



Jūrmala

Jūrmala - WHO «Healthy city»





Jūrmala

General facts about Jurmala

- **Area** – 100 km² (2nd largest city of Latvia)
- **Forests** - 36.7%, water – 11.3%
- **Protected area** – 3 493 ha
- **Population** – 56 060 (5th largest city of Latvia)
- **Length of coastline** – 26 km
- **Average water temperature** in summer - +19⁰C
- **Average air temperature** in summer - +21⁰C
- City since November 11, 1959
- **Status of a healthy city and Status of a resort city**

Health profile of Jūrmala City



		Indicators	Jūrmala	Latvia	Position
Citizens	1	The demographic dependency ratio	501	572	🟢
	2	The proportion of children in the population (0-14 years), %	14,1	14,4	🟡
	3	The proportion of seniors in the population (65+ years), %	19,4	18,7	🔴
	4	Birthrate	10,7	9,8	🟢
Health and health care indicators	5	Cancer incidence	554	567	🟡
	6	Diabetic patients relative number, prevalence	5215	3889	🔴
	7	Iedzīvotāji ar psihiskiem un uzvedības traucējumiem, izplatība, relatīvais skaits	3965	3907	🟡
	9	Residents with mental and behavioral disorders, prevalence, the relative number	199	318,5	🔴
	10	Registered drug abused patients, prevalence	534	219,5	🔴
	11	First-time registered the relative number of drug abused clients	40	31	🔴
	12	The relative number of injuries (Inpatient cases)	818	887	🟢
	13	Incidence of tuberculosis	27,8	43,2	🟢
	14	The incidence of HIV / AIDS	13,9/9,9	16,7/6,7	🟢/🔴
	15	The incidence of STI	99,3	123,9	🟢
	16	Incidence of newly discovered chronic hepatitis C	95	67	🔴
	17	Incidence of Lyme disease / encephalitis	49,7/7,9*	35,9/18,5	🔴/🟢
	18	The children proportion of all live births, who born to under age mother, %	0,57*	1,4	🟢
	19	The children proportion of all live births, who born to mother after 35 years, %	19,7	15,8	🟡
	20	Live births with low birth weight (under 2500 g.), %	3,6	4,6	🟢
	21	The relative number of doctors	35	34	🟡
	22	The relative number of family physicians, internists and paediatricians	12	10	🟢
	23	Number of outpatient visits to doctors per 1 inhabitant	6	7	🔴

WHO designated Jūrmala as «Healthy City «:

- First - 2005. Phase IV
- Second - 2010. Phase V
- Third - 2014. Phase VI



«Healthy City» structure:

- City Council decision for participating in current phase
- Under supervision of city mayor
- Leadership of the responsible politician
- HC project administrative coordinator
- Activities are carried out by a multisectoral team

Multidisciplinary team :



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Cooperation between different municipal sectors and NGOs

- Culture sector
- Sport sector
- Urban management sector
- Transport sector
- Economic and development sector
- Education sector
- Social, health service providers
- Board of NGOs

Implementation directions:

1. Principle «Health in all policies» - «Every department is health department»
2. Municipal health promoting services.
3. Municipal health promoting activities
4. Health promoting project fund of municipality

1. Principle «Health in all policies»



- Incorporation in the sectoral planning documents

Health plan for city of Jūrmala period 2013.-2020. - made in cooperation with Riga Stradins University Public Health faculty Associate professor Md.,PhD., Mrs. Anita Villerusa and Jūrmala city Council

- Daily tasks
- Municipality develops various services and programmes in different sectors related to health;

Example: discount system in public transports, day centre for children with functional disorders, open air gymnastic ground for all ages e.t.c.)

- As well as in the local budget in all sectors are funding those activities

Health in all policies - Social field



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1.1. Health and Social care center (day hospital and ambulatory health care in the institution):

- Short-term social and health care service for adult persons, who have not possibility to get ambulatory health care at home (2 month)
- Short-term social care and social rehabilitation service for adult persons (3 months)
- Long-term social care and social rehabilitation service for adult persons (retirement home)

1.2. Day centers:

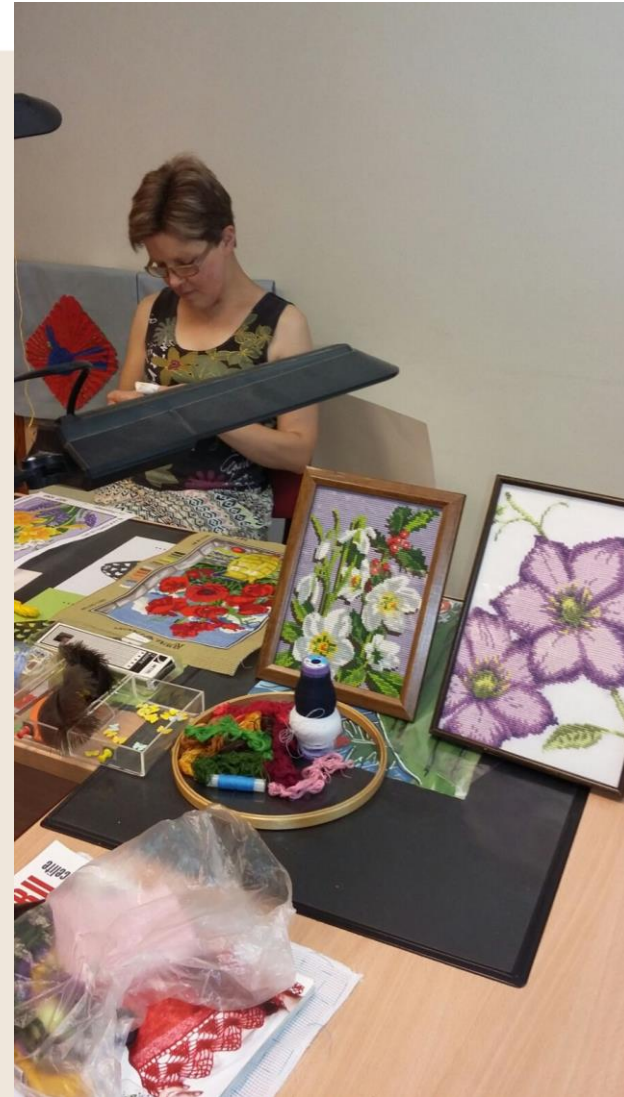
- for people with mental disorders
- for seniors
- for children with functional disabilities
- for children from social risk families
- for Roma people
- Initiative center for youth

Provides educational activities, promote social including of different parts of society

Community based services free of charge



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Day center for people
with mental disabilities:
specialized workshops



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Day center for children with functional disorders





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Activities at Day center for seniors



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Easter at Day centre for seniors



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Christmas - seniors dancing



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Activities at Day center for seniors



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1.3. Group flats for people with mental disorders



Health in all policies – Urban planning



Recreation park of Melluzi- one of the most popular place among families



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Open air gym offer various attractions



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Marked crosswalk for visually impaired people



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Accommodate beach for people with special needs

Health in all policies – sports filed



Running marathon for professionals
and families



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Cycling marathon for professionals
and families



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Rollerblade marathon for professionals and families

Thank You for attention!



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