

Output factsheet: Action Plan for the integration of LEZ policies in the mobility planning of Brno FUA

Project index number and acronym	CE243 SOLEZ
Lead partner	Municipality of Vicenza
Output number and title	O.T.1.1 - Eight SOLEZ Action Plans developed for 8 different Functional Urban Areas
Responsible partner (PP name and number)	PP5 - KORDIS JMK - Coordinator of South Moravian Integrated Public Transport System
Project website	www.interreg-central.eu/SOLEZ
Delivery date	14.03.2019

Summary description of the strategy/action plan (developed and/or implemented)

Developed Action Plan is going to be the part of the Regional transport plan for the South Moravian Region for the period 2017-2021. The changes of this document occur on a yearly basis and are planned for the end of this year. The Action plan has been approved by the Transport department of the South Moravian Region and therefore it is prepared for approval by the Regional Council which is the political body of the region.

The action plan considers four main areas: Smart parking, Support of electromobility, Value added services and Administrative support of activities. Each of these points consists of short and medium term objectives and of long-term objectives.

The main activities for smart parking area are connected to standardization of the parking parameters in the region, and technical and organizational recommendations for municipalities. Very important is the presentation for public.

The main activities for electromobility area are connected to testing and evaluation of experiences with the electric driven vehicles.

The main activities for value added services are oriented to increase the cooperation with existing private bike and car sharing agencies and searching for synergies.

The activities connected to administrative support help with approving of planned measures by political representation.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

NUTS 3 - CZ064 South Moravian Region (1,2 mil. residents, capital Brno 0,4 mil. residents)

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

As the main benefit can be considered the standardization of parking services which are and in next years will be constructed and operated by many municipalities. Municipalities will receive the practical handbook which will include the recommendations and tools for construction of a livable P+R facility. The other activities are rather long term - oriented and will serve as the preparation for the changes in the transport market - foremost the electric buses and cooperation with private bike or car sharing agencies. The action plan will prepare the field for the new Mobility as a Service concept.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

The action plan is transferable to other regions in the Czech Republic (and other CEE countries) because it is targeting to problems which all regions have in common - building and unification of P+Rs, new technical possibilities for transportation and organizational measures which can improve the quality of service without necessary infrastructural investments.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The preparation of the action plan has brought a basket of new information especially in the parking field. The new economically highly effective way of car counting in the P+Rs has been successfully tested and this solution can be replicated to other municipalities in the region. The SW developed for public usage is in operation and can very easily add new similar services. The representatives both of the region and the municipalities were keen to discuss these issues and find the way how to improve the situation.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

Deliverable D.T. 1.3.3 - Action Plan for integration of LEZ policies in the mobility planning in Brno FUA

The document is available on <https://www.interreg-central.eu/Content.Node/SOLEZ.html> in the Publication section.

Result of pilot action - SW unifying the information on P+Rs in the region with on-line information from the pilot town Blansko: <https://zaparkuj.idsjmk.cz>

Transport plan of the South Moravian Region: <https://www.kr-jihomoravsky.cz/Default.aspx?ID=325457&TypeID=2&origin=mobile>