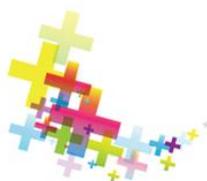


+RESILIENT- Mediterranean Open RESouRcEs for Social Innovation of SocialLy
 ResponsIve ENTerprises

SUMMARY IMPLEMENTATION REPORT

Deliverable 6.2.1

Region of East Macedonia and Thrace (REMTH)



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SUMMARY OF DELIVERABLE	
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Summary

The social enterprise is the main implement of social economy and is defined as the business activity which is based on social purposes. This kind of enterprise is an important means of solving many social problems like unemployment and social exclusion of underprivileged people, from labor market and society. It has contributed to the socioeconomic development of many European countries focusing on work integration. Unfortunately, the development of social enterprises in Greece is still quite limited. However, opportunities are emerging in this sector assisted by reforms in the legislative framework. These reforms combined with the comparative advantages offered at a local level, can be used to establish social enterprises through the mobilization of local authorities and civil society.



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INTRODUCTION

The persistence of unemployment in many countries, the existence of many people at risk of social exclusion, the need to reduce government deficits and keep them low, the difficulties faced by traditional social policies and the need for more active labor integration policies as a consequence of the questioning of the effectiveness of both the public and the private sector in the field of social services. The major issue in our time is whether an economic policy can be developed that incorporates social action criteria to lead to sustainable development, as the existing model of prosperity has reached a dead end. The magnification of the problems from the economic crisis indicates the boundaries of the public and private sector and raises as an urgent need the existence of a "third sector". In this third sector, the so-called social economy sector, significant growth is observed in almost all industrialized countries, which are characterized by a series of initiatives and regulations that favor and facilitate the shift to a more socially aware and sustainable economic growth. The last two decades have seen the emergence of social entrepreneurship in Europe in order to meet the unsatisfied demand for social benefits and to address the problems of labor integration. A key tool of the social economy is the social enterprise.



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OVERVIEW OF THE RESEARCH/PROBLEM

In European countries, the sector of social services, social care services and social and employment integration are the most important fields of activity of social enterprises. The emergence of social enterprises is mainly linked to the promotion of active inclusion policies and the filling of gaps in the provision of welfare services which emerged as a result of the overall crisis of the welfare state. Their development and dynamics depend on many factors as they are formed in each country.

EXAMINATION OF FINDINGS/RESULTS

Need to develop tools for the smooth development of social enterprises as well as their significant contribution to society as a whole and to the business level as well as to the level of a specific subject. Social enterprises are a promising axis of professional action and with the appropriate manipulations, with continuous updating and optimization of tools, frameworks of action as well as the promotion and information of the public about their subject can and are an important axis of economy and development.



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POLICY RECOMMENDATION

Taking into account the data, the conditions, the findings follow the proposed next steps of the industry development strategy

1. Incentives for people to stay in the region who will be aware of specific issues and will not have to migrate to other countries or regions.
2. Development of relations of trust between the citizen and the institutions close to the citizen
3. Participation in the transnational collaborative large cluster which will strengthen social entrepreneurship, through the use of new technologies.
4. The strengthening of companies that have social reflexes and that aim to return to society their profits which will benefit society in many ways, and the dissemination of high technologies.
5. Financial tools for support and development of Koin.S.Ep. through OAED programs and support for new entrepreneurship
6. Increasing employment and promoting new local products with an extrovert orientation in new markets.
7. Strengthen the legal and fiscal framework with clear procedures aimed at encouraging new and existing businesses to operate in the social enterprise sector.
8. Promoting social enterprises that focus on equal opportunities, equality and avoid bias, discrimination, and discrimination.
9. Connection with the university community for the utilization of educational tools in the implementation of the procedures of Koin.S.Ep.



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