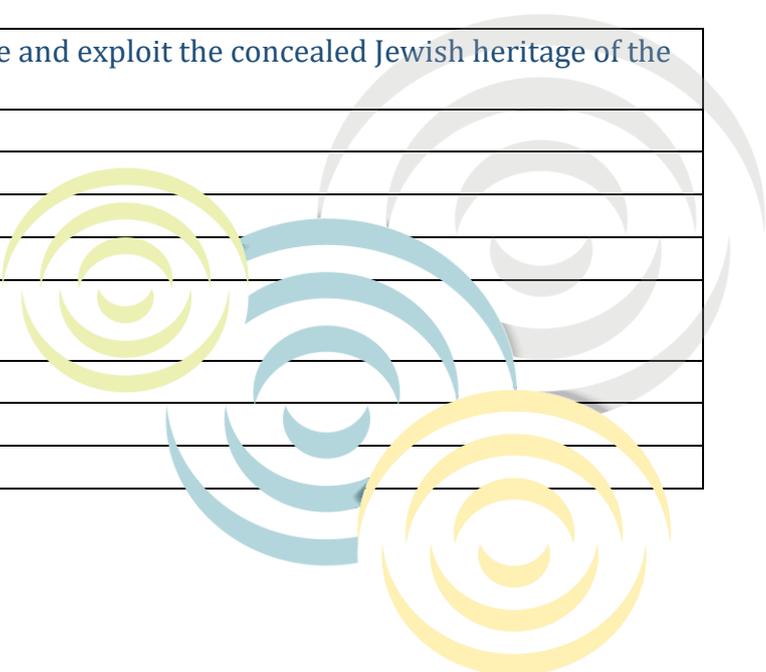


## Draft Study

Rediscover, expose and exploit the concealed Jewish heritage of the Danube Region.

Project	Rediscover, expose and exploit the concealed Jewish heritage of the Danube Region
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# 1. Aim of the Draft Study





## 1. Aim of the Draft Study

### 1.1. Summary

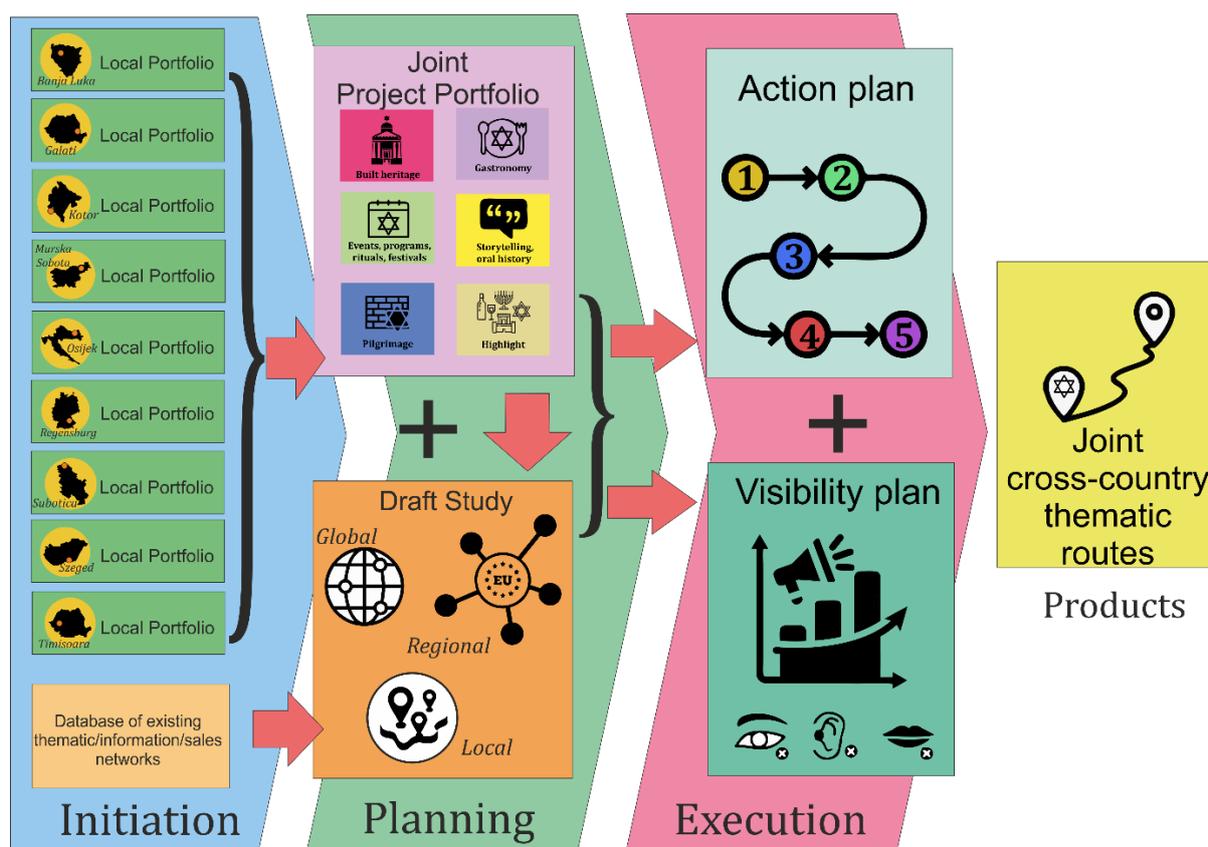
The aim of the draft study is ***to create foundation to the development of joint attractions***. City level inventories identify the tangible and intangible Jewish Cultural Heritage (JCH). A comprehensive web-based Repository of JCH of project partner cities was made with potential connections to existing domestic or European thematic networks and thematic routes, and domestic, regional or international tourism information and sales services, creating the basis of the joint tourism service and attraction portfolio. ***The draft study builds upon the local inventories, the repository and the synergy-based Joint Project Portfolio (JPP)***.

The draft study describes the database of existing sales networks, information networks, thematic routes about:

1. local/regional/international tourism ***information services*** informing cultural tourists
2. local/regional/international ***tourism sales networks*** selling products and services to cultural and heritage tourists
3. local/European/global thematic Jewish and other ***cultural networks routes***

Potential thematic routes and connections to larger scale national or European networks (either sales and information service, or thematic routes and thematic compilations) are identified. The activity also includes establishing contacts with these existing networks, exploring their character, willingness to co-operate, criteria and possible process of integration. ***Based on the information collected, and the joint portfolio prepared*** in WP4, potential cross-country thematic routes are selected. These will be presented, discussed and further developed in the Thematic Routes WS (combined with PP meeting), organised for all PPs and ASPs by Banja Luka project team.

Following the Thematic Routes Workshop results will be developed into the Transnational JCH Thematic Initiatives Action Plan, which will describe potential Jewish cultural thematic routes connecting PP cities, and the process of developing these into viable business cases compatible with larger scale national or European thematic networks. ***Tourism product development of the JPP and the Draft Study provides the groundwork for the implementation and testing activities planned in WP5***. These thematic routes will be developed to level of detail, enabling actual implementation. The Action Plan will formulate their preliminary business plan identifying stakeholders and partners, their roles and tasks in the implementation and the operation, as well as the business model of the institutional and financial sustainability of each initiative.



**Fig.1. The structure of the REDISCOVER deliverables and outputs and their synergies.**

The draft study is prepared on local, regional and global level to enhance visibility and to ground the evaluation of cross-country thematic routes. **The draft study includes the most important networks which can give foundation to marketing and visibility of the created thematic route ideas.** Also, it contains the most important stakeholders for the evaluation; therefore, the draft study is an initial element of the following action plan. The below mentioned stakeholders, networks, routes will be described in the draft study

- Travel review sites
- Tourism guidebooks
- Online reservation sites
- Jewish heritage routes
- Travel agencies offering Jewish packages
- Mobile apps
- Experts
- Related cross-border (cultural) heritage touristic routes
- Communities, associations, civil programmes helping the creation of thematic connections
- Existing global and regional centres, programmes helping the promotion of Jewish culture



## 1.2. Sales networks and sales in the exploitation of JCH

**Sales network refers to the distribution network by which goods and services are sold.** A sales network includes both **independent agents and retailers**. Sales is the activity of selling a product or services and it is connected to the income generated by these activities. **JCH collected** and categorised during the creation of the Project Inventory (PI) and the production of the Joint Project Portfolio (JPP) **can be sold through sales networks**. The collection of the potential cooperating partners will help to the commodification the formerly neglected JCH in tourism. Later, it can contribute **to the increase of tourism-related income** as well. Collecting potential sales networks on local, regional and global level will help in the creation of the Action Plan and in the evaluation of the pilot projects.

According to the web-based inventory and the collected networks, the below mentioned main categories can function as sales networks on local, regional and global levels:

- Online reservation sites
- Travel agencies offering Jewish packages
- Mobile apps

European online reservation sites	
European Jewish Heritage Tours	<a href="https://www.europeanjewishtours.com/">https://www.europeanjewishtours.com/</a>
European Routes of Jewish Heritage	<a href="https://www.jewishheritage.org/web/european-routes">https://www.jewishheritage.org/web/european-routes</a>
Jewish travel advisor	<a href="http://www.jewishtraveladvisor.com/jewish-kosher.php?ac=Budapest">http://www.jewishtraveladvisor.com/jewish-kosher.php?ac=Budapest</a>
European Jewish tours	<a href="https://www.europeanjewishtours.com/hungary-2/">https://www.europeanjewishtours.com/hungary-2/</a>
Jewish travel agency	<a href="https://www.jewishtravelagency.com/product/jewish-slovenia">https://www.jewishtravelagency.com/product/jewish-slovenia</a>
Kesher tours	<a href="https://keshertours.com/tours-destinations/europe/hungary/">https://keshertours.com/tours-destinations/europe/hungary/</a>
Travel on the roof	<a href="https://travelontheroof.com/jewish-tour-of-ljubljana/">https://travelontheroof.com/jewish-tour-of-ljubljana/</a>
Jewish Heritage Tour	<a href="https://adventurescroatia.com/jewish-heritage-tour/">https://adventurescroatia.com/jewish-heritage-tour/</a>
Aviv travel	<a href="http://www.aviv.hu/">http://www.aviv.hu/</a>
The Cultural Guide to Jewish Europe – JGuideEurope	<a href="https://jguideeurope.org/en/">https://jguideeurope.org/en/</a>
Jewish Heritage Europe	<a href="https://jewish-heritage-europe.eu/">https://jewish-heritage-europe.eu/</a>

National online reservation sites	
Romanian Jewish Tours	<a href="http://www.romaniajewishtours.com/">http://www.romaniajewishtours.com/</a>
Maramureş Jewish Routes	<a href="http://ftsighet.com/">http://ftsighet.com/</a>
Jewish Heritage Tour of Romania	<a href="http://true-romania.tours/jewish-heritage-tour-of-romania/">http://true-romania.tours/jewish-heritage-tour-of-romania/</a>
Jewish Heritage Tour of Romania	<a href="https://aufgangstravel.com/travel-tours/jewish-heritage-tour-of-romania">https://aufgangstravel.com/travel-tours/jewish-heritage-tour-of-romania</a>
travelmakertours.com	<a href="https://travelmakertours.com/">https://travelmakertours.com/</a>
Book tours Romania	<a href="https://booktoursromania.com/">https://booktoursromania.com/</a>
Romania Tour Store	<a href="https://romaniatourstore.com/">https://romaniatourstore.com/</a>
Trip to Romania	<a href="http://www.triptoromania.net/">http://www.triptoromania.net/</a>
Tours of Romania	<a href="https://www.tours-of-romania.com/jewish-tour">https://www.tours-of-romania.com/jewish-tour</a>
Ljubljana free tour	<a href="https://ljubljanafreetour.com/jewish-heritage-tour/">https://ljubljanafreetour.com/jewish-heritage-tour/</a>



European travel agencies offering Jewish packages	
Tour Central Europe, Jewish Heritage tour, Czech Republic, Prague	<a href="http://tourcentraleurope.com/Custom-Tours/index.php">http://tourcentraleurope.com/Custom-Tours/index.php</a>
Centropa	<a href="https://www.centropa.org/travel/ruth-ellen-gruber/jewish-itinerary-slovenia">https://www.centropa.org/travel/ruth-ellen-gruber/jewish-itinerary-slovenia</a>
Multigo tours	<a href="https://multigotours.com/hungary--slovenia--croatia-tour-in-10-days.html">https://multigotours.com/hungary--slovenia--croatia-tour-in-10-days.html</a>
Savor the Experience	<a href="http://savortheexperiencetours.com/package/taste-hungary-savor-slovenia/">http://savortheexperiencetours.com/package/taste-hungary-savor-slovenia/</a>
<i>Adriatic Luxury Journeys</i> , California	<a href="https://adriaticluxury.com/journey/jewish-heritage-of-croatia-slovenia-bosnia/">https://adriaticluxury.com/journey/jewish-heritage-of-croatia-slovenia-bosnia/</a>
Milk & Honey Tours GmbH Discover Everything Jewish	<a href="http://www.milkandhoneytours.com">www.milkandhoneytours.com</a>
Taube Jewish Heritage Tours Poland	<a href="http://www.taubejewishheritagetours.com">www.taubejewishheritagetours.com</a>

National travel agencies offering Jewish packages	
Jewish Heritage Tour of Romania	<a href="https://aufgangtravel.com/travel-tours/jewish-heritage-tour-of-romania">https://aufgangtravel.com/travel-tours/jewish-heritage-tour-of-romania</a>
Romania Tourism	<a href="http://romaniatourism.com">http://romaniatourism.com</a>
Galtour Travel - Galati	<a href="http://www.galtour.ro">www.galtour.ro</a>
travelmakertours.com	<a href="https://travelmakertours.com/">https://travelmakertours.com/</a>
Book tours Romania	<a href="https://booktoursromania.com/">https://booktoursromania.com/</a>
Romania Tour Store	<a href="https://romaniatourstore.com/">https://romaniatourstore.com/</a>
Trip to Romania	<a href="http://www.triptoromania.net/">http://www.triptoromania.net/</a>
Tours of Romania	<a href="https://www.tours-of-romania.com/jewish-tour">https://www.tours-of-romania.com/jewish-tour</a>
Travel agency Kompas, Ljubljana, Slovenia	Kompas
Regensburg Tourismus GmbH Regensburg	<a href="https://tourismus.regensburg.de/">https://tourismus.regensburg.de/</a>
Tourismusverband Ostbayern e.V.	<a href="http://www.ostbayern-tourismus.de/">http://www.ostbayern-tourismus.de/</a>
Begegnung mit Böhmen und Osteuropa	<a href="http://www.boehmen-reisen.de/">http://www.boehmen-reisen.de/</a>
Romania Jewish Tours	<a href="http://www.romaniajewishtours.com/">http://www.romaniajewishtours.com/</a>
Romania tour operator company	<a href="http://true-romania.tours/jewish-heritage-tour-of-romania/">http://true-romania.tours/jewish-heritage-tour-of-romania/</a>
Tesla's route, Belgrade	<a href="http://teslaways.rs/tourpromoters">http://teslaways.rs/tourpromoters</a>
Roads of mining through Serbia: Balkan cradle of metallurgy	<a href="https://www.danubeogradu.rs/2012/11/putevima-rudarstva-kroz-srbiju-balkan-kolevka-metalurgije/">https://www.danubeogradu.rs/2012/11/putevima-rudarstva-kroz-srbiju-balkan-kolevka-metalurgije/</a>
Dragons road	
Transromanika	<a href="http://www.transromanica.com">www.transromanica.com</a>



### 1.3. Information networks in the exploitation of the JCH

Information networks are crucial to increase the visibility of the revealed JCH and to advertise the created cross-country joint thematic routes. **An information network includes: (1) users, (2) information resources, (3) information centres, and (4) the total information transfer structure linking (1), (2), and (3).** The networks are important in particular, providing accessibility and flexibility in message transfer, which are key factor to success in tourism industry. Information networks exist on multiscale, on local, regional or global levels. Information networks can be categorised according to their purpose and the main field of activity. In several cases **information networks are overlapping with sales networks; however, the main purpose of these platforms is to transfer message about a specific topic**, instead of selling them. The information-providing role of these networks will also be highlighted through the accessibility of the cross-country thematic routes among people with disability and limited physical or sensory functions, since the project is accessibility.

Since sales networks also provide information about the tourism products and services, in this section, only the information networks will be highlighted connected to the identified clusters of thematic routes.

- Travel review sites
- Tourism guidebooks
- Mobile apps
- Experts
- Existing global and regional centres, programmes helping the promotion of Jewish culture

European travel review sites	
Trip advisor	<a href="https://www.tripadvisor.com/">https://www.tripadvisor.com/</a>
J Guide Europe	<a href="https://jguideeurope.org/en">https://jguideeurope.org/en</a>
Jewish Europe, your guide to Jewish Europe	<a href="http://www.jewisheurope.org">http://www.jewisheurope.org</a>
Tripadvisor	<a href="https://www.tripadvisor.com/">https://www.tripadvisor.com/</a>
Taube Jewish Heritage Tours Poland	<a href="http://www.taubejewishheritagetours.com">www.taubejewishheritagetours.com</a>

National travel review sites	
Trip advisor	<a href="https://www.tripadvisor.com/">https://www.tripadvisor.com/</a>
Amfostacolo - Romania	<a href="http://amfostacolo.ro/">http://amfostacolo.ro/</a>
Tour radar - International	<a href="https://www.tourradar.com">https://www.tourradar.com</a>
Viator	<a href="https://www.viator.com">https://www.viator.com</a>
Zagreb Synagogue and graveyard	<a href="http://www.zoz.hr/home.php?content=naslovna">http://www.zoz.hr/home.php?content=naslovna</a>
Split Synagogue and graveyard	<a href="http://www.zost.hr/index.php?jezik=EN">http://www.zost.hr/index.php?jezik=EN</a>
Rijeka Synagogue and graveyard	<a href="http://zidovska-opcina-rijeka.com/">http://zidovska-opcina-rijeka.com/;</a> <a href="http://www.visitrijeka.hr/sto_vidjeti/spomenici/sinagoga">http://www.visitrijeka.hr/sto_vidjeti/spomenici/sinagoga</a>
Daruvar Jewish Memmorial Room	<a href="http://www.visitdaruvar.hr/spomen-soba-zidovske-kulture-i-tradicije.aspx">http://www.visitdaruvar.hr/spomen-soba-zidovske-kulture-i-tradicije.aspx</a>

Osijek (ex) synagogue and 2 graveyards	<a href="https://www.zo-osijek.hr/">https://www.zo-osijek.hr/</a>
City graveyard, Križevci	<a href="http://www.tz-krizevci.hr/kulturna-bastina/znamenite-gradjevine/item/100-gradsko-groblje.html">http://www.tz-krizevci.hr/kulturna-bastina/znamenite-gradjevine/item/100-gradsko-groblje.html</a>
Deutsche Zentrale Tourismus	<a href="https://www.germany.travel/de/index.html">https://www.germany.travel/de/index.html</a>
Jewish Heritage Travel	<a href="https://jhtravel.org/reviews/">https://jhtravel.org/reviews/</a>

European mobile apps	
Oshpitzin - The Jewish history of Oswiecim	App store
Jewish Prague - pruvodce	App store
Orte judischen Lebens	App store

National Mobile apps	
Galati City App	<a href="https://galaticityapp.ro/ro">https://galaticityapp.ro/ro</a>
Jewish Virtual Library	<a href="https://www.jewishvirtuallibrary.org/romania-virtual-jewish-history-tour">https://www.jewishvirtuallibrary.org/romania-virtual-jewish-history-tour</a>
Ji tap	<a href="https://www.jewishinteractive.org/">https://www.jewishinteractive.org/</a>
Galati Old City Map	<a href="https://www.google.com/maps/d/viewer?mid=1Liz0jdMAhMDkXI0XvESLTcrWoVM&amp;ll=45.441170262740506%2C28.05406916024117&amp;z=15&amp;fbclid=IwAR02SJDbs_Pb8KGNs2CqoThxGrpuKuuuwlUG_LhiVTlJ58FAvpAziZFAAnMc">https://www.google.com/maps/d/viewer?mid=1Liz0jdMAhMDkXI0XvESLTcrWoVM&amp;ll=45.441170262740506%2C28.05406916024117&amp;z=15&amp;fbclid=IwAR02SJDbs_Pb8KGNs2CqoThxGrpuKuuuwlUG_LhiVTlJ58FAvpAziZFAAnMc</a>
iJew Mobile Lite	<a href="https://itunes.apple.com/us/app/ijew-mobile-lite-find-jewish-places-say-blessings-light/id439905446?mt=8">https://itunes.apple.com/us/app/ijew-mobile-lite-find-jewish-places-say-blessings-light/id439905446?mt=8</a>
Romania Travel guide	<a href="https://itunes.apple.com/ro/app/romania-travel-guide-triposo/id469405403?mt=8">https://itunes.apple.com/ro/app/romania-travel-guide-triposo/id469405403?mt=8</a>
Amazing Romania	<a href="https://play.google.com/store/apps/details?id=net.amazingromania.starter">https://play.google.com/store/apps/details?id=net.amazingromania.starter</a>
Questo   Joc de explorare prin orașe și muzee	<a href="https://play.google.com/store/apps/details?id=com.questo.questoapp">https://play.google.com/store/apps/details?id=com.questo.questoapp</a>
Bucharest Jewish Heritage	<a href="https://play.google.com/store/apps/details?id=com.aicc.jewishheritage&amp;hl=en_US">https://play.google.com/store/apps/details?id=com.aicc.jewishheritage&amp;hl=en_US</a>
Virtual walk, Zagreb Jewish Community	<a href="http://www.zoz.hr/home.php?content=content&amp;term=28&amp;key=28">http://www.zoz.hr/home.php?content=content&amp;term=28&amp;key=28</a>
Research and Documentation Center CENDO	<a href="http://www.cendo.hr/Multimedija.aspx">http://www.cendo.hr/Multimedija.aspx</a> ;
Virtual reconstruction of Osijek Upper Town Synagogue; Osijek Jewish Community	<a href="http://project.zo-osijek.hr/home-page/">http://project.zo-osijek.hr/home-page/</a>
Split Jewish Community	<a href="http://www.zost.hr/index.php?jezik=EN">http://www.zost.hr/index.php?jezik=EN</a>
Action bound	<a href="https://de.actionbound.com/">https://de.actionbound.com/</a>

European tourism guidebooks	
Tracing Jewish Heritage. A guidebook to Slovenia	
Jewish Heritage Travel. A Guide to Eastern Europe	
Jewish Heritage Travel. A Guide to East-Central Europe	
The Cultural Guide to Jewish Europe	<a href="https://jguideurope.org/en/">https://jguideurope.org/en/</a>
Frank, Ben G. A Travel Guide to Jewish Europe. Gretna: Pelican, 2001	
Michael Zaidner, Jewish Travel Guide 2000, 2000	
Ruth Ellen Gruber, Jewish Heritage Travel: A Guide to Central and Eastern Europe, 1992	
Jewish Heritage Travel: A Guide to East-Central Europe, 1994	
Burgenlandi zsidó emlékek nyomában – két keréken	



National tourism guidebooks	
Jewish Bucharest	<a href="https://www.inyourpocket.com/bucharest/Jewish-Bucharest_73587f">https://www.inyourpocket.com/bucharest/Jewish-Bucharest_73587f</a>
Romanian synagogues	<a href="http://www.romanian-synagogues.org">http://www.romanian-synagogues.org</a>
Jewish Heritage Europe	<a href="https://jewish-heritage-europe.eu/romania/">https://jewish-heritage-europe.eu/romania/</a>
Romania Tourism	<a href="http://romaniatourism.com">http://romaniatourism.com</a>
Like a local guide	<a href="https://www.likealocalguide.com">https://www.likealocalguide.com</a>
Tracing Jewish Heritage, A guidebook to Slovenia, Janez Premk, 2014	
Studiu Pentru Dezvoltarea Rutelor Culturale Europene În România	<a href="http://www.transilvania-card.ro/wp-content/uploads/2015/03/Studiu-Rute-culturale.pdf">http://www.transilvania-card.ro/wp-content/uploads/2015/03/Studiu-Rute-culturale.pdf</a>

National experts	
<u>SchUM Städte Speyer, Worms, Mainz e.V.</u>	<a href="https://schumstaedte.de/verein/">https://schumstaedte.de/verein/</a>
<u>City of Erfurt</u>	<a href="https://juedisches-leben.erfurt.de/jl/de/index.html">https://juedisches-leben.erfurt.de/jl/de/index.html</a>

European experts	
Foundation for Jewish Heritage Mr. Michael Mail Chief Executive	<a href="http://www.foundationforjewishheritage.com">www.foundationforjewishheritage.com</a>
Jewish Heritage Europe Mrs. Ruth Ellen Gruber Director	<a href="http://www.ruthellengruber.com">www.ruthellengruber.com</a>
World Jewish Heritage Fund Mr. Jack Gottlieb Travel.Discover.Connect	<a href="http://www.worldjewishheritage.org">www.worldjewishheritage.org</a>
Mrs. Rachel Lichtenstein Artist, writer and curator	<a href="http://www.rachellichtenstein.com">www.rachellichtenstein.com</a>
Mrs. Carla Ribeiro (Researcher) Transdisciplinary Research Centre "culture, space and memory"	<a href="http://www.citcem.org/">http://www.citcem.org/</a>
Mr. Martynas Uzpelkis Heritage Preservation Specialist Consulting company specialized in culture, heritage and tourism	<a href="http://www.kultur.lt/?id=2275">http://www.kultur.lt/?id=2275</a>
Mrs. Yamit Moskovich Tbilis Georgia	<a href="http://www.israelihouse.net/about-us">http://www.israelihouse.net/about-us</a>
Mrs. Susanne Urban Head of SchUM Städte Speyer, Worms, Mainz e.V.	<a href="https://schumstaedte.de/verein/">https://schumstaedte.de/verein/</a> E-Mail: <a href="mailto:susanne.urban@schumstaedte.de">susanne.urban@schumstaedte.de</a>



## 1.4. Thematic routes of thematic compilations

**Thematic routes** of cultural heritage, natural values are created to reach new groups by providing additional programmes and attractions, **making the existing, but alone-standing attractions more interesting, attractive and diversified** by combining them. Thematic routes are funded to collaborate more effectively on transnational level, and to realise their potential as a basis for cultural tourism development. **Thematic routes are focusing on five main areas** according to the European Council's Cultural Routes Programme, which are also consistent with the aims and activities of the REDISCOVER project: Capacity-building (1), network governance (2), performance evaluation (3), brand image and marketing (4), co-operation with the main stakeholders (5). It is considered important to develop **a common strategy and activity plan on local, regional and on European levels to promote thematic routes**. Thematic routes help to give a more comprehensive understanding of the local values. Thematic tours can generate tourism for culture and strengthen the role of local communities. Thematic compilation of heritage elements with awareness for nature, and local society can promote sustainable cultural tourism.

**Thematic routes help to rebrand the existing and highlighted cultural heritage** by developing a single consumer brand. A well-established thematic route has a long-term marketing strategy identifying overall marketing goals and objectives, the target market, consumer preferences, communications channels, as well as key performance indicators. The following elements can be counted as promoters for thematic routes, thematic networks:

- Jewish heritage routes
- Travel agencies offering Jewish packages
- Mobile apps
- Related cross-border (cultural) heritage touristic routes
- Communities, associations, civil programmes helping the creation of thematic connections
- Existing global and regional centres, programmes helping the promotion of Jewish culture

European Jewish Heritage Routes	
Tour of the Prague Jewish Town and Sites	<a href="https://www.jewishmuseum.cz/en/explore/sites/">https://www.jewishmuseum.cz/en/explore/sites/</a>
Jewish Budapest	<a href="http://visitbudapest.travel/guide/jewish-budapest/">http://visitbudapest.travel/guide/jewish-budapest/</a>
Art Nouveau European Route	Artnouveau.eu
European routes of Jewish Heritage	Jewishheritage.org
Slovak Jewish heritage route	Slovak Jewish heritage
Subotica Osijek Secession (S.O.S.) Tourist Route, HR-RS93	Not yet functional (project implementation is ongoing)
Along Miller's route in cross-border area IPA HUHR/1101/1.2.3/0012)	<a href="https://www.tzosijek.hr/projekti-643">https://www.tzosijek.hr/projekti-643</a>

Zrínyi-Suleiman thematic route development in the cross-border region, IPA HUHR/1101/1.2.3/0009	<a href="http://www.szigetvar.hu">http://www.szigetvar.hu</a>
„Via Pacis Panonniae” - The Pannonian Peace Trail	no project web site
Pannonian Art Path	<a href="http://pannonianartpath.uns.ac.rs/?p=573&amp;lang=hr">http://pannonianartpath.uns.ac.rs/?p=573&amp;lang=hr</a>
Central Danube Tour	
WINE TOUR	<a href="https://www.facebook.com/centraldanubetour/">https://www.facebook.com/centraldanubetour/</a>
AEPJ European Association for the Preservation and Promotion of Jewish Culture and Heritage Mr. Victor Sorensen, Director	<a href="https://www.jewishheritage.org/web/">https://www.jewishheritage.org/web/</a> <a href="https://www.frh-europe.org/">https://www.frh-europe.org/</a>
Jewish Journeys Hebrew Union College Jewish Institute of Religion Mr. Jeremy Leigh	<a href="http://huc.edu/directory/jeremy-leigh">http://huc.edu/directory/jeremy-leigh</a>
The European Cemeteries Route	<a href="https://cemeteriesroute.eu/european-cemeteries-route.aspx">https://cemeteriesroute.eu/european-cemeteries-route.aspx</a>
Future for Religious Heritage	<a href="https://www.frh-europe.org/">https://www.frh-europe.org/</a>
Réseau Art Nouveau Network	<a href="http://www.artnouveau-net.eu/">http://www.artnouveau-net.eu/</a>

<b>National Jewish Thematic Route</b>	
Romanian Jewish Tours	<a href="http://www.romaniajewishtours.com/">http://www.romaniajewishtours.com/</a>
Fundatia Tarbut Sighet Cultura si Educatie Iudaica Maramures	<a href="http://ftsighet.com/">http://ftsighet.com/</a>
True Romania Tours	<a href="http://true-romania.tours/jewish-heritage-tour-of-romania/">http://true-romania.tours/jewish-heritage-tour-of-romania/</a>
Aufgang travel	<a href="https://aufgangtravel.com/travel-tours/jewish-heritage-tour-of-romania">https://aufgangtravel.com/travel-tours/jewish-heritage-tour-of-romania</a>
Jewish Heritage org	<a href="http://www.jewishheritage.org/web/routes/pdfs/Romanian_Jewish_Route.pdf">http://www.jewishheritage.org/web/routes/pdfs/Romanian_Jewish_Route.pdf</a>
Jewish Heritage Europe	<a href="https://jewish-heritage-europe.eu/2017/02/27/romania-new-traveltour-opportunity/">https://jewish-heritage-europe.eu/2017/02/27/romania-new-traveltour-opportunity/</a>
Asociatia Mila80 - Galati	<a href="https://www.facebook.com/asociatiamila80/">https://www.facebook.com/asociatiamila80/</a>
Od Isserleina do Rosnerja. Po sledeh dediščine mariborskih Judov.	Mariborska knjižnica
Jewish Osijek, different parts of Osijek Upper and Lower Town	<a href="https://www.ndcosijek.hr/">https://www.ndcosijek.hr/</a>
Jewish Upper Town Cemetary Guided Tour (ocasionally)	N/A
Jewish quarter with female eye	<a href="https://videkicsajok.atlatszo.hu/az-erkolcsos-divattol-a-valolevelig-a-zsido-nok-titkos-elete/">https://videkicsajok.atlatszo.hu/az-erkolcsos-divattol-a-valolevelig-a-zsido-nok-titkos-elete/</a>
When Saturday arrives ... - Jewish past and present in Józsefváros	<a href="http://imaginebp.hu/tura/ha-bejon-a-szombat-zsido-mult-es-jelen-a-jozsefvarosban/">http://imaginebp.hu/tura/ha-bejon-a-szombat-zsido-mult-es-jelen-a-jozsefvarosban/</a>
Stars of the 8th District	<a href="https://beyondbudapest.hu/turak/a_nyocker_csillagai">https://beyondbudapest.hu/turak/a_nyocker_csillagai</a>
Walk in the abandoned Jewish cemetery	<a href="https://beyondbudapest.hu/turak/seta_az_elhagyott_zsido_temetoben">https://beyondbudapest.hu/turak/seta_az_elhagyott_zsido_temetoben</a>
Hidden Synagogues	<a href="https://hosszulepes.org/hu/seta/rejtett-zsinagogak">https://hosszulepes.org/hu/seta/rejtett-zsinagogak</a>
S.O.S. (Subotica Osijek Secession Tourist Route)	
Art Nouveau	<a href="http://szecesszio.szegedvaros.hu/the-art-nouveau-in-subotica/?lang=en">http://szecesszio.szegedvaros.hu/the-art-nouveau-in-subotica/?lang=en</a>

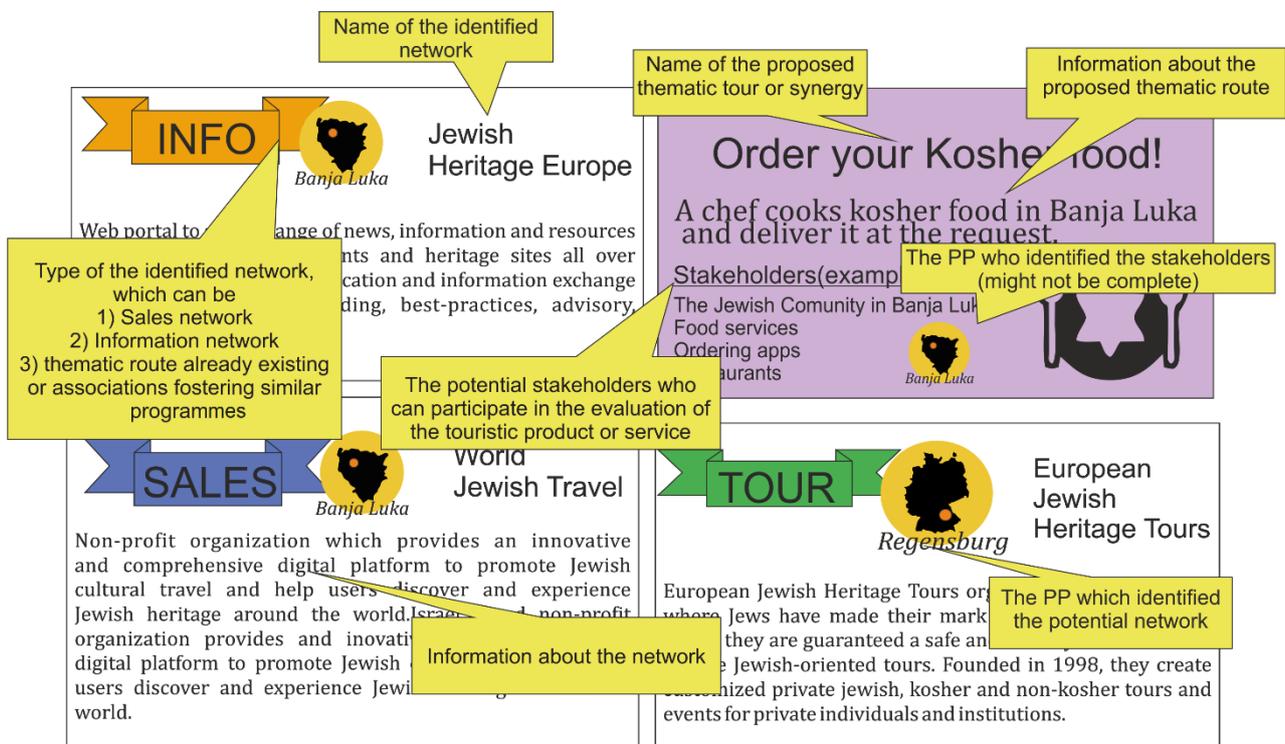


## 1.5. How to read this draft study?

The draft study provides detailed insight to the connections and potential networks each and every project partner collected. The highlighted and proposed joint thematic routes named in the Joint Project Portfolio are described and visually connected to the networks. Each and every cluster of joint thematic route (built heritage, gastronomy, event, pilgrimage and oral history) is surrounded with small information boxes. Even though the offered and proposed networks are the offer of project partners, all offers can be used for any project partners during the evaluation of the project. For example, a network offered by Banja Luka can be selected by Szeged or Regensburg.

The networks represent local, European and global networks. Some of them are labelled with accessibility to a webpage to ease the connection. The draft study represents the proposed thematic routes as advertisements in newspaper, showing the possibility for the project partners to freely choose from the identified potential networks.

Each following chapter starts with a short description of the category/cluster of the joint thematic route and the expected attributes which can be used for the action plan and the execution of pilot projects.



**Fig.2. How to read the network collection of the draft study?**