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## Territorial Kick-off event in Székesfehérvár, Hungary

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**DATE:** 15<sup>th</sup> of January 2019

**PLACE:** Székesfehérvár, Hungary

The Central Transdanubian Regional Innovation Agency participates in the international InnoSchool project, which aims to boost entrepreneurial spirit and support students to become entrepreneurs within Central European countries, including Hungary.

The local kick-off event of the project was organized on the 15<sup>th</sup> of January 2019 in cooperation with the Vocational Training Centre of Székesfehérvár. The event was hosted by the Széchényi István Technical School where the headmasters of the schools belonging to the Vocational Training Centre gathered to get to know more about the project, its aims and about the upcoming InnoSchool Learning System and the serious game. The main goal of the kick-off was to increase the involvement of local stakeholders into the project, especially the middle school teachers and headmasters of relevant schools.

The InnoSchool project is a result of an international cooperation, which members agree that the future environmental, social and economic challenges can be addressed by those enterprises which will be founded and led by today's middle school students. However, entrepreneur culture is weak in Hungary and in other Central European states, especially compared to Western European measures. It is also well-known that the region also lacks those teaching modules that could be used as effective tools to increase knowledge of students and provide them with the necessary skills to become entrepreneurs.

Finally, it is going to be used to support economic and entrepreneurship teaching in middle schools. The game will have all the characteristics that middle school students would demand from such a tool: it will enable competition among different schools, including social media experience and finally going to be an exciting game. The game is going to be tested in real life school circumstances. The InnoSchool project gladly awaits the applications of middle schools interested in the first hand use of the developed tool.