



## ECO-NautiNET



*"ECONAUTINET" – PROJECT NUMBER: 398*

*Adriatic-Ionian Programme Interreg V-B (ADRION) 2014-2020*

### D.T.2.2.4

## External Evaluation of the platform and tools

## Document Control

<b>Deliverable</b>	D.T.2.2.4 External Evaluation of the platform and tools
<b>WP/ Activity</b>	T2 / Network's management definition / T2.2 Set up of functionalities of the networking platform and technical arrangements
<b>Due Month</b>	09/2019
<b>Delivery Date</b>	09/2019
<b>Dissemination Level</b>	Partnership / JTS
<b>Contributors</b>	LP
<b>Reviewers</b>	All partnership

## Revision History

Version	Date	Author(s)	Notes
1	04/09/2019	Lead Beneficiary (external consultants)	1 <sup>st</sup> Version of the External Evaluation of the platform and tools

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## Introduction

This deliverable is relevant with the, external evaluation of the platform and tools developed and associated with Best Available Techniques.

The evaluation of platform and the tool was carried out on the basis of qualitative and quantitative evaluation criteria / indicators selected and adapted to the needs of the project and the Contracting Authority.

The calibration of the indices was based on a specific scale and the choice of the scoring is fully documented in the study below.

The Contracting Authority, in cooperation with the Contractor, may modify the deliverable if it deems it appropriate. The evaluation of BAT is based on the methodology presented in Deliverable Π.2.

In relation to the evaluation, the indicators were used to examine and evaluate specific criteria such as:

### Quality of information

This criterion checks the type and value of the information listed on the best techniques, the degree of information being updated and the completeness of the information.

The quality of the information is rated at level 5 out of 9. The content needs to be enriched, as which is analyzed below in the deliverable

### Relevance of Information

This criterion checks the suitability of the application and whether the technology is relevant to the object (shipping, innovation, competitiveness, SMEs) and the current needs of the project network.

The relevance of the content within the platform is evaluated with grade of 8 as the material provided is acceptable for the project. We suggest to added specialized material if it is capable

### **Cabability**

This criterion examines the economic and institutional feasibility of the proposed technologies, as well as their social acceptance.

### **Innovation**

This criterion assesses the level of technology innovation. This platform is rated 7.

### **Competitiveness**

This criterion will examine the level of technology with marketing indicators (Examines the demand and supply of that specific technology in the market)

### **Similar Platforms**

The Contractor undertook to research the market by examining software of similar functionality as well as other competing innovative technologies.

Indicatively, some websites that can be considered are:

- spacenet,
- lens.org,
- [patentinspiration.com](http://patentinspiration.com)

From these specific resources, several ideas can be added to enhance the overall result.

### **Browser Functionality**

The contractor examined the functionality of the platform's graphical interface, its response time, the quality and usefulness of its content, its compatibility with different browsers (Safari, Mozilla, Chrome, Internet Explorer, Opera, etc.) and functionality in operating systems (eg Windows, iOS, Windows mobile, Android, etc.)

The platform was found to work on all operating systems as well as different browsers.

## Grade Form

The rating criteria ratings are based on a scale of 1-9, Satisfactory score will be considered whatever it receives from 4 or more, otherwise or in parallel, solutions will be suggested at the same time.

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

The results, actions, methodology and conclusions - corrective actions of each evaluation will be presented in detail in the report, to be prepared for each case (more details on the reports are presented below).

## Evaluation

## Content

The platform after the evaluation which was carried out, was observed to have a moderate amount of content incorporated. Also no grammatical or spelling errors were observed. The information on the platform is accurate according to the project.

## Suggestions

It is advisable to add more details about the purpose of the project and its actions, in order to increase the page traffic.

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

## Content Organization

The structuring of the site is logical and clear, The user can see the specific page every time, as the name of the menu appears at the top of the page.

## Suggestions

Include on each page a Navigation Menu or a mechanism that shows the path followed to open that particular page of the "Home→Material→New→Files".

■

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

### Menu Navigation

The platform provides easy navigation, as the organization of information is not complicated and the user can find the necessary information in 3 clicks.

### Suggestions

Include on each page a sidebar Navigation Menu in order to change much quicker the menu without browsing the main menu

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

### Appearance - Graphics

The platform on its overall appearance provides a simple and understandable look. The style of the page is uniform throughout the site. The links are up to date and working. Background colors are pleasing to the navigation of user, the visuals enhance the site's message, text size is readable and clear to the visitor.

### Suggestions

More infographics should be modernized and help to present the information better.

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

### Vocabulary

The vocabulary on our platform is appropriate for the specific audience that is approaching the project.

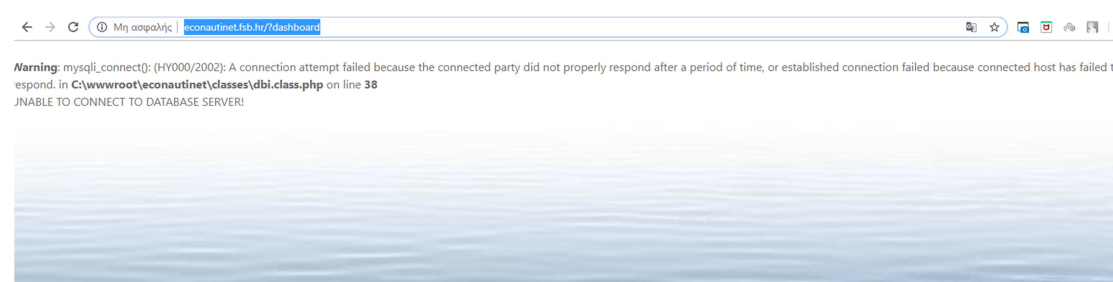
The images and visual identity of the Site, are appropriate to the purpose of the Site.

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
Unacceptable	Very Bad	Bad	Moderate	Acceptable	Good	Very good	Ideal	Excellent

## Functionality

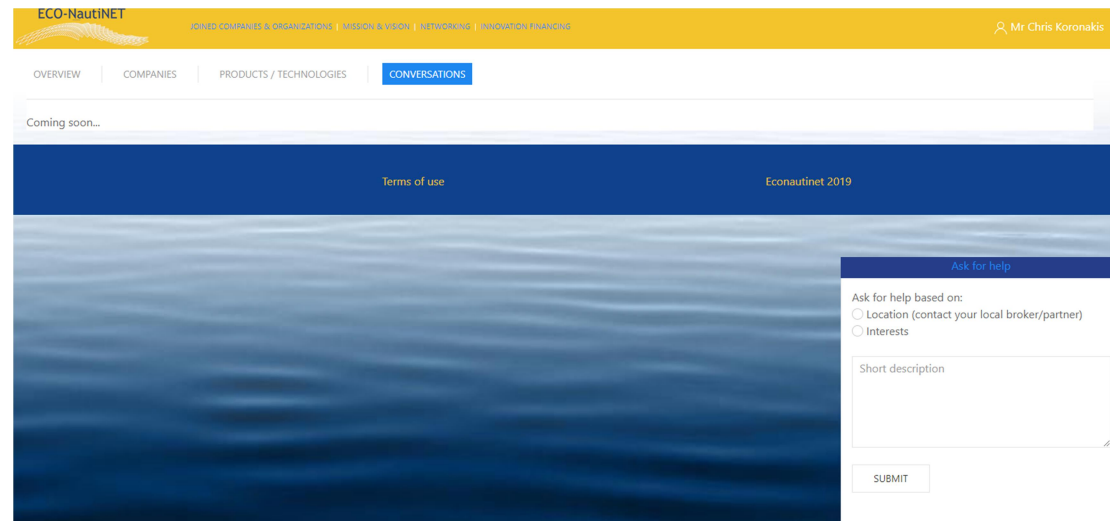
Below you will find some Functionalities problems that occurred while accessing the platform in the browser:

- There is no top button to return to the top of the website when the user is browsing the Site
- There are no social networks plugins that are inside of the Website.
- On the homepage the specific area of "Trending innovations and products" are included, the innovations without filtering by type of innovation, or another filter, such us area e.t.c.
- The user area menu leads to a broken link, sometimes and the content contained within that link is not accessible. This particular problem with browsing has occurred because of a database error the occur in testing period of 1 week.



- The INNOVATION FINANCING menu as well as NETWORKING has no content. There exist a information message that Coming Soon
- In order to go back to the Home page you must have to select the logo and not menu is linked, named "Home" as usual.
- At the bottom of the page there is no contact information with the lead partner.
- There is no Contact page
- There is no email for support.
- The online support feature does not work on all Pages, it only works on the User Area menu as you can see in the image below.





- The Website, when accessible from a mobile phone, does not switch to a mobile format with a drop-down menu. Using it on a tablet the webpage is functional, but it requires a mobile-look upgrade.
- The e-learning section is very simple. The material provided within the existing platform is clearly configured and understood. It could be configured with relevant e-learning software, to provide more learning opportunities. Related e-learning software is Moodle and many others.
- The menu Conversations, it is not fully operational and displays the Coming Soon message.
- The information provided is timely and up to date. The information is sufficient for the specific audience, but it is suggested to be enriched with more material.

The platform and internal tools were implemented in accordance with the results of "Defining User Needs". The result of the platform, in combination with tools, leads to a user-friendly and practical version, diversifying information and tools.

The platform and tools, development from internal staff and stored on UNIZAG servers.

The above provided full support for development, debugging, maintenance and upgrades. This option is also designed to solve potential problems in the platform, in terms of usability, in 2 different phases.

Also the platform and specific tools were also tested by the project partners and end users.