



European Innovation
Partnership on Active
and Healthy Ageing
REFERENCE SITE

**SOLUTIONS FOR AN
INDEPENDENT LIFE**

STRATEGIC AGENDA

PROJECT INTEGR@TENCIÓN

Cross-border platform for scaling up
innovative solutions in socio-health care

PROGRAMME: INTERREG V A España Portugal (POCTEP)

CODE: 0675

DURATION: 01/04/2019-31/03/2021 (24 meses)

COORDINATOR: Fundación INTRAS (ES)

Project

INTEGR@TENCIAÓN

WHAT IS THE INTEGR@TENTION AGENDA?

The Agenda Integr@tención consists of an Agenda of Commitments, of evaluation and periodic updating, which contains the strategic lines for the promotion of the scaling up of innovative solutions in social-health care and, in particular, the coordination of assistance in the rural environment.





Project

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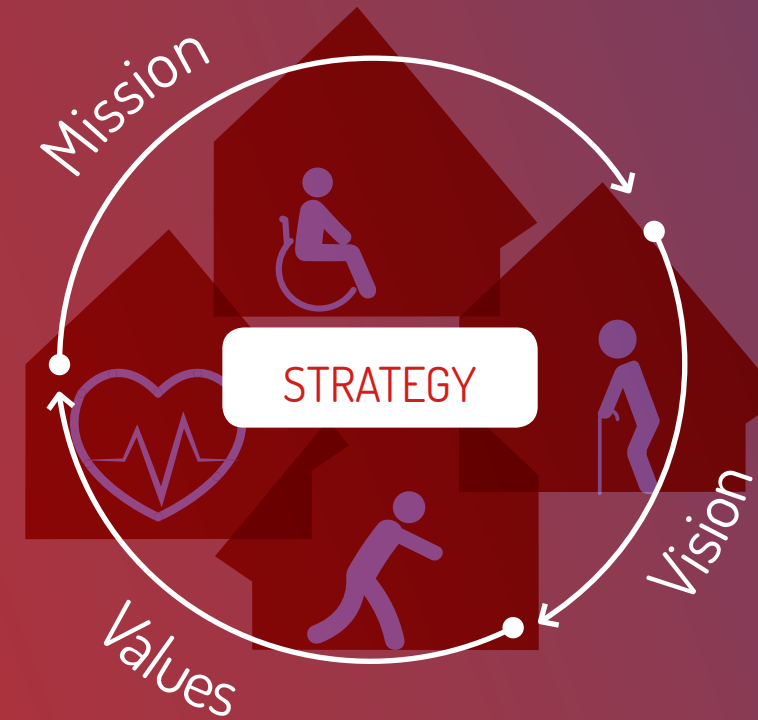
STRATEGIC OBJECTIVES

- To develop the framework of technological innovation that promotes intervention and socio-health care focused on the person, mostly in the rural area, which makes it possible for people to stay at home, with criteria of sustainability and efficiency, where all the agents involved are committed.
- To analyse the scaling up of technological resources and innovative methodologies aimed at improving the quality of life and the permanence in the domicile of people living in the rural environment.
- To ensure that elderly people with dependency, disability or chronic illness live their Life Project, that is, they can be self-determining about how they want to live their lives.

MISSION

To provide the guidelines and establish the mechanisms to favour the development and scaling up of technological solutions necessary for *elderly people with dependence, disability or chronic illness, allowing them to choose their Life Project* (to support their stay at home whenever they wish) *and contributing to the improvement of their quality of life*, from the perspective of their wishes, preferences and expectations.

Project
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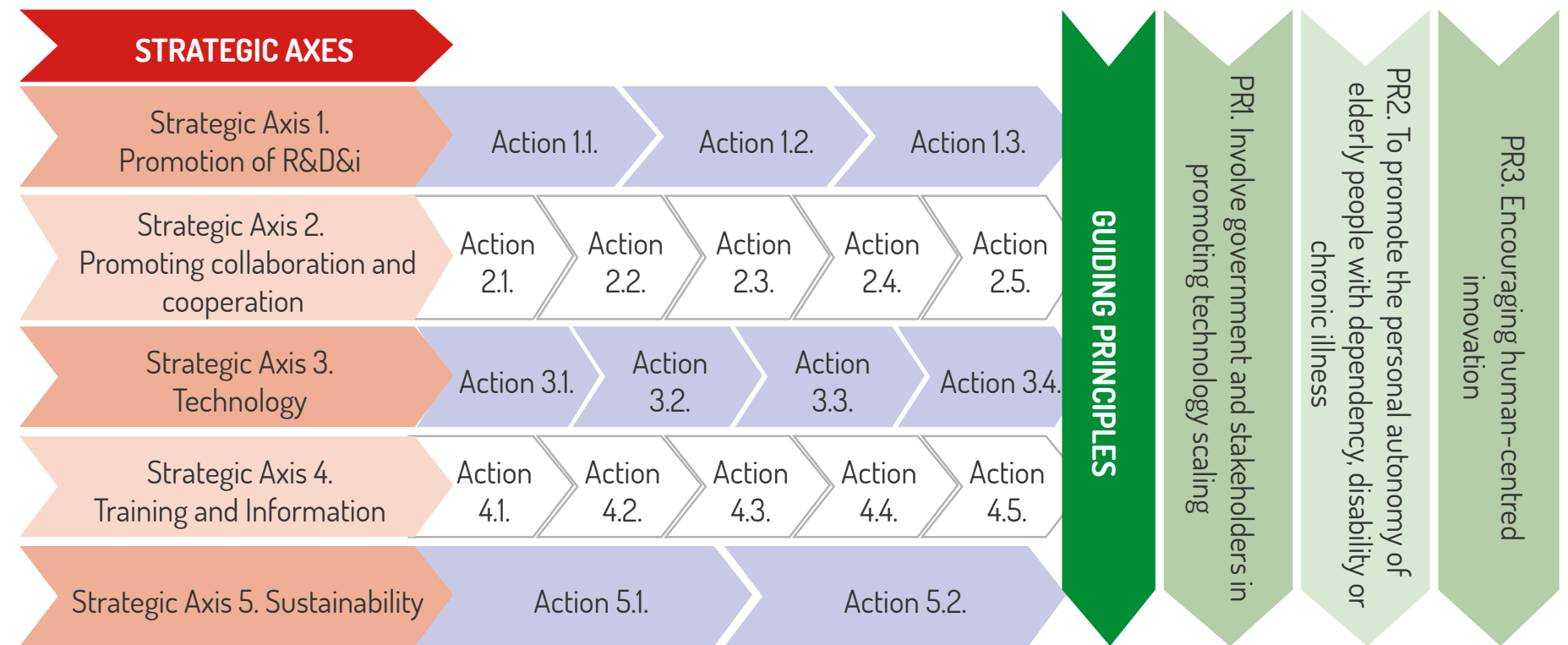
VALUES

- Research, innovation and know-how transfer in the field of socio-health solutions.
- Respect for people's self-determination and the wisdom of the elderly
- Respect for diversity.
- Equal opportunities.
- Support for people's life projects.
- Quality of life in people and dignity in ageing.
- Transparency and Accessibility.

VISION

A society in which all elderly people with dependency, disability or chronic illness, until the last minute of their lives, can decide on how they want to live, with all the necessary services and technologies accessible to all.

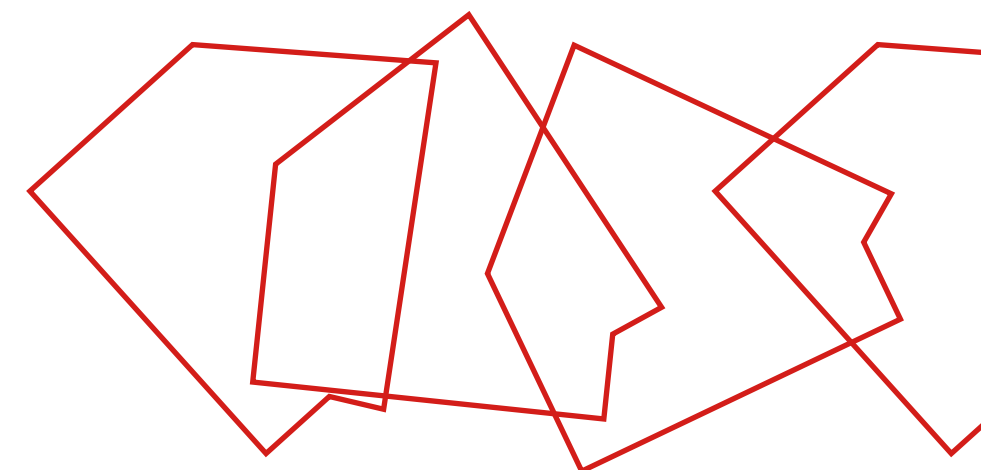
GUIDING PRINCIPLES AND STRATEGIC AXES



GUIDING PRINCIPLES			STRATEGIC AXES	STRATEGIC ACTIONS
PR1. Involve government and stakeholders in promoting technology scaling	PR2. To promote the personal autonomy of elderly people with dependency, disability or chronic illness	PR3. Encouraging human-centred innovation	EE1. Promotion of R&D&i	AE.1.1. Raising awareness of the importance of R&D&i
				AE.1.2. Promote and encourage the development of research projects at a national and international level
				AE.1.3. Promote the use of new technologies resulting from R&D&i activity
			EE2. Promoting collaboration and cooperation	AE.2.1. Implementation and promotion of the Impact Hub Integr@tention
				AE.2.2. Promoting the systematic implementation of participatory design methodologies
				AE.2.3. Involve local actors who work in the community and third sector agents in the definition of social policies
AE.2.4. Establishing links between beneficiaries, service providers and technology companies				
AE.2.5. Cooperation and knowledge transfer actions				

GUIDING PRINCIPLES AND STRATEGIC AXES

(CONT.)



GUIDING PRINCIPLES			STRATEGIC AXES	STRATEGIC ACTIONS
PR1. Involve government and stakeholders in promoting technology scaling	PR2. To promote the personal autonomy of elderly people with dependency, disability or chronic illness	PR3. Encouraging human-centred innovation	EE3. Technology	AE.3.1. Detection and analysis of needs, search for viable innovative technological solutions Monitoring and evaluation
				AE.3.2. Involving technology companies in the development of technological solutions that promote independent living
				AE.3.3. Promoting technological advances and piloting the use of technological solutions
				AE.3.4. Research into new business models
			EE4. Training and Information	AE.4.1. Design and proposal of the training map at all stages
				AE.4.2. Strategy for the dissemination of technologies and products among potential users and the different agents in the sector. Support the scale-up strategy through a natural process of empowerment and co-ownership
				AE.4.3. Promote communication on the subject of " Getting older" and respect for the elderly
				AE.4.4. Use of communication and escalation strategies
				AE.4.5. Empleo de Estrategias de Comunicación y Estrategias de Escalado
			EE5. Sustainability	AE.5.1. Analysis of innovative solutions from the aspect of sustainability
				AE.5.2. Mapping and analysis of all existing resources and solutions in the territory

Integr@tención has been awarded "3 Stars" Reference Site of the European Innovation Partnership on Active and Healthy Ageing (EIP on AHA)

www.integratencion.eu
info@integratencion.eu

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