

# TEMPLATE

## Output factsheet: Trainings

Version 1

Project index number and acronym	CE25 MOVECIT
Lead partner	LP - Development agency Sinergija, Slovenia
Output number and title	O.T2.2: Seven trainings on low carbon mobility planning for municipalities in functional urban areas
Responsible partner (PP name and number)	PP4 - Budapest University of Technology and Economics, Hungary
Project website	<a href="http://www.interreg-central.eu/movecit">http://www.interreg-central.eu/movecit</a>
Delivery date	November 2017

### Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

The training was organized in October 2017 in Budapest for municipalities elaborating a workplace mobility plan. The event was successful in terms of better understanding of measures, raising awareness and engagement through testing electric bikes. Two measures were implemented during the training day. One is involvement during presentations with interactive games. The task in the interactive game was to answer multiple choice questions with colored papers. The questions were about the estimate averages from the survey, on the one hand, it was food for thought, on the other hand it measured the stereotypes. This provides a better commitment and understanding of the topics. The other was a testing opportunity of an electric bike. Personal experiences have a major role on decisions.

The target groups were the Mobility Teams of Békéscsaba City Hall, Centre for Budapest Transportation and Faculty of Transportation Engineering and Vehicle Engineering, covering experts of mobility, strategy and development, and HR. The goal of training to give a wide overview of workplace mobility plans, and to create chance for networking and best practice sharing from different partners.

**NUTS region(s) where training(s) have been conducted (relevant NUTS level)**

Budapest HU101

### Expected impact and benefits of the trainings for the concerned territories and target groups

The main benefit of the training was the composition of the attendance. Experts from university (BME), from capital's transport authority (BKK) and a city's urban management (Békéscsaba) had the chance to discuss their ideas, experience and best practices. The presentations, the testing opportunity and the open discussions impacted directly the workplace mobility plans (e.g. both BKK and City Hall of Békéscsaba planned to purchase pedelecs).

### Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

The developed training materials were general enough to transfer to other territories and stakeholders. The elaborated documents will be also presented to the relevant ministry to support workplace mobility planning on national level and provide best practice. It is planned to further extend the material and organize extra courses for interested institutions. The developed materials will also be included in the teaching material of the university master programme.

### Lessons learned from the development and implementation of training measures and added value of transnational cooperation

During presentation of measures, each participant has the task to evaluate every measure from one to ten by its effectiveness. During lunch these evaluations were summarized, and after lunch the results were discussed. It turned out that some measures were very popular, as predicted (e.g. home office, developing cycling infrastructure, end-point services for cyclists), but some measures were very divisive (e.g. financial incentives, institute owned bike park).

### References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

The training was held for members, who are currently involved in the workplace mobility plan processes. Thus, all discussed topics had a direct impact on D.T3.2.9 Workplace mobility plan for Budapest University of Technology and Economics, D.T3.2.10 Workplace mobility plan for Centre for Budapest Transport and D.T3.2.11 Workplace mobility plan for City Hall of Békéscsaba. The output is also linked to the deliverable D.T2.3.2 Report on seven regional trainings for municipalities on tools for mobility plans.