

TUM-MED **General Assembly 4**
Minutes | June 10-11, 2021

Venue: Online meeting via Medukator / ZOOM

Agenda:

Munich time	June 10 (Thursday)	Munich time	June 11 (Friday)
10:00	Welcome and project overview (Agnes, Alexander, Lea)	10:00	Welcome to INDEED closing ceremony (Agnes, Alexander)
10:30	WP2: Communication achievements (Geta)	10:15	Welcome speech on behalf of WHO (Szabolcs Szigeti)
11:00	WP4: Content development and refinement (CAMPUS & CONNECT – Sabine; COACH - Christian)	10:35	Dementia strategy in Hungary (Attila Beneda)
11:30	Group photo, break	10:55	Ceremonial handover and presentation of the policy recommendations (Agnes, Peter)
11:50-	WP5: Multimedia development, changes and improvements (Lea)	11:15	Break
12:00	WP6: Pilot actions (Zvezdan), Christian for COACH	11:45	Moving ahead (RO, Catalina Tudose, Silvia Dinica)
12:30	Policy recommendations (Agnes, Peter)	12:05	Moving ahead (BG, Shima, Ivo, Nadejda Harizanova)
13:00	Wrap-up (Agnes, Alexander, Lea)	12:25	Moving ahead (SK, Maria Cunderlikova, Viktor Svetsky)
13:30-	Virtual tour through Hungary	12:45	Moving ahead (SI, Zvezdan, David Krivec)
15:00	SCOM (SCOM members only)	13:05	Break
		14:00	Roundtable on project sustainability
		14:40	Farewell (Agnes, Alexander, Lea)

Welcome and project overview

In their welcome presentation, Alexander and Lea thanked the project team Budapest for organising the online meeting. Agnes thanked all participants for joining the event. Alexander presented the INDEED project as follows: INDEED's main objective is to improve dementia care in the Danube region and to contribute to the implementation of national dementia strategies. An online learning platform was developed and positively piloted (indeed-project.eu). After three years of great collaboration in the consortium, INDEED will terminate soon. From the time of project application to the approval of the DTP grant and the project implementation, the close partnership in INDEED has been a great success.

Communication (WP2)

Geta emphasized that the communication workpackage relies on joint efforts by all project partners. Furthermore, she highlighted several achievements of the past communication activities:

- Social media activities for INDEEDs online learning platforms
- Factsheet on project results
- Collaboration with advertising agency for an awareness campaign in September 2020 (Saatchi&Saatchi, RO)

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- Promotion of interviews with INDEED team in Sofia (BG TV station)
- Release of newsletters (October 2020, March 2021), currently 123 subscribers

The current measures for social media are as follows: [Facebook](#) 550 followers, [Instagram](#) 70 subscribers, [Twitter](#) 33 subscribers, [Youtube](#) 1444 views.

Work on the project website and newsletter will continue as in the upcoming months. Next steps include:

- Promoting the relaunch of the RO/SI/SK/BG/EN versions of the INDEED online platform
- Promoting INDEEDs participation in the RegioStars Awards 2021

In order to ensure a continuous communication with all target groups, Geta encouraged all partners to continue the collaboration in WP2 and provide information about news and events, photos, presentations, videos, and links to the WP2 team at SRA.

Content development and refinement (WP4)

Sabine outlined that the content development for the online platform (WP5) and pilot workshops (WP6) was prepared in a collaborative approach in 2019 and was finished after a meeting of the editorial board (SCOM) in December 2019. The content was translated from an English master version into BG/SK/SI/RO. The content is structured into three modules (CAMPUS, CONNECT, COACH). Each module contains 2-3 chapters with several subchapters. In CAMPUS and CONNECT, media formats include case examples at the start of each chapter and quizzes at the end of each chapter. The didactic concept foresees two levels where the first part of each subchapter contains general information of high relevance and the second part of each subchapter contains in-depth information. A special feature in CONNECT is the contact list. Through the workshop evaluation, it became apparent that the scripts require some refinement. The most important improvement –which was also had been discussed in the last SCOM- is to remove the two-level structure. Other refinements refer to grammar mistakes, content duplicates in several chapters, misleading references and more precise explanations in some paragraphs. Under the lead of MCB and in collaboration with Alexander, the scripts for CAMPUS and CONNECT were updated. These scripts will be sent to all partners for their consideration and approval shortly. In a next step, the scripts will be translated into BG, RO, SK and SI by the partners and implemented to their online learning platforms. Country-specific additions are possible. E.g. the Slovak version will contain a paragraph about new national treatment guidelines.

In regards to COACH, the business plan section is structured as follows: Explainer video, 2 case study videos, theoretical input, template. The good-practices section contains interviews with different types of dementia services. For the content refinement, the team at WU followed the feedback received from workshop participants and provide editable versions of material (e.g. business plan canvas) and made some changes to the “Finance” section.

Multimedia Development (WP5)

Lea presented the latest activities in WP5 which is led by Peter Hofinger. The online platform is based on the didactic concept outlined in the WP3 Strategy Statement. In WP5, the scripts from WP4 were implemented to an online learning platform. The platform was also a tool for the WP6 pilot workshops. The platform indeed-project.eu contains several types of media including animated videos, interviews, infographics, illustrations, text, quizzes and the contact list. The design is consistent by using the DTP predefined colour-scheme. The online platform was piloted from September 2020 to January 2021 with very positive feedback from users.

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On a scale from 1 (min.) to 5 (max.), users expressed that the platform is visually appealing (4,8) and engaging (4,6). Overall, 693 individual users have registered on the EN, BG, RO, SK and SI platforms. The EN platform has 223 registered users (including INDEED staff) and the BG platform has 213 users (excluding INDEED staff). The numbers for the RO, SK and SI platforms are (all excluding INDEED staff): 51, 86, 120.

One of the main “lessons learned” is that less text is more. Also, during the implementation of WP5 it became apparent that short videos with simple statements are easier to use on an educational platform that addresses multiple occupations. Furthermore, the group learned that designing quizzes is difficult. The contact list may be an interactive feature for the next generation of the INDEED platform. Regardless of these challenges and difficulties, users evaluated the online platform very positively.

Once the content refinement is finished, the partners in BG, RO, SK and SI will translate the refined content and implement the content to the new online platforms. These websites will be administered by BSD, SRA, MCB and UL for their respective language versions as well as TUM-MED for the EN version. The EN platform is planned to launch on July 01, the RO version on July 15 and the BG, SK and SI versions are scheduled to launch in summer 2021. The new websites will contain all modules of the present platform with the option of complementing with country-specific content. Furthermore, the new websites will not feature a “login” step.

The group plans to convene on a regular basis for jointly discussing necessary updates on the content after project termination. TUM-MED will inform the consortium members about the relaunches and provide links to these new platforms. The new EN platform will use the present URL “indeed-project.eu”. For staying in contact with the users of the platform, the project group will add a link for subscribing to the INDEED newsletter on the new websites. Furthermore, TUM-MED will create a shared folder with all educational materials including the workshop manual from WP6.

Pilot actions (WP6)

Zvezdan expressed that the workshops followed the same structure at all locations because a workshop manual was prepared in advance. The goal of the workshops was to pilot the INDEED educational intervention from September 2020 to January 2021 in four countries. In Slovenia, 6 workshops were possible whereas in BG, RO and SK, only 4 workshops were possible due to pandemic-related travel restrictions. The number of workshop participants ranged from 22 to 60. Since face-to-face workshops were not possible in most cases, these workshops were held in a virtual format in zoom using breakout groups for allowing group work. Also, a case example was provided in video format to initiate the group work in CAMPUS and CONNECT. For COACH, participants worked on their own ideas with material provided on the INDEED online platform.



Overall, the feedback from participants was excellent. Evaluation sheets were developed and analysed in WP6 to gain insights into the educational impact of the workshops on participants. The evaluation

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underlines that INDEED increased knowledge on dementia, interprofessional collaboration as well as business aspects. Also, the INDEED group learned that the virtual workshop format did not have as many disadvantages in comparison to face-to-face workshops. The workshop report as well as the full evaluation results are available in a separate report.

Policy (WP7)

Agnes emphasised that the policy workpackage started with a meeting with policy makers in 2018, 2019 followed by the policy safari in early 2021. Goal of WP7 is to connect with the policy level in the piloting countries and to contribute to the development of national dementia plans. Highlight of the present partner meeting is the presentation of policy recommendations. With these recommendations, WP7 aims to support the policy level in complementing dementia plans in regards to interprofessional education on dementia. The policy recommendation catalogue is a short document (summary paper with 2 pages) with clear statements on what INDEED discovered in regards to the relevance and benefits of a digital, interprofessional educational intervention for professions involved in dementia care. Therefore, the recommendations are structured into three aspects: educate, connect, innovate. The policy recommendations as well as the preparatory activities are available in a separate report.

Day 2: Welcome to the handover of the policy recommendations

Agnes and Alexander welcomed the group to the second day of the partner meeting and also announced the ceremonial hand-over of the policy recommendations to Attila Beneda, a policy maker from Hungary.

Welcome speech on behalf of WHO

On behalf of WHO, Szabolcs Szigeti gave an overview of WHO activities to support the design of national dementia strategies including the WHO recommendations on developing dementia strategies, the dementia observatory and the “iSupport for dementia” course. He highlighted the particular need for long-term care, integrated care approaches and person-centred care. Agnes thanked him for the partnership.

Developments towards a dementia strategy in Hungary

Attila Beneda underlined that dementia can be a burden for family carers and expressed how dealing with dementia requires a comprehensive approach. He also emphasised the costs of dementia and the emerging needs that will become more and more important in the future. He also mentioned that the health and social sector should be involved when developing a dementia action plan. From a Hungarian perspective, three aspects are particularly important: Strengthening the families, awareness and supported, comprehensive management. He also announced the plan to implement Alzheimer Cafés nationwide in order to raise awareness about dementia.

Ceremonial handover of the policy recommendations

In her handover speech, Agnes summarised that the aim of INDEED is to improve quality of life of people with dementia by an educational intervention for various professions. The intervention addresses the lack of dementia-related knowledge, the lack of interprofessional collaboration and the lack of novel business ideas in dementia care. Therefore, the policy recommendations target the aspects of “educate”, “connect” and “innovate”. INDEED provides evidence-based policy recommendations in these fields of actions in order to support the development of national dementia plans. Afterwards, Agnes handed the policy recommendations to Mr Beneda.

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Peter Vajer summarised that the policy recommendations are based on several INDEED activities: the policy assessment, policy scoping, policy safari and feedback from the pilot workshops. The INDEED policy recommendations complement WHO guidelines and are tailored to the specific challenges and needs in the Danube region.

Moving ahead

Romania

- Catalina thanked the group for the great collaboration. She emphasised that the INDEED material is an excellent resource and starting point for further developments.
- She highlighted that INDEED was presented at the Romanian national conference and efforts for using the INDEED material in a nursing course are ongoing. Contact to the association of nurses and midwives is also established.
- Furthermore, the INDEED materials may be used for residents of psychiatry and contact to the association of family doctors is initiated.
- Senator Silvia Dinica informed the group about the development of a Romanian dementia plan. Current planning includes 7 axes where INDEED greatly fits into the #2 “Prevention” and #5 “Education” sections.

Bulgaria

- On behalf of Professor Traykov, Shima emphasised that the pilot workshops were a great success. The INDEED materials have been used for student teaching.
- Collaboration with the nursing department has been initiated in February 2021.
- Ivo underlined that the INDEED material are a great basis for teaching students in an interprofessional manner.
- The Bulgarian dementia strategy is in development since 2014 and this process showed that a dementia strategy should be based on a joint effort.
- Nadejda Harizanova provided her personal feedback as a long term observer of dementia policies on different levels. She highlighted the importance of increasing knowledge about dementia among professionals and the public.

Slovakia

- Maria agreed with the previous speakers that the INDEED material is a great basis for further educational activities.
- Especially the contact list is a useful tool for the work of MCB and in times of the pandemic, the digital format of the INDEED intervention fits very well.
- She also explained that collaboration with medical associations, medical chambers, several universities and ministries have been established.
- Viktor Svetsky related the INDEED activities to the state policy on mental health. He also mentioned the discussion about new ways of financing education and training in the health system.

Slovenia

- Zvezdan underlined that INDEED contributed to shaping dementia in the Danube region in multiple ways.
- The Slovenian online platform will be launched on vseodemenci.si (“all about dementia”) in collaboration with Spomincica as the national patient organisation. The content list on the website will be complemented by a map where e.g. events will be featured.

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- Zvezdan outlined how INDEED and other projects relate to the national dementia action plan. Education for professionals is recognised as core element, and education for caregivers is provided through Spomincica.
- The INDEED team in Slovenia has been asked to continue the workshops in collaboration with the Association of Centres for Social Work which is considered a great success.
- David Krivec as the Secretary General of the Slovenian patient organisation emphasised that INDEED is promoted through the Slovenian “Dementia Friendly Spots”.

Roundtable on project sustainability

DTP project officer Johannes Gabriel highlighted that INDEED is a great success from the perspective of the DTP. Funding for follow-up projects may be available by ESF or H2020/Horizon Europe or Interreg cross-border funding. In regards to the DTP, the new call for applications is currently in preparation. Key topics will address innovation, research-oriented aspects, smart specialisation as well as environment and culture. However, the final shape of the programme is not known yet. An INDEED follow-up project under the DTP may address multi-governance aspects of dementia, capacity building or the enhancement of social services. However, he cautioned against simple continuation. The new DTP programme will be issue a two-step call and probably launch in October 2021.

Katja Vonhoff introduced the group to another topic that may be inspiring for potential follow-up projects. She presented the DTP project “DCare Labs” where innovation labs will be set-up across the Danube region. Emphasis will be on the care sector where people with dementia are a subgroup of people in need of care. Adam Somogyi introduced the group to a project between Austria and Hungary regarding dementia-friendly regions. Core aspect of this project is to pilot case management in the piloting region. In her role as the INDEED Quality Assurance Manager Nicola Lautenschlager provided further input for creating ideas for follow-up projects. She focused on summarising how Australia is dealing with dementia in times of pandemic and she highlighted that some tools and services had already been available pre-pandemic and have now proven to be useful in times of crisis. Treatment in rural or remote regions is organised through collaboration with hospitals. Telecare is also an important tool and new billing options have been introduced. Residential care facilities faced challenges because of weak internet connectivity. At the end of the roundtable, Marina expressed the importance of an holistic approach in dementia care which is also required in Croatia. Therefore, she is planning to use the INDEED material for a new elective course at the University of Zagreb. Osman thanked the group for the educational approach and underlined the relevance of interprofessional collaboration.

The input provided in the roundtable may be inspiring for follow-up projects and be the starting point for outlining the activities in workpackage 8.