bmbg consult Dr. Jan Hendrik Peters

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GENERAL INFORMATION

Managing director, head of organisation	Dr. Jan Hendrik Peters
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email	Info@bmbg-consult.de
URL	www.bmbg-consult.de
Year of foundation	2017
type of organisation	company
Aim/role with respect to the transfer process	Supporting organisations and companies to identify the right strat-egy for their business activities. Technology transfer needs be in sync with the strategy of the organisation. Any product develop-ment needs to meet market expectations. Product development structures in a company need to be enabled to implement innova-tions from outside their own organisation. Nomenclature and read-iness level to be matched and contin-gency plans need to be devel-oped. Both sides of the transfer need to properly under-stand the other sides boundary conditions and way-of-working.
	With 30 years of experience in managing sci-ence and technology organisations, product strategy, new business development and 4 years as head of a transfer group of a major German laboratory, I can help to bridge the gap between two sides of transfer.
Transfer topics	technology independent
main contact person for transfer	Dr. Jan Hendrik Peters
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)

- foster scientists in the description of the exploitable idea, focussed on its application in enterprises

- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), *(such as technology offers and technology files)*

publication modes and media

- brokerage and information events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises

- sub-sequential evaluation of discussions between technology suppliers (similar to licensers) and technology users (similar to licensees), such as *finding out whether the partners can go on discussing the technology/ results independently or need additional support*

- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (*e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures*)

services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies,

- Development of the underlying strategy and business planning process

geographical area of transfer activities and services

- cross-border
- European-wide
- World-wide (Japan)

TARGET GROUPS

kind of organisation

- predominantly organisations offering or developing innovative ideas/ new technologies
- predominantly organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Water supply; sewerage, waste management and remediation
- Professional, scientific and technical activities
- Administrative and support service activities

number of employees of target group organisation(s)

1 – 10, 10 – 99, 100-499