

CONTACT

For further information contact us

Email: info@shortsea.hr

Or visit the **TRANSGOOD** website

www.italy-croatia.eu/web/transpogood

FB: www.facebook.com/transpogoodproject/



TRANSGOOD

TRANSPORT of
GOODS PLATFORM



PARTNERS:

Intermodal Transport Cluster (LP - HR), CFLI - Intermodal Logistics Training Consortium (IT), Istrian Development Agency - IDA LTD (HR), Regional Association of Chambers of Commerce of Veneto Region (IT), Agenzia di Sviluppo, Special Agency of the Chamber of Commerce of Chieti (IT), Elevante S.r.l. (IT), Port of Zadar Authority (HR), Port of Ploče Authority (HR)



Find your eco-efficient route
The TRANSGOOD platform

**FROM SHARED RESOURCES
TO JOINT SOLUTIONS**

WHAT IS TRANSPOGOOD

To overcome the multiple existing barriers of efficient intermodal and multimodal transport on the Adriatic Sea, **TRANSPOGOOD** intends to use smart ICT tools and capitalize on existing practice.

Co-funded by ERDF through the INTERREG Italy-Croatia Programme, **TRANSPOGOOD** will capitalize the key results of INTERMODADRIA IPA project, build the **TRANSPOGOOD** platform and its innovative logistics services. The project, started in January 2018 and ending in September 2019, relies on a public-private partnership of 8 partners and a budget of 1.170.990,00€.

ECOINNOVATION IN MULTIMODALITY BOOSTED BY ICT

ICT tools have proven to be essential to innovate transport and logistics.

The TRANSPOGOOD platform uses an online platform to increase efficient and sustainable multimodal transport and supply chain visibility. The tools aim at cost savings (at least 10%), reduction of carbon footprint, improved management control and information flow and improved reporting in intermodal transport.



WWW.TRANSPOGOOD.EU

The realisation of the **TRANSPOGOOD** platform allows enhanced supply chain planning on a multi-provider context, overcoming a digital gap, which makes coordination among private and public players difficult. This leads to an increased control over transport execution in a multi-operator environment, and, importantly, optimised CO2 emissions of the entire supply chain.

The platform is made up of a set of simple and cheap low-cost applications for logistic operators and related companies. These applications are also available for SMEs and can help logistics companies and transport authorities to save time, money, resources, increase the multimodality and reduce carbon footprint with a dedicated software.

ROUTING

The routing section is the core of the platform. It allows for an integrated multimodal freight journey planning, booking and execution management; it contains e-procurement tools for maritime transport services that are interoperable between different communication standards or communities.

INCENTIVES

In this section operators can find the incentives that regional and National Authorities in Italy and Croatia to encourage a rebalance in the modes of transporting goods and to support less-polluting modes of transport.

PORT SERVICES AND UTILITY

In this section visitors will find useful information of real-time maritime transport and port-related service available for multimodal transport.