

Work Package: 2

Communication & Dissemination

Deliverable 2.2: Production of Communication/Dissemination material

Beneficiary 6 (PB6): Municipality of Petrich

INTERREG V-A COOPERATION PROGRAMME:

GREECE – BULGARIA 2014-2020

www.greece-bulgaria.eu

The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020”.

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1. Summary

2. Communication and dissemination material (updated)

2.1 Trifolded leaflet

2.2 An information sign with the project's logo

2.3 Roll-up banner

2.4 Sets of branded Folder & branded pen

3. Conclusions

1. SUMMARY:

WP2 deals with all internal and external communication, publicity and dissemination of results actions.

The deliverable D2.2 presents all offline dissemination & promotional material that has been produced and developed by the Municipality of Petrich (PB 6) for the project implementation.

As the offline dissemination material has been created in the third trimester of 2020, a newer and updated version was produced regarding the project's progression and modifications and its dissemination requirements.

A brochure, in order to promote and to introduce the project to general public;

An information sign, in order to promote the Interreg V-A Cooperation Programme Greece-Bulgaria 2014-2020, the project with acronym "GREEN PUMP" and the drilling well – the pilot installation in Petrich

An roll-up banner developed to be used during the workshop and other project events and to promote the Interreg V-A Cooperation Programme Greece-Bulgaria 2014-2020, the project with acronym "GREEN PUMP"

Sets of branded folder & branded pen updated and distributed to participants in the public events, organized by Municipality of Petrich.

2. Dissemination and communication material (updated)

Threefold brochure

The information that is presented in the brochure is:

- The project's and EU logos
- The project's vision
- A general information for the Cooperation Programme INTERREG V-A "GREECE-BULGARIA"2014-2020"

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- The overall goal of the project
- The specific objectives
- The expected impact
- The expected outcomes
- The project Budget
- The Project Partners
- The project's website

Бенефициенти

ОБЩИНА ПЕТРИЧ

Interreg
Greece-Bulgaria
European Regional Development Fund



**Аристотелския универ-
ситет в Солун, Гърция**



SOUTH WEST UNIVERSITY
"NEOFIT RILSKI"

**Югозападен универси-
тет „Неофит Рилски”,
България**



MUNICIPALITY OF
PILEA-HORTIATIS

**Община Пилеа-
Хортиатис, Гърция**



**Община Петрич,
България**

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**Международен
елински универси-
тет, Гърция**

Този документ е създаден в рамките на проект с акроним „Зелена помпа” по Програмата за сътрудничество ИНТЕРРЕГ V-A “Гърция-България” 2014-2020, съфинансирана от Европейския съюз чрез Европейския фонд за регионално развитие и от националните бюджети на участващите страни. Цялата отговорност за съдържанието на документа се носи от Община Петрич и при никакви обстоятелства не може да се счита, че този документ отразява официалното становище на Европейския съюз, участващите страни, Управляващия орган на Програмата за сътрудничество „ИНТЕРРЕГ V-A Гърция – България” 2014-2020 г.” и Съвместния Секретариат.

This document has been produced within the project with acronym GREEN PUMP under INTERREG V-A Greece-Bulgaria 2014-2020 Cooperation Program, co-financed by the European Union through the European Regional Development Fund and the national budgets of the participating countries. The contents of this publication are sole responsibility of Petrich Municipality and can in no way be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.



**ИНТЕРРЕГ V-A „Гърция-България
2014-2020”**
Програма за сътрудничество



**INTERREG V-A “GREECE - BULGARIA
2014 – 2020”**
COOPERATION PROGRAMME
www.greece-bulgaria.eu

**Проект „Управление на подпочвения воден ресурс
с цел използването му за непитейни нужди и отоп-
ление – пилотна инсталация”
с акроним ЗЕЛЕНА ПОМПА**

**Project “Groundwater REsource managemENT for
non Potable water pUrposes, baseMent protection,
and heating - Pilot application”
with acronym GREEN PUMP**
www.greenpump.eu



The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020” .

Проектът е съфинансиран от Европейския фонд за регионално развитие и националните фондове на страните, участващи в Програмата за сътрудничество ИНТЕРРЕГ V-A „Гърция-България 2014-2020”
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Данни за проекта

Проектът се изпълнява по:

Приоритетна ос 2 – „Устойчив и приспособим към климата трансграничен регион“

Инвестиционен приоритет 6f – „Насърчаване на иновативни технологии с цел подобряване на защитата на околната среда и ефективното използване на ресурсите в сферата на отпадъците, водите и по отношение на почвата или за намаляване на замърсяването на въздуха“

Специфична цел 6 – „Подобряване на управлението на водите“

Наименование на проекта:

„Управление на подпочвения воден ресурс с цел използването му за непитейни нужди и отопление – пилотна инсталация“ с акроним „ЗЕЛЕНА ПОМПА“

Договор № В2.6f.04/15.03.2018

Начало и Край на проекта:

15.03.2018 – 30.11.2022 година

Бюджет на проекта: 901 404,98 €

Бюджет за община Петрич : 54 802,00 €,

в. т. ч. 85% от ЕФРР и 15% национално финансиране

Основната идея на проекта е адаптирането на иновативни идеи и технологии за управление на водата и енергията

Специфични цели на проекта: Проектът „ЗЕЛЕНА ПОМПА“ се стреми да покаже нов подход, който може да се използва за намаляване на въздействието върху околната среда от използването на вода/енергия в обществени сгради, които обхваща:

1. Разработване на критерии за избор на място (качество на подземните води, дълбочина на водоносния извор, близост до потенциални потребители, риск от наводнения и др.)
2. Проучване на подробностите за техническото изпълнение на съществуващи и нови сгради и оценка на разходите.
3. Цялостно изследване на инсталациите на няколко такива системи в няколко райони на Гърция.
4. Изграждане на пилотна инсталация в Солун и община Пилея-Хориатис, Гърция и в Благоевград и Петрич, България.
5. Разработване на програма за мониторинг на такива системи и мониторинг на пилотните системи.
6. Оценка на екологичните и социалните ползи.
7. Изготвяне на политика относно опростяването на правните процедури.

Резултати



PARTNERSHIP

MUNICIPALITY OF PETRICH

Interreg
Greece-Bulgaria
European Regional Development Fund



Lead Beneficiary
ARISTOTLE UNIVERSITY OF
THESSALONIKI GREECE



SOUTH WEST UNIVERSITY
"NEOFIT RILSKI"

Beneficiary 2
SOUTH-WEST UNIVERSITY
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MUNICIPALITY OF
PILEA-HORTIATIS

Beneficiary 5
MUNICIPALITY OF
PILEA-HORIATIS
GREECE



Beneficiary 6
MUNICIPALITY OF PETRICH
BULGARIA



Beneficiary 7
INTERNATIONAL
HELLENIC UNIVERSITY
GREECE

Проектът е съфинансиран от Европейския фонд за регионално развитие (ЕФРР) и националните фондове на страните, участващи в Програмата за сътрудничество INTERREG V-A „Гърция-България 2014-2020“

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Проект „Управление на подпочвения воден ресурс с цел използването му за непитейни нужди и отопление – пилотна инсталация“ с акроним ЗЕЛЕНА ПОМПА

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Project Data

The Project is implemented on:

Priority Axis 2—A Sustainable and Climate adaptable Cross-Border area

Thematic Objective 06 - Preserving and protecting the environment and promoting resource efficiency

Investment Priority 6f —Promoting innovative technologies to improve environmental protection and resource efficiency in the waste sector, water sector, soil protection or to reduce air pollution

Specific Objective 6—To enhance water management

Project title— Groundwater REsource management for non-Potable water pUrposes, baseMent protection, and heating - Pilot application

Acronym—GREEN PUMP

Contract No. B2.6f.04/15.03.2018

Start and End Date :

15.03.2018 – 30.11.2022

Project Budget: 901 404,98 €

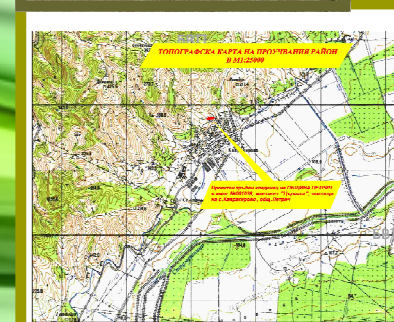
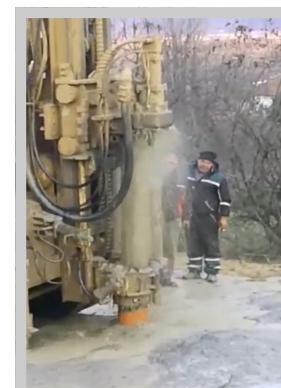
Budget for Petrich Municipality : 54 802,00 €
incl. 85% from EFRD and 15% national co-financing

The main idea of the project is the adaptation of innovative ideas and technologies for water and energy management

More specifically, the project aims to show a novel approach that can be used to decrease the environmental impact of water/energy use in public buildings covering :

1. Elaboration of criteria for site selection (groundwater quality, aquifer depth, vicinity to prospective users, flooding risk, etc.).
2. Study of technical implementation details to existing and new buildings and cost estimation.
3. Complete study of installations of several such systems in many areas of Greece.
4. Construction of complete pilot installations for systems for the exploitation of local shallow aquifer in Thessaloniki, Greece, Blagoevgrad and Petrich, Bulgaria, and Pylaia, Greece.
5. Elaboration of monitoring program for such systems and monitoring of the pilot systems.
6. Evaluation of the environmental and social benefits. Optimization of the design per user needs.
7. Policy document on the simplification of legal procedures.

RESULTS



Interreg Greece-Bulgaria

European Regional Development Fund



Set of Branded Folder & Branded pen (updated)



Interreg Greece-Bulgaria

European Regional Development Fund



Roll-up banner (updated)



Interreg Greece-Bulgaria

European Regional Development Fund



Renewed Information sign mounted on spot



A renewed information sign is placed in a visible location at the site of the pilot installation - a drilling well built in the land of the village of Kavrakirovo, Municipality of Petrich.

3. Conclusions

All material is a part of the general dissemination plan of the project and is not stand-alone products but part of connected activities. Since, this is a working document, it was updated during the progress of the project.

Online and offline communication is a never-ending, dynamic and ongoing process which provides the tools to the project's partners to promote their role in the project as well the project itself in various target groups, from specific stakeholder groups to the general public, for better understanding the projects and raising awareness.

The developed dissemination material are used to promote the project, its goals, all developed tools and its impact to all end users that is why the updated materials were resent to the final participants of the events.