

# D.T.4.2.2 “ MONITORING ON ENERGY CULTURE CAMPAIGN BY SENIOR EGS TOWARDS JUNIOR EGS REALIZED IN EACH SCHOOLS”

## PP12 – SLOVENIA

Period reported: December 2017

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Versione 01

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Edited by PP6 UNIBO





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## 1. Abstract

This document refers to the plans and actions chosen by the different schools of the different countries and territories, which they intend to implement to implement the cultural campaign, is a plan / report, which tools the schools intend to use, in order to raise awareness students, school staff and families, on issues of environmental sustainability and energy saving.

In particular, for the cultural campaign, reference is made to some specific work tools.

## 2. Planning main tools for cultural campaign

1. INFORMATION BY NEWSLETTERS - An easy form of communication but with a risk of overloading; Don't make the email too long-aim to get straight to the point. If possible, use graphics and/or colour. Don't overload recipients with too many messages as this can cause a negative reaction;
2. INFORMATION BY DISPLAY - Inform school staff and students how the campaign is going. Focus your communications; Place the display where everybody can see it; Use compelling images such as photos, cartoons or energy use charts;
3. STUDENT AWARENESS TOOLS - Tutorials, virtual tours, a quiz and other interactive tools to help students to be more efficient at work, and also understand the wider benefit of their actions;
4. POSTERS AND STICKERS - Posters can contain different types of messages: news, questions and commands. A poster usually suggests action that can take place now. The message must be short so that the lettering can be bold and large and seen at a distance. Posters can also generate word-of mouth communication. Focus on a different issue for each poster; use images; replace them regularly.
5. Use stickers at the point of use, on or near equipment, like photocopiers, printers, computers, light switches and machines; Label equipment with colours, red could mean "switch off after use" and green could mean "allowed to be left on" for example; Label those light switches which should be switched off first - usually rows of lights beside windows, Label equipment that uses a lot of energy. A simple image can convey a command but remember to add an explanation, as it may simply be ignored;
6. WORD OF MOUTH - Slogans to stimulate interest and get students talking. Catchy slogans and messages tailored to your workplace can help dispel myths, negative comments or misinformation that may be circulating;
7. COMPETITION - Competitions are also an excellent way of getting staff to participate in saving energy. Create competitions between teams, departments or buildings or buildings to see who can save the most energy saving. Ideas for competitions include: design a poster; realize a youtube video; make an energy quiz; create the best slogan wins. Asking students to compete to design an energy saving poster is a good way of personalising the issue;
8. MEETING, MOVIES AND PRESENTATIONS - Dedicated events on energy saving is an ideal communication route for getting a direct message.



### 3. PP12 - SLOVENIA Overview

In December 2017, PP12 Municipality of Celje and PP4 KSSENA organized creative campaigns in all 7 primary schools involved in the project. They prepared workshops to improve energy culture. Workshops were attended by designated junior energy guardians, their classmates and teachers. The total number of all participants, including teams from Municipality of Celje and Kssena was 313.

Presentations on general facts about the project Energy@School were given at each school. Representatives of Kssena presented the installed equipment and explained the correct use of it. The use and purpose of monitoring energy system application was introduced to all participants. Next to other important matters regarding energy efficiency and renewable energy sources a proper ventilation in classrooms was pointed out. Kssena also demonstrated use of thermal cameras, lux meters and other equipments that can be used in the terms of energy efficiency.

Additional lessons within regular curriculum were given by schools for their students.

#### Timeline

Newsletter - In a week after each Newsletter is issued

Display - bulletin board will be implemented by the end of 2018

Awareness tools - all school year

Posters/Stickers - permanent

Word of mouth - daily or weekly basis, during the project duration and hopefully also after that

Competition    Yes - By the end of the project students from all schools will participate in different quizzes or games

Meeting/movies - During the SEG and JEG trainings

Others - Constantly updated FB page



## 4. Tools of Slovenian schools

	Primary school Frana Kranjca; Primary school Ljubečna; Primary school Frana Roša; Primary school Celje; Primary school Lava; Primary school Celje; Primary school Hudinja	TIME LINE
	PP12 - MUNICIPALITY OF CELJE, SLOVENIA AND PP4 - KSSENA	Specify time details (run period) expected and / or estimated for each action specified for each tools you choose for the cultural campaign
Newsletter	Yes, every school informs their students. SEG informs JEG	In a week after each Newsletter is issued
Display	Yes, use of existing information boards in schools.	A bulletin board will be implemented by the end of 2018
Awareness tools	Yes, teachers provide interactive lessons to their students (quizzes, materials etc.)	During regular curriculum, all school year
Posters/Stickers	Yes, with stickers in corridors and classrooms that informs on economical use of electrical energy (switching on/off the lights, reduction of water usage in restrooms...)	Already present in almost each school-permanent
Word of mouth	Yes, every school informs their students. SEG informs JEG.	On daily or weekly basis, during the project duration and hopefully also after that
Competition	Yes, in physics and science classes students participated in quizzes.	By the end of the project students from all schools will participate in different quizzes or games
Meeting/movies	Yes, school staff and students were given information about the project. They learned how to properly use equipment, how to analyse data from energy monitoring application, how to reduce energy consumption, how to use thermal camera and lux meter.	During the SEG and JEG trainings
Others	Yes, students can obtain additional information on Energy@School Celje Facebook.	Constantly updated FB page

TOOLS TABLE - Specification of the tools selected by all the Slovenian schools involved in the E @ S Project