

Output factsheet: Action Plan for integration of LEZ policies in the mobility planning of Sárvár FUA

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Summary description of the strategy/action plan (developed and/or implemented)

The SOLEZ Action Plan of Sárvár Functional Urban Area (FUA) has been developed following a common approach defined at consortium level during the first project phase. Based on the common tool, the main contents of the Action Plan were to demonstrate the sustainable mobility related state-of art with SWOT analysis in the area of Sárvár FUA, highlight the most relevant and already adopted mobility related plans and strategies in local, regional and national level, and indicate short,- mid,- and long term measures to Sárvár FUA in favour of low emission and sustainable mobility.

In the last part of the Action Plan, the main stakeholders, who might influence the mobility planning in Sárvár FUA, are stated in detail. Additionally, the Action Plan shows further stakeholders who are also able to contribute to the development of the Sárvár FUA in particular the development of transport, including the preference of sustainable transport modes and the decrease of CO₂ emission.

The Action Plan was elaborated with the support of key local and regional stakeholders, and three participatory meetings were organised where the key actors of Sárvár FUA could express their valuable feedbacks and support to develop the Plan. The Action Plan elaboration already started in Period 2, with preliminary research on mobility field, however it was finalised in the end of Period 3 of the SOLEZ project.

As it was mentioned in the Plan, the already adopted policies and strategies regarding Sárvár FUA put great emphasis on the advocacy of sustainable mobility in the region, and the proposed measures are also in accordance with this concept and will contribute to low carbon mobility in the area.

The Sárvár FUA Action Plan was prepared in Hungarian, but an extended summary was written in English.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

NUTS 3: HU222: Vas County

link(https://en.wikipedia.org/wiki/NUTS_statistical_regions_of_Hungary)

Sub-region: Sárvár Sub-region 4806.

link (https://en.wikipedia.org/wiki/Subregions_of_Hungary)

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The demonstration of the already adopted policies and strategies are in favour of low carbon and sustainable mobility. The proposed measures of the Plan are also supporting sustainable mobility and the measures described have been already implemented in Sárvár FUA.

During the Action Plan elaboration participatory meetings it turned out that Sárvár's determined plan was to implement a kind of e-bike system, (and its charging station) which could be used by tourists and FUA citizens especially during the main season of the year. According to stakeholders advice, the plan of implementing e-bikes in Sárvár FUA was integrated in the plan and due to the detailed information and data depicted in the Action Plan about e-bikes, the main touristic institution, namely Sárvár Tourist and TDM Nonprofit LTD decided to purchase six e-bikes in Sárvár, because they wanted to support sustainable mobility in the city. Now these e-bikes can be rented at TDM office, and based on the feedbacks they are very popular amongst citizens and tourists. The e-bikes are not only sustainable and environmentally-friendly mobility means, but also they contribute to healthy lifestyle and recreation too.

The other proposed measure in the Action Plan is being implemented in Sárvár FUA as a Value-Added Service Pilot Action, which is a sustainable mobility related smart phone application. The Plan indicated the preliminary concept and idea of this application, but during the development and implementation of the application, it was complemented with further elements and functions.

The intention was to develop a smart phone application which provides multimodal traveller information to users and based on the Mobility as a Service conception. The application shall integrate all information of the available transport modes of Sárvár FUA (train, bus, car-renting, bike-renting, charging station, car-pooling..). Moreover, the application contains different tours in the area of Sárvár Functional Urban Area on foot, Nordic-walking and bicycle which also in favour of sustainable leisure time. The overall intention is to encourage people to use public or active transport instead of their conventional passenger cars.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

Since Sárvár FUA Action Plan was elaborated based on a common guideline compiled by experts, the same methodological structure might be used in the future by other territories too. Furthermore, during the Action Plan elaboration, discussion was permanent with relevant stakeholders who provided valuable and up-to-date information which were integrated in the Plan. Since stakeholders, due to participatory meetings, were involved in the progress of preparation of Sárvár FUA Action Plan, and they were monitoring the already implemented proposed measures too, it can be ensured that they will support the updating phase of the document and they will be partners in its integration into local mobility plans as well.

In the framework of another EU project of PBN (CHESTNUT 2016-2019; Interreg Danube), the draft version of Sustainable Urban Mobility Plan (SUMP) was prepared for Sárvár FUA in the second half of 2018, and some elements of the SOLEZ Action Plan of Sárvár FUA, which had been already prepared earlier, could be utilized in the SUMP document too. This synergy between the two mobility related documents is an appropriate example for transferability of the gained methodological knowledge and mobility information of Sárvár FUA already mentioned in the SOLEZ Action Plan.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

During the preparation of SOLEZ Sárvár FUA Action Plan the involvement of numerous stakeholders was continuous and they could express their feedbacks which were integrated in the Plan, therefore the Plan elaboration was a common work with key actors. However, further stakeholders could have been involved in the participatory meetings from other municipalities of Sárvár FUA as well, who could have shared their ideas and comments on the Action Plan. With the help of the involvement of further stakeholders the Plan might have been more complex and would have involved more detailed data and information, as well as the number of the proposed measures would have been higher too.

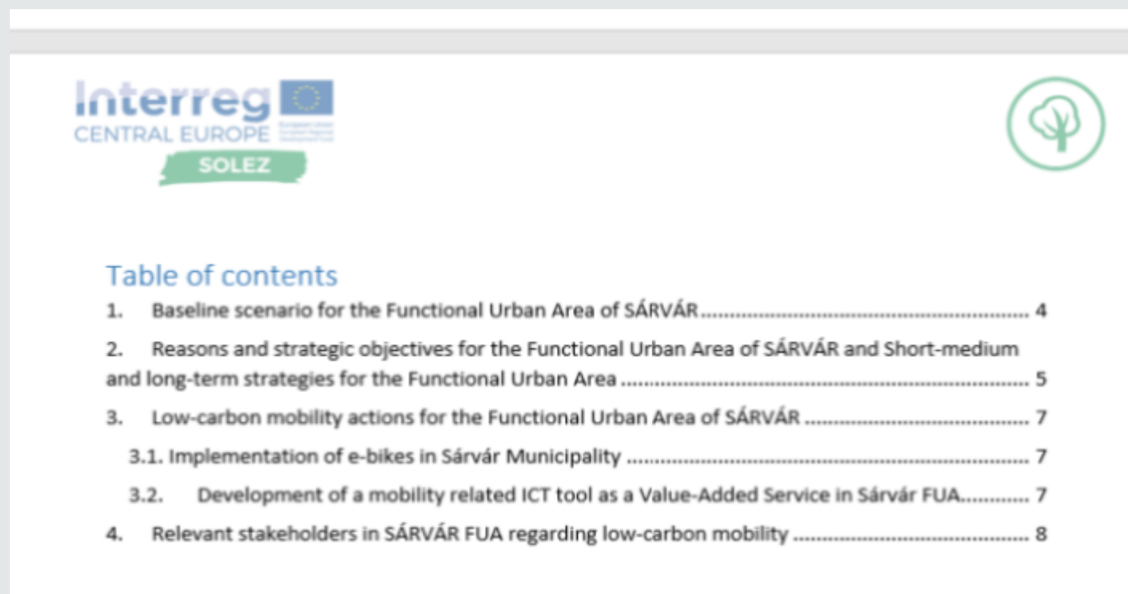
Regarding the added value of transnational cooperation, in the framework of SOLEZ project two study visits were organised (Graz :February 2017 and Turin: 2017 October), and their experiences were shared with stakeholders via follow-up trainings. Due to these trainings, stakeholders were informed about the smart mobility elements of the two cities, and the experience of the study visits could be integrated to Sárvár FUA Action Plan too.

Besides SOLEZ study visits, Sárvár FUA stakeholders participated in study visits in the framework of CHESTNUT project too (Weiz May 2017, Prague: October 2017) where they could widen their knowledge in mobility field and the gained knowledge was usable in the elaboration of Sárvár FUA Action Plan as well. Furthermore, key Sárvár FUA stakeholders took part on a seminar in Vienna (September 2017) in the CHESTNUT project, where they were educated about the methodology of SUMP preparation. These information were beneficial too, and could be applied in the preparation of SOLEZ Action Plan as well.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Deliverable D.T. 1.3.5 - Action Plan for integration of LEZ policies in the mobility planning in Sárvár FUA
The document is available on <https://www.interreg-central.eu/Content.Node/SOLEZ.html> in the Publication section.

The Hungarian table of content of the Action Plan, as well as the table of content of the English summary are attached here as annexes.



The screenshot shows the SOLEZ project website header with the Interreg Central Europe logo and a green circular icon containing a tree. Below the header is a 'Table of contents' section with the following items:

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