Innovationsförderung
- regionale Wirtschaftsförderung
- Energieberatung.

main contact person for transfer
telephone
email

Bautzen Innovation Centre (TGZ) has essentially 4 key strategic objectives:

- support of start-ups (incubator)
- knowledge and technology transfer and innovation support
- regional economic development
- energy advisory service.

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OFFERED TRANSFER ACTIVITIES

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

geographical area of transfer activities and services

- regional
- national
- cross-border (PL ↔ CZ; PL ↔ GE; CZ ↔ GE)
- European-wide

TARGET GROUPS

kind of organisation

- predominantly organisations demanding for innovative ideas or new technologies

businesses of target groups

- Agriculture, forestry and fishing
- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Transportation and storage
- Information and communication
- Professional, scientific and technical activities
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Human health and social work activities

number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499