



"EMOUNDERGROUNDS" - "Project N° 905" "EMOtional technologies for the cultural heritage valorization within transnational UNDERGROUNDS"

Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call

O.T3.2: New visits to project cultural destinations by the implementation of 30 Transnational cultural exchange contamination events on historical origins and traditions, literary and music

Public Cultural Institution Fortress of Culture Šibenik (PP5) and All Project Partners























Project Details:

Programme: Adriatic-Ionian INTERREG V-B 2014-2020

Programme Priority: 2) Sustainable Region.

Programme priority specific objective: **Promote the sustainable valorisation** and preservation of natural and cultural heritage as growth assets in the **Adriatic-Ionian** area

Project Title: **EMOtional technologies for the cultural heritage valorization within transnational UNDERGROUNDS**

Project Acronym: **EMOUNDERGROUNDS**

Reference No: 501

Lead Beneficiary: Municipality of Nardò

Total Budget: 2.599.994,86 €

Time Frame: **01/01/2020 - 31/12/2022**

Output Details

WP: T3 - Capacity building, education and cross-cultural contamination events

Output Title: New visits to project cultural destinations by the implementation of 30 Transnational cultural exchange contamination events on historical origins and traditions, literary and music

Programme indicator to which the project main outputs contribute: **COI_2 Increase** in expected number of visits to supported sites of cultural and natural heritage and attractions

Involved Beneficiaries: All Partners

Output Description: This output includes the increase of the number of visits to the project cultural destinations (200 new expected visits for each event) after the implementation of 30 transnational cross-cultural contamination events to promote culture and tourism.

Date of delivery: 30 June 2022

Project Main Output Quantification Target: No 6.000 new visits

Place of delivery: Nardò (IT) Carpi (IT), Andravida- Killini (GR), Rijeka (HR), Šibenik (HR), Koper (SI), Ivančna Gorica (SI), Kukes (AL), Bar (MO), Trebinje (B&H).





















Contents

Abstract	4
Introduction	6
1. Overview of No 30 cultural events implemented at project lev	'el8
2. The EMOUNDERGROUNDS TransNational cultural exchange	contamination
Events on historical origins and traditions, literary and music	14
2.1 EMOUNDERGROUNDS Events to promote Historica	al origins and
Traditions	14
2.1.1 Events goals	14
2.1.2 Photo gallery of the Event	20
2.1.3 Target Groups Reached	32
2.1.4Evidence of provided data on new visits (e.g. registered tourists, lis	st of participants,
number of tickets sold, number of persons who download the apps,	number of visits
to web sites or to the live streaming event diffused by social media pa	ages, etc.)34
2.2EMOUNDERGROUNDS Events to promote literary and cu	ultural festivals
	54
2.2.1 Events goals	54
2.2.2 Photo gallery of the Event	59
2.2.3 Target Groups Reached	68
2.2.4Evidence of provided data on new visits (e.g. registered tourists, lis	st of participants,
number of tickets sold, number of persons who download the apps,	number of visits
to web sites or to the live streaming event diffused by social media pa	ages, etc.)69
2.3 EMOUNDERGROUNDS Events to promote music represen	ntations91
2.3.1 Events goals	91
2.3.2 Photo gallery of the Event	99
2.3.3 Target Groups Reached	109
2.3.4Evidence of provided data on new visits (e.g. registered tourists, lis	st of participants,
number of tickets sold, number of persons who download the apps,	number of visits
to web sites or to the live streaming event diffused by social media pa	ages, etc.) 110























Abstract

A Programme of thirty intercultural contamination events to promote culture and tourism, and specifically, historical origins and traditions, literature and music, was implemented in EMOUNDERGROUNDS project areas to animate the local communities involved in the ADRIATIC-IONIAN regions promoting their identities and local resources of cultural and creative industries.

More specifically, the following events were organized and implemented, as:

- No. 10 events to promote historical origins and traditions;
- No. 10 literary and cultural festivals;
- No. 10 musical performances.

A total number of **30 Cultural Events** were implemented in all project territories by Partners, with total **No 17.973 users** (No 3.496 visitors by live and No 14.455 viewers of live-streaming for total No 17.951 people of General public and No 22 from other Target Groups), as showed in the Table reported in the following pages.

The implementation of these events allowed an increase in the number of the visits in the targeted cultural tourist destinations (about a medium value of No 599 new users per event). The events were implemented across the Adrion-Ionian regions of Italy, Greece, Croatia, Slovenia, Albania, Montenegro and Bosnia-Herzegovina in in the project areas of Nardò, Carpi, Andravida-Killini, Rijeka, Šibenik, Koper, Ivančna Gorica, Kukes, Bar, Trebinje. These events enabled to animate squares and historical itineraries, creating strategies to deseasonalise the tourist offers at transnational level.























In the following pages are described the events implemented by each partner, as they have contributed to the achievement of the project Output O.T3.2 with No 17.973 users NEW VISITS TO THE TARGETED CULTURAL TOURISM DESTINATIONS of EMOUNDERGROUNDS project within the WPT3.4. Each Partner implemented their three contamination events to promote culture and tourism, reaching an increase in the number of visits at local level in its project cultural destination as described in the following.

Moreover, these project results allowed know-how and best practices transferring and exchange, strengthening the capabilities of public/private operators in Creative-Culture and Tourism sectors and improving the living conditions of citizens and tourists in project territories.























Introduction

An integrated offer of cultural tourist services at transnational level was provided during the project lifetime, thanks to the possibility of enjoying cultural diversified contents through No thirty inter-cultural **contamination events** that enlivened the communities involved by promoting the identity values of the places in the cultural sites of the project EMOUNDERGROUNDS. It was highlighted that the events were realised over a period of time starting from the first year of the project's launch (2020), until its conclusion (December 2022), in a mixed mode, live and live-streaming, and they allowed to animate squares and historical itineraries, creating strategies to deseasonalise the tourist offer. presented the implemented Programmes Technicians transnational events of intercultural contamination, of which three were implemented in each partner territory, to promote culture and tourism, and specifically, historical origins and traditions, literature and music.

More in details, in each project area, three intercultural events were realised to animate the local communities involved in the project ADRION areas, promoting their identity and local resources of cultural and creative industries. The events implementation has allowed an increase in the number of visits to the cultural tourist destinations targeted by the interventions, with new No 17.973 users in project sites.

It should be underlined that the period of implementation of such events has been a very difficult historical period being characterized by restrictions measures due to COVID19 pandemic crise that affected people at global level from a social, economic and health point of view, so the involved participants by live, particularly for the events implemented in 2020 e 2021, were in some cases lower than that predicted in the Application Form, even if the different modalities of implementation (by live and by web/social tools) as the livestreaming mode, both with the events implemented in the period after the COVID crises in 2022, allowed to achieve, however, the





















target value of this project Output, with a higher number of new visits than No 6.000.

In the following pages, partners provided per each event:

- an Overview at project level of all the 30 implemented cultural events;
- a description of the events goals and Invitations;
- a Photo gallery of each Event;
- the reached Target Groups per each event;
- the evidence documentation of provided data on new visits (e.g. registered tourists, list of participants, number of tickets sold, number of persons who download the apps, number of visits to web sites or to the live streaming event diffused by social media pages, etc.).

























1. Overview of No 30 cultural events implemented at project level

Partner	No/Type Event	Date/RP	Target Groups	Final Del. Place
<u>LP (</u> Municipality of Nardò)	1 st Event (Event to promote historical origins and traditions)	Dec. 2020 RP (2.1)	General Public: No Visitors: 40 (23 female, 17 male)	
	2 nd Event (<i>Literary event</i>)	Nov-Dec. 2021 RP (4.1)	General Public: No Visitors: 203 (103 female, 100 male)	PPR 5.2
	3 rd Event (Music representation)	27.05.2022 RP (5.1)	General Public: No Visitors: 365 (191 female, 174 male)	
PP2 (Municipality of Carpi)	1 st Event (Event to promote historical origins and traditions)	23.10.2021 RP (4.1)	General Public: No Visitors: 26 (13 female, 13 male)	PPR 5.2





















	2 nd Event (<i>Literary event</i>)	12.06.22 RP (5.1)	General Public: No Visitors: 203 (103 female, 100 male)	
	3 rd Event (<i>Music</i> representation)	27.06.22 RP (5.1)	General Public: No Visitors: 181 (114 female, 67 male)	
<u>PP3 (</u> Municipality of Andravida-Killini)	1 st Event (Event to promote historical origins and traditions)	23.07.2022 RP (5.2)	General Public: No Visitors: 262 (145 female, 117 male)	
	2 nd Event (<i>Literary event</i>)	24.07.22 RP (5.2)	General Public: No Visitors: 248 (142 female, 106 male)	PPR 5.2
	3 rd Event (<i>Music</i> representation)	22.10.22 RP (5.2)	General Public: No Visitors: 90 (44 female, 46 male)	
<u>PP4</u> (Rijeka Tourist Board)	1 st Event (<i>Music</i> representation)	23.12.2021 RP (4.1)	General Public: No Visitors: 15 (8 female, 7 male)	
	2 nd Event (Event to promote historical origins and traditions)	23.04.22 RP (5.1)	General Public: No Visitors: 30 (15 female, 15 male) No Viewers (in live-streaming): 510 (306 female, 204 male) Other Target Groups:	PPR 5.2



















			No other TGs: 16 (1 NGO and 15 Associations)	
	3 rd Event (<i>Literary event</i>)	12.06.22 RP (5.1)	General Public: No Visitors: 14 (6 female, 8 male) No Viewers (in live-streaming): 6.926 (5.682 female, 1.244 male)	
	1 st Event (<i>Music</i> representation)	22.06.21 RP (3.1)	General Public: No Visitors: 252 (145 female, 107 male)	
<u>PP5</u> (Public Cultural Institution Fortress of Culture Šibenik)	2 nd Event (Event to promote historical origins and traditions)	29.09.2021 RP (4.1)	General Public: No Visitors: 415 (235 female, 180 male) No other TGs: 6 (1 local authority, 1 high education and research, 4 enterprises)	PPR 5.2
	3 rd Event (<i>Literary event</i>)	10.10.22 RP (5.2)	General Public: No Visitors: 140 (92 female, 48 male) No Viewers (in live-streaming): 229 (172 female, 57 male)	
<u>PP6</u> (Regional Development Centre Koper)	1 st Event (Event to promote historical origins and traditions)	19.06.2022 RP (5.1)	General Public: No Visitors: 30 (23 female, 7 male)	PPR 5.2



















	2 nd Event (<i>Literary event</i>)	28.8.2022 RP (5.2)	General Public: No Visitors: 77 (45 female, 32 male)	
	3 rd Event (<i>Music</i> representation)	8.10.2022 RP (5.2)	General Public: No Visitors: 56 (38 female, 18 male)	
	1 st Event (Music representation)	Dec.2020 RP (2.1)	General Public: No Visitors: 10 (5 female, 5 male) No Viewers (in live-streaming): 581 (343 female, 238 male)	
<u>PP7 (</u> Municipality of Ivančna Gorica)	2 nd Event (Event to promote historical origins and traditions)	May 2021 RP (3.1)	General Public: No Visitors: 11 (5 female, 6 male) No Viewers (in live-streaming): 363 (188 female, 175 male)	PPR 5.2
	3 rd Event (<i>Literary event</i>)	Dec. 2021 RP (4.1)	General Public: No Visitors: 33 (16 female, 17 male) No Viewers (in live-streaming): 1709 (906 female, 803 male)	
PP8 (Municipality of Kukes)	1 st Event (Event to promote historical origins and traditions)	01.10.2022 RP (5.2)	General Public: No Visitors: 63 (36 female, 27 male) No Viewers (in live-streaming): 390 (222 female, 168 male)	PPR 5.2





















	2 nd Event (<i>Literary event</i>)	27.10.2022 RP (5.2)	General Public: No Visitors: 41 (26 female, 15 male) No Viewers (in live-streaming): 158 (103 female, 55 male)	
	3 rd Event (<i>Music</i> representation)	03.11.2022 RP (5.2)	General Public: No Visitors: 72 (40 female, 32 male) No Viewers (in live-streaming): 199 (112 female, 87 male)	
	1 st Event (Music representation)	12.11.2022 RP (5.2)	General Public: No Visitors: 112 (50 female, 62 male)	
<u>PP9</u> (Tourism Organisation of Municipality of Bar)	2 nd Event (<i>Literary event</i>)	20.11.2022 RP (5.2)	General Public: No Visitors: 79 (42 female, 37 male)	PPR 5.2
Municipality of Bury	3 rd Event (Event to promote historical origins and traditions)	27.12.2022 RP (5.2)	General Public: No Visitors: 9 (3 female, 6 male)	
DD10	1 st Event (<i>Literary</i> event)	06.12.2022 RP (5.2)	General Public: No Visitors: 104 (53 female, 51 male)	
<u>PP10</u> (Trebinje Development Agency)	2 nd Event (<i>Music</i> representation)	26.08.2022 RP (5.2)	General Public: No Visitors: 139 (58 female, 81 male)	PPR 5.2



















	3 rd Event (Event to promote historical origins and traditions)	22.12.2022 RP (5.2)	General Public: No Visitors: 176 (91 female, 85 male) No Viewers (in live-streaming): 3.390 (1.973 female, 1.417 male)	
TOTAL VALUES		eople of General public, of	re and No 14.455 viewers of live-streamin which No 11.917 female and No 6.034 no other Target Groups)	





















2. The EMOUNDERGROUNDS TransNational cultural exchange contamination Events on historical origins and traditions, literary and music

2.1 EMOUNDERGROUNDS Events to promote Historical origins and Traditions

In the following pages the ten implemented events to promote Historical origins and Traditions in project areas, have been described per each partner and territory. Historians and artists were involved from all the project areas by Partners to present their works, in order to improve the knowledge of the project places encouraging the creation of an integrated set of actions to manage and promote the identified sites, enriching the existing tourist services offer. The location of the events was moved from time to time in the relevant places chosen by each partner. The whole activity was coordinated by PP5-Public Cultural Institution Fortress of Culture Šibenik. Each partner participated organizing and implementing one event to promote historical origins and traditions in its territory.

2.1.1 Events goals

Events goals and invitation for each of the ten implemented events to promote Historical origins and Traditions in project areas, are described below per each partner:

<u>Leader Partner – Municipality of Nardò:</u>

The 1st cross-cultural contamination event implemented by the Lead Partner, named "ADRI Showcase Light Festival", was held in December 2020 and had the goal to promote local historical origins and traditions valorizing the local artistic specializations of creative and cultural industries celebrating local traditions and increasing, at the same time, the provision of public cultural and tourist services























to the general public. Local artists were involved in Nardò historical center to present their works with suggestive coloured lights games and music. Architectural projectors illuminated all the buildings that make up the perimeter of the square in the historic center of Nardò, with customized graphic designs



on each individual façade, without affecting, modifying, or defacing the wall of buildings and monuments. A special event that turned the heart of Nardò into a "magic" container. Evocative music of Christian traditions was piped in to complete the atmosphere in a Piazza Salandra that made everyone dream with open eyes.

The Invitation is showed below:

The Invitation was disseminated by the project web-site, social pages and by the involved Office of European Policies at the Municipality of Nardò. It is available here: https://emoundergrounds.adrioninterreg.eu/news/widespread-animation-event.

PP2 - Municipality of Carpi:

This was the first event organized in Carpi within the project "EMOUNDERGROUNDS". The artistic performance Try#4 was conceived and directed by the artist Marilisa Cosello took place on Saturday, October 23rd, in























the Cortile d'Onore of Palazzo dei Pio. The event was a part of the collateral initiatives of the exhibition "HABITUS. Indossare la libertà" (at the Museums of Palazzo dei Pio until March 6, 2022), as well as in the Carpi events of EMOundergrounds, a European project that involves castles and fortresses of the regions of the Adriatic and Ionic sides of Europe and that sees the Palazzo dei Pio among the institutions was involved. This event aimed to identify forms of enhancement of the monument using different expressive languages (from music to literature, from contemporary art). In the case of Try#4's performance, the approach was apparently unusual and destabilizing and it passed through sport.

PP3 - Municipality of Andravida-Killini:

The planning and organization of the cultural event took into account many factors for the better implementation of the event. The guidelines during the planning played a crucial role, to solve issues during the organization. Initially, the questions of "who, where, when, why" were asked in order to make important decisions about the event, along with the available budget for the implementation of the event. At the same time, the Municipality of Andravida – Kyllini organized the event based on greek tradition and history, selecting respective artists to accompany the event. In this context, were held discussions for the selection of suitable artists to accompany the event. The search was carried out through the network of artists of the Municipality of Andravida -Kyllini. The artist was selected based on the range of songs they could cover, so that the event would include songs of the Greek cultural heritage. At the same time, was also selected, the Philharmonic Orchestra of Lechaina "Orpheus", which played orchestral pieces. Subsequently, technical issues for the coverage of the event (e.g. use of projectors, microphone installation, use of sound systems) were resolved, to provide better visual and acoustic experience.

PP4 - Rijeka Tourist Board:

Bringing Trsat Castle back in history with a demonstration of knightly skills and an archery tournament, followed by a real historical spectacle: a staging of a historic battle from the end of the 15th century in which Frankopan troops set























out to fight for Trsat that was under Hungarian occupation. The event was organized in collaboration with the association "Klub prijatelja grada Trsata" with the goal to promote historical importance on the Trsat castle. The event took place in and around Trsat castle on April 23, 2022. Staging of the battle for Gradina was streamed and broadcasted on Rijeka TB Facebook page and YouTube channel.

PP5 - Public Cultural Institution Fortress of Culture Šibenik:

On Wednesday, September 29, on the Day of the City of Šibenik and the feast of St. Michaels, Šibenik's fortresses traditionally opened their doors to all visitors, and experienced a presentation of the heritage of the Sibenik region at Barone Fortress. The Sibenik Heritage Showcase included three thematically diverse conversations about heritage, a tournament in peat and briškula, and the preparation and serving of the traditional Dalmatian specialty "čičvarda". The program started at 10:30 a.m. with tournament in tresheta and briskula, card games that have become a symbol of everyday fun and entertainment in Dalmatia, but also in the wider area of the central Mediterranean. In parallel with the tournament, interesting talk was held on the stage of the Fortress. Film critic Jelena Pašić and historian Andrija Bakula presented a century of development of cinematography in Sibenik, from the first frames, films and cinema halls through the peak of the cinematographic activity up to the present day. The second conversation took the participatns to the time of the Republic of Venice. This year, a new illustrated guide on the Venetian heritage in the area from central Italy to Cyprus was published. It was written by young spouses, journalist Giovanni Vale and translator Ivana Pogačić, who also joined the showcase and through conversation revealed what is hidden behind the first title in the "Disappearing States" edition. The actors of the third conversation, i.e. the panel discussion "With a diploma in our hands, are we suffering?" were Sibenik students and graduates who deal with heritage in their works. They told what they are currently studying, what motivates them in their profession and whether they see the city and its surroundings as prospects for further professional development.





















PP6 - Regional Development Centre Koper:

The event was held during the Gledanica Festival, named after the prehistoric lookout found at the top of Turn Hill, on 19. June 2022 in front of the castle courtyard from 10.00 to 19.00. The idea of the event was to take advantage of the traditional workshop to facilitate the promotion of contents created as part of the Emoundergrounds project. The event was open but a prior reservation was requested because of limited capacity. 30 participants joined the workshop. The making of St John wreaths and hanging them on the front doors of homes on Midsummer's evening is an old Karst tradition. It originates from pagan times and is based on a popular belief that picked plants have a superpower that protects people and homes from bad luck. The old folk custom was widespread all across the Karst up until World War II. The villagers of Stanjel revived it a good decade ago. It is even included in the register of living heritage, because it helps people reconnect with nature, while also promoting creativity. On the Sunday before the name day of St John, which is on 24 June, a wreathmaking workshop is organised in Stanjel for all who want to learn this skill. On St John's Day, the villagers hang the wreaths on their front doors and leave them there the whole year. Then, as the old folk tradition would have it, they burn them in a bonfire and hang new ones. These traditional wreaths are believed to protect the house from evil forces, along with hail and snakes. If a severe storm was nearing the village, people used to throw a few flowers from the wreath onto the fire to keep them out of harm's way. The selection of the plants woven into a wreath is also very significant. The most important plant is a biting stonecrop (Sedum acre), popularly called "yellow crosses". A wreath of these tiny yellow flowers is a true work of art. It may take several hours to make one, which is why today women include other wildflowers in it, too. Eventually, all together, the workshop participants hang their carefully made wreaths on the front doors, where they hang until the next Midsummer's Day.

PP7 - Municipality of Ivančna Gorica:

The event was organized and carried out in May 2021 with the title History in the embrace of culture. At the event, we highlighted the importance of























preserving cultural heritage through traditional food, dance, folklore and fine arts.

PP8 - Municipality of Kukes:

On October 1, 2022, at 11:00, in the Palace of Culture "Hasan Prishtina" and the Ethnographic Museum of the city of Kukës, The Municipality of PP8-Kukes Municipality and Art Kontakt in collaboration with 30 talented young people of the city, under the artistic direction of theater director Najada Elmazi organized and implemented its second and cultural contamination event entitled "Theatre, "Young People, Public". "The role and willingness of young people to thoroughly penetrate with their passion and talent in the public, reviving and creating bridges of communication with tradition and historical elements so that their echo shouts throughout the centuries and in the present." The theme of the show was "dramaturgy and theatrical animation/ to revive historical and legendary characters of Kukës". The show was based on the importance of using animated theater to bring back historical characters and legends. The show was separated in two parts. The first part realized and Palace of Culture, the second part at Ethnographic Museum. In both shows was live in front of audience. Also, we implemented livestream during the show because of very rigid local epidemiological measures. The show has been shared with other partners and social medias. The concert lasted 90 minutes.

PP9 - Tourism Organisation of Municipality of Bar:

The cross-cultural contamination event implemented by the Tourism Organisation of Municipality of Bar, to promote the historical origins and traditions was held as a "Storytelling round table related to the Old town of Bar" with the goal of gathering the well-known Bar publicists, local chroniclers, historians and journalists to present their views on the possibility of creating a narrative background for promoting the Old Town of Bar. After two and a half hours of exciting discussion and exchange of experiences and views, it was jointly concluded that the priority of any valorisation is to clean the interior of the Old Town from rubble, vegetation and waste and to make its buildings – both renovated and those still awaiting renovation – accessible through the 3D























visualization. However, the severe lack of standardized content and interpretation was also pointed out, as well as the need to continue the dialogue between the local institutions, tourism industry, academia and other professionals in further standardizing the content mentioned above. Also, continuing education of tourist guides and other actors involved in direct contact with tourists is necessary. Ideas for a prospective continuation of the project were discussed.

PP10 - Trebinje Development Agency:

Main goal of the event was to present local tradition through the event allowing local stakeholders to present their traditional singing, dancing skills trained through functioning of local organizations and aimed at cherishing tradition. The invitation was announced through EMOUNDERGROUNDS FB page as it can be seen at following link: https://fb.me/e/2YgwoZLtM Selected provider has proposed program of the event containing performances at two venues, Cultural Center Trebinje and Museum of Herzegovina. The first part included performance by local traditional/folklore dancing group, while the second part covered presentation titled "Vocal Practices of Trebinje and Surrounding" and participation of two traditional vocal/singing groups. The event was organized at two locations, the part related to folklore in Cultural Center Trebinje due to the fact that this kind of event needs bigger hall and the part related to traditional singing was organized in the smaller hall of Museum of Herzegovina. The event began with a performance by the Cultural and Artistic Society "ALAT", during which the audience had the opportunity to see and hear traditional dances and songs from Trebinje and Eastern Herzegovina. This part of the event was held in Cultural Center Trebinje. After that, the traditional vocal practice of Trebinje and its surroundings was presented in the Museum of Herzegovina. The event included a presentations by ethnologist Božana Đuzelović about the ethnological display in the museum, and ethnomusicologist Pavle Paovica who presented the traditional singing of the Trebinje region as one of the elements of intangible cultural heritage. After the presentations, the performance of two singing groups followed: "Na kamenu kamen" and "Jasen".

2.1.2 Photo gallery of the Event

<u>Leader Partner – Municipality of Nardò:</u>

The photo gallery of the LP's 1st cultural event, is showed below:





























Figures n. 3 e 4























PP2 - Municipality of Carpi:

The photo gallery of the PP2's 1st cultural event, is showed below:



















































PP3 - Municipality of Andravida-Killini:

The photo gallery of the PP3's 1st cultural event, is showed below:

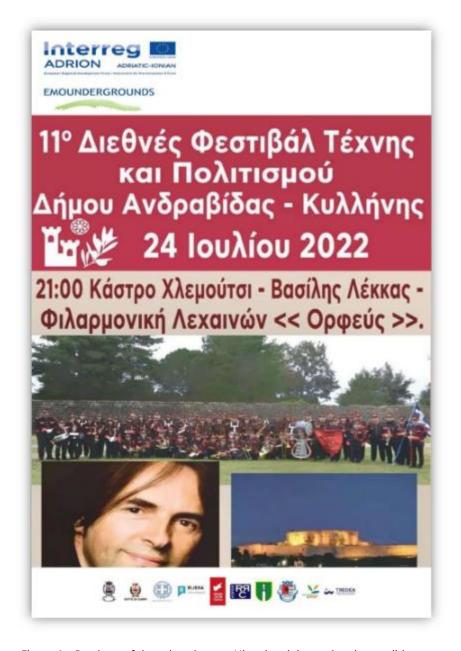


Figure 1 - Brochure of the cultural event: Historic origins and region traditions























PP4 - Rijeka Tourist Board:

The photo gallery of the PP4's 1st cultural event, is showed below:

























PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The photo gallery of the PP5's 1st cultural event, is showed below:

















































PP6 - Regional Development Centre Koper:

The photo gallery of the PP6's 1st cultural event, is showed below:

























PP7 - Municipality of Ivančna Gorica:

The photo gallery of the PP7's 1st cultural event, is showed below:



Traditional dishes

























PP8 - Municipality of Kukes:

The photo gallery of the PP8's 1st cultural event, is showed below:































PP9 - Tourism Organisation of Municipality of Bar:

The photo gallery of the PP9's 1st cultural event, is showed below:



























PP10 - Trebinje Development Agency:

The photo gallery of the PP10's 1st cultural event, is showed below:









2.1.3 Target Groups Reached

<u>Leader Partner - Municipality of Nardò:</u>

The event was participated by an audience of **40 people**, as new visitors of general public by live, of which, **17 men** and **23 women**.

PP2 - Municipality of Carpi:

The event was participated by an audience of **26 people**, as new visitors of general public by live, of which, **13 men** and **13 women**























PP3 - Municipality of Andravida-Killini:

The event was participated by an audience of **262 people**, as new visitors of general public by live, of which, **145 men** and **117 women**

<u>PP4 - Rijeka Tourist Board:</u>

The event was participated by an audience of **30 people**, as new visitors of general public by live, of which, **15 men** and **15 women**. **510 of viewers** (in live streaming), of which **204 male** and **306 female**. **1 NGO** and **15 Association**.

PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The event was participated by an audience of **415 people**, as new visitors of general public by live, of which **180 male** and **235 female**. **1 local authority**, **1 high education and research**, **4 enterprises**.

PP6 - Regional Development Centre Koper:

The event was participated by an audience of **30 people**, as new visitors of general public by live, of which **7 male** and **23 female**.

PP7 - Municipality of Ivančna Gorica:

The event was participated by an audience of **11 people**, as new visitors of general public by live, of which **6 male** and **5 female**. **363 of viewers** (in live streaming), of which **175 male** and **188 female**.

PP8 - Municipality of Kukes:

The event was participated by an audience of **63 people**, as new visitors of general public by live, of which **27 male** and **36 female**. **390 of viewers** (in live streaming), of which **168 male** and **222 female**.

PP9 - Tourism Organisation of Municipality of Bar:

The event was participated by an audience of **9 people**, as new visitors of general public by live, of which **6 male** and **3 female**.

PP10 - Trebinje Development Agency:























The event was participated by an audience of **176 people**, as new visitors of general public by live, of which **85 male** and **91 female**. **3.390 of viewers** (in live streaming), of which **1.417 male** and **1.973 female**.

2.1.4 Evidence of provided data on new visits (e.g. registered tourists, list of participants, number of tickets sold, number of persons who download the apps, number of visits to web sites or to the live streaming event diffused by social media pages, etc.)

Leader Partner:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



The completed signed List of Participants is available here: https://drive.google.com/drive/folders/1IAi46VCE1CGd-SnNfTphsCMRgTY-YzZ6?usp=sharing.



Moreover, the event was disseminated by news on Project and Programme web-sites as showed below:















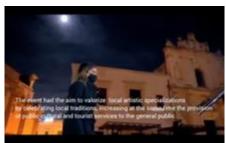














The Lead Partner designed and developed also a dedicate video on the implemented event. Some pictures of it are showed below:

The video is available here:

https://emoundergrounds.adrioninterreg.eu/news/adri-showcase-light-festival.

PP2 - Municipality of Carpi:













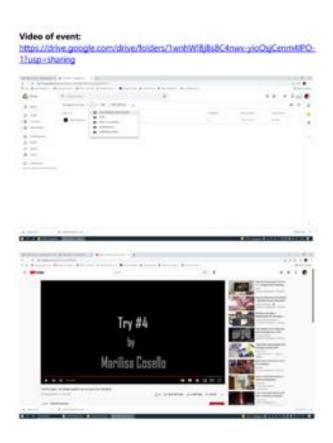




























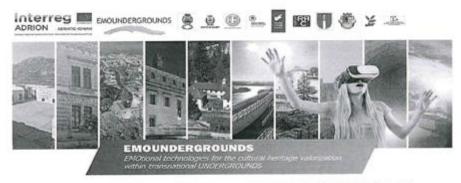








The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call
LISTS OF PARTICIPANTS - TARGET GROUPS - PARTNER N. PP2
D.T.3.4.1 - Deliverable: event to promote historical origins
and traditions, - Date and place: Carpi, 23 october 2021

Target Groups	Target value at	Target value at PP level		Target Groups (value achieved)					
	project level for all Del.	for all Del.	Men	Women	Name	Surname	Tel.	£-mail	Signatures
Local public authority	100	10	1		ANDREA	ARTIOLI		Andrea.ar tioli@com une.carpi. mo.it	June .

	1						
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eneral public	10.000	1000		1	Maria Ilaria	Orlandi	ileorlandi Gemail.co
			1		Glovanni	Sesti	Bardandi 91500
	313			1	Maryna	Prychko	maryna.pr W Works ychkolls mail.com
	J. S. H.			1	Ludmyla	Prychko	maryna.pr ychkolig mail.com
			1		Sergio	Gualtoli	maryna.pr
	178			1	Federica	Glanasi	mail.com federicagi anasi@rx hoo.lt
				1	Manuela	Sabbatini	segreteria Bpolispor tivanazare
				1.	Costanza	Neri	no.it costanza. GONGWL A
				1	Gianna	Silingardi	costanza. neri@gma il.com
				1	Federica	Falanga	info@elect TTALANCS T ricalsoluti
	1000		1		Domenico	Falanga	infoBelect has graded























The completed signed List of Participants is available here: https://drive.google.com/file/d/16-kOvo7mRlzQABU3akWNY9gX2TyuP1kl/view?usp=share_link

PP3 - Municipality of Andravida-Killini:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



























Signature list is available on the following link:

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Fotimi d @ potmail Gour

PP4 - Rijeka Tourist Board:

228 Emburgare Tou

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:













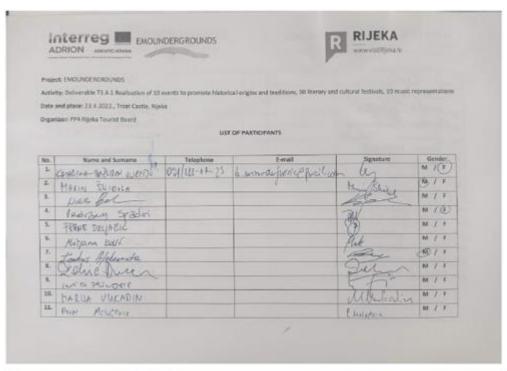












12 Who 26,050le	M MIE
13. Viva holle	12 M/1
14 Tranka Takalic	Sokefit MI
12. Haber Kubaniai	Keekerrit M1
16. There That	74 de 101
17. Gran MANGLINE	Jan L M/
18 (BOW) BUELANCE	JOYANG MI
19. Juan Sukwartt	January C M 1
10 the Lynn -	7467
I ha Konsister	AFT - N
12 René Boorio	n n
23 Sonjó Gubelli	14
24 WALKS HICKOTIC	#
15 SERGICA MARKONC	B. J. his
26 MARINA RATETIC	Par N
21 ALGEARAGE PRAIGHT	2 1
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Signature list is available on the following link:

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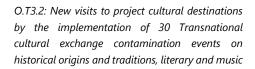














Population or signal Service Activity From the disposition of the service and the service an

PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



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of twoody where	MUTES GRADA SIDENIA	andrija malic@yahoo can	Agelho
20 NAW BUMBAL	บบ ายรี	range rediges bullioner	RH
3. MARKO SAMODOL	COLLEGE - HERDING,D	ENTHER 305860@VINUE DK	Goldenwood

Organizacja degađaja sufinansirana je sredskoma ERRE IRRA Handova Ejutopskej vnije. Ovaj dekumenta prospeden je uz financijaku pomoć Europske unije. Savišaj ovog dokumenta lektječiva je odgranomost prik Tivrđava kulture Sbonik i ni na keji načen ne odvažava stanove Europske unije Uti tiježe programa ADRONI.

Svojim petpisom ne ovaj dekument svaki potjernik potinduje da je suglacan s korštenjem osobnih podintaka u svrhu prevodbe projekta 965 EMDLADENGADUNDS. nikupimne postatne davat or JAT hrežava kritave Slamia. Postav de se ostradinas pogretjem skapisti istikučiva u svrhu endencija. Prikapijem podate ne keriste se s





905 EMCUNDERGROUNDS – EMOtional technologies for the cultural heritage valorization within transrusional UNDERGROUNDS Kultumo-povijesni događaj Šiženik Heritage Showcase / Tvrđava Barone, Šiženik / 29,09,2021.

R.BR.	IME I PREZIME SUDIONIKA	MATIČNA ORGANIZACIJA	KONTAKT E-MAIL	POTPIS
1.	Giovanni Vale	Paper Boat Stories d.o.o.	giovanni vale@me.com	fin the
2	Valerio Baranović	PROMOTIVNA AGENCIJA ZA EKSPORT-IMPORT d.o.o.	valericbaranovic@gmail.com	Bures
3,	Jelena Pašić	- (Autor)	pasicj@gmail.com	7-15
4.	Rudi Štefan	Akademija gastronomije j.d.o.o.	chef@pelegnni.hr	
5.	Ivana Celić	- (student/diplomant)	ivanacelic si@gmail.com	ab
6	Toni Lučev	- (student/diplomant)	toniucivsbk@gmai.com	In aron
7	Ante Lepur	- (student/diplomant)	ante lepuz@hotmal.com	Stecyan

Organizacija događaja sufinancirana je sredstvima EFRR I IPA II fondova Europske unije. Ovaj dokument proizveden je uz financijsku pomoč Europske unije. Sadržaj ovog dokumenta isključiva je odgovornost JJK Tvrđava kulture Šibenik i ni na koji način ne odražava stavove Europske unije i

Svojim petpisom na ovaj dokument svaks potpisnik potvrđuje da je suglazan s korištenjem osobnih podataka u svrhu provedbe projekta 905 EMQUNDERGRQUUNDS.
Prikupljene podatke čuvat će JUK Turđava kulture Šibenik. Podaci će se obradivati povjerljivo i koristiši isključiva u svrhu evidencije. Prikupljeni podaci ne koriste se u
markotiniške svrhe ništ se javno objavljuju. Prikupljeni osobni podaci čuvaju se onoliko dugo koliko je potrebno u svrhu provedbe i pračenja projekta.

















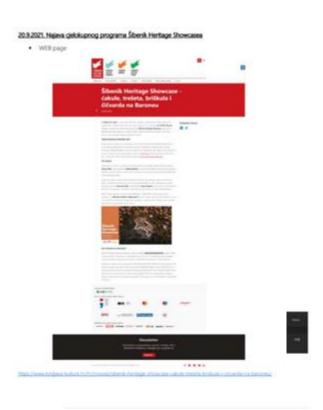




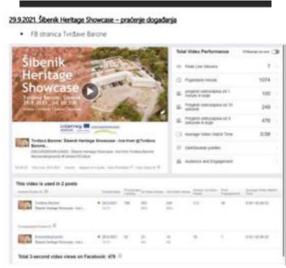


Signature list, as well as the evidence for live stream, are available on the following link: https://drive.google.com/file/d/1y3_V0yC0ucdHEle6m7z_Exh9gR67g2ba/view?usp=s https://drive.google.com/file/d/1y3_V0yC0ucdHEle6m7z_Exh9gR67g2ba/view?usp=s https://drive.google.com/file/d/1y3_V0yC0ucdHEle6m7z_Exh9gR67g2ba/view?usp=s https://drive.google.com/file/d/1y3_V0yC0ucdHEle6m7z_Exh9gR67g2ba/view?usp=s



































There was no special agenda for this event, because was a all day long workshop without defined hours. The event was advertised on the website of RDC Koper and Visit Stanjel website managed by the Local Tourist Organization.

https://www.rrc.kp.si/si/novice/889-emoundergrounds-delawnica-venckov-sv-ivana.html https://www.visitstanjel.si/prireditve/festival-gledanica_1



























PP6 - Regional Development Centre Koper:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

General public: 30 people (23 women; 7 men)





NASLOV DOGODKA	Delavnica izdelovanja venčkov sv. Ivana - kulturni dogodek dediščina
KRAJ IN DATUM	Stanjel, 19.06.2022

ŠT.	PRIMEK	IME	PODPIS	SOGLAŠAM*
1	- Egon	ma	jona	DA) NE
2	Farlow	Keek	Lui	DA / NE
3	Semolic	Urša	Security	DA NE
4	SIGNE	U205	W	DA / NE
5	KANITE	TIM	Ocen	DAY NE
6	DRUSCOVICH	TADDEA	toner	DA)/ NE
7	1/10 MARCIO	JUSTIMA	1/2	DA NE
8	BOATEC	BRUITELA	Broke	DA / NE
9	Sichere	Alesa	Sigher	DA/ NE
10	Z.GERLICA	LILI	-22	DAY NE
11	COX	DATA	Dec	DA NE
12	OBIS	HATED	Olsan	(DA)/ NE
13	koughe	HATASA	V	DA/NE
14	kolerc	HARPA	Man	DA / NE
15	RAVBAR VIDMAR	MIAT	and	DA/ NE
16	TISP ZADNIK	ANIA	Tal?	QA) NE
17	ColoRnidian	Kristian	Dolps	DA/NE
18	Ama cenial	Aug	Mo	(DA) NE
19	Front Buk	dirlo	How Pilly	DA / NE
20	Monathit a	1	Pinner	DA / NE

* V skladu z Uredbo (EU) 2016/679 Evropskege porismento In Sveto s podpisom SOGLASAM z uporabe navedenih osebnih podatkov, da osebne podatke uporableno za namene Izvajanja projekta. Osebnih podatkov brez izrecnega dovotjenja ne borno delili s tretjeni osebami. Privotitev tahko udeleženci kadarkoli prekličejo. Privotitev potrebujemo zaradi Splošne uredbo EU 2014/4790 u vestna podatkov.



























D.T.3.4.1: Realization of 10 events to promote historical origins and traditions, 10 literary and cultural festivals, 10 music representations

PAGE

MERGEFORMAT 1



Signature list is available on the following link: https://drive.google.com/file/d/1DKwwhb7QrFhTEp9Y1xjCtS-CyrVDrZsS/view?usp=share_link



























YouTube channel.

Live Stream management at the

Because on-line streaming wasn't possible a short 45s long promotional video was created. Below some frames from the workshop:



https://drive.google.com/drive/u/0/folders/la8A9VMzmDA0s6mFw61K18OqHU9SLjHap























PP7 - Municipality of Ivančna Gorica:



The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

https://drive.google.com/file/d/1o66vBrKeKmMnVzElrmaPUbG73wP95a-h/view?usp=share_link

















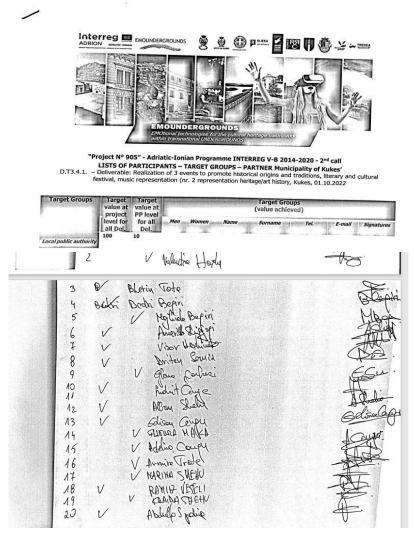






PP8 - Municipality of Kukes:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

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ANNEXES: INVITATION-AGENDA, LIST OF PARTICIPANTS

































PP9 - Tourism Organisation of Municipality of Bar:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



8	Bilanua	Poreio'	Loucen osignismie	064 331233	Bilio Peterin
9	Sverlana	DURAULO	ACALIUISAM OUN	068 285 285	Hopald Su
10	FILIP	Despotovic'	ADARE	068 271 157	Flegot
11	Zorice	Vucelic	HVO Melos	069236306	

Signature list is available on the following link:

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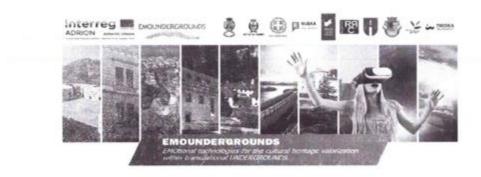






PP10 - Trebinje Development Agency:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call

LIST OF PARTICIPANTS - PP 10 Trebinje Development Agency

D.T3.4.1. – Deliverable: Realization of 3 events to promote historical origins and traditions, literary and cultural festival, music representation (n.3 Historical Origins and Tradition)

Trebinje, 22.12.2022.



Signature list is available on the following link:

















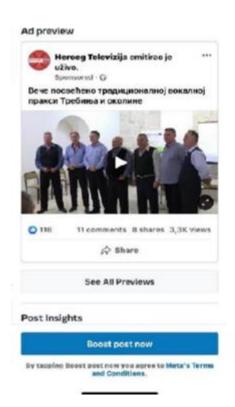


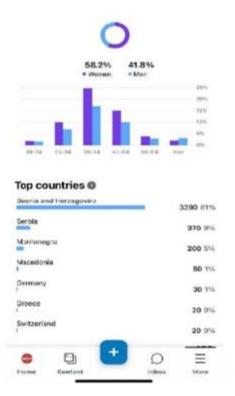




https://drive.google.com/file/d/1M3oOS5eTlvt_JVRhORKdRppm7hEEit8m/view?usp=share_link

Evidences for live streaming are available on the following links: https://www.facebook.com/herceg.tv/videos/420135486906696/





























Program of the event:



Predstavljanje tradicije Trebinja i istočne Hercegovine

Katurni samar Trabinja i Musaj Harsagovina Trabinja, Sanotak, 22. danardor 2022. godina

PROGRAM

19:00	Tradicionalne igre, KUD "Alat" Trebinje	Kultumi centar Trebinje
20:00	Prezentacija: Tradicionalna vokalna praksa Trebinja i okoline	Muzej Hercegovine Trebinje
20:15	Tradicionalne pjesme, etno pjevačke grupe "Jasen" i "Kaman na kamanu"	Muzej Hercegovine Trebinje
21:00	Kokiel	Muzej Hercegovine Trebinje

Za sve koj nisu u mogućnosti doći na događaj, organizator - Razvijnu agencija Grada Tietunja TREGEA, če obezbiješti pranos uživo na Eli etneso terodno A Carrino, i Elektrica (Carrino) dočini.

2.2 EMOUNDERGROUNDS Events to promote literary and cultural festivals

In the following pages the ten implemented Events to promote literary and cultural festivals in project areas, have been described per each partner and territory. Intellectuals and writers were involved from all the project areas to present their literary works, in order to improve the knowledge of the project places encouraging the creation of an integrated set of actions to manage and promote the identified sites, enriching the existing tourist services offer. The location of the events was moved from time to time in the relevant places chosen by each partner. The whole activity was coordinated by PP5-Public Cultural Institution Fortress of Culture Šibenik. Each partner participated organizing and implementing one event to promote historical origins and traditions in its territory.

2.2.1 Events goals

<u>Leader Partner - Municipality of Nardò:</u>























The 2nd cross-cultural contamination event implemented by the Lead Partner and named "Light Festival", was conceived as a diffused Literary and Cultural event and took place in the unique and precious scenario of the historical centre of Nardò in November and December 2021. It had the goal of enhancing the cultural identity of the territory of the city of Nardò, its tourist potential, its monuments and cultural heritage while promoting the literary works of local writers in a unique attractive scenario created by suggestive artistic projections and sound diffusion throughout the selected area of the historic centre of Nardò. A special wire broadcasting device guaranteed the reading of texts extracted from the works of local writers to accompany visitors on their walks through the heart of the city during the Christmas festivities.

The Invitation is showed below:



Spett.le

La S.V è invitata all'evento diffuso di animazione territoriale che si terrà nel centro storico di Nardò nei mesi di Novembre e Dicembre 2021.

Il Comune di Nardò è il Leader del progetto ADRION EMOUNDERGROUNDS sta completando degli investimenti innuove tecnologie per la valorizzazione del Castello Acquariva, nonché azioni per il coinvolgimento del territorio nella gavernance del patrimonio culturale e per la promozione del territorio.

L'evento denominato "Light Festival" è stato concepito come evento diffuso di festival letterario e culturale con lo scopo di valorizzare l'identità culturale del territorio della città di Nardò, le relative potenzialità turistiche, i suoi monumenti e beni culturali promuovendo al contempo i lavori letterari di scrittori locali in un unico scenario attrattivo creato da suggestive prolezioni artistiche. Un apposito dispositivo di filodiffusione garantirà la lettura di testi estratti dalle opere degli scrittori locali per accompagnare i visitatori nelle loro passeggiate nel cuore della città nei periodo delle festività natalizie.

La Vostra partecipazione sarà pertanto particolarmente gradita, certi che potrà contribuire al miglioramento della qualità della vita della comunità locale.

Saluti - il Sindaco di Nardò



PP2 - Municipality of Carpi:

Date & Place of the event: 12Th June 2022, PP2 Municipality of Carpi. One of the most interesting writers of today, the author of Bringing everything home, The ferocity and the city of the living. Lagioia talks to us about his activity, the relationship with literature























and the stories that most shaped him, but above all about his research work on the dark sides of Italian life in recent decades. His novels tell how the unexpected can suddenly upset the false normality of everyone's lives.

PP3 - Municipality of Andravida-Killini:

Date & Place of the event: 23 July 2022, Municipality of Andravida – Killini. The "Art and Culture: Literature through musical notes of ManosLoizos" event is included in WP3 "Design and development of emotional innovative joint paths across transnational cultural undergrounds" and aims to develop emotional paths, through events for the promotion of the Castle. The scope of the deliverable concerns the realization of transnational events, to promote the literature and art of the region of Andravida-Kyllini. In this context, among other actions, the project envisages 6,000 new visits to cultural sites which will be achieved through cross-cultural events to be held in each area with the aim to promote historical origins and traditions, literary and culture, music, and to valorize the identified transnational resources making possible a crossculture-fertilization and contamination. The aim is to improve the knowledge of the places encouraging the creation of an integrated set of actions to manage and promote the identified sites, integrating the existing tourist services offer. The location of the events for all partners moved from time to time in the relevant places for each partner. During the events, access allowed to the interventions carried out to facilitate the promotion, enhancement and enjoyment of the identified sites (castles, fortresses, other cultural buildings with subsoil).

PP4 - Rijeka Tourist Board:

Date & Place of delivery: 28 December 2021, Rijeka

The idea of the event was to further promote incredible work of 2 local authors and literary enthusiasts which translated a globally famous book "Little prince" into local dialect. Presentation of the book "Little prince" and the pub quiz took place on Trsat castle on 12th of June, 2022.

PP5 - Public Cultural Institution Fortress of Culture Sibenik:

On Saturday, 8th October 2022. more than 300 visitors enjoyed the children's day at the program "Ladybug learns and makes noise" powered by EMOUNDERGROUNDS at the House of Arts Arsen. For those who could not be there, the event was broadcast live via social networks (Arsen House of Art FB) so that everyone could watch and enjoy the program! The day started with the performance Zika Zika Muzikaaa! music























pedagogue Lucija Stanojević, who created the play based on her own book. She later presented the book to children, not only through a story, but also through a workshop that opened children's imaginations. In the afternoon, the little ones enjoyed a screening of the film Uzbuna na Zelenom vrh, based on the novel of the same name by Ivan Kušan, a renowned Croatian writer of children's books. Bringing literary characters to life through a play and film, the program encouraged young people to read more and start exploring new ways of interpreting literary works. Within activity A.T.3.4. PP5 organized kids literary event which was visited by 140 members of general public participated in the event on site(48 males, 92 females), while in total 229 people watched live-stream via Facebook page (57male and 172 female). Within activity A.T.3.4. PP5 organized kids literary event which ensured participation of 6 contracted experts (in target value two SMEs were reported in other activities and freelancers were excluded). – 2 male, 1 female who didn't participated until now.

PP6 - Regional Development Centre Koper:

The event was held on 8. October 2022 in front of the castle courtyard from 10.00 to 14.00. The Karst Goblins (Dwarfs) written by Uroš Grilc and illustrated by Zvonko Čoh is an environmentally conscious tale about the mischievous goblins who turn life in the town of Štanjel upside down. It is a family adventure in Štanjel, which takes children and adults into the wonderful world of Karst. The event started with the musical fairy tale about Goblins (Dwarfs) in the courtyard of Štanjel Castle. Then the participants received a dwarfs' snack and notebook and were sent to a »mission« together with interpretive guides to look for the hidden symbols that represent the central features of the Karst. To bring order back to the Karst, they had to break the goblin spell by finding the goblin runes for the magic words and by learning their mysterious alphabet. On the Dwarven Karst, they hid karst seals and sprinkled dwarven spells all around. The karst world is now no longer solid like a stone, persistent like a wind and colorful like a smoke tree. Karst needs help! And this is where the imagination takes the right path of stone and soil.

The event was designed for families, school and kindergarten children and all hiking enthusiasts looking for well-managed thematic trails and a unique outdoor experience.

PP7 - Municipality of Ivančna Gorica:

The Municipality of Ivančna Gorica and the Slovenian Film Center are concluding the Jurčič Year with the premiere of the digitally restored film The Tenth Brother, which























took place on 10 December 2021 at 5 pm in the House of the Carniolan Bee in Višnja Gora. The film premiere of the restored version of the film took place in Višnja Gora, in the recently opened ApiLab Center for Innovative Technologies - House of the Carniolan Bee, in the home region of Jurčič's Tenth Brother. The municipality of Ivančna Gorica is an ideal location for the premiere due to its geographical location and its own digital innovation, as the municipality managed to revive Podsmreka Castle with activities in the European project Emoundergrounds, which today lives in digital form.

PP8 - Municipality of Kukes:

On Thursday, October 27, 2022, at 12:30, in the premises of the Palace of Culture "Hasan Prishtina" Kukes, a literary activity aimed at promoting the spiritual heritage of Kukes, was organized within the activity T.3.4.1 Path 3 (Literary Event) a literary activity aimed at promoting the spiritual heritage of Kukes.

PP9 - Tourism Organisation of Municipality of Bar:

The event was organized on the 20 November on the stage of the Cultural centre of Bar. In total, 79 persons were present (37 male and 42 female). As part of the project, the play "The Klub", directed by Vesna Vujošević Labović was performed in front of a larger audience. The actors were the young actors from NGO DES "Scena", and in the play, they got to tell a story of teenagers, their needs and their desire to be accepted in modern society. The performance was a supplement to the tourist offer of the Old Town of Bar and expanded the audience from adults to young people and children.

PP10 - Trebinje Development Agency:

Main goal of the event was to present literature from Trebinje wider region but particularly oriented towards Austro-Hungarian heritage and fortifications in Bosnia and Herzegovina due to the need to link this event to the project idea, pilot action of the project and selected heritage locations. Selected provider, Museum of Herzegovina, has proposed program of the event with promotion of the book "Austro-Hungarian Fortresses in Bosnia and Herzegovina" by author Manuel Martinovic, which deals with the same subjects as EMOUNDERGROUNDS project in Trebinje and perfectly fits within its activities. The event was held on 06/12/2022 at the venue of Museum of Herzegovina and it included participation of book's publisher and moderator.























2.2.2 Photo gallery of the Event

<u>Leader Partner – Municipality of Nardò:</u>

The photo gallery of the LP's 2nd cultural event, is showed below:



























PP2 - Municipality of Carpi:

Figures 3 - photos of the event



























PP3 - Municipality of Andravida-Killini:

























PP4 - Rijeka Tourist Board:

PP4:

Photos of the event

























PP5 - Public Cultural Institution Fortress of Culture Šibenik:



























PP6 - Regional Development Centre Koper:

4. Photo gallery of the Event

























PP7 - Municipality of Ivančna Gorica:



Before entering the hall, the HVT condition were checked



The film is English subtitled























PP8 - Municipality of Kukes:



























PP9 - Tourism Organisation of Municipality of Bar:







PP10 - Trebinje Development Agency:



























2.2.3 Target Groups Reached

Leader Partner - Municipality of Nardò:

The event was participated by a wide audience of **203 people**, as new visitors of general public by live, of which, **100 male** and **103 female**.

PP2 - Municipality of Carpi:

The event was participated by a wide audience of **203 people**, as new visitors of general public by live, of which **100 male** and **103 female**.

PP3 - Municipality of Andravida-Killini:

The event was participated by a wide audience of **248 people**, as new visitors of general public by live, of which **106 male** and **142 female**.

PP4 - Rijeka Tourist Board:

The event was participated by a wide audience of **14 people**, as new visitors of general public by live, of which **8 male** and **6 female**. **6.926 people** participated through live stream, of which **1.244 male** and **5.682 female**.

PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The event was participated by a wide audience of **140 people**, as new visitors of general public by live, of which **48 male** and **92 female**. **229 people** participated through live stream, of which **57 male** and **172 female**.

PP6 - Regional Development Centre Koper:

The event was participated by a wide audience of **77 people**, as new visitors of general public by live, of which **32 male** and **45 female**.

PP7 - Municipality of Ivančna Gorica:

The event was participated by a wide audience of **33 people**, as new visitors of general public by live, of which **17 male** and **16 female**.**1709 people** participated through live stream of which **803 male** and **906 female**.

PP8 - Municipality of Kukes:























The event was participated by a wide audience of **41 people**, as new visitors of general public by live, of which **15 male** and **26 female**. **158 people** participated through live stream of which, **55 male** and **103 female**.

PP9 - Tourism Organisation of Municipality of Bar:

The event was participated by a wide audience of **79 people**, as new visitors of general public by live, of which **37 male** and **42 female**.

<u>PP10 - Trebinje Development Agency:</u>

The event was participated by a wide audience of **104 people**, as new visitors of general public by live, of which **51 male** and **53 female**.

2.2.4 Evidence of provided data on new visits (e.g. registered tourists, list of participants, number of tickets sold, number of persons who download the apps, number of visits to web sites or to the live streaming event diffused by social media pages, etc.)

Leader Partner:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:































Signature list is available here:

 $\frac{https://drive.google.com/drive/folders/1ASxybWOltH2Tv6P6UZol9MydswDxNj4m?us}{p=sharing} \ .$

PP2 - Municipality of Carpi:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call LISTS OF PARTICIPANTS - TARGET GROUPS - PARTNER N. PP2

D.T.3.4 - Deliverable: Programme of cross-cultural contamination events (literary and cultural event Date and place: Carpl, 12.06.2022

Target Groups	Target value at project	Target value at PP level		Target Groups (value achieved)					
	level for for all	for all Del.	Men	Women	Name	Surname	Tel.	E-mail	Signatures
Local public authority	100	10							
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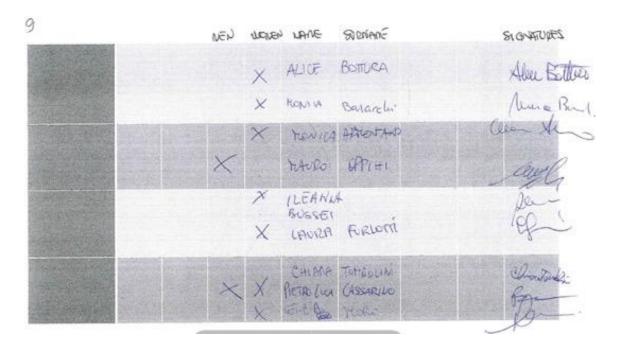












Signature list is available here:

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PP3 - Municipality of Andravida-Killini:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



























LIST OF PARTICIPANTS

PP3 City of Andravida-Killini Deliverable T.3.4: Programme of cross-cultural contamination events (literary and culture) event)



"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call LISTS OF PARTICIPANTS - PP3 Municipality of Andravida-Killini

Deliverable T.3.4 - Programme of cross-cultural contamination events ("Art and Culture: Literature through musical notes of Manos Loizos")

notes of Manos Loizos") July Date and place: Chlemoutsi Castle of 23th October 2022

LISTS OF PARTICIPANTS

FEMALE: 145 MACE: 117

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LIST OF PARTICIPANTS

PP3 City of Andravida-Killini Deliverable T.3,4: Programme of cross-cultural contamination events (literary and culture



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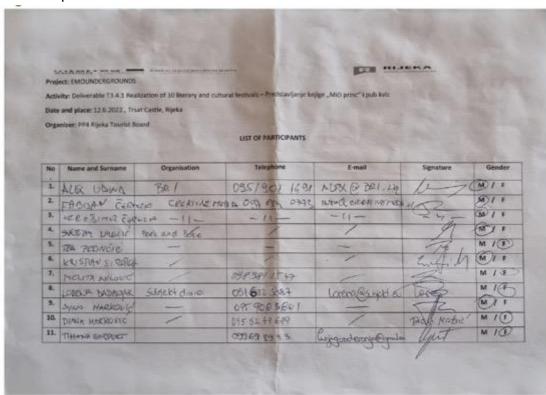


Signature list is available here:

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PP4 - Rijeka Tourist Board:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available here:

https://drive.google.com/file/d/1kAWM_Dj9LwaPp96PjSs05he7Q54HLvmg/view?usp=share_link

















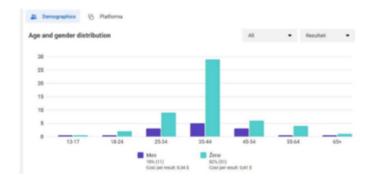








Analytics of paid Facebook promotion

























PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

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Signature list is available here:

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Evidence of live-streaming:

https://www.facebook.com/kucaumjetnostiarsen/videos/459468366156754 https://www.facebook.com/kucaumjetnostiarsen/videos/625433132498962

8.10.2022. Bubamarac uči I buči / Kids Day in the House of Arts Arsen

WEB tvrdjava-kulture.hr amarac uči i buči – dječji dan u Arsenu uz podršku EMOUNDERGROUNDS-a!











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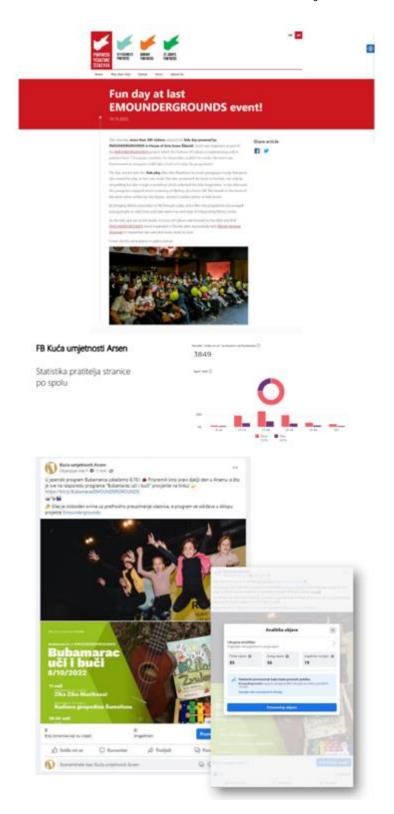


































PP6 - Regional Development Centre Koper:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:





























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Signature list is available here:

2016/679 o varstvu podatkov.

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Evidence of live streaming is available here:

https://www.facebook.com/100049059023628/videos/1274186570079394

*V skladu z Urvdbo (EU) 2016/679 Evropskiego porlamento in Sveto s podpisom SDGLASAM z uporabo navedemin osebnih podatkov, da osebne podatke uporabimo za namene zvelania projekta. Osebnih podatkov bred zirednega dovotjenja ne bamo deližia s vetjemi osebani. Privolitev lahko izleteženci kadarkoti previtičejo. Privolitev potrebujemo zanati Splašne uredbo EU























3. Agenda / invitation



https://www.visitstanjel.si/prireditve/dan-za-skratji-kras-dogodivscina-za-celo-druzino



Facebook event: https://www.facebook.com/events/824486048704834























PP7 - Municipality of Ivančna Gorica:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

3.3 List of participants live at the vent - Digitally restored film The Tenth Brother premiered in Višnja Gora



























Signature list is available here:

https://drive.google.com/file/d/1RtWkvC86lvdsLfUSIL2BI7f5EHpCbmeO/view?usp=sh

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PP8 - Municipality of Kukes:

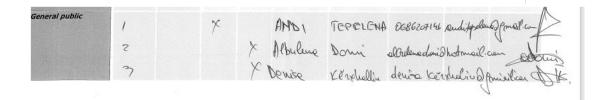
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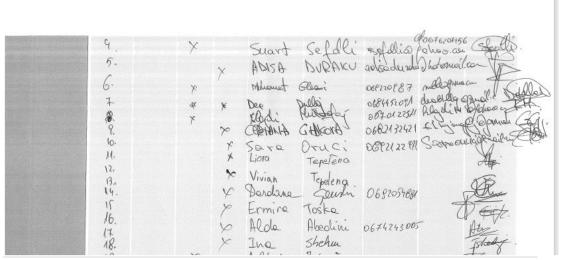


"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call LISTS OF PARTICIPANTS — TARGET GROUPS — PARTNER Municipality of Kukes'

D.T3.4.3 — Deliverable: Realization of 3 events to promote historical origins and traditions, literary and cultural festival, music representation (nr. 3 representation literary event, Kukes, 27.11.2022

Target Groups	Target value at project	Target value at PP level	Target Groups (value achieved)						
	level for all Del.	for all Del.	Men	Women	Name	Surname	Tel.	E-mail	Signatures
Local public authority	100	10							























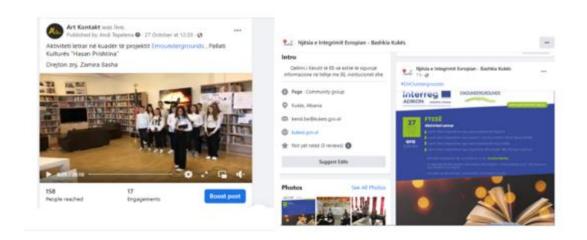






Signature list is available here:

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PP9 - Tourism Organisation of Municipality of Bar:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

























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PP10 - Trebinje Development Agency:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

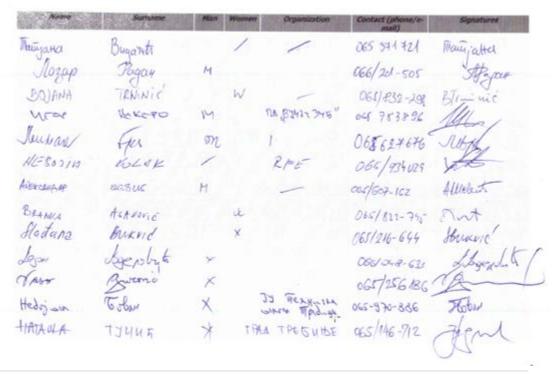


"Project N° 905" - Adriatic-Ionian Programme INTERREG V-B 2014-2020 - 2nd call

LIST OF PARTICIPANTS - PP 10 Trebinje Development Agency

D.T3.4.1. – Deliverable: Realization of 3 events to promote historical origins and traditions, literary and cultural festival, music representation (n.2 Literary event)

Trebinje, 06.12.2022.















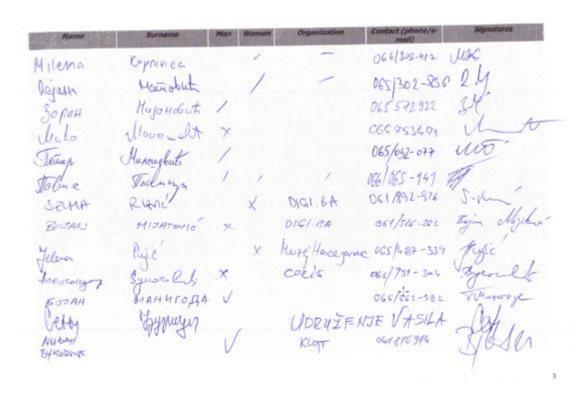












Signature list is available here:

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Agenda:





PROJEKAT ADRION - EMOUNDERGROUNDS

PROMOCIJA monografije: "AUSTROUGARSKE UTVRDE U BOSNI I HERCEGOVINI"

Aura Herosperina Tratava, usuva, 181. december 2023. godin

PROGRAM

18:00 - 18:05	Uvod	Moderator – Petar Milošević
18:05 – 18:20	O monografiji "AUSTROUGARSKE UTVRDE U BOSNI I HERCEGOVINI"	Predstavník izdaveča – HKD Napredak
18:20 - 18:35	Rijeć autora	Autor - Manuel Martinović
18:25 - 19:00	Razgovorldokunja – Austrougarska utvrđenja u BH. čuvarije rusljeda i zastupljenost u literaturi	Svi učesnici
19:00	Osvjedenje	Sul ubeenici

Za eve koji rosu u requiziosti doti na događaj, segantrator i Radiojnu agrecija Grada Tretinja TREDEA, ća chadojnoti prenia abivo na PS smarku projekt ACRICA - EMICARDEROROCADO.

Evidence of live streaming is available here:

https://www.facebook.com/herceg.tv/videos/1089592968399735 https://www.facebook.com/herceg.tv/videos/1062449877879361

Screenshots from Trebinje literary event live stream, are also showed below:















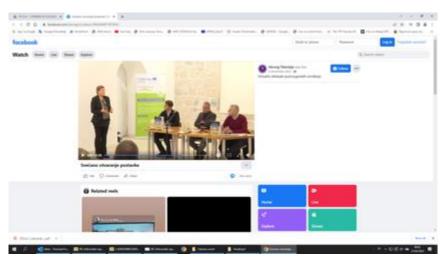


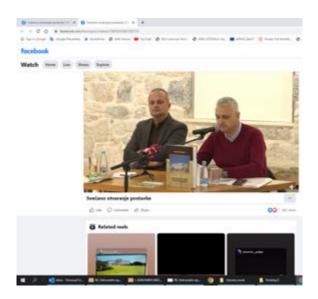
























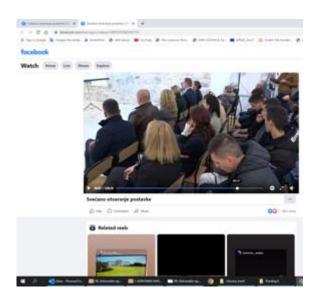












2.3 EMOUNDERGROUNDS Events to promote music representations

In the following pages the ten implemented Events to promote music representations in project areas, have been described per each partner and territory. Artists (musicians) were involved from all the project areas to perform their exhibitions within the music events, in order to improve the knowledge of the project places encouraging the creation of an integrated set of actions to manage and promote the identified sites, enriching the existing tourist services offer. The location of the events was moved from time to time in the relevant places chosen by each partner. The whole activity was coordinated by PP5-Public Cultural Institution Fortress of Culture Šibenik. Each partner participated organizing and implementing one event to promote historical origins and traditions in its territory.

2.3.1 Events goals

<u>Leader Partner – Municipality of Nardò:</u>

The 3rd cross-cultural contamination event implemented by the Lead Partner took place in the Castle of Nardò on the 27th May 2022. The aim of the event





















was to promote the local artistic performances of musicians by means of melodious sounds played in a warm May evening across the implemented and developed emotional-cultural tours. The attractiveness of such cultural sounds has been further enhanced by the magic experiential paths offered to visitors in the castle undergrounds. Visitors had the opportunity to live a unique and fascinating experience never lived before. The Mayor and Councilors presented the project to the general public illustrating the purposes, technologies and methodologies used by the project. This last cultural event was conceived as cultural Music Festival representation with musical performances by local artists playing with violin in the enchanting setting of "Acquaviva d'Aragona" Castle of Nardò.

The Invitation is showed here:



The invitation was widely disseminated by the project web-site, social pages and by the involved Office of European Policies at the Municipality of Nardò. It is available also here:

https://emoundergrounds.adrioninterreg.eu/news/opening-ceremony-and-musicexhibition-dont-miss-our-events-on-27-may

PP2 - Municipality of Carpi:

The concert of ALEXANDRA SOUMM on flute and ILLYA AMAR on vibraphone was held on Monday 27 June in the courtyard of the Palazzo dei Pio. They performed music by Ellstein, Bartok, Amar, Achron, Lebedeff, and Arabic traditions.























PP3 - Municipality of Andravida-Killini:



On 22 October 2022, musical representation in Lechaina of Municipality of Andravida – Kyllini took place with title "In the world of Tradition". This event focused on correct and properly structured cooperation and all of members produce a perfect result both for the performers and spectators were impatient to watch the specific action. The plan of action that was confirmed from the beginning of the events was to be held in a physical space easily accessible for audience download an audiovisual archive and live streaming at social media. Essentially, main purpose was people who were invited but did not have the possibility go to event and turned out at musical and of course to keep a record about the cultural heritage.



Regarding the place where event took place, the place covered the largest percentage of guests which attended the event while at the same time helped the artists in the re-enactment of folk dancing. Musical artists with excellent vocal skills that could take you back to the years when they were first performed, and amazing folklore band were dressed in traditional costumes and gave a different tone during of musical representation. Apart from the place where the musical representation took place, the way that the event was held and the people who played a decisive factor on stage, important element was the people who were invited to attend at the musical representation. In cooperation with the citizens of the

area and members of the cultural associations, important local names such as the Mayor and the Deputy Mayor attended to applaud actions. Another element of the musical representation in Lechaina was the performance had speakers who have been























involved in the history of traditions and helped the audience to receive more information about what they will attend.

In conclusion, the actions with members who took part, create a sense of awareness towards our cultural heritage, the appetite for the culture and history of the area and the next destination of tourism which will include special geographical features with rich cultural material. The purpose of this is establish extensive networks for the management of local cultural heritage in creative and innovative way.

PP4 - Rijeka Tourist Board:

Rijeka Tourist Board organized music event on 23rd December 2021, on Trsat Castle, at 19:00. The concert was organized within the manifestation Winter mEMOries. The Nardis trio consists of Zvonimir Radišić on guitar, Dino Ivelja on bass and Tonči Grabušić on drums. Their repertoire included several original compositions, but also the standards of some of the most influential jazz musicians.



Invitation on institutional webpage:













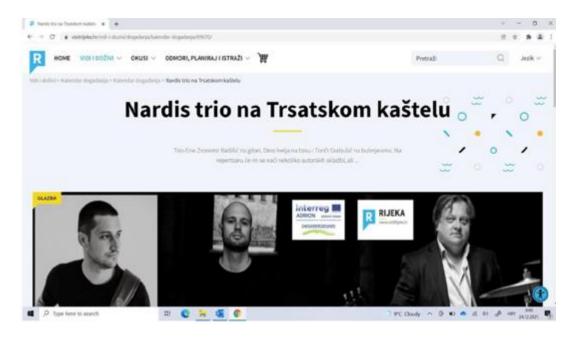




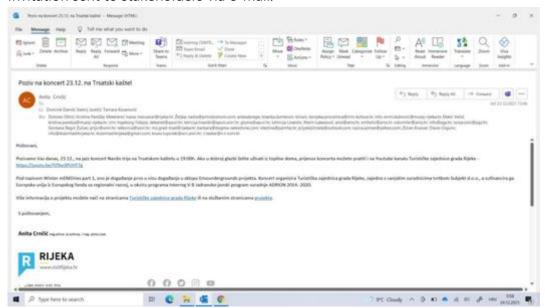








Invitation sent to stakeholders via e-mail:

























PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The beginning of summer at the St. Michael's Fortress was celebrated in the best possible way: with great music and good vibes as part of the intercultural music event EMOUNDERGOUNDS! On June 22 2021, three famous Croatian artists appeared on the Main stage of the Fortress - Marisol, Je Veux and Boris Štok. Admission was free, and all those who could not be on the spot could follow the performances via livestream on the Facebook page of the EU project EMOUNDERGROUNDS. The programme was divided into three stages - from light gigs at sunset on the parking stage to electronic bands under the stands, with the most popular Main (EMOUNDERGROUNDS) stage hosting main acts of the event. Fortress of Culture believes in importance of providing an opportunity for all talented musicians to express themselves in front of an audience, which is a good incentive for young musicians to come out with demos and create their own circle of followers. The event started at 19:20 h with Act 1: the performance of a new band called "Marisol" in front of the audience of around 80 people. The performance lasted until 20:05 h, after which the audience was invited to visit other (smaller) stages and to refresh themselves. Act 2 of the event started at 21:20 h with the performance of the band called Je Veux in front of the audience of around 160 people. The performance lasted until 22:10 h, after which the audience was invited to visit other (smaller) stages and to refresh themselves. Act 3 (and the biggest star of the event) was by performer Boris Štok, who started his performance at 23:20 h and finished around 00:20 h. Mr. Štok gathered the largest audience of the day, gathering around 230 people, mainly females. After their performances, dinner and refreshments were served for all of the performers and their personnel, which lasted until approx. 1:00 am.

PP6 - Regional Development Centre Koper:

The concert was organized on the occasion of the 50th jubilee Feast of Teran and Prosciutto on 28 August 2022. Mlakar is best known to the Slovenian public as a singer of songs composed in his local Slovene dialect. His songs are frequently witty and unusual reflections on eternal subjects such as love, passing and death, and also about the joys of life, particularly wine and good food. Always written from the perspective of the little man, they are often bitter comments on the struggle of daily life and the injustice of social and political settings. Mlakar does not use standard Slovene in his songs, except in a few cases, when he wants to mark the differences in the social status of the characters of his stories. The majority of his songs are sung in the Karst dialect,























which is the most distinctive and widely spoken Slovene dialect in the Slovenian Littoral. The vocabulary of most of Mlakar's songs is frequently difficult to understand for speakers from other Slovenian regions. The use of dialect and juicy expressions conveys a sense of familiarity to his songs.

PP7 - Municipality of Ivančna Gorica:

The main star of the event was definitely Podsmreka Castle, which we presented to the general public throughout the history, which followed us via the YouTube Live Stream event. The read text, which was connected by recorded scenes from the castle and preserved old photographs, was presented through music in an event less than an hour long. The event featured musicians, Matej Vovk who is a member of the SNG Opera and Ballet Ljubljana and with his voice and stage presence he impresses in many opera performances. He is also excellent in the role of concert singer and his name can be found on the list of participants alongside the RTV Slovenia Symphony Orchestra, the Slovenian Chamber Choir, the Tone Tomšič Academic Choir, the Slovenian Army Wind Orchestra and many others. Pianist, pedagogue and composer Aleksandra Naumovski Potisk teaches piano and chamber music at the Ljubljana Music School. She is the recipient of numerous awards and recognitions, the author of the primary school textbook The Wonderful World of Sounds and, of course, a renowned concert pianist. She became famous as a composer with operas for children entitled Music House, Martin Krpan and ballet for children - La Faontaine's fables. Acoustic group Artistik consists of 5 young academic musicians: Eva Dolžan, Mateja Ulaga, Monika Hočevar, Marko Stanjko and Klemen Flego. What they want to say with their music is actually a very unique love story. A story played by instruments - flute, violin, cello, piano, cajon, clarinet and guitar.

PP8 - Municipality of Kukes:

The Municipality of Kukes organized and implemented its first cultural contamination event in "Hasan Prishtina" Kukës Palace of Culture. The event took place on the November 3 2022, at 4:00 p.m. Well known classic music artists played at the historical building of Palace of Culture in Kukes. The concert was live in front of audience. Also, we implemented livestream during concert because of local epidemiological measures. The concert has been shared with other partners and social medias. The concert lasted 60 minutes.

PP9 - Tourism Organisation of Municipality of Bar:























The ethno music group "Zora" was officially founded in 2003, but they started performing three years later. In total, 112 persons were present (62 male and 50 female). The 11- member band consists of frontman and composer Željko Kosanić, male vocalist Dragan Srzentić, and female vocalists: Snežana Raspopović, Zorica Vučeljić, Nevenka Mićović. The group's work is focused on the reinterpretation of folk music, fusing musical folklore with classical music or some of the popular genres of the so-called Anglo-Saxon cultural circle. On 12 November, the group Zora held a concert of traditional ethnic music in front of their fellow citizens and visitors and performed almost the entire repertoire. They base their musical expression on the traditional music of Montenegro and the Balkans, incorporated into pop-rock arrangements. "Zora" has one album and several music videos. The unique feature of this concert was the performance of a Turkish song, which they performed with, Gorke Aksu, a Turkish musician from Izmir who played the cajon.

The Announcement poster of Concert of Ethno group ZORA is showed here:



PP10 - Trebinje Development Agency:

Main goal of the event was to attract local people and tourists for music event that is traditionally welcomed by local people. Local bend "Combine Quartet" responded with very interesting performance which gathered lots of guests. The event/concert, lasting almost 2 hours was held on 26/08/2022 at the location near old city walls and river, and near the location planned for placing the pilot action equipment and the virtual reality room. The invitation for music event organized in Trebinje was announced through EMOUNDERGROUNDS FB page as it can be seen at following link:























https://m.facebook.com/events/1181287215783779?sfnsn=mo&mibextid=RUbZ1f

The event was streamed on the YouTube Chanell of Herceg TV and shared at EMOUNDERGROUNDS Facebook page in order to make it available to the audience across ADRION region.

2.3.2 Photo gallery of the Event

<u>Leader Partner - Municipality of Nardò:</u>

The photo gallery of the LP's 3rd cultural event, is showed below:





























PP2 - Municipality of Carpi:



























PP3 - Municipality of Andravida-Killini:



























PP4 - Rijeka Tourist Board:



















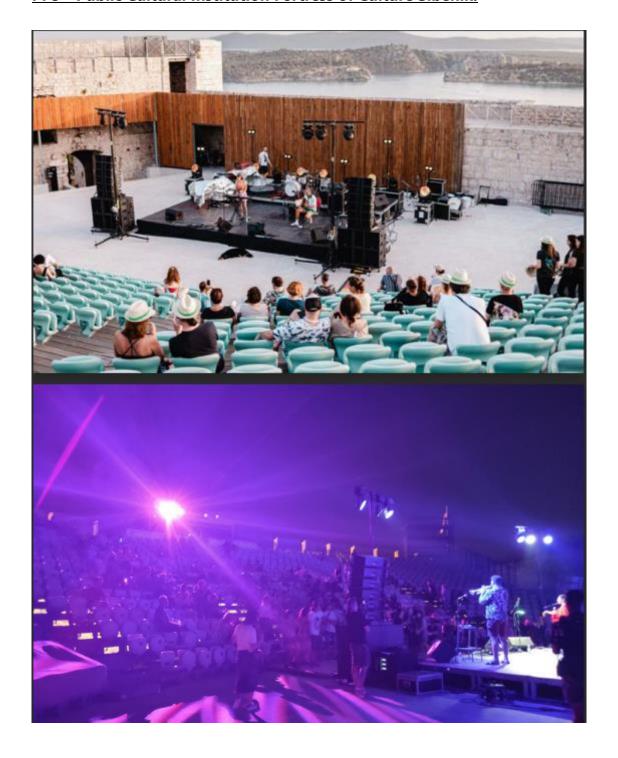








PP5 - Public Cultural Institution Fortress of Culture Šibenik:

























PP6 - Regional Development Centre Koper:

























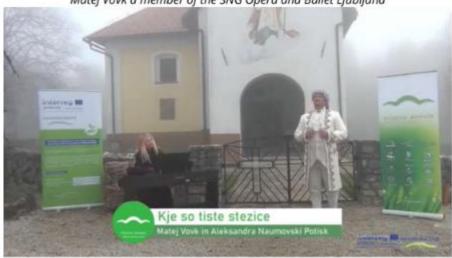






PP7 - Municipality of Ivančna Gorica:

Matej Vovk a member of the SNG Opera and Ballet Ljubljana





Acoustic group Artistik























PP8 - Municipality of Kukes:































PP9 - Tourism Organisation of Municipality of Bar:



























PP10 - Trebinje Development Agency:



























2.3.3 Target Groups Reached

<u>Leader Partner – Municipality of Nardò:</u>

The event was participated by a wide audience of **365 people**, as new visitors of general public by live, of which **174 male** and **191 female**.

PP2 - Municipality of Carpi:

The event was participated by a wide audience of **181 people**, as new visitors of general public by live, of which 67 male and 114 female.

PP3 - Municipality of Andravida-Killini:

The event was participated by a wide audience of **90 people**, as new visitors of general public by live, of which 46 male and 44 female.

PP4 - Rijeka Tourist Board:

The event was participated by a wide audience of **15 people**, as new visitors of general public by live, of which **7 male** and **8 female**.

PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The event was participated by a wide audience of **252 people**, as new visitors of general public by live, of which 107 male and 145 female.

PP6 - Regional Development Centre Koper:

The event was participated by a wide audience of **56 people**, as new visitors of general public by live, of which 18 male and 38 female.

PP7 - Municipality of Ivančna Gorica:

The event was participated by a wide audience of **10 people**, as new visitors of general public by live, of which 5 male and 5 female.581 people participated through live stream, from which 238 male and 343 female.

PP8 - Municipality of Kukes:

The event was participated by a wide audience of 72 people, as new visitors of general public by live, of which 32 male and 40 female.199 people participated through live stream, from which 87 male and 112 female.























PP9 - Tourism Organisation of Municipality of Bar:

The event was participated by a wide audience of **112 people**, as new visitors of general public by live, of which **62 male** and **50 female**.

PP10 - Trebinje Development Agency:

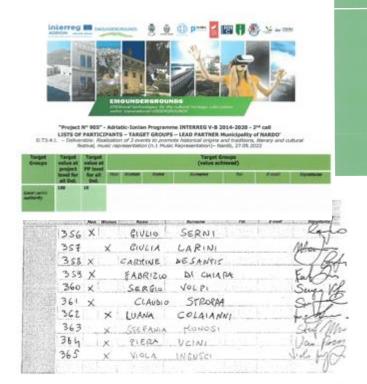
The event was participated by a wide **audience of 139 people**, as new visitors of general public by live, of **which 81 male** and **58 female**.

2.3.4 Evidence of provided data on new visits (e.g. registered tourists, list of participants, number of tickets sold, number of persons who download the apps, number of visits to web sites or to the live streaming event diffused by social media pages, etc.)

Leader Partner:

The evidence of provided data on new visits, is represented by the signed List

of Participants, showed below:





















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The completed signed List of Participants is available here: https://drive.google.com/drive/folders/13Ro4jlYaRBtt30wdxr7SlmX45U-oktO6?usp=sharing.

The event was conducted by live and in livestreaming. Here is possible to live the event: https://www.facebook.com/emoundergrounds/videos/984784175564466 https://www.facebook.com/comunenardo/videos/389405859903001 https://www.facebook.com/comunenardo/videos/389405859903001 https://www.youtube.com/watch?v=o3wY4rSysBs .

PP2 - Municipality of Carpi:

An integral video of the concert was made and published on the project's youtube page:

https://www.youtube.com/watch?v=g9ymJLnZ4g4&ab_channel=Emoundergrounds,

a short video of the concert was also made:

https://drive.google.com/file/d/1VV9wHZHK h1JT1d-9sZ7IrOrrzFTNkeB/view

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:





























Signature list is available on the following link:

https://drive.google.com/file/d/1ffySVaB4XRJJFkfWKYxBjyXFZinJaKxt/view?usp=share_link

























PP3 - Municipality of Andravida-Killini:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

https://drive.google.com/file/d/1fDPs5v4cx6nRS_eCCg0QhWVKwUVg0ZNm/view?usp_share_link

















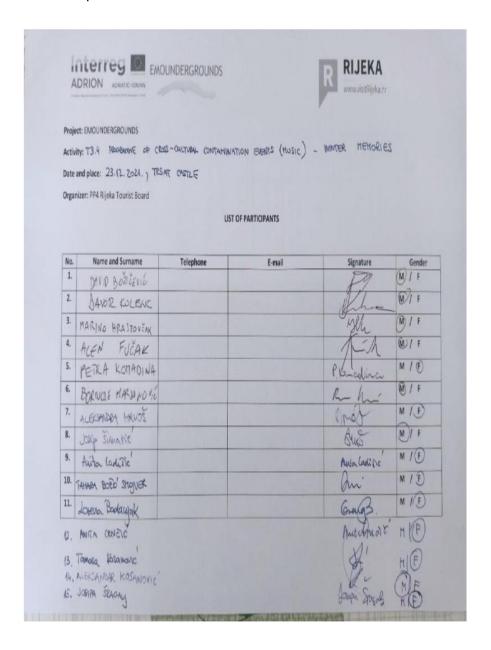






PP4 - Rijeka Tourist Board:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



The completed signed List of Participants is available here:

https://drive.google.com/file/d/107s7iaSeRjMDP2GDw1TW72DyDK v2 F5/view?usp=share_link















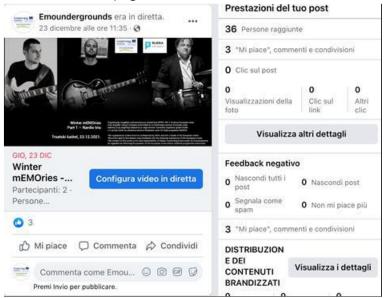






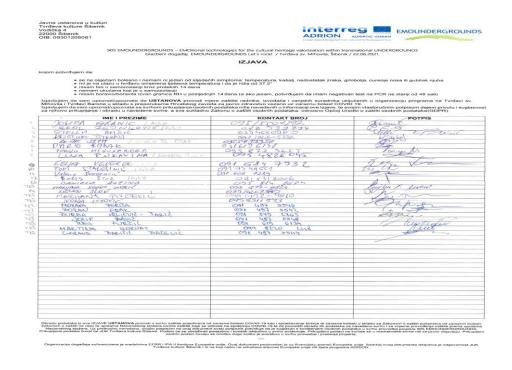


Stream analytics on Facebook page



PP5 - Public Cultural Institution Fortress of Culture Šibenik:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



















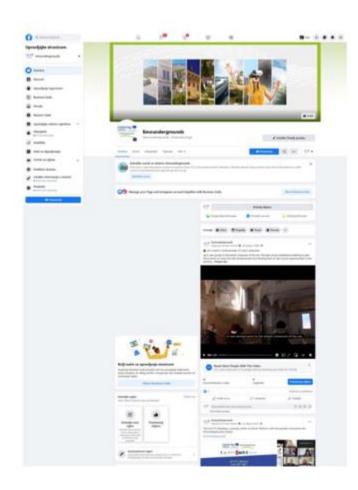






Signature list is available on the following link:

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PP6 - Regional Development Centre Koper:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

https://drive.google.com/file/d/1eo0jH5vpxGvx5aVqKhQyYYVTlMOqXWrN/view?usp = share_link























PP7 - Municipality of Ivančna Gorica:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

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YouTube channel.

Live Stream management at the event

PP8 - Municipality of Kukes:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:

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Signature list is available on the following link:

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PP9 - Tourism Organisation of Municipality of Bar:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

https://drive.google.com/file/d/1E3PM32_S_ww9CvVK7G5POkuiPV2kxXq3/view?usp=share_link

Media links about the held concert:

https://www.cdm.me/zabava/muzika-film-tv/u-okviru-projekta-emoundergroundsodrzan-koncert-etno-grupe-zora/ https://primorski.me/info/etno-grupa-zora-nastupila-u-baru/

















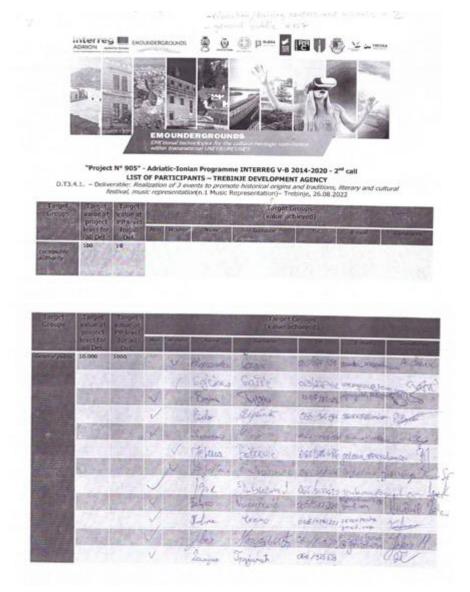






PP10 - Trebinje Development Agency:

The evidence of provided data on new visits, is represented by the signed List of Participants, showed below:



Signature list is available on the following link:

https://drive.google.com/file/d/1My0uRe-F03GQz2XcL1NEXGAIC5OywEIK/view?usp=share_link























Video of the event is available on the following link:

https://www.youtube.com/watch?v=94x8Mf5cHlo&ab_channel=HercegRTVDJI

Announcement of the event:

























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