
Methodological
support for TWG5
and TWG6 in their
mainstreaming
activities report

December 2021

Region SUD Provence-
Alpes-Côte d'Azur

IDENTIFICATION

Project Number	3186	Acronym	PANORAMED
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Partner Responsible	Region SUD Provence-Alpes-Côte d'Azur		
Contact Person	Benoit GARRIGUES / Véronique CEAUX Region SUD Provence-Alpes-Côte d'Azur Hôtel de Région- 27 place Jules Guesde – 13481 Marseille cedex 20 Tel: +33 4 88 73 64 44/ +33 4 91 57 51 58 Email : bgarrigues@maregionsud.fr ; vceaux@maregionsud.fr ;		

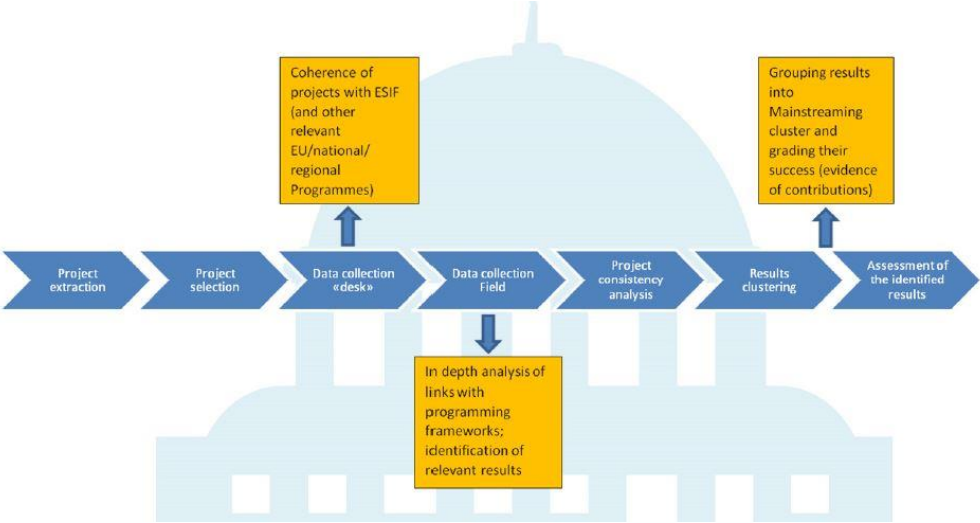
Deliverable	Number	9-2- (1-2-3)	Title	Dissemination of mainstreaming methodology and tools
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Description of the deliverable	This report summarizes the support actions put in place for the mainstreaming of WP5, Coastal and Maritime Tourism, and WP6, maritime surveillance. WP5 and WP6 were solicited on this report, there were no comments.
Key words	Mainstreaming methodology support; transfer plan; project results; impact; public policies; givers/takers; recommendations; Maritime surveillance, Coastal and maritime tourism

Author	Email	vceaux@maregionsud.fr	
	Phone	+33 4 91 57 51 58	
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During the years 2018 and 2019, the work of WP 5, Coastal and Maritime Tourism, and WP 6, Maritime Surveillance, was largely framed by the methodology put in place by Ervet, who was the service provider for the Emilia-Romagna Region. The definition of the mainstreaming methodology arises from a strict dialogue between Emilia-Romagna Region (leader of WP4), the leaders of the 2 thematic working groups, PACA Region (leader of WP9) and from several exchanges with the lead partners of MED horizontal projects.

Capturing mainstreaming results process :



WP5 and WP6 were asked to do a detailed analysis of projects and their outputs to identify existing resources, gaps, needs, etc. This then resulted in the drafting of "Gaps and Growth opportunity reports" which made it possible, for example, to orient the drafting of calls for strategic projects, then of "Key Policy Papers" drafted respectively by WP5 and WP6.

Mainstreaming methodology

A meeting in Athens on 25 October 2019 was devoted to Mainstreaming

This meeting was organised during the Interreg Med Capitalization event in order to spread information among a wider audience. The meeting was organised with two purposes in mind:

1) To offer a specific focus on mainstreaming practices across the Interreg MED territories.

a. How to move from GGOR towards Policy recommendations: contribution of Mainstreaming methodology

How to move from GGOR towards Policy recommendations: contribution of Mainstreaming methodology



b. Mainstreaming: to do / not to do and good tips

To do

- To have a clear view of the final objective (what is going to be changed)
- To have a clear view of the "taker" (target institution aiming to use, disseminate, share the outputs)
- To involve both the "givers" and the "takers" as soon as possible in the process
- To ensure that "givers" are available and willing to be involved in a mainstreaming process
- To draft a "transfer plan" with the main steps for the mainstreaming process (workshops, meetings, drafting steps...)
- To have relevant budget and human resources to animate the process

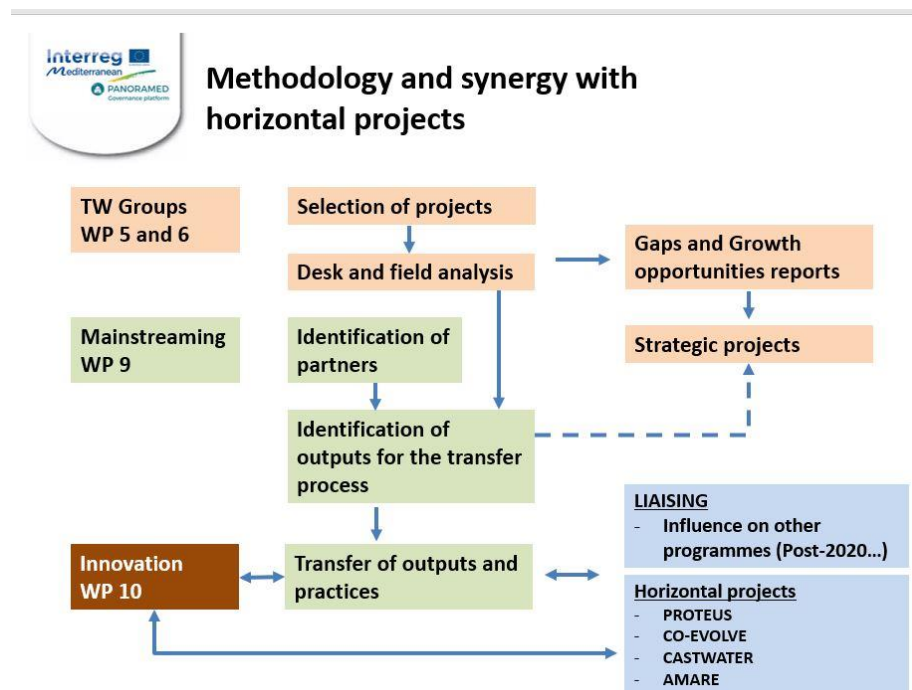
Not to do

- To be too ambitious, not enough specific and realistic with mainstreaming objectives
- To forget that people need time and budget to participate to your initiative
- To forget that the decision making process can be very long (political agenda)
- To setup too complex and demanding processes for the partners

TIPS

- Chose targeted and realistic objectives
- Invest time, money and human resources in the animation process
- Anticipate as much as possible; retro schedule; time is always missing!
- Setup a “coworking process” involving “takers” and “givers” (articulation between “offer” and “demand”)

- 2) To present the analysis of the Gaps and growth opportunities reports (GGORs), analytic documents developed in the framework of PANORAMED focusing on its strategic themes- coastal and maritime tourism and maritime surveillance, which made it possible, for example, to orient the drafting of calls for strategic projects :



Overall, the support of WP5 and WP6 consisted of giving this methodological framework + support within the framework of the 6 experiments. Two projects of WP5 and WP6 were concerned :

- **Greece: Main partner = Ministry of Maritime Affairs and Insular Policy – Special service of EU Fund Management.** The objective of the experimentation were to test the possibility to use outputs from INTERREG projects for the development / improvement of the National WEB-GIS platform dedicated to Maritime Surveillance and to prepare post-2020 programmes in order to take into account Maritime Safety and GIS issues.
- **France : Main partner = Region SUD Provence-Alpes-Côte d’Azur – European Affairs Directorate.** The objective was to use projects outputs to support the development of hinterland as an alternative to coastal mass-tourism. The territorial approach developed rests on the concept of “nearby valley areas”.

