



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Work Package V

### Charles Roarty Energy Action



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination Agenda

## Deliverables

CI. 1

C2.1

C3.1

C4.1

C5.1

C6.1

C7.1



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Deliverables C.1.

### Communication and dissemination plan

Delivered

# Communications and Dissemination

## C.2.1 –Publications, project factsheets etc

### Publications delivered to stakeholders

- 6 Newsletters
- Project Brochures
- USBs containing reports
- Guidelines
- Project factsheets and briefing bulletins
- Press kit

Delivered



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

Deliverables C.2.1 –  
Publications, project factsheets etc

Community Guide and Toolkit published by  
TIG



www.energyaction.ie

Energy Action CLG  
Unit 2c,  
Citylink Business  
Old Naas Rd,  
Dublin 12

# H-CHP Newsletter



Following the successful launch of the H-CHP project, the first newsletter was published in the summer of 2018. The newsletter is a key communication tool for the project, providing information to the public and stakeholders about the project's progress and the benefits of H-CHP.



Handing up the H-CHP project at the Luleå, Sweden, church tower, which is a UNESCO World Heritage site situated in the city of Luleå, Sweden, at the northern end of the Gulf of Bothnia. It is the best preserved example of a type of church tower once widespread throughout northern Scandinavia. The tower is located about 20 kilometers upstream the Luleå River. At its base is the 11th-century Luleå Church surrounded by 426 wood-built houses. The houses were only used on Sundays and during religious festivals to accommodate visitors from the surrounding countryside who could not return home in some days because of the distance and difficult traveling conditions.







[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

## 5<sup>th</sup> H-CHP NEWSLETTER

### NEWSLETTER

Edition 5, Volume 5



The fifth H-CHP partner project meeting took place in Tighean Inse Gall, Stornoway, Western Isles, Scotland, attended by all partners.



Julia Roarty Ireland, Ruar Urdhinnson Iceland, Harry Burke Ireland, Andrew West Scotland, Andrew McFarren, Markku Kananen Finland, Mikko Kananen Finland, Torgun Isaksson Sweden.

### Oulu workshop 19/09/2019



Recently workshops were held in Oulu-Finland, Lulea-Sweden, Donegal-Ireland, Reykjavik-Iceland, Stornoway-Western Isles Scotland. The purpose of our workshops was to raise awareness of Household Combined Heat and Power (H-CHP) and to engage with stakeholders. Professional stakeholders were able to gain an understanding of H-CHP, feed into the programme and support its development. We aim to engage those with an interest in CHP at a household and community level, considering energy production and reduction in the home, use of biofuels, synthetic gas and promote new and current supply chains.

### Pictures of the gasifier, Reykjavik Island.



### UPCOMING EVENTS

#### WORKSHOPS

- project meeting in Reykjavik 13th-15th February 2020
- Community workshops March 2020

Energy Action and Sandwick Trust Partner at Bryn Gwynedd.



Income generated from the trust has established a source of funding and a fund that money is used to support the charity's work in the community. The money has been given to support the work of the charity in the community.

#### Benefits to using H-CHP system:

- Lower energy costs.
- Affordable heat for households.
- Opportunity to decentralise energy production.
- Decrease in air pollution (both CO2 and SO2)
- Improved energy reliability.
- Support grid infrastructure.

### ENERGY ACTION CONFERENCE OCTOBER 2019 DUBLIN/IRELAND



Irish Minister For Communications, Climate Action and Environment Richard Bruton TD attended Fuel Poverty Conference. He visited the H-CHP stand personally and showed great interest in the project expressing his delight that the INTERREG, Northern Periphery & Arctic Regions were promoting and supporting remote areas in renewable energy, where fuel poverty was highest and energy more expensive. Picture with Minister is Alina Pawlik, Energy Action, Stewart Wilson, CEO Teighean Inse Gall, Charles Roarty Energy Action, Ireland, displaying the USB card containing the presentations of all the Partners workshops for professionals in each country.





[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Deliverable C3.1 – Events, seminars, exhibitions, films, videos, Social Media

- Several Events over the 3 year period were held in each partner areas promoting H-CHP
- 5 National conferences in Scotland and Ireland held with delegates from Europe as well as local delegates





[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

Deliverable C3.1 – Events, seminars,  
exhibitions, films, videos, Social Media:-  
cont'd

All delegates visiting H-CHP stands in both  
countries including Energy Minister who  
was presented with usb reports



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

# LOUISBURGH SEC ENERGY & ENVIRONMENT EVENT 2019

SATURDAY 19TH JANUARY 11AM-2PM

LOUISBURGH NATIONAL SCHOOL

1. Make your home or business more comfortable, economical and sustainable in 2019.
2. Energy experts to answer questions and give free advice on energy upgrades and grants.
3. FREE draw for one of six free home energy assessments (worth €150).
4. Swap your old inefficient light bulbs for free low energy bulbs.

Everyone welcome

Exhibition Stands

Admission Free





# Communications and Dissemination

## Deliverable C4.1

- 2 Project websites developed and updates regularly [http://www. http://h-chp.eu/](http://www.http://h-chp.eu/)
- 4 films/videos produced
- Social media, twitter, Facebook, Linkedin set up



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

## SMART GREEN BUILDING EXPO March 2019 Social Media Examples on LinkedIn, F/book



SMART GREEN BUILDING EXPO AT  
City West Exhibition Centre  
14<sup>th</sup> March 2019

**Energy Action** will be displaying the **MICRO COMBINED HEAT AND POWER SYSTEM FOR HOUSEHOLDS (H-CHP)** -project is to promote the uptake of Combined Heating and Power systems (CHP) in sparsely populated northern regions using solid renewable biomass and gasification methods that will be appropriate for remote households.

Also Michael Hanratty, a consultant to Energy Action for our European ENERFUND project will be presenting at the Expo/ Assess deep renovation opportunities online with the ENERFUND score-using the ENERFUND tool.

  
THE NATIONAL  
Facility Management  
& Maintenance Show



CITYWEST, DUBLIN - 14<sup>th</sup> March 2019





[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Deliverable C5.1

Promotional Material including project website; logo; project posters; brochures; flyers and newsletters; press kit; videos and photos.

Delivered



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Deliverable C.6.1

Policy influencer strategy

Each country held workshops as well as presenting at other European project

Workshops including eLighthouse and Energy Cities and for NPA in Scotland

On-site visits made to SF-HCP plants and a gasification plant.

Smart Green Energy Expo (2,000 visitors)

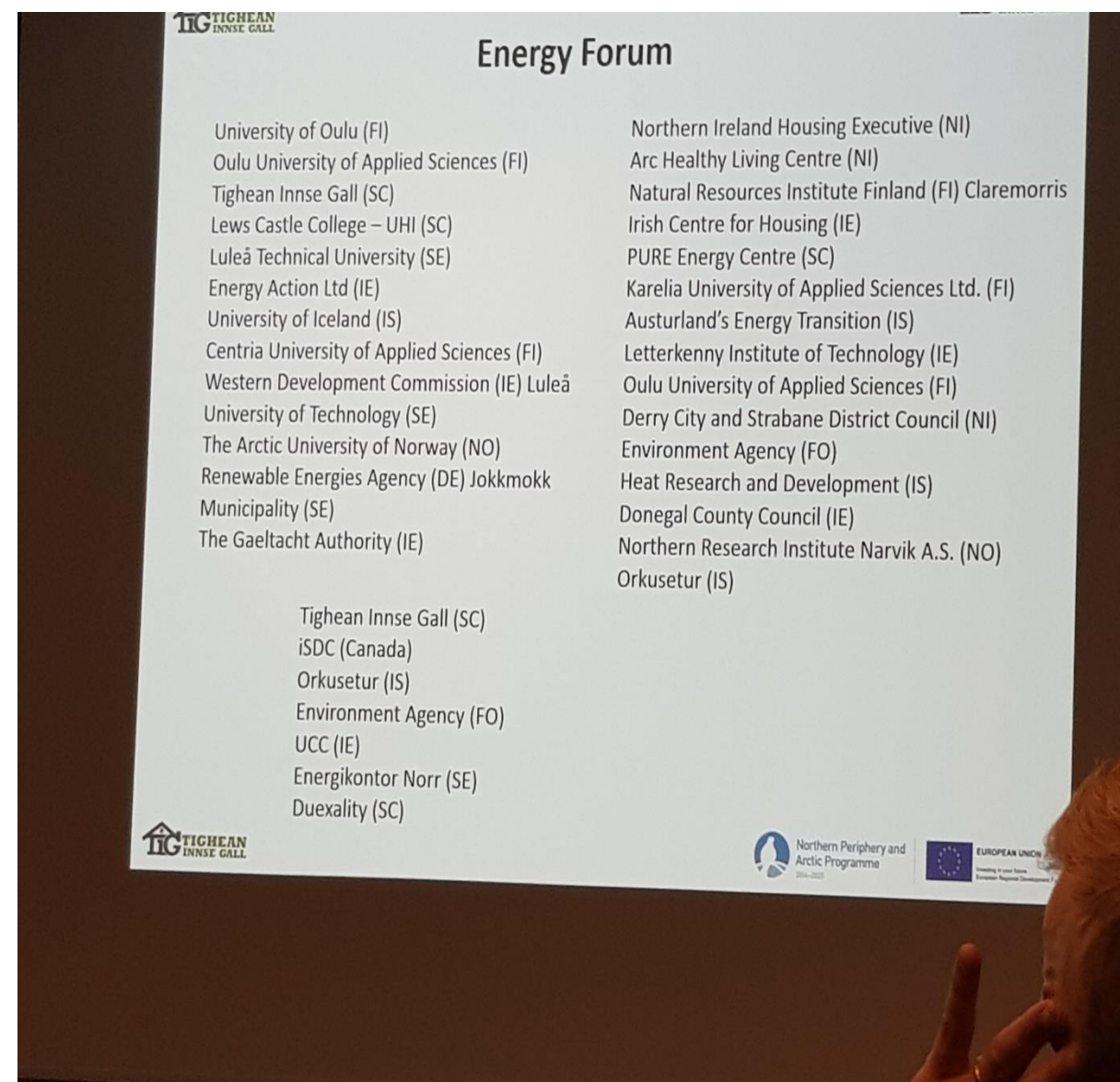
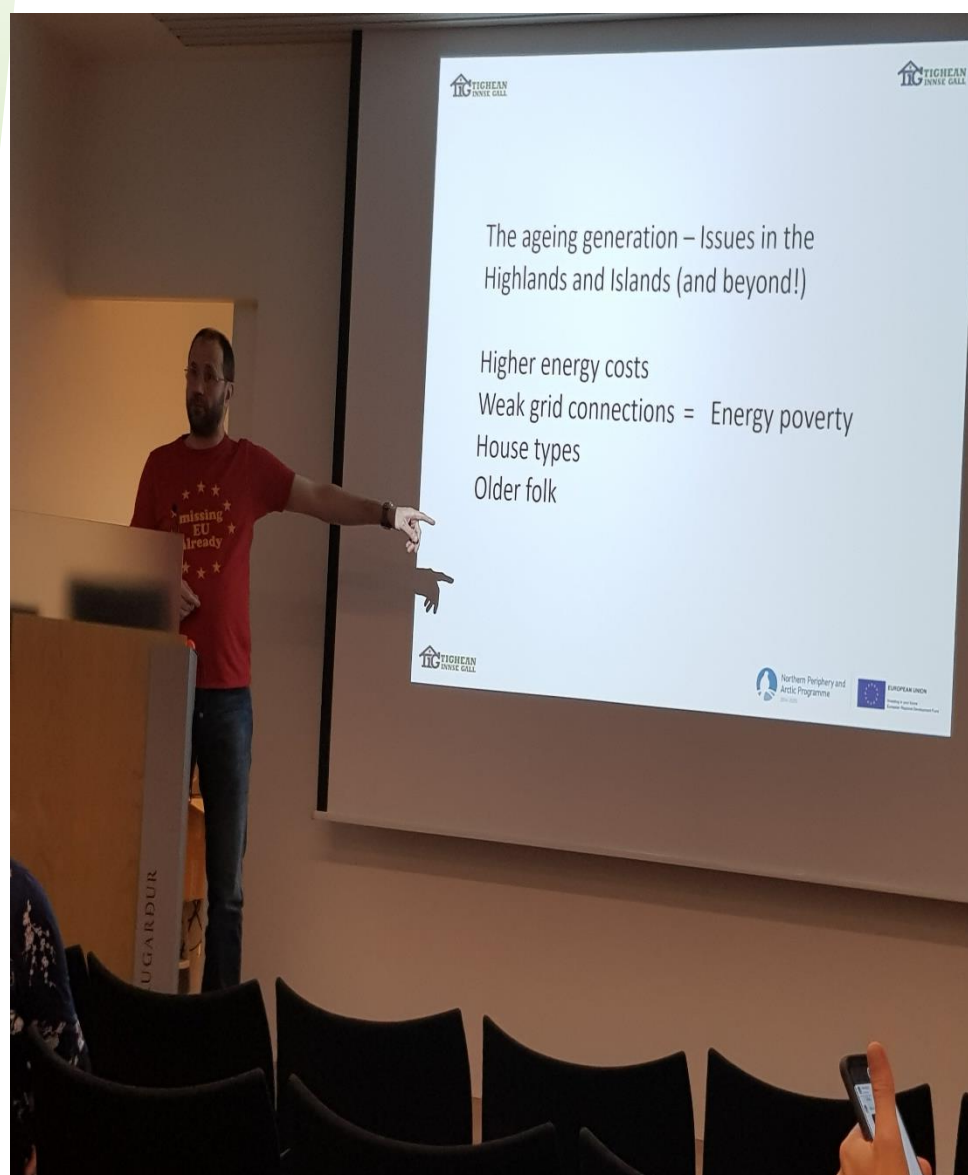
15<sup>th</sup> March 2019



www.energyaction.ie

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

# Presentation by TIG on behalf of H-CHP at e-Lighthouse N-EEC (e-Lighthouse, ICNB, Renovation Center) seminar in Reykjavik, Iceland 4<sup>th</sup> October 2018







[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

# North-European Energy Cluster 11 Dec 2018 Cork, Ireland

is a joint action initiated by three separate European Union projects in the northern peripheral regions of Europe





# Communications and Dissemination

## Deliverables







[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

All Partners were involved in briefing agencies, NGOs, government and communities etc:  
Outer Hebrides Energy Advisory Forum made up of local authority, health board and housing association staff. TIG presented to the Comhairle nan Eilean Siar Communities and Housing Committee.  
All Municipalities invited to H-CHP seminars and kept informed.



[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12

# National Community Based Forum Meeting in Athlone Co West Meath 25<sup>th</sup> October 2018





[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Communications and Dissemination

## Deliverable C.7.1

All partners sent Period Project progress reports to their National Energy Authorities and invited to Workshops, seminars, conferences and on-site demonstrations.





[www.energyaction.ie](http://www.energyaction.ie)

Energy Action CLG  
Unit 2c,  
Citylink Business Park  
Old Naas Rd,  
Dublin 12



Northern Periphery and  
Arctic Programme  
2014-2020



EUROPEAN UNION  
Investing in your future  
European Regional Development Fund



# Energy Action Contact Details

Energy Action CLG  
Unit 2 C  
Citylink Business Park  
Old Naas Road  
Dublin 12

[info@energyaction.ie](mailto:info@energyaction.ie)  
Phone 086 2611693

## THANK YOU