



ΔΗΜΟΣ ΚΑΒΑΛΑΣ

**CHERISH**  
Interreg Europe



Photo: Evgenia Kanelli

"Getting back from fishing"

# Action Plan

Creating opportunities  
for regional growth  
through promoting Cultural HERitage  
of fISHing communities in Europe -  
CHERISH

MUNICIPALITY OF KAVALA

**CHERISH**

**Creating opportunities for regional growth through  
promoting Cultural HERitage of fISHing communities in  
Europe**

**P4 – Municipality of Kavala**

**ACTION PLAN**





**ΔΗΜΟΣ ΚΑΒΑΛΑΣ**

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PROGRAMME	<b>INTERREG EUROPE 2014-2020</b>
CALL	<b>3</b>
PRIORITY AXIS	<b>4. Protecting the environment and promoting resource efficiency</b>
SPECIFIC OBJECTIVE	<b>4.1. Improving natural and cultural heritage policies</b>
PROJECT	<p style="text-align: center;"><b>PGI04910</b></p> <p style="text-align: center;"><b>Creating opportunities for regional growth through promoting Cultural HERitage of fISHing communities in Europe</b></p> <div style="text-align: right;">   <b>CHERISH</b>  <small>Interreg Europe</small>             European Union            European Regional Development Fund         </div>
PROJECT BENEFICIARY	<b>P4 – Municipality of Kavala</b>

DELIVERABLE	<b>Action Plan</b>
DELIVERY PERIOD	<b>6<sup>th</sup> Semester of Implementation of the project</b>

## Contributor

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## Abbreviations

CLLD	Community-led Local Development
CP	Cooperation Programme
EC	European Commission
EMFF	European Maritime and Fisheries Fund
ERDF	European Regional Development Fund
EU	European Union
GO	General Objective
ICT	Information and Communication Technology
IP	Investment Priority
JS	Joint Secretariat
MA	Managing Authority (INTERREG_GR)
NGO	Non-Government Organisation
NSRF	National Strategic Reference Framework
PPP	Public – Private Partnership
ROP	Regional Operational Programme
REMT <sub>h</sub>	Region of Eastern Macedonia and Thrace
RDP	Rural Development Programme
R&D	Research and Development
TO	Thematic Objective
RIS3	Research and Innovation Strategies for Smart Specialisations
SO	Specific Objective
SWOT	Strength, Weaknesses, Opportunities, Threats

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## Introduction

The main objective of CHERISH is to improve regional development policies to protect and promote cultural heritage in fishing communities in order to boost attractiveness of these regions for businesses, citizens and tourists.

Fishery communities in the EU share the same challenges with regard to climate change, tourism pressure and the transformation of the European fishing industry.

The EU recognizes the valuable role of their cultural heritage for sustainable development and stimulates increased efforts to better position and profile the fishing communities, including its intangible heritage, like myths to daily practices, traditions, ecological knowledge and crafts. Through the development and implementation of new strategies utilising cultural assets of fishing communities new jobs and new products or services are created as well.

*(extract from the Project abstract: CHERISH Application Form)*

## Project Partners

Municipality of Middelburg	 NL
Riga Planning Region	 LV
Mallorca Island Council-Environment Department	 ES
Municipality of Kavala	 EL
Intermunicipal Community of Alto Minho	 PT
Development Co. Pafos Aphrodite Ltd	 CY
Abruzzo Region - Rural Development And Fishery Policies Department	 IT
Snowchange Cooperative	 FI
EUCC – The Coastal Union Germany	 DE

## About this Document

This document presents the Action Plan for the improvement of the Policy Instrument of the Regional Operational Programme 2014-2020 of the Region of East Macedonia and Thrace, Greece. More specifically, for the improvement in expanding its scope by including also fishing communities' cultural heritage and their inventory of tangible and intangible assets that need to be protected and promoted in order to increase attractiveness of the region.

The document is based on the exchange of experience during the project implementation, the good practices that were analysed by the project partners and study visits, aiming to transform learning into actions that would have positive impact for the fishing communities. The selected actions are lined to the Policy Instrument addressed for the area of intervention and are the output of a consultation process with the stakeholders, Policy makers and CHERISH project partners.

The Action Plan brings together specific actions, financers, implementation entities and end-users and are expected to be realised in the period 2021-2023.

The Action Plan improvements in the addressed Policy Instrument for:

- P4 – Municipality of Kavala

## The Policy Instrument for the Municipality of Kavala

The Policy Instrument addressed for Municipality of Kavala, remains unchanged for the whole period of the project CHERISH.

- Regional Operational Programme 2014-2020 of the Region of East Macedonia and Thrace

CHERISH lessons learned, experience exchanged between partners, and consultation with the Stakeholders of the Municipality of Kavala, inspired the selected set of actions.

## Coverage

The Policy Instrument addressed, covers the Region of East Macedonia and Thrace.

- NUTS1 VOREIA ELLADA EL5
- NUTS2 Anatoliki Makedonia, Thraki, EL51
- NUTS3 Thasos, Kavala, EL515



## **CHERISH**

**Creating opportunities for regional growth through promoting  
Cultural HERitage of fISHing communities in Europe**

**ACTION PLAN for the Policy Instrument addressed by the Municipality  
of Kavala**

**Action Plan**  
**for the**  
**Municipality of kavala (GR)**



ΔΗΜΟΣ ΚΑΒΑΛΑΣ

**Part I – General information**

Project: *Creating opportunities for regional growth through promoting Cultural HERitage of fISHing communities in Europe*

Partner organisation(s)

concerned: *PP4 – Municipality of Kavala*

Country: *Greece*

NUTS2 region: *Anatoliki Makedonia, Thraki EL51*

Contact person: *Io Chatzivaryti*

Email address: *euprojects@kavala.gov.gr*

Phone number: *+30 2513 500211*

## Part II – Policy context

The Action Plan aims to impact:  Investment for Growth and Jobs programme  
 European Territorial Cooperation programme  
 Other regional development policy instrument

Name of the policy instrument(s) addressed: *Regional Operational Programme 2014-2020 of the Region of East Macedonia and Thrace*

Further details on the policy context and the way the action plan should contribute to improve the policy instruments:

*The addressed policy instrument is applied until 31st of December 2023 and the Owner is the Region of East Macedonia and Thrace, while it is managed by the „Special Management Authority of Operational Programme of the Region of East Macedonia and Thrace“.*

*The main objectives of the Operational Programme are:*

- ✓ Boost economic development and create job opportunities in East Macedonia and Thrace;*
- ✓ Contribute to achieving Europe 2020 targets for smart, sustainable and inclusive growth, also in line with the smart specialisation strategy;*
- ✓ Create jobs and help SMEs to become more competitive and innovation-driven;*
- ✓ Contribute to meeting the requirements of the Union's acquis, in particular as regards greenhouse gas reduction in CO<sub>2</sub>, solid waste and water waste management and energy efficiency.*

*The general development priorities have the following general funds allocation:*



<b>National Development Priorities</b>	<b>Brief Description</b>	<b>Percentage of the EU allocation</b>
<i>Enhance the competitiveness of the local economy</i>	<i>Strengthen the links between R&amp;D and enterprises, focus on the development of economic activities identified by RIS3 and enhance extroversion.</i>	<i>ERDF 14%</i>
<i>Enhance the attractiveness of the region as place to invest and live</i>	<i>Explore geothermy, increase of energy efficiency in buildings, address specific risks, in particular floods and coastal erosion, improve water management as well as solid waste and water waste management, promote natural and cultural heritage and reinforce accessibility in the region.</i>	<i>ERDF 53%</i>
<i>Human resources - Social Cohesion - ERDF</i>	<i>Investments in education, as well as in health and social care infrastructures.</i>	<i>ERDF 18%</i>
<i>Human resources - Social Cohesion - ESF</i>	<i>Improving employment and skills in the areas of the regional RIS3 while improving access to employment for disadvantaged people, combatting discrimination, promoting social enterprises and access to health services.</i>	<i>ESF 13%</i>
<i>Technical Assistance</i>	<i>Technical assistance</i>	<i>ERDF 1,5% &amp; ESF 0,5%</i>



*The expected impacts of the Implementation of the Regional Operational Programme are:*

- ✓ *Support of more than 370 SMEs and creation of some 860 employment positions;*
- ✓ *Cooperation of 300 enterprises with research institutes, promotion of innovation and ICT and start-ups creation;*
- ✓ *Reduce CO<sub>2</sub> blueprint of public buildings by 9,000 tons, produce 36,000 tons/year of geothermy and add 10,000 tons of waste in the recycling process;*
- ✓ *Increase by 2,000/year expected visitors in the region and construct or upgrade 80km of roads;*
- ✓ *Cover 250,000 additional inhabitants with improved healthcare services and increase capacity of supported childcare or education infrastructure by 4,000 people;*
- ✓ *Support some 55 social enterprises and benefit some 5,000 disadvantaged persons with health and social care services;*
- ✓ *Promote Roma integration through Integrated Territorial Investments.*

*Based on the procedures of implementation of the EU structural funds, the main source of funding for the implementation period, is the ROP 2014-2020 of the Region of East Macedonia and Thrace.*

*CHERISH lessons learned, experience exchanged, and consultation with the Stakeholders of the Municipality of Kavala, inspired the context of the selected set of actions, which are expected to contribute to the objectives of the project and the addressed Policy Instrument in terms of new Jobs and conservation and highlighting of the cultural heritage of the fisheries' communities.*

## Part III – Details of the actions envisaged

### ACTION 1:

Name of the action: *Creation of News Jobs and New Very Small Enterprises*

#### 1. Relevance to the project

*The suggested action 1 is the output of the inspiration of good practices that were presented during the project implementation. More specifically, the sources of inspiration were the following good practices:*

*(1) Fundo de Compensação Salarial dos Profissionais da Pesca (FCSPP) - Wage Compensation Fund for Fisheries Professionals (Good Practice)*

*and the consultation with the stakeholders of the Municipality of Kavala*

#### 2. Nature of the action

*The action will focus on (a) the creation of new job positions in existing businesses and (b) the support for the creation of new very small enterprises (self-employment, cooperatives, etc.) for unemployed.*

*CHERISH influences the Policy Instrument to include business NACE codes related to culture/cultural heritage of fishery communities, which were not included during its preparation of the respective Call.*

*The influence of the selected action (1) of the CHERISH project intervention on the addressed Policy Instrument, was carefully designed in order to be in compliance with the general eligibility rules, i.e. not to conflict with the EMFF and Fisheries CLLD Funding Instruments<sup>1</sup>.*

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<sup>1</sup> The suggested NACE codes shouldn't have the option to receive similar funding from other general programme sources.

### 3. General Steps to be taken:

- (1) Mobilise the new Call;
- (2) Promote the concept to potential beneficiaries;
- (3) Call promotion activities in cooperation with stakeholders (Chambers, Fishery community entities, etc.);
- (4) Submission of proposals (existing businesses & potential new entrepreneurs);
- (5) Selection of proposals;
- (6) Actual Implementation.

### 4. Stakeholders involved

- The Region and the Managing Authority of ROP 2014-2020;
- The Municipalities;
- Chambers of Commerce;
- Fishermen associations and cooperatives;
- Managing Body of Delta Nestos, Vistonida - Ismarida and Thassos;
- Fisheries Research Institute (FRI).

### 5. Timeframe

The action will be implemented in the period 2021-2023.

Activity	2021	2021	2021	2021	2022	2022	2022	2022	2023	2023	2023	2023
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Preparatory Phase	X	X										
Call for Proposals		X	X	X	X	X	X	X				
Promote the concept to potential beneficiaries		X	X	X	X	X	X	X				
Submission of proposals		X	X	X	X	X	X	X	X			

Selection of the projects within the action			X	X	X	X	X	X	X			
Actual implementation of the selected Projects				X	X	X	X	X	X	X	X	
Information & Publicity			X	X	X	X	X	X	X	X	X	
Assessment											X	X

#### 6. Costs

*CHERISH contribution to the improvement of the Policy Instrument: costless*

*Approximately 3,000,000€ for the actual implementation*

*Total cost: approximately 3,000,000€*

#### 7. Funding sources

*Region of East Macedonia and Thrace:*

*Regional Operational Programme of Eastern Macedonia – Thrace 2014 - 2020*

## **ACTION 2:**

Name of the action: *Supplementary Income Activities in Fishery Communities*

### **1. Relevance to the project**

*The action will focus on creation of opportunities for development of supplementary activities to increase the family income of the fishermen in the lagoon-fishing areas and other fishery communities (fishing tourism, promotion of cultural heritage and tourism, birdwatching in lagoons, cultural routes / info-points and guides, etc.).*

*The action was inspired by the following good practices:*

- (1) Fishing tourism regional law n. 23 5/6/2012 (IT) (Good Practice);*
- (2) Lamprey catching and cooking - From a long tradition to an internationally recognized brand for attracting tourists (LV) (Good Practice);*
- (3) Fishing Tourism in Cyprus: an alternative way to learn traditional fishing culture (CY) (Good Practice);*
- (4) Pericles project, presented during TEK workshop and stakeholders' meeting (ongoing Horizon2020 project / Fisheries Research Institute).*
- (5) CHERISH TEK<sup>2</sup> (Kavala): Traditional Ecological Knowledge of the lagoon fisheries in the Region.*

*and the consultation with the stakeholders of the Municipality of Kavala*

### **2. Nature of the action**

*The action will focus on creation of opportunities for development of supplementary activities to increase the family income of the fishermen in the lagoon-fishing areas and other fishery communities (fishing tourism, promotion of cultural heritage and tourism, birdwatching in lagoons, cultural routes / info-points and guides, etc.).*

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<sup>2</sup> TEK: Traditional Ecological Knowledge

*That will motivate young adults to consider staying and creating in the rural area and continue the traditions of the fishing communities, while they will have the means to gain sufficient income for their families.*

*As concluded during the Stakeholders' Group meetings, for the conservation and highlighting of the cultural heritage of the fisheries' communities, it is a prerequisite to have young people living in the area with decent income from their activities.*

**3. General Steps to be taken:**

- (1) Mobilise the new Call;
- (2) Promote the concept to potential beneficiaries;
- (3) Call promotion activities in cooperation with stakeholders (Chambers, Fishery communities, etc.);
- (4) Submission of proposals (existing businesses & potential new entrepreneurs);
- (5) Selection of proposals;
- (6) Actual Implementation.

**4. Stakeholders involved**

- The Region and the Managing Authority of ROP 2014-2020;
- The Municipalities;
- The three (3) FLAGs in the Region;
- Chambers of Commerce;
- Fishermen associations and cooperatives;
- Managing Body of Delta Nestos, Vistonida - Ismarida and Thassos;
- Fisheries Research Institute (FRI).

**5. Timeframe**

*The action will be implemented in the period 2021-2023.*

Activity	2021	2021	2021	2021	2022	2022	2022	2022	2023	2023	2023	2023
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Preparatory Phase	X	X										



Call for Proposals		X	X	X	X	X	X	X				
Promote the concept to potential beneficiaries		X	X	X	X	X	X	X				
Submission of proposals		X	X	X	X	X	X	X	X			
Selection of the projects within the action				X	X	X	X	X	X			
Actual implementation of the selected Projects				X	X	X	X	X	X	X	X	
Information & Publicity			X	X	X	X	X	X	X	X	X	
Assessment											X	X

### 6. Costs

*CHERISH contribution to the improvement of the Policy Instrument: costless*

*Approximately 2,500,000€ for the actual implementation*

*Total cost: approximately 2,500,000€*

### 7. Funding sources

- *Region of East Macedonia and Thrace:*  
*ROP of Eastern Macedonia – Thrace 2014 - 2020*
- *Rural Development Programme<sup>3</sup>:*  
*CLLD (EMFF) 2014-2020*

<sup>3</sup> The Policy Instrument of Rural Development Programme (RDP) is not addressed within the CHERISH project, however CHERISH P4 – Municipality of Kavala intends to influence also the CLLD (EMFF) that are implemented in the area of intervention.

## Conclusions

*The implementation of the selected actions, will contribute to the achievement of the CHERISH project objectives and indicators, while it will meet also the objectives of the Policy Instrument of EMFF, although not addressed within the project.*

*It is expected to have long-lasting impact in the fishing communities, while it could inspire also the authority during the preparation of the new respective Policy Instruments (period 2021-2027).*

Date:

30/11/2021

Name of the organisation(s):

(1) Municipality of Kavala

(2) Region of East Macedonia and Thrace

Signatures of the relevant organisation(s):



Χρήστος Μέτιος



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