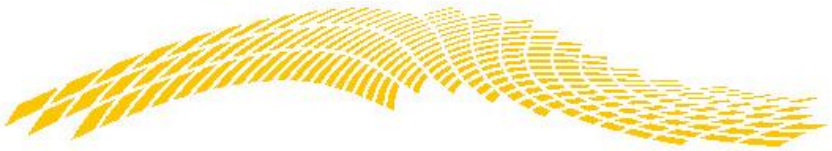
Interreg

ADRION ADRIATIC-IONIAN

EUROPEAN UNION

European Regional Development Fund - Instrument for Pre-Accession II Fund

ECO-NautiNET



"ECONAUTINET" – PROJECT NUMBER: 398

Adriatic-Ionian Programme Interreg V-B (ADRION) 2014-2020

D T1.1.1

Assessment report on SMEs needs in each of the involved territories

(Containing SWOT analysis - phase 1)

PARTNER NAME

[Pick the date]

Document Control

Deliverable	D T1.1.1
WP/ Activity	A.T.1.1 - Thematic requirements' Assessment
Due Month	June 2018
Delivery Date	June 2018
Dissemination Level	Project partners / JS
Contributors	All partners
Reviewers	All partners

Revision History

Version	Date	Author(s)	Notes
01	15 May 2018	CCE Pula Staff	First Version
02	30 May 2018	All partners	Second Version – Update the template of the document
03	30 June 2018	All partners	Final Version of Deliverable (6 local reports and one integrated)

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1. *INTRODUCTION*

- how the questionnaire was collected
- data collection methods
- the number of SMEs contacted
- the number of SMEs answered to the questionnaire

2. *PROFILE OF TERRITORY*

- general information about
    - area
    - population
    - economic indicators
    - number, size and economic activity of companies
    - nautical sector

3. PROFILE OF SMEs

- profile of SMEs who answered to the questionnaire

- key challenges – as per in - depth interviews (Please, write down the key challenges faced by your respondents)

4. SWOT ANALYSIS

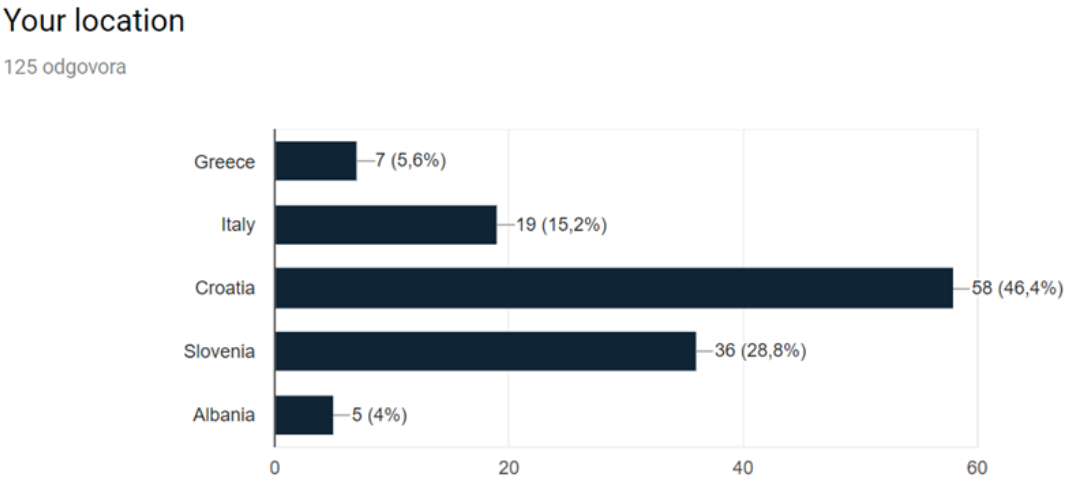
Please fill in with as many points as possible.

Strengths	**Weaknesses**
What do you do well? What unique resources can you draw on? What do others see as your strengths?	What could you improve? Where do you have fewer resources than others? What are others likely to see as weaknesses?
- - - …	- - - …
Opportunities	**Threats**
What opportunities are open to you? What trends could you take advantage of? How can you turn your strengths into opportunities?	What threats could harm you? What is your competition doing? What threats do your weaknesses expose you to?
- - - …	- - - …

5. *RESULTS OF QUESTIONNAIRE*

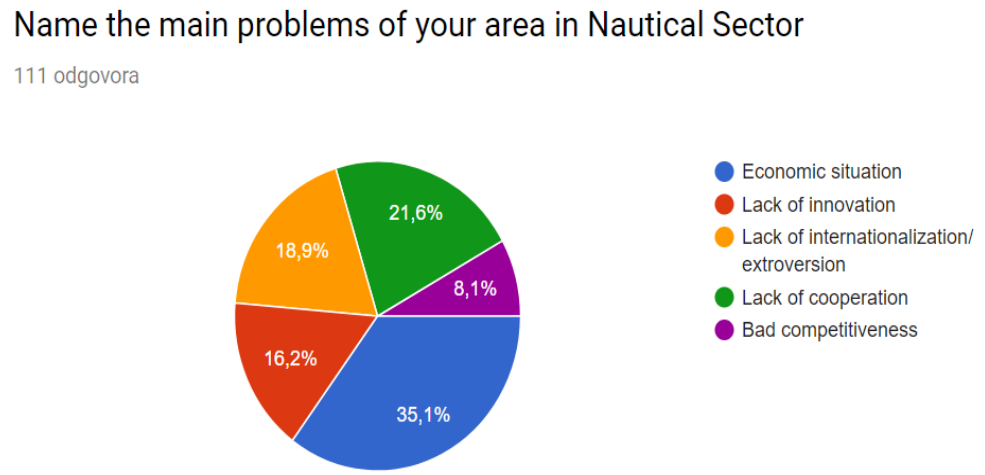
1. Briefly describe the result of gathered questionnaries
2. The questionnaire is divided in three different set of questions. Please, make sure to submit the results for each group in the specified graph format:

- Questions 2.-3. HORIZONTAL BAR CHART, e.g.



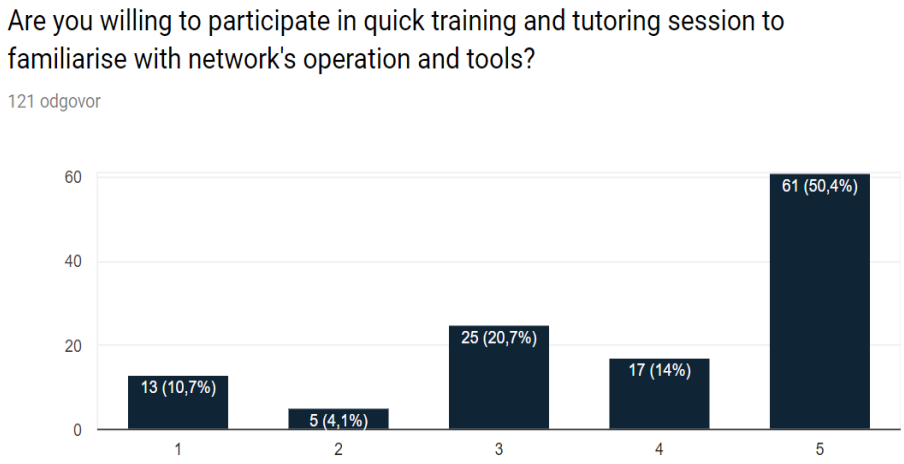
Graph 1: Number of employees
Graph 2: Main activity of the company

- Questions 4.-5. PIE CHART, e.g.



Graph 3: Main problems in nautical sector
Graph 4: Interest in networking

- Questions 6.-12. VERTICAL BAR CHART, e.g.



Graph 5: Interest in training

Graph 6: Previous level of cooperation with reaches institute

Graph 7: Previous level of cooperation with reaches institute

Graph 8: Observation about influence of the future web platform on business cooperation

Graph 9: Observation about influence of the future web platform on innovations

6. LIST OF COMPANIES THAT FULFILLED THE QUESTIONNAIRE

	COMPANY NAME	EMAIL	CONTACT PERSON	PHONE NUMBER	LOCATION
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
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25					

7. REMARKS

Please, fell free to send in all remarks you find important for the integrated report. Your contribution is highly appreciated.