

TAKING  
**COOPERATION**  
FORWARD



Warszawa (PL)

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## Interreg Restaura Project Summary



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## AGENDA

1. Keep it real
2. Keep it simple
3. Keep communicating it
4. Keep it open for new ideas



## KEEP IT REAL

- Politicians must be kept at bay at planning stage of the project
- Architects and designers must be kept under control
- Project management must confront what is agreed and designed with available budget
- Communicating project with Private Companies helps keeping it real
- Being able to make changes helps keeping project real



## KEEP IT SIMPLE

- Private companies don't like projects that are excessively complicated
- Complicated projects brings lots of risks (legal, financial)
- Complicated projects makes amendments more difficult to implement



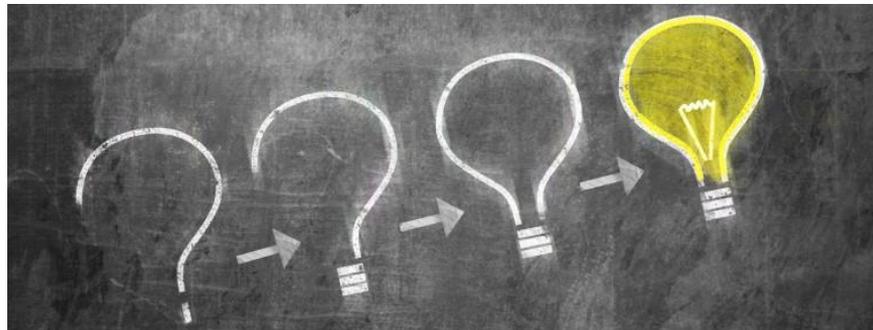
## KEEP COMMUNICATING IT

- In general: the more you communicate project, the better
- Very good source of information - potential private investors
- Best source of information - consulting companies working for potential private investors
- Good communication = lots of feedback from potential private partners and more partners engaged in future public procurement
- Separate communication of the project for end users



## KEEP IT OPEN FOR NEW IDEAS

- PPP not always works best for a given project
- Communicating project can bring you to completely new ideas
- New ideas derived from work with potential PPP partners may lead to more effective solutions than initial idea.
- Feedback and data from potential private partners may increase attractiveness of the whole project



## PPP IN REVITALIZATION OF CULTURAL HERITAGE

- PPP is one of the most difficult ways to revitalize elements of cultural heritage
- Takes more time, cost and bureaucracy than usual infrastructural projects
- PPP may be the only tool Public Partner have in order to bring new life into old places



## PPP - LACK OF UNDERSTANDING

- PPP requires from public partner understanding what PPP is all about - this applies both to decision makers and to municipal / governmental workers
- PPP requires from public partner political will to start project and „political timing”
- General public and citizens do not understand what PPP is all about... what impacts their decisions during election time.



# THANK YOU!



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