

Forum in Chieti – Follow up report

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TRANSPOGOOD Forum - 19 luglio 2019
Innovazione logistica: nuova competitività per la tua impresa
Camera di Commercio Chieti Pescara - Via F.lli Pomilio - 66100 CHIETI SCALO

9:30 – 10:00 Welcome coffee e registrazione partecipanti

Indirizzi di saluto

Maurizio Cociancich CEO & Co-founder **Elevante Supply Chain Innovators**, partner del progetto **TRANSPOGOOD** – Moderatore

I trend logistici che cambieranno la tua impresa

Angelo Cavazzana Senior Advisor in Global Supply Chain Management

Quale logistica: inseguire o innovare

Raffaele Trivilino Direttore **IAM – Polo Innovazione Automotive**

L'importanza della ricerca per il settore automotive

Emanuela Di Luca Direttore **I.T.S. 'MO.ST'** Mobilità sostenibile nel Trasporto Merci e Persone

Le competenze per l'innovazione in logistica

Valeriy Cholak Global Logistics Manager **Walter Tosto S.p.A.**

Logistics project: key success factors

Luciana Ferrone CEO **L.Transport S.p.A.**

Le dinamiche evolutive nel settore dei trasporti

13:00 Discussione e Saluti Finali

Forum event - Chieti

Friday 19 July 2019 from 9:30 am to 1:00 pm the second forum of the TRANSPOGOOD project was held in the headquarters of the Chamber of Commerce, Industry, Crafts and Agriculture of Chieti Pescara.

Development Agency, Special Agency of the Chamber of Commerce Chieti Pescara and Unioncamere Veneto have organized the second occasion to talk about how innovation in logistics can bring benefits to enterprises and improve competitiveness.

In an increasingly complex world, it is necessary to be able to manage relationships with customers and suppliers while maintaining control over physical and information flows, and - of course - costs. For

this reason, it is critical to know the innovative tools that are available to companies. But the tools are not enough, at the same time it is necessary to innovate the processes to manage Supply Chain and to ensure that company skills are aligned. Knowledge of new collaborative approaches and of methodologies to make more agile the way of managing the value chain becomes a strategic key for success.



Moderated by Maurizio Cociancich, several speakers shared their experience and view during the Forum, among them: Angelo Cavazzana Senior Advisor in Global Supply Chain Management, Raffaele Trivilino Director of IAM – Polo Innovazione Automotive, Emanuela Di Luca Director of the I.T.S. ‘MO.ST’ Sustainable mobility in Transport of Goods and passengers”, Valeriy Cholak Global Logistics Manager Walter Tosto S.p.A.



and Luciana Ferrone CEO L.Transport S.p.A. Finally, the results of the project were presented. In particular the development of the Transpogood Platform. Companies also had the opportunity to receive information and try new eprocurement solutions for free.