



# **Circular Innovation and Resilient City Labs in the Adrion Region**

# **WORK PACKAGE T3**

# DELIVERABLE T3.2.1 CIRCLab Camp Report

Municipality of Forlì, Romagna Tech

**December 2021 – Final version** 

## Summary

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### Introduction

CIRCLabs (Circular Innovation Resilient Cities Labs) are urban laboratories which focus on the creation and implementation of circular models through innovation processes in the field of waste management. The main goal of the CIRCLabs is to design and test circular models focused on 4 pilot fields, i.e. industrial symbiosis, organic waste, WEEE and CDW, and transfer and exchange knowledge about circular principles in ADRION region.

The CIRCLab Camp is an event. It can be a stand-alone event or be part of wider initiative related to the same matter (e.g. the European week for waste reduction, Ecomondo fair, the Labelab event). The CIRCLab Camp must take place in an innovative format, mixing training and key-note speeches with collaborative exchange, and designed to ensure its full effectiveness. Its characteristics (animation, key-speakers, presence of facilitators and experts) have to be guaranteed in all the regional editions.

The aim is to ease knowledge on the results and further promote the urban labs and the circular approach to waste management.

# Preparation of CIRCLab Camp in Italy

The Italian CIRCLab Camp, in fact the first of the eight planned in the Circle project, was organized by the two Italian Partners: the Municipality of Forlì and Romagna Tech.

Despite the difficulties due to the continuing pandemic of Covid, it was still decided to organize the event in person and not online.

Some considerations were taken into account in the organization:

- In organizing the Camp the indications contained in the document "Transnational CIRCLab camp design" (Deliverable T3.1.2) have been followed, even keeping in mind that, being the first, some variations on the general scheme could be considered granted, or necessary;
- The organizers necessarily wanted to do this during the period of the Ecomondo fair.
   ECOMONDO is the benchmark event in Europe for technological and industrial innovation.
   An international event with an innovative format that brings together all sectors of the circular economy on a single platform: from the recovery of materials and energy to sustainable development;
- Being the first Camp of the whole Circle project, it was also thought of as a training moment for all partners, on the organization of the Camp itself, taking the opportunity to discuss the

best way to organize the following ones. For this reason, delegates from all Circle Partners were present.

#### Communication

The holding of the CIRCLab Camp was communicated through a series of initiatives:

- Facebook post
- Event created on Facebook
- Sending an email to the email address of CircLab
- Sending an email to the Association......
- Press conference the day before the beginning of the Camp

During the second day of the Camp, the one held in Forlì, two posters were printed and put up outside the hall (see attachment 1).

## Camp Program

The Camp program was as follows:

#### Thursday 28 October - VISIT TO ECOMONDO

- 09:30: departure by train from Forlì and arrival in Riminifiera train station
- 11:00: guided tour of Ecomondo
- 13:00: lunch
- 14:30: free visit to Ecomondo
- 17:00: meeting with prf. Fava, Member of Ecomondo's Scientific committee

Location: ECOMONDO Fair (Rimini)

#### Friday 29 October - CIRCLAB CAMP CONFERENCE AND WORKSHOP

- 09:00: Participants Registration (covid-19 protocols)
- 09:30: "The implementation of Circular Economy in Italy" Emmanuela Pettinao, Circular Economy Network
- 10:30: Break
- 11:00: CIRCLabs introduce themselves
- 12:30: "Adrion: results and perspectives" Lodovico Gherardi, Emilia-Romagna Region
- 13:00: lunch break
- 14:00: Workshops and working tables
- 16:00 end of work

Location: Palazzo della Provincia, Sala del Consiglio (Piazza Giovan Battista Morgagni, 9, Forlì)

#### Considerations

As already mentioned, this Camp was born with the concomitance of some factors that have influenced the decisions for its organization: the fact that it was the first ever, the fact that all Circle Partners were present in Italy, the concomitance with the international fair Ecomondo.

One of the objectives of the CIRCLab Camp is to make CIRCLabs known to other realities, organizations, institutions and maybe invite them to start their own CIRCLab. From this point of view, the first day of the Camp, that of the visit to Ecomondo, functioned as a two-way communication. On the one hand, the delegation of Circle's partners was immersed in a reality without equal in Europe, made up of companies, projects, initiatives, institutions and realities that live and work every day for the implementation of the circular economy. On the other hand, it was a great way to disseminate the activities of the Circle project and CIRCLabs themselves. The delegates, around the stands of the fair, had the opportunity to talk and compare themselves with other realities, telling in turn that of Circle and CircLabs.

Very useful was also the final meeting with Prof. Fava, member of the Scientific Committee of Ecomondo, who was told about the Circle project and the reality of CIRCLabs, and with whom we discussed in a wide and deep way the reality of circular economy in Europe, from the current implementation to the development perspectives.

The second day was instead dedicated, in the morning, to frontal reports, with two very important speakers, and with the moment dedicated to the presentation of the single CIRCLabs and the activities they are carrying out. In the afternoon, the audience remained in the room was, unfortunately, composed only of Partners of the Circle project, so it was decided to discuss, in a working table, issues related to Circle as the organization of the next CIRCLab Camp, the work of CIRCLabs, the development of project ideas on circular economy provided by the project.

The negative note of this event was, in fact, the low participation of audiences outside the project itself. The responsibilities were identified in a communication that should have been much more effective, and in the program of the second day, which although it had distinguished guests with interesting lectures, perhaps it could have been made more substantial and interesting. Given the period, probably the possibility of following the conference online, would have reached even more audience, who "did not trust" to participate in presence.

In any case, the satisfaction questionnaires (see Annex 2) distributed during the event, and to which 26 people have chosen to respond, show a high level of satisfaction of the initiative (see Annex 3).



### Annex 2



☐ Insoddisfacente/Unsatisfactory

ons and comment	

### Annex 3

Results of the Evaluation Questionnaire																			
Eva	luation of the event as a whole																		$\neg$
?	Excellent																		
?	Good																		
?	Satisfactory																		
?	Unsatisfactory																		
Use	efulness for your work																		
?	Excellent																		
?	Good																		
?	Satisfactory																		
?	Unsatisfactory																		
Qu	ality of contents																		
?	Excellent																		
?	Good																		
?	Satisfactory																		
?	Unsatisfactory																		
Cla	rity in the exposition of the spea	ke	ers																
?	Excellent																		
?	Good																		
?	Satisfactory																		
?	Unsatisfactory																		
Org	ganisation of the debate and into	erv	/er	itic	ons	S													
?	Excellent							L											
?	Good																		
?	Satisfactory																		
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Du	ration of the event and time ma	na	ge	me	nt														
?	Excellent																		
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