

# Leih-Bike und Bahn fahr'n

## Intermodalität beim KVV

SuMo Rhine

12.3.2019, Karlsruhe

Dr. Frank Pagel

Karlsruher Verkehrsverbund GmbH (KVV)

# 25 JAHRE KVV



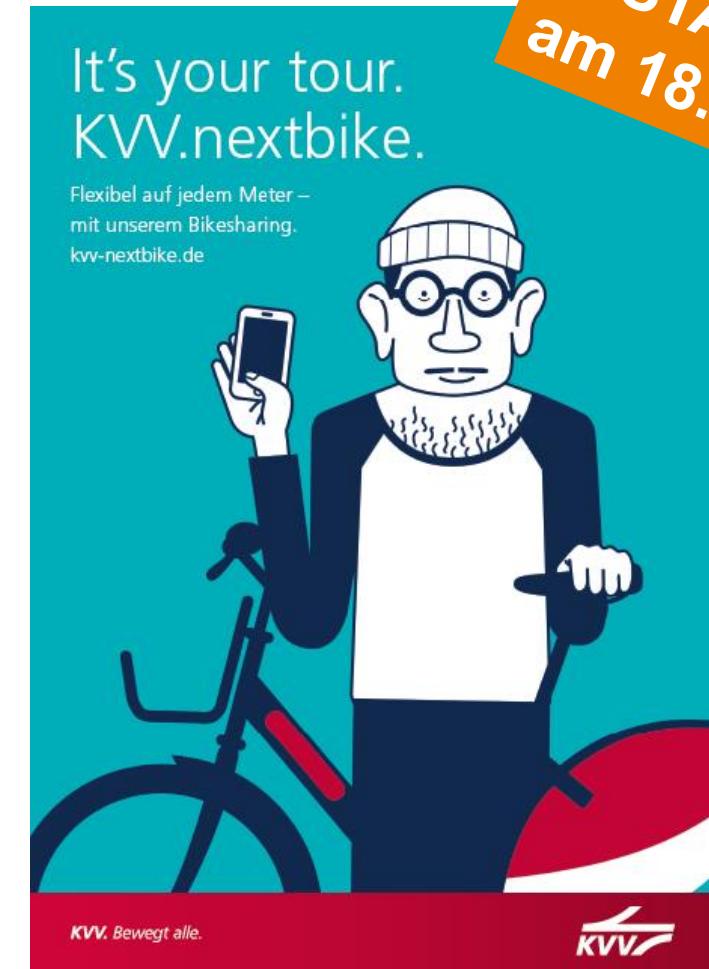
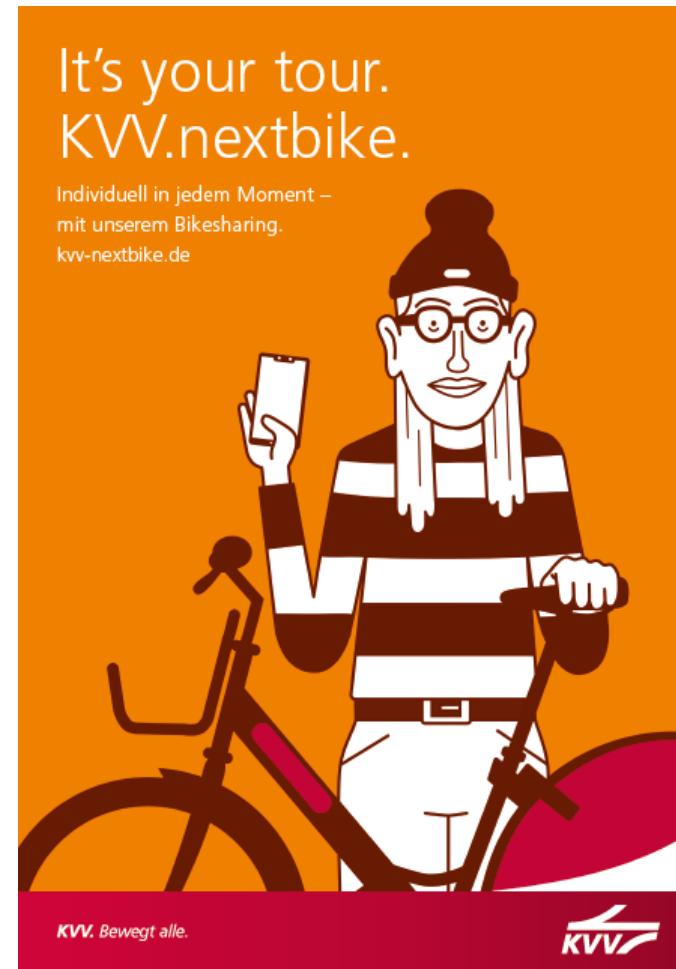
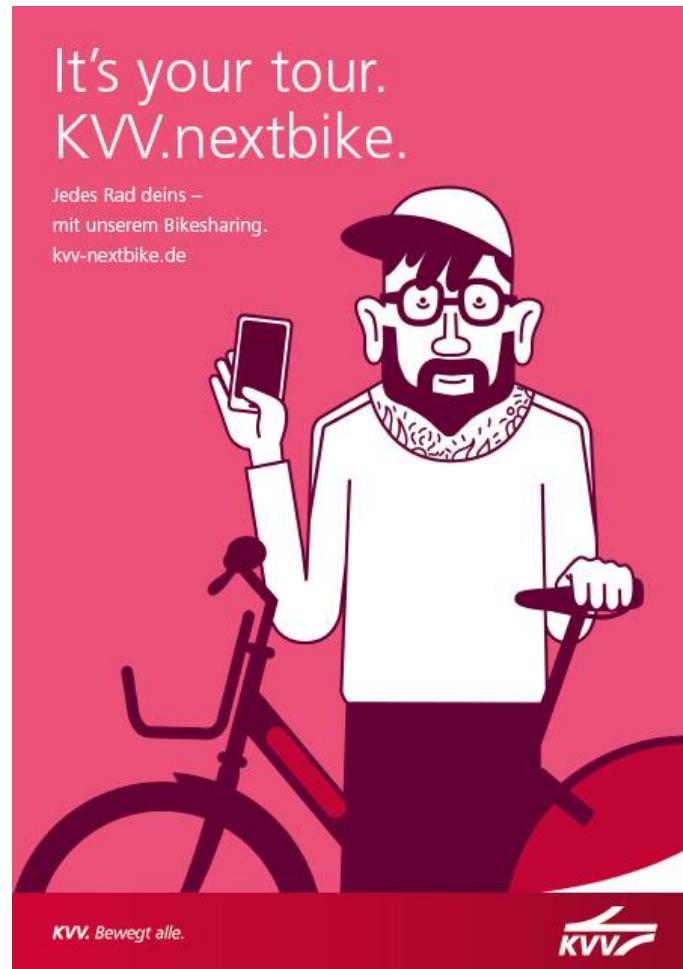
# DIE MOBILITÄT DER ZUKUNFT?



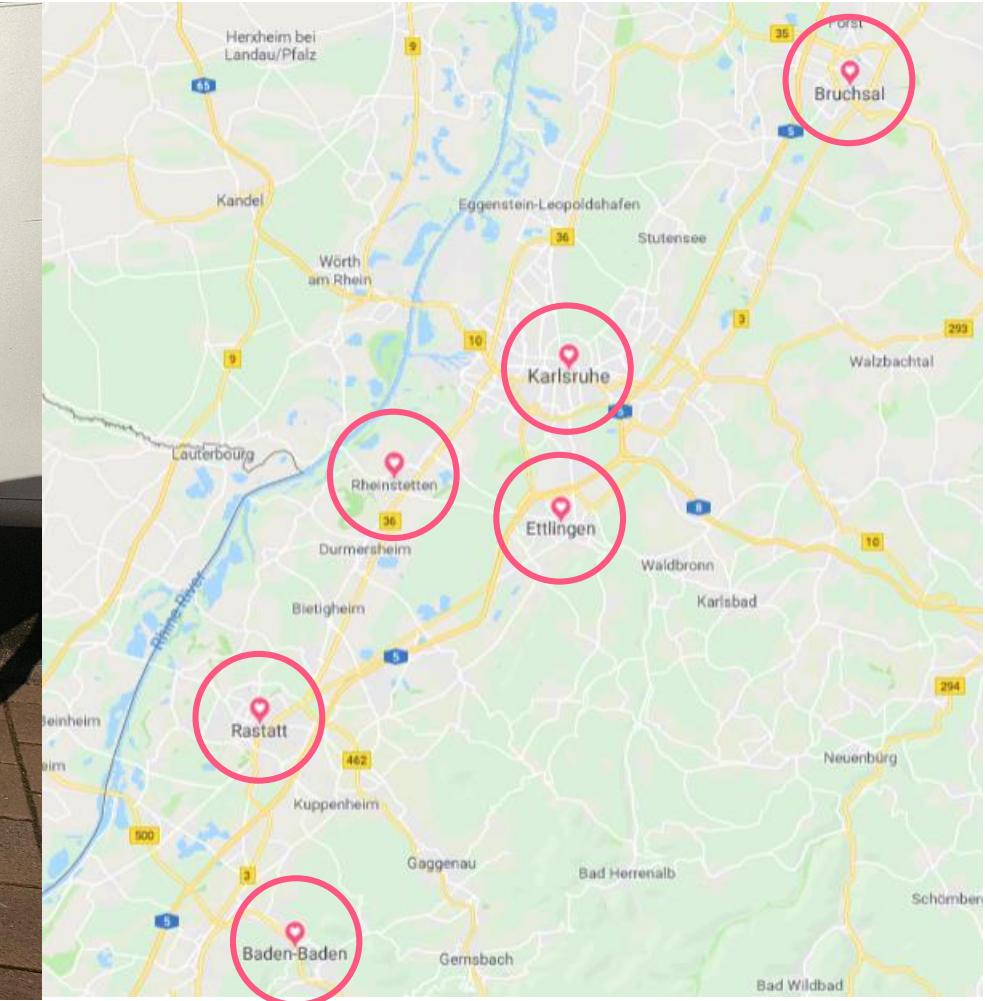
# NEUE ANGEBOTE: MULTIMODALITÄT



# DIE MULTIMODALE ENTWICKLUNG **KVV.nextbike**



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# DIE MULTIMODALE ENTWICKLUNG



**PILOT ETTLINGEN**  
**2019**

UND WIE BRINGT MAN DAS ALLES ZUSAMMEN ??

# regiomove

# Alles außer beamen.

*Last Mile*

**Intermodal**

**Ports**

*Single Sign On*

**Sharing**

*Vernetzung*

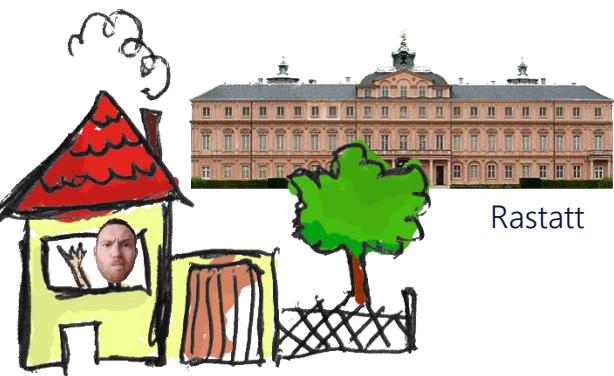
**MaaS**

**App**

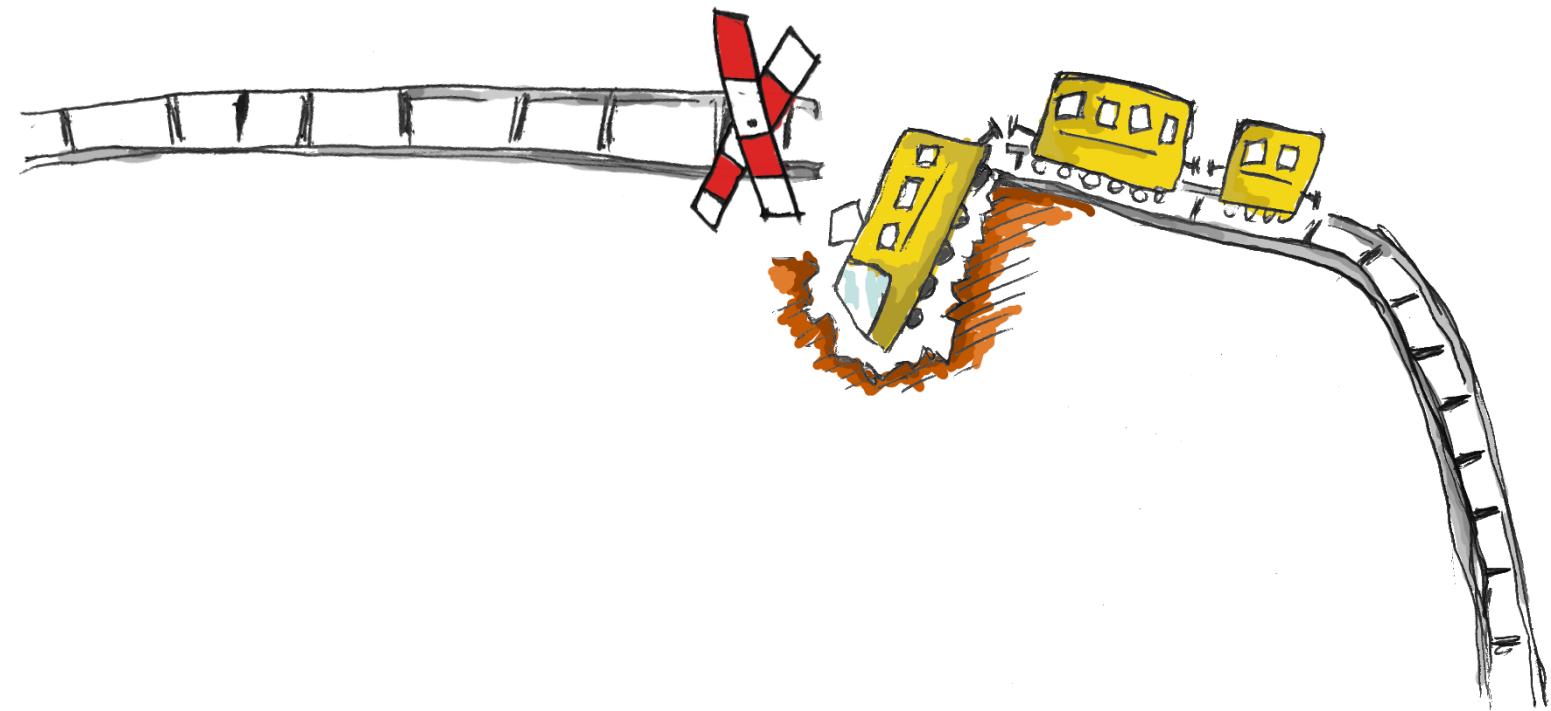
*Realtime*

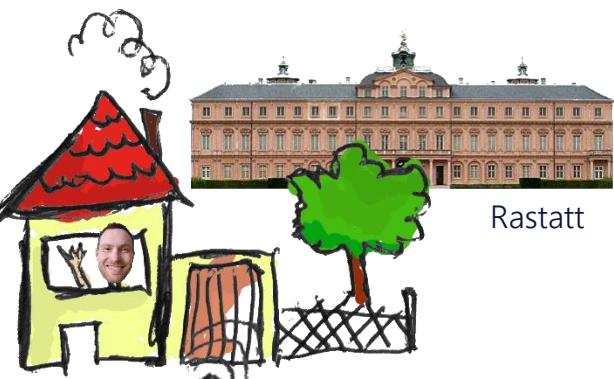
**Provider-Plattform**

**Alles aus einer Hand**

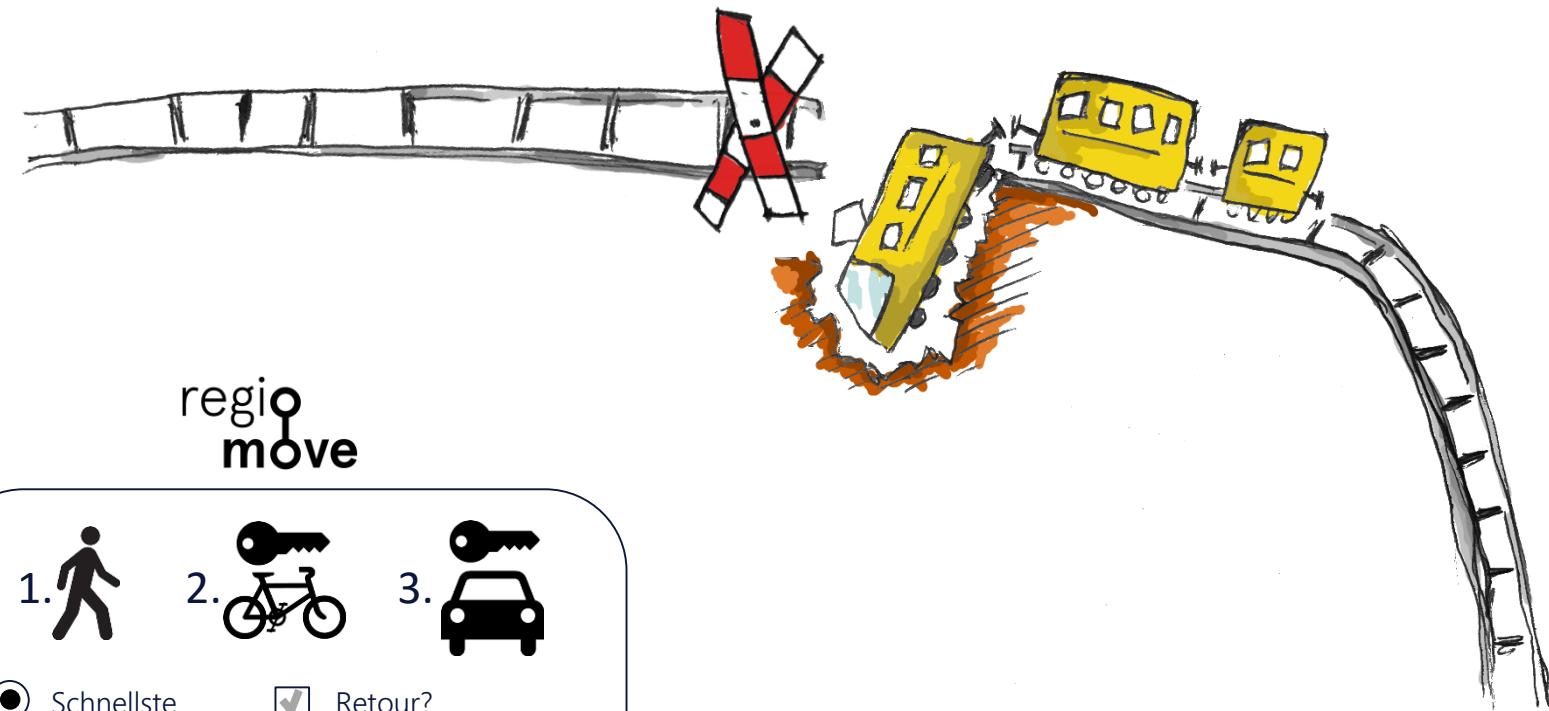
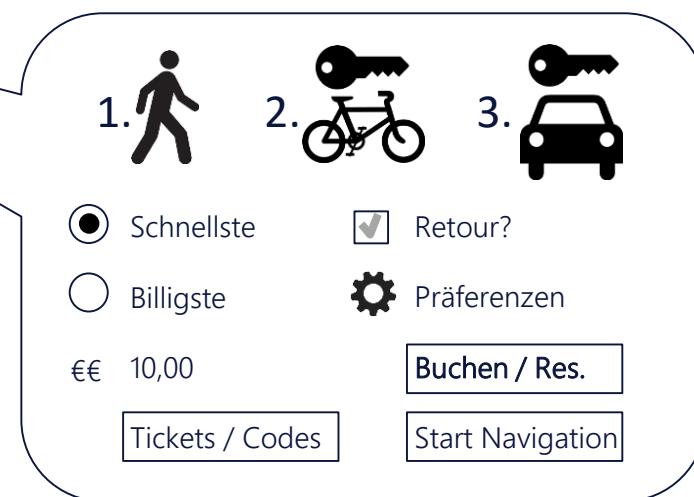


Rastatt



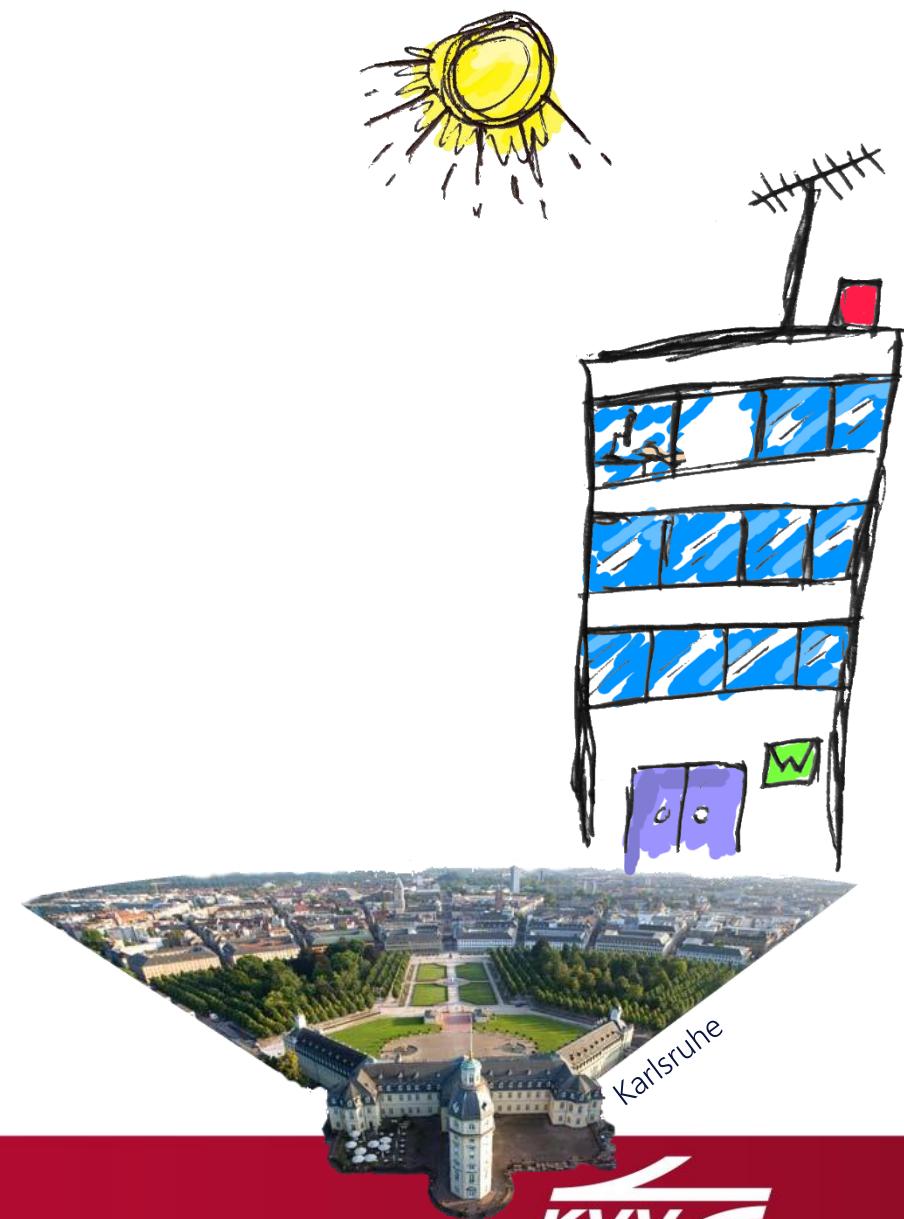
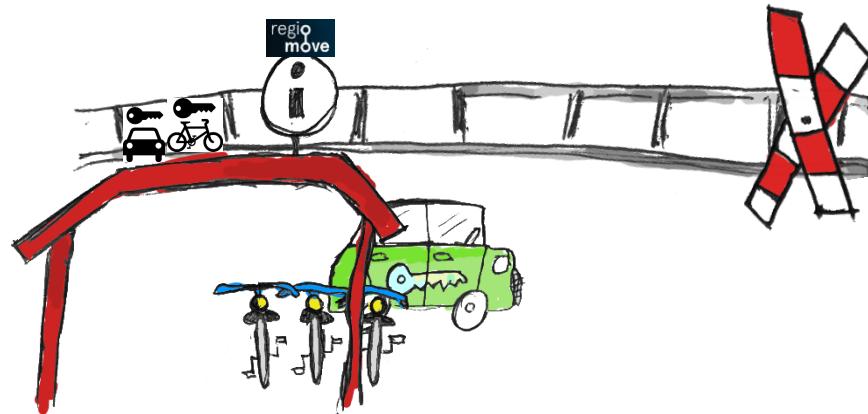


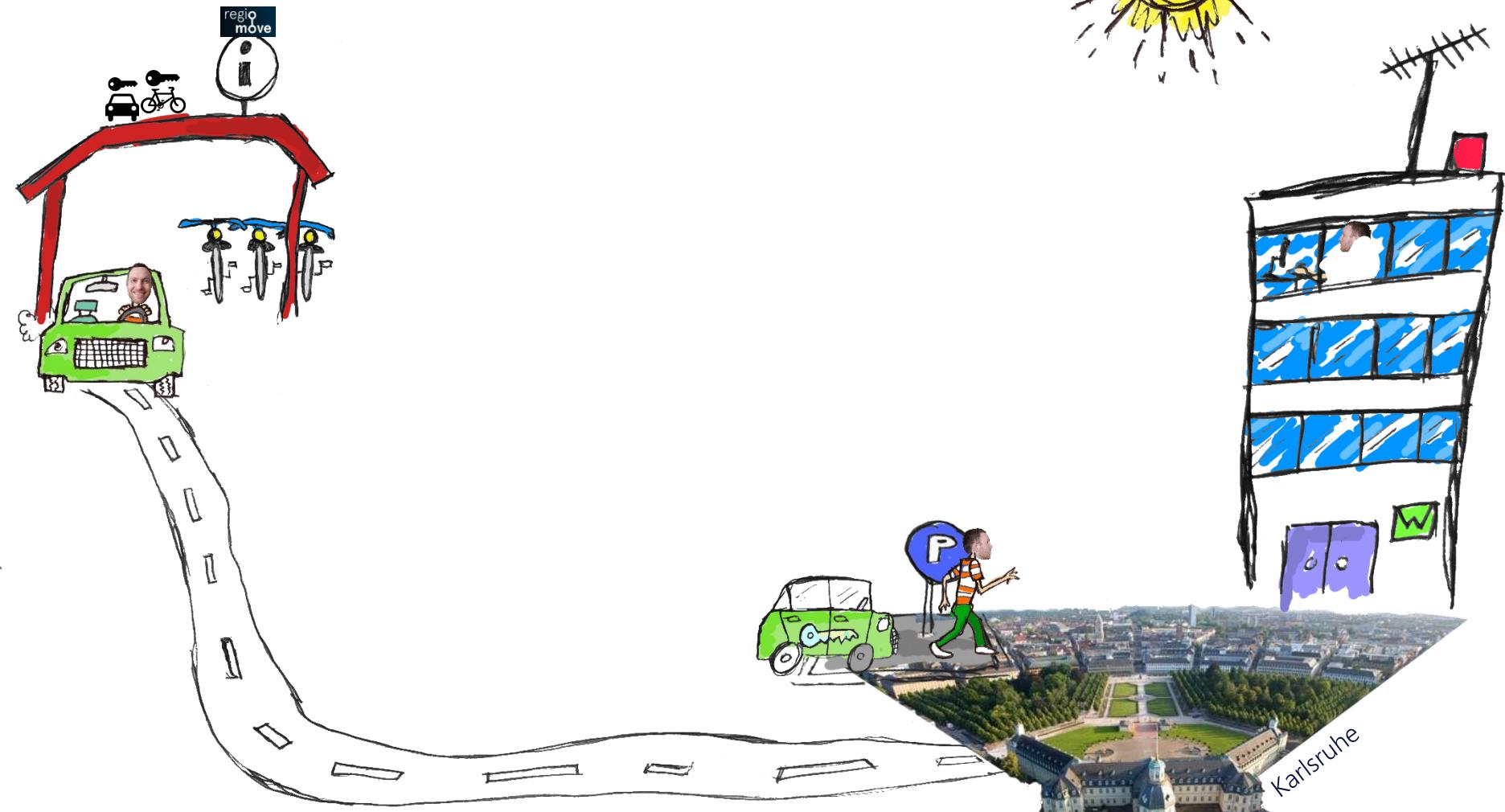
PUSH





Rastatt





# ZIELE

# ZIELE



## Intermodalität

# ZIELE

Intermodalität  
Aus einer Hand



ZIELE

Intermodalität

Aus einer Hand

In der ganzen Region



ONE face  
TO THE  
CUSToMER



ZIELE

Intermodalität  
Aus einer Hand  
In der ganzen Region

One face  
TO THE  
CUSToMER



ZIELE

Intermodalität  
Aus einer Hand  
In der ganzen Region



# DIGITALE PLATTFORM FÜR DEN MOBILITÄTSVERBUND

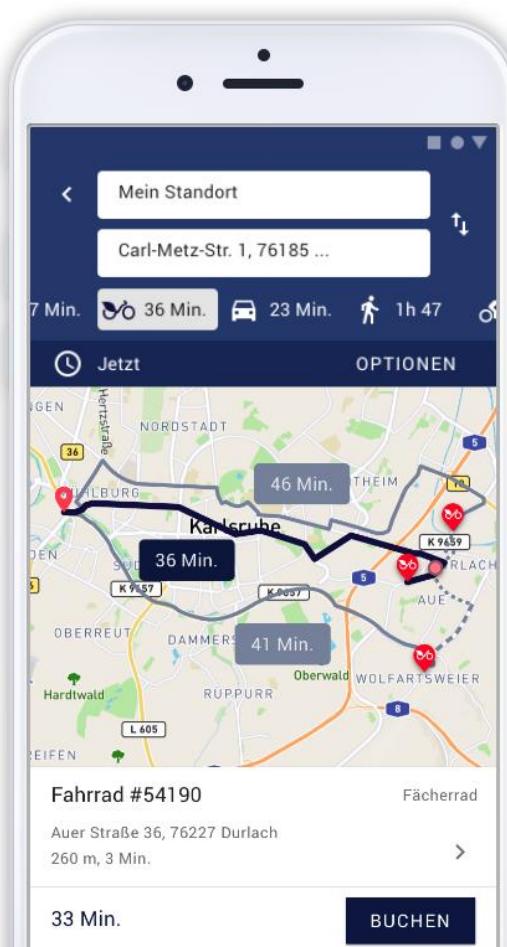
Single Sign On



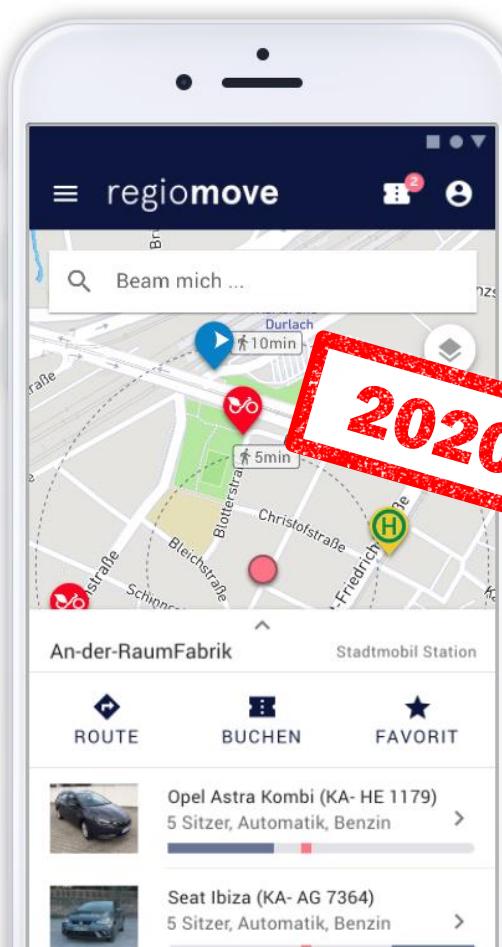
Intermodal



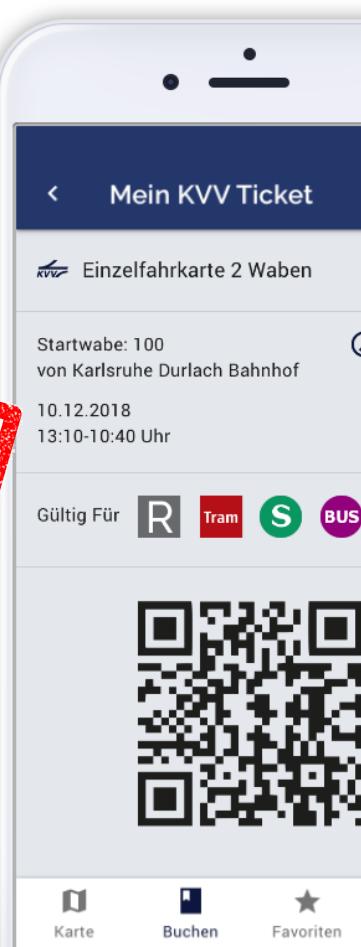
Auskunft



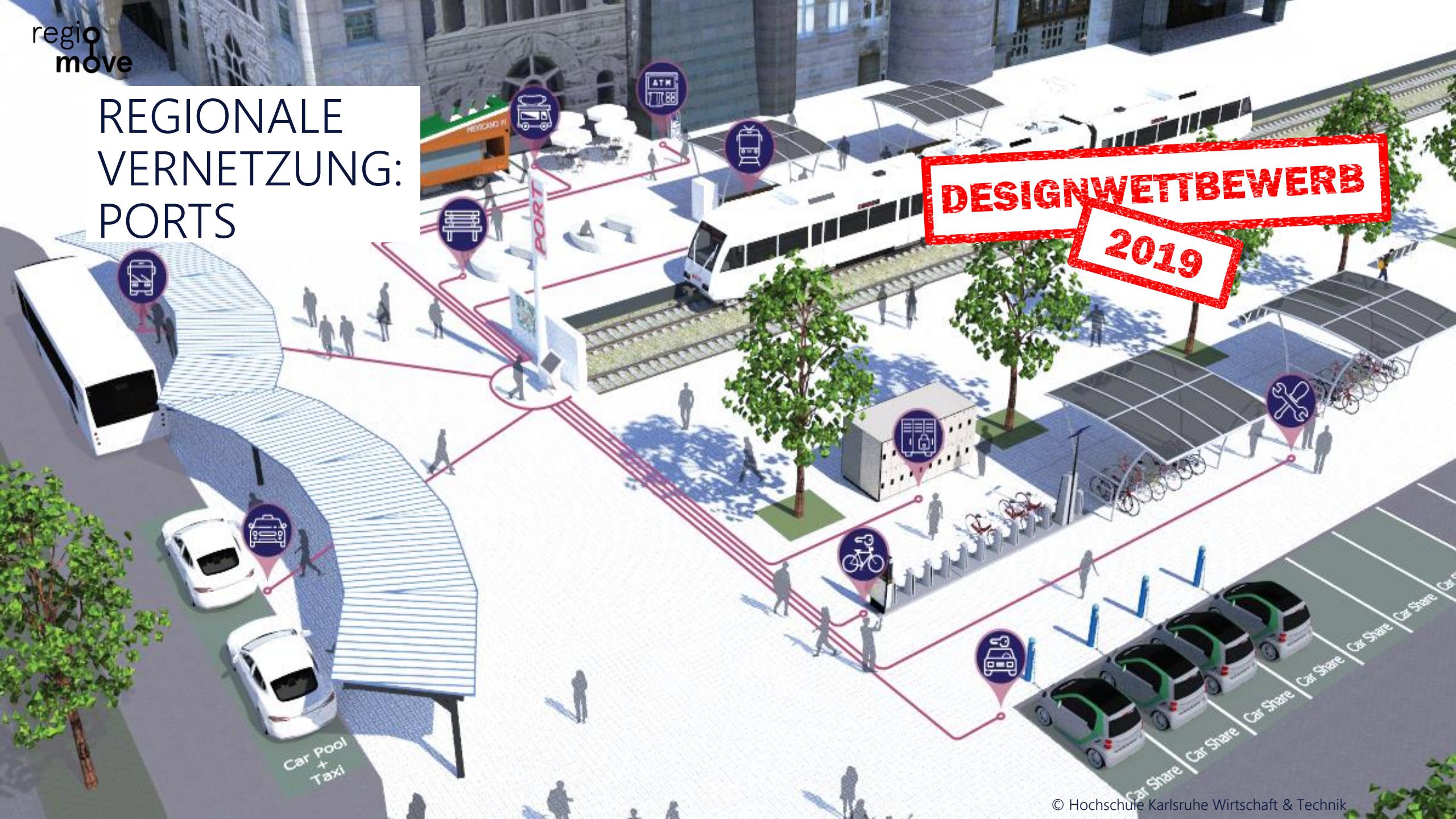
Buchung



Abrechnung



# REGIONALE VERNETZUNG: PORTS

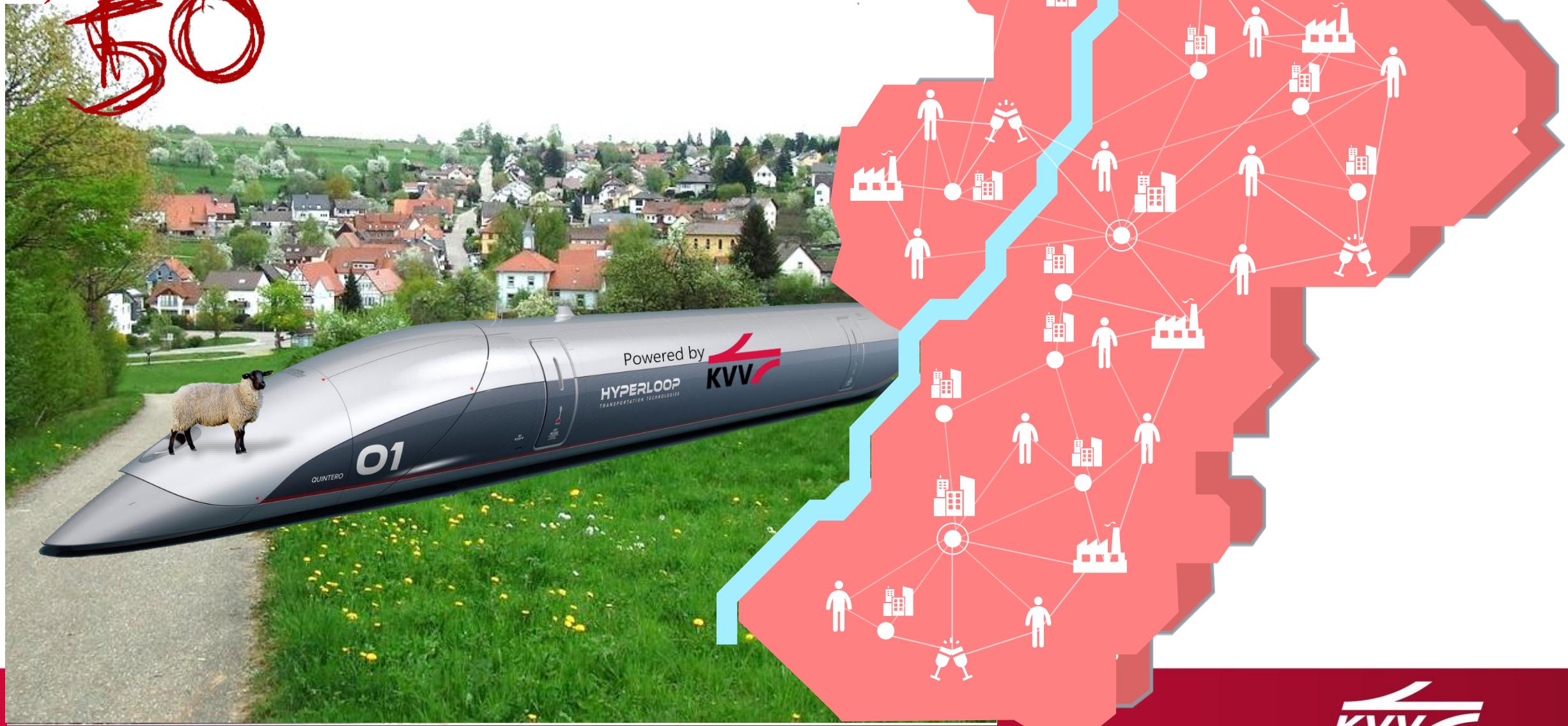


# DIE ZUKUNFT DES MOBILITÄTSVERBUNDS



# 25 JAHRE KVV





25 JAHRE KVV

50

KVV

# Vielen Dank!

Dr. Frank Pagel

Projektleiter regiomove

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