

## Territorial Kick-off event in Blagoevgrad, Bulgaria

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DATE: 31<sup>th</sup> of October 2018

PLACE: Blagoevgrad, Bulgaria

On 31.10.2018 in Blagoevgrad there was held the first public event in Bulgaria under the "Strengthening Social Innovation and Entrepreneurial Spirit of Secondary Schools' Students by Using Highly Innovative Learning System", Innoschool project. It was organized by the project partner Business Incubator - Gotse Delchev, Entrepreneurship Promotion Centre with the active support of the second Bulgarian partner - Regional Department of Education – Blagoevgrad and gathered more than 40 participants - teachers, school principals, representatives of public institutions, NGOs, media, stakeholders from different places of South-Western Bulgaria.

At the event there were presented the objectives, innovative components and main activities of the project, the expected results and impact in the secondary schools. It was emphasized that the project is focused on the social innovation and entrepreneurship of secondary school students by developing, testing and introducing a highly innovative learning system (ILS InnoSchool), combining innovation to achieve attractiveness and educational impact.

The participants took part actively in the discussion, shared their experience in student entrepreneurship and social initiatives and showed interest and zeal to be actively involved in the project.