

## SOCIOLOGICAL STUDY OF THE KRONPRINZ BARRACKS AREA

ENG

### Date and length

October – November 2019, July – August 2020, May – June 2021

### Type of activity

A series of research activities

### Participants

170 survey participants and focus group interviews. 26 respondents - residents of the barracks, 10 people - researchers and interviewers

### Short description

The purpose of the study is to identify the needs, opportunities and tools for the development of cultural and artistic activities in the Kronprinz historical barracks. It is the centre of an urban micro-district, a tourist attraction, and NCCA residence. The study analyses the attitudes of the residents of the barracks and the adjacent neighbourhood, the cultural processes taking place, the cultural and social services, public spaces, and educational activities. The buildings and facilities are deteriorating due to lack of cultural ownership. Kronprinz has a lot of potential as a cultural centre and platform for the local community, as the Baltic branch of the NCCA will be a permanent feature in Kronprinz.

### Relevant links

<https://bit.ly/3yZIEZM>

### Format / method

- Field observation and territory audit;
- Surveys of the district and the Kronprinz barracks occupants and seven residents;
- Focus group interview-walks;
- Pedestrian and car flow check;
- Mental mapping exercises;
- Target audience survey of the Baltic Branch of NCCA;
- City wide survey through the otmetky.com service.

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### Response from participants

The study participants showed interest in the development of the Kronprinz and the surrounding neighbourhood, and in particular the potential transformation of the Kronprinz courtyard into a place for recreation and cultural events:

*This courtyard is recreational. Make a lawn, put some benches and it's a ready-made green zone.*

*Let there be a quiet corner, with a fountain, some benches, you can sometimes hold events, street food festivals, historical reconstructions, museum night, cinema night, quests, exhibitions.*

*Let children come here to learn about history.*

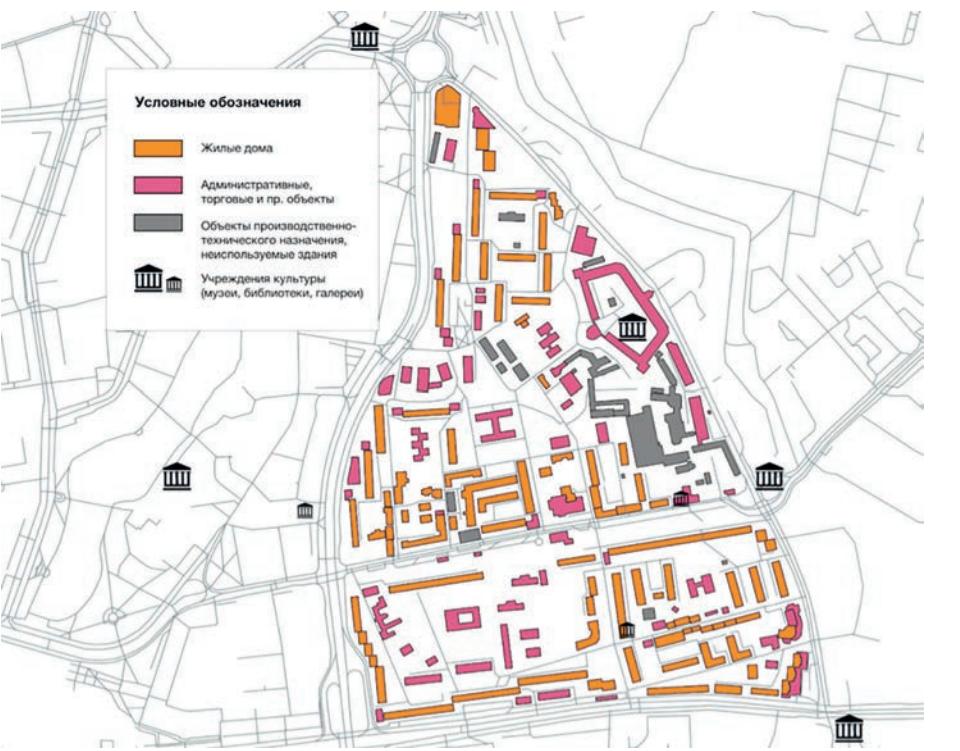
### Results and learning perspectives

The study made it possible to assess the potential for urban cultural planning in Kronprinz and to identify the wishes of residents for more opportunities for education and leisure in the area. There is potential for a cultural platform through which programmes for children and adults could be implemented, and where exhibitions, concerts and events could be held.

Another aspect was the revitalizing of the building of the barracks as a unique historical site where the improvement of the courtyard and adjacent areas seems problematic.

The study confirmed that the Baltic Branch of NCCA could facilitate the cultural life of the site, as well as structural improvements and the development of a local creative community.

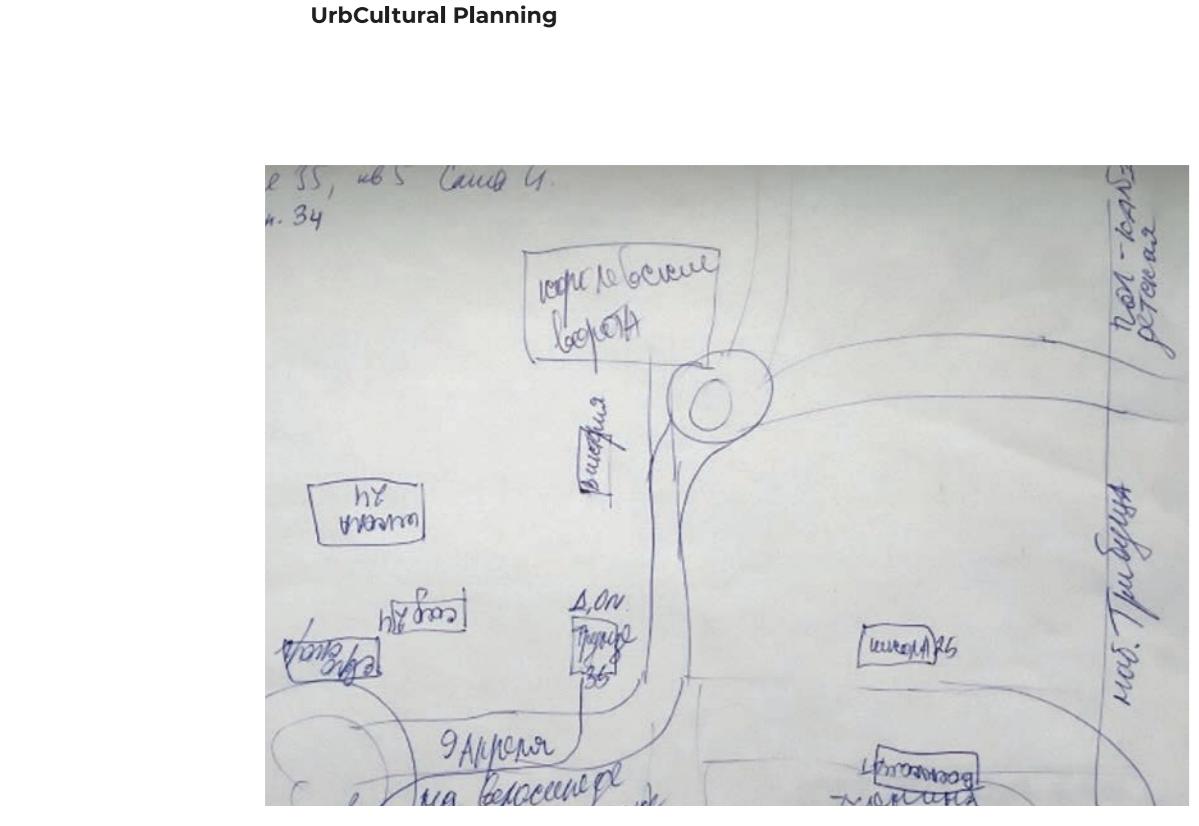
The results of the study were backed up by a research workshop with citizens and other activities.



# ДНЕВНИК МЕРОПРИЯТИЙ

## KGD

# DIARY OF ACTIVITIES



## СОЦИОЛОГИЧЕСКОЕ ИССЛЕДОВАНИЕ РАЙОНА КАЗАРМЫ «КРОНПРИНЦ»

RUS

### Дата и продолжительность

Октябрь-ноябрь 2019, июль-август 2020, май-июнь 2021

### Тип активности

Цикл исследовательских мероприятий

### Участники

170 участников опроса и фокус-групп интервью, 26 респондентов - резидентов казармы, 10 человек - исследователи и интервьюеры

### Краткое описание

Цель исследования - выявление потребностей, возможностей и инструментов развития культурных и художественных практик и событий на территории исторической казармы Кронпринц, как центра городского микрорайона, объекта туристического показа и резиденции ГЦСИ. В ходе исследования были изучены представления и оценки резидентов казармы и жителей примыкающего к ней микрорайона относительно состояния территории района, протекающих здесь культурных процессов, доступности культурных и социальных сервисов, общественных пространств, получены оценки привлекательности и потенциала развития Кронпринца и его двора, выявлены запросы развития культурных и просветительских мероприятий. Зафиксированы недостаточная благоустроенность территории и нехватка культурных институтов, высокая оценка потенциала Кронпринца как культурного центра и платформы для развития местного сообщества, ожидания, связанные с возвращением в Кронпринц Балтийского филиала ГЦСИ в качестве резидента.

### Ссылки

<https://bit.ly/3yZlEZM>

### Формат / метод

- Натурное наблюдение и аудит территории,
- Опросы жителей района и резидентов казармы Кронпринц,
- Фокус-группы и интервью-прогулки
- Анализ пешеходных и автомобильных потоков,

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### Date and length

September – November 2019, March – June 2021

### Type of activity

Historical research (based on scientific sources and periodicals on the development of the Kronprinz district within the boundaries of the present-day streets Litovskiy Val, Frunze (on the 9th of April))

Этот двор скверообразный. Газон, лавочки поставить - готовая зеленая зона.

### Short description

Пусть будет уголок спокойного отдыха, с фонтанчиком, скамейками, можно периодически делать события, стритфуд-фестивали, исторические реконструкции, ночь музеев, ночь кино, квесты, выставки.

### Results and learning perspectives

Пусть дети сюда приходят и с детства узнают историю.

### Rezультаты и выводы

Исследование позволило оценить микрорайон казармы Кронпринц с точки зрения перспектив городского культурного планирования, выявить запросы жителей на расширение возможностей образования и досуга в районе, появление культурной площадки, где реализуются образовательные программы художественной

направленности для детей и взрослых, проходят выставки, концерты и другие события. Проблематизирована задача ревитализации здания казармы Кронпринц, как уникального исторического сооружения, его содержательного наполнения, благоустройства двора казармы и прилегающей к ней территории.

Исследование подтвердило, что Балтийский филиал ГЦСИ в Кронпринце может стать двигателем культурной жизни района и процессов благоустройства, формирования местного сообщества, вовлеченного в эти процессы.

Результаты исследования были учтены при организации исследовательского воркшопа с горожанами и при разработке других мероприятий.

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- Ментальное картирование,
- Опрос аудитории Балтийского филиала ГЦСИ,
- Опрос горожан с помощью онлайн сервиса «Отметки».

### Отзывы участников

Участники исследования проявили заинтересованность в развитии Кронпринца и всего района, превращении двора казармы в место для отдыха и проведения культурных событий:

Пусть будет уголок спокойного отдыха, с фонтанчиком, скамейками, можно периодически делать события, стритфуд-фестивали, исторические реконструкции, ночь музеев, ночь кино, квесты, выставки.

### Participants

Lead researcher, Ilya Dementyev, associate professor, IKBFU, Institute of Humanities, PhD in History. Research coordinator, Elena Tsvetaeva (Baltic branch of the Pushkin State Museum of Fine Arts - NCCA Kaliningrad)

### Short description

The purpose of the study is to determine the historical role of Kronprinz as a major defence construction for Königsberg (Kaliningrad); 1946-2020 (Kaliningrad), and revealed significant events and figures in each period.

### Results and learning perspectives

The results enabled us to understand the interests of a potential target audience and many participants were unaware of the history of Kronprinz and the challenges it faces.

### Rezультаты и выводы

This historical analysis is supplemented by the promenade performance, The Routes of the Kronprinz.

Based on this research, the Art Guide (2021) Defence Barracks Kronprinz. The History of the Quarter. by Ilya Dementyev (published in Russian) is being prepared as well as the Art Guide section on the website <http://www.kronprinz-kaliningrad.ru/> in Russian and English.

### Relevant links

<https://bit.ly/3hmEAeZ>

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### Date and length

September – November 2019, March – June 2021

### Type of activity

Historical research (based on scientific sources and periodicals on the development of the Kronprinz district within the boundaries of the present-day streets Litovskiy Val, Frunze (on the 9th of April))

### Participants

The research results are presented online as, The Kronprinz District: from tabula rasa to a dialogue. The meeting with Ilya Dementyev was attended by city activists, students, guides, and representatives of education and tourism. There was larted produced a promenade performance based on the study. District residents shared their memories and stories.

### Short description

The study showed how specific the development of this historical area was over two periods: from the mid-18th century to 1945 (Königsberg); 1946-2020 (Kaliningrad), and revealed significant events and figures in each period.

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### Relevant links

<https://bit.ly/3hmEAeZ>

## HISTORICAL RESEARCH, HISTORY OF THE QUARTER OF THE DEFENSIVE BARRACKS KRONPRINZ IN KALININGRAD

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### Format / method

- Historical research into Kronprinz used narrative and comparative analysis;
- Analysis of data from address books from 14-20th centuries;
- Oral history research.

### Response from participants

The research results are presented online as, The Kronprinz District: from tabula rasa to a dialogue. The meeting with Ilya Dementyev was attended by city activists, students, guides, and representatives of education and tourism. There was larted produced a promenade performance based on the study. District residents shared their memories and stories.

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### Relevant links

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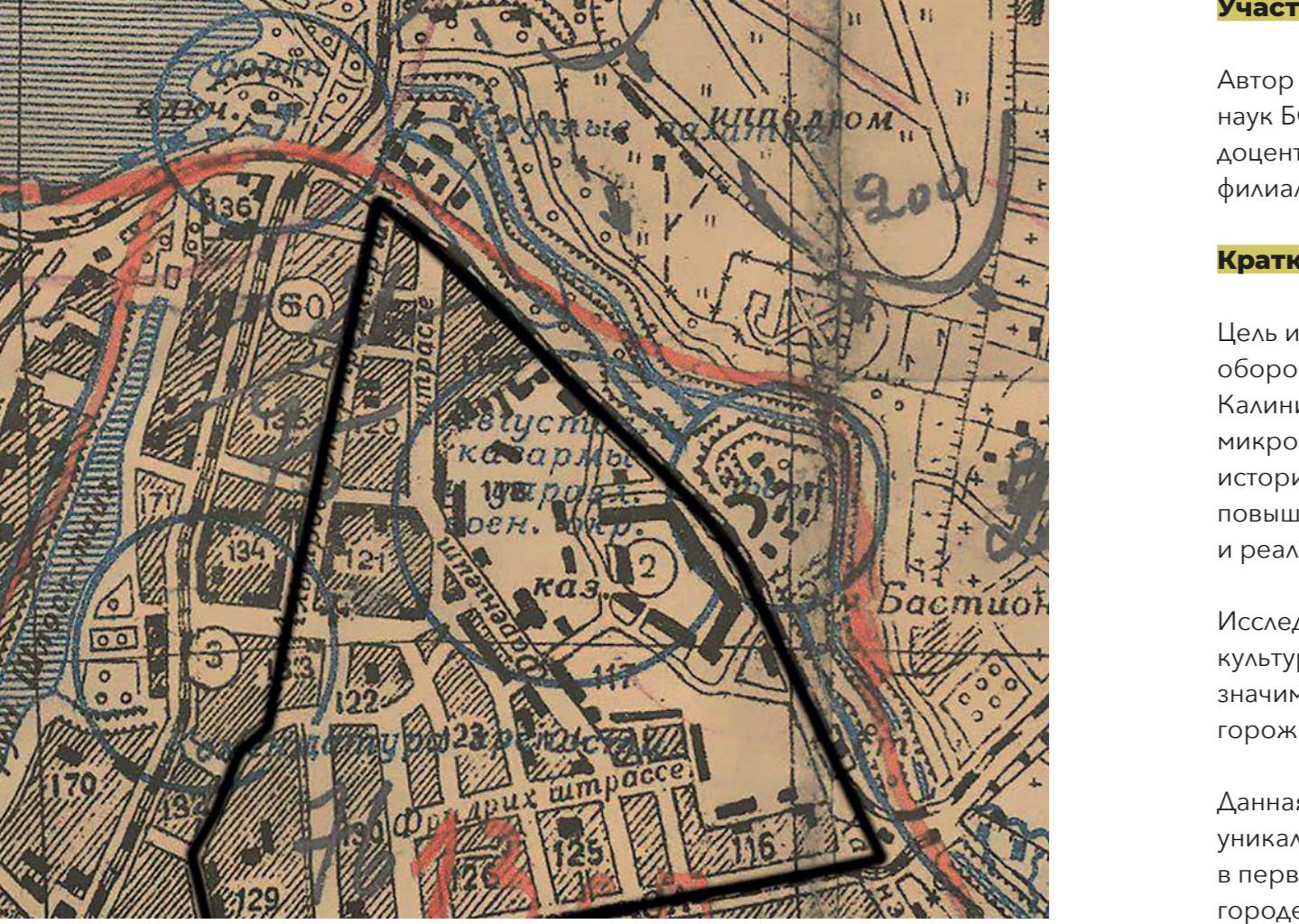
UrbCultural Planning

KGD

# DIARY OF ACTIVITIES

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## ИСТОРИЯ КВАРТАЛА ОБОРОНИТЕЛЬНОЙ КАЗАРМЫ «КРОНПРИНЦ» В КАЛИНИНГРАДЕ

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### Дата и продолжительность

Сентябрь-ноябрь 2019, март-июнь 2021

### Тип активности

Историческое исследование (на основе научных источников и материалов периодической печати) развития квартала оборонительной казармы «Кронпринц» (в границах современных улиц Литовский вал, Фрунзе, 9 Апреля).

### Участники

Автор исследования Илья Дементьев - доцент Института гуманитарных наук БФУ имени Иммануила Канта, кандидат исторических наук, доцент. Координатор исследования Елена Цветаева (Балтийский филиал ГМИИ им. А.С. Пушкина - ГЦСИ Калининград).

### Краткое описание

Цель исследования – определить роль квартала, в котором располагается оборонительная казарма «Кронпринц» в истории Кёнигсберга – Калининграда, выявить исторически обусловленную специфику этого микрорайона города, прояснить возможные пути использования исторического опыта территории и проживающих на ней людей для повышения качества жизни горожан, эстетизации городской среды и реализации туристического потенциала объектов наследия.

Исследование включало составление актуального перечня объектов культурного наследия с краткими информационными справками; описание значимых исторических событий на территории квартала; список известных горожан, проживавших / работавших на территории квартала до 2020 г.

Данная методика работы с историей города и городским кварталом является уникальной и инновационной для Калининграда, она может быть востребована в первую очередь музеинным сообществом, так как большинство музеев в городе расположены в памятниках (ОКН – объектах культурного наследия).

### Ссылки

<https://bit.ly/3hmEAeZ>

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### Формат / метод

- В ходе исторического исследования квартала оборонительной казармы «Кронпринц» использовались методы: нарративный;
- Компаративный анализ;
- Анализ данных адресных книг XIX–XX веков;
- Устно-историческое исследование.

### Отзывы участников

Результаты исследования представлены в онлайн-формате в рамках мероприятия «Квартал „Кронпринца“: от tabula rasa к пространству диалога. Встреча с Ильей Дементьевым». На встрече присутствовали городские активисты, студенты, экскурсоводы, представители сфер образования и туризма. Во время променад-спектакля, созданного на основе Исследования, жители квартала делились своими воспоминаниями и историями.

### Результаты и выводы

Исследование показало специфику развития исторического района на протяжении двух периодов: с сер. XVIII века до 1945 г. (Кёнигсберг); 1946–2020 гг. (Калининград), выявило значимые события и фигуры в каждой из эпох.

Представленные публике результаты позволили понять интересы потенциальной целевой аудитории: для многих участников встреч история квартала Кронпринц и проблемы, с которыми сталкиваются его жители, была белым пятном.

На основе исторического анализа создан променад-спектакль «Маршрутами Кронпринца». По материалам исследования готовится «Арт-Гид 2021. Казарма Кронпринц. История квартала. Автор Илья Дементьев» (книга на русском языке) и раздел Арт-Гида на сайте <http://www.kronprinz-kaliningrad.ru/> на русском и английском языках. Материалы Исследования будут востребованы кураторами БФ ГЦСИ, экскурсоводами, педагогами (преподавателями истории края), музеинными сотрудниками.

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### Date and length

October 17, 2019, 7 hours

### Type of activity

Research workshop

### Participants

Citizens, including residents of the Kronprinz district, occupants of the barracks, creative community (history lovers, guides, artists, etc.), overall more than 30 people

### Short description

The workshop aimed at creating scenarios for future uses of the Kronprinz courtyard. This attracted local residents, artists and also public participation. The workshop was part of a comprehensive study and, at the same time, a tool for involving the citizens in the processes of cultural planning at Kronprinz.

The workshop looked at the needs of different citizen groups with regards to urban spaces and cultural practices, opportunities for the courtyard of the barracks, including the activities of the NCCA, and ways of involving local residents, artists, activists, and other stakeholders. A joint pilot event in the Kronprinz courtyard was planned.

### Relevant links

<https://bit.ly/38Yvn7Y>

### Format / method

Presentation of the UCP project and cultural planning methodology. A research walk and group work on the UCP methodology. The mapping of site characteristics and stakeholders, searching for a vision for the place, event content, design of process, including finding solutions and ways to involve residents.

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### Response from participants

Participants were actively involved in the work and remained interested throughout its course. They talked about the importance of "returning" Kronprinz to life of the city, preserving it as a monument of history and architecture, and revitalizing it as a cultural location. They admitted that they are glad of the great public interest in the Kronprinz, and hope for its revival and integration into city life.

### Results and learning perspectives

The study identified many issues and challenges in the Kronprinz quarter and the city as a whole, the values underlying the development of the location (openness, tolerance, historical memory, culture, education, complicity,) and corresponding activities.

The district was mapped with regards to attractiveness, (in)security, the need for changes, and development potential, which makes it possible to outline an action plan.

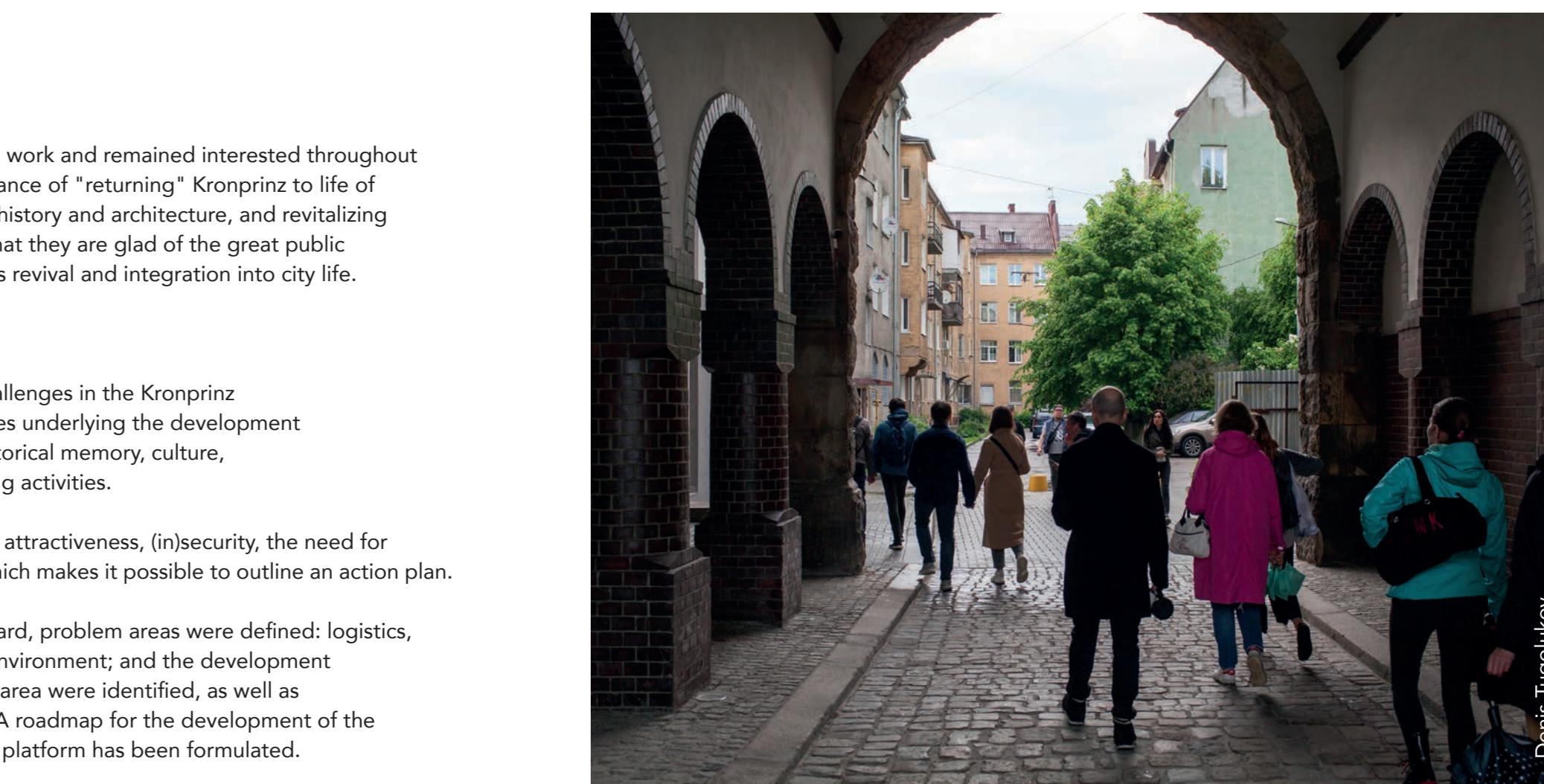
When re-designing the Kronprinz courtyard, problem areas were defined: logistics, mobility and accessibility; comfortable environment; and the development of creative space. Stakeholders for each area were identified, as well as communication and engagement tools. A roadmap for the development of the Kronprinz district as a cultural and social platform has been formulated.

### Relevant links

<https://bit.ly/38Yvn7Y>

### Format / method

Presentation of the UCP project and cultural planning methodology. A research walk and group work on the UCP methodology. The mapping of site characteristics and stakeholders, searching for a vision for the place, event content, design of process, including finding solutions and ways to involve residents.



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### DIARY OF ACTIVITIES

### KGD



## В ГОСТЯХ У КРОНПРИНЦА

RUS

### Дата и продолжительность

17 октября, 2019, продолжительность 7 часов

### Тип активности

Исследовательский воркшоп

### Участники

Горожане, в том числе жители микрорайона казармы Кронпринц, резиденты здания казармы, креативная общественность (краеведы, экскурсоводы, художники и пр.) - более 30 человек

### Краткое описание

Воркшоп проводился с целью поиска сценариев использования территории двора казармы Кронпринц в Калининграде с местными жителями, резидентами, художниками для развития культурных и художественных практик и общественного участия. Воркшоп был частью комплексного исследования и одновременно инструментом вовлечения горожан в процессы культурного планирования и развития территории района казармы Кронпринц. В ходе воркшопа обсуждались потребности различных групп горожан в развитии городских пространств и культурных практик, возможности использования и событийное наполнение пространства двора казармы, в том числе с учетом деятельности ГЦСИ, способы вовлечения местных жителей, художников, активистов и других стейк-холдеров в процесс определения будущего здания и двора Кронпринца, их культурного и событийного наполнения. Также был разработан план совместного (ГЦСИ, другие резиденты, жители) тестового мероприятия на территории двора Кронпринца.

### Ссылки

<https://bit.ly/38Yvn7Y>

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### Формат / метод

Презентация проекта UrbCulturalPlanning (UCP) и методологии культурного планирования; исследовательская прогулка, групповая работа в соответствии с методологией UCP: картирование характеристик и стейк-холдеров места, поиск видения его развития, событийного наполнения, дизайн процесс (поиск решений и путей вовлечения жителей).

### Отзывы участников

Участники активно включились в процесс работы и сохранили заинтересованность на всем его протяжении. Они говорили о важности «возвращения» Кронпринца в городской оборот, сохранения его как памятника истории и архитектуры, оживления как культурной локации, признавались, что рады большим интересом людей к Кронпринцу, надеются на его возрождение и интеграцию в городскую жизнь.

### Результаты и выводы

В ходе работы были идентифицированы проблемы квартала Кронпринца и города в целом, определены ценности, на которых должно базироваться развитие локации (открытость, толерантность, историческая память, культура, просвещение, соучастие и др.) и соответствующие им активности. Осуществлено картирование территории района с точки зрения притягательности, (не)безопасности, необходимости изменений, потенциала развития, что позволяет наметить план действий. Проработаны вопросы обустройства двора Кронпринца по трем проблемным направлениям (логистика, мобильность и доступность; комфортная среда (обустройство территории); развитие креативного пространства), определены стейк-холдеры работы по каждому направлению, инструменты коммуникации и вовлечения. Таким образом сформирована дорожная карта развития локации Кронпринца, как культурной и социальной площадки.

### Relevant links

<https://bit.ly/2Xc2pPC>

## LOCAL NEWSPAPER KRONPRINZ

ENG

### Date and length

June – July 2021, three issues

### Type of activity

Newspaper covering the activities of the project

### Participants

The readers of the newspaper were the public of the promenade performance, participants in the city laboratory (Kaliningrad Urban Lab), and visitors to the exhibitions of the UrbCulturalPlanning project and relevant public events

### Short description

We got this newspaper in the evening when we were walking with dogs near the barracks. At first, we reacted with distrust thinking it was some kind of agitation or advertising. But then they told us what it was about, we read it ourselves and came to the next show. And it's great that we were allowed to come to the show with a dog.

### Results and learning perspectives

The very first issue of the newspaper showed the demand for this kind of media. The newspaper both informs the residents of the quarter and townspeople about the events of the project and on other news in the microrayon. It serves as a form of feedback and ensures the involvement of local readers. If the Baltic Branch of NCCA will get a permanent base in the area, the newspaper will continue to be published as a means of communication with the local community.



## LOCAL NEWSPAPER KRONPRINZ

ENG

### Format / method

The publication is a black and white illustrated newspaper with an area map. A3 format, 4 to 8 pages, circulation of each issue is 999 copies.

### Response from participants

I learned about the play from a newspaper brought by a neighbour. I read it in full and signed up for the show by phone after the first page. I would like to get a newspaper covering the events in the region and its history in my mailbox, instead of advertising.

A very beautiful, interesting and useful newspaper. I asked for several copies, for myself and my neighbours.

### Short description

We got this newspaper in the evening when we were walking with dogs near the barracks. At first, we reacted with distrust thinking it was some kind of agitation or advertising. But then they told us what it was about, we read it ourselves and came to the next show. And it's great that we were allowed to come to the show with a dog.

### Results and learning perspectives

The very first issue of the newspaper showed the demand for this kind of media. The newspaper both informs the residents of the quarter and townspeople about the events of the project and on other news in the microrayon. It serves as a form of feedback and ensures the involvement of local readers. If the Baltic Branch of NCCA will get a permanent base in the area, the newspaper will continue to be published as a means of communication with the local community.

### Relevant links

<https://bit.ly/2Xc2pPC>

## LOCAL NEWSPAPER KRONPRINZ

ENG

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**МАРШРУТАМИ КРОНПРИНЦА**

Место и время действия

Действующие лица и исполнители

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## RUS

**Дата и продолжительность**

Июнь – июль 2021 года

**Тип активности**

Газета с информацией об активностях проекта

**Участники**

Читателями газеты станут зрители променад-спектакля, участники городской лаборатории (Kaliningrad Urban Lab), посетители выставок документации по проекту UrbCulturalPlanning и сопровождающих их публичных мероприятий

**Краткое описание**

Газета «Кронпринц» будет иметь три выпуска, посвященных основным этапам реализации проекта UCP. Так, первый номер посвящен променад-спектаклю и является не только его программой, но и самостоятельным путеводителем по району. Второй выпуск будет посвящен опыту изучения, освоения и преобразования городских пространств и объектов участниками проекта UrbCulturalPlanning из стран региона Балтийского моря. Третий выпуск будет рассказывать о паблик-арт проекте, реализованном в квартале «Кронпринц», и подготовленном в ходе проекта арт-гиде. Газета адресована широкому кругу читателей - как жителям микрорайона, так и другим горожанам и гостям города. Она распространяется на мероприятиях проекта, в городских популярных точках (балах, галереях, информационных центрах), в местах квартала, где собираются местные жители: на рынке, в скверах, дворах, библиотеках, локальных кафе.

**Ссылки**<https://bit.ly/2Xc2pPC>

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## ENG

**Формат / метод**

Июнь – июль 2021, 3 выпуска

**Тип активности**

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# ДНЕВНИК МЕРОПРИЯТИЙ

KGD

# DIARY OF ACTIVITIES





## ПРИМЕЧАНИЯ

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NOTES

UrbCultural Planning

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## ПРИМЕЧАНИЯ

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NOTES

# **ПРИМЕЧАНИЯ**

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