

## TASKS AND RESPONSIBILITIES

As a participant entrepreneur in W-Power P2P programme, you will have the following tasks and responsibilities:

- Provide sufficiently detailed applications, highlighting your needs and expectations
- Participate in the matchmaking activities
- Draft and sign a “Contract & Learning Plan” which ensures the smooth working relationship between you and your peer entrepreneur. Among others, it sets out the objectives of the stay and a proposed plan of activities during the stay, specifying the tasks, responsibilities, financial conditions and legal implications of the project within the agreed timetable;
- Submit a feedback questionnaire/report after your visit/hosting experience, describing the work performed, the skills and knowledge you acquired and the benefits of the exchange on the development of your own business;
- Contribute to a successful and productive visit
- Act in good faith.

Together with your peer, you will decide which activities you will carry out during your stay. They can include:

- Shadow and work with your host/visiting entrepreneur
- Conduct market research and develop new business opportunities
- Participate in projects of entrepreneurship development, innovation and research & development;
- Improve or sharpen your business plan
- Discover the branding, sales and marketing strategies of the peer entrepreneur's company.



## Peer2Peer Transnational Exchange Programme for Female Entrepreneurs in Sparsely Populated Areas



The role of the local support contact is to facilitate:

- Selection and evaluation of applications
- Peer2Peer Matchmaking
- Travel arrangements
- Evaluation
- Answers to any questions!
- Be a contact point for ongoing support during the visit and assist with the learning plan development
- Help establish a successful relationship.



Northern Periphery and Arctic Programme  
2014–2020



EUROPEAN UNION  
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## BENEFITS FOR THE VISITING ENTREPRENEUR

- **Building** self-confidence and skills: sector-specific knowledge or know-how, technical and management skills
- **Opportunities** for collaboration with other entrepreneurs and the development of cross-border business co-operation (suppliers, customers...)
- **Networking** and building of strong relationships, which can be useful for mutual consulting, business referrals, and for finding business partners abroad, exports and internationalisation
- **Insights** into different cultural and organisational settings and how companies function in another Participating Country
- **Insights** into the business environment of another Participating Country
- **Improved** language skills



## BENEFITS FOR THE HOSTING ENTREPRENEUR

- **Work with** an energetic and motivated peer who will contribute with innovative views, new skills and knowledge to the host entrepreneur's business
- **Learn about** foreign markets, expand business opportunities and engage in cross-border activities;
- **Become part** of a dynamic NPA peer2peer business network of likeminded women entrepreneurs;
- **Improve** the growth potential of the company by establishing a business partnership with a new entrepreneur from another participating country;
- **Benefit** from the assistance of professional intermediary organisations, which help you to search for a suitable business partner for the exchange;
- **Increase** the visibility and prestige of your business.