



The project **BOOSTED** is about boosting tourism business growth through higher professional education jointly in Finland, Estonia and Latvia. We aim at *providing an aligned and relevant skillset of tourism business development for the Central Baltic area*. The skills are essential in supporting the area to grow as a coherent tourism destination, to receive more international tourist and to respond jointly to global competition.

In the project we

- identify and align the skills in tourism business development through research activities.
- translate the skills into a joint curriculum of advanced tourism business development.
- implement the curriculum as a joint study programme (32 ects) online in Finland, Estonia and Latvia.

What is there for the education institutions?

There are different possibilities for the vocational and higher education institutions providing tourism degrees and modules to be involved in the project.

- The research results can be utilized for curriculum development purposes.
- The curriculum with its teaching materials will be published in a separate, open access teacher's manual online.
- Coaching events for lecturers will also be organised in Finland, Estonia and Latvia during the spring 2019.

Research results about skills needed in tourism business development available!

In the spring 2017, *over 100 professionals representing different*

tourism sectors and actors have been interviewed about skills needed in tourism business development in Finland, Estonia and Latvia. In addition, the existing curricula of HEIs, national and regional tourism strategies have been reviewed. Based on the extensive data relevant skills for curriculum development have been identified. The curriculum of tourism business development for the Central Baltic area will be designed in the autumn 2017.

Read the research reports here

Meet the project personnel in person!

The project will be presented in **the The Heritage, Tourism and Hospitality, International Conference in Pori 28-29.9.2017**. For more information: <https://heritagetourismhospitality.org/>

The project will also organise a workshop in **the Baltic Sea Tourism Forum in Turku 2-3.11.2017**. For more information: <http://www.balticseaturism.net/>



The project is implemented by [Satakunta University of Applied Sciences](#) (FI), [Vidzeme University of Applied Sciences](#) (LV), [University of Latvia](#) (LV) and [Tallinn University of Technology, Kuressaare College](#) (EE).



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