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PRESS RELEASE

5 UK and 5 French SMEs from Round 2 & 3 have been awarded into the EU SmartHealth project

SmartHealth is a 2-year Interreg France-Channel-England cross-border project dedicated to fostering collaboration between digital health SMEs and care institutions. The project was developed from an observation: communication between healthcare organizations and SMEs can be difficult, however it is a necessity for conducting clinical studies, accessing the market and generating revenue.

The SmartHealth project was built to help the partner care organizations (Graham Care, Surrey & Sussex NHS Trust and Portsmouth Hospitals NHS Trust in the UK and the University Hospital of Amiens-Picardie, the Victor Pauchet Health Group and the Hospital of Calais in France) meet innovative companies and answer a digital healthcare challenge.

After a successful first edition of the SmartHealth contest that in June 2019 rewarded two pairs of French and British SMEs – *Integrative Bio Computing & Mind Over Matter* and *miiCARE & Humaniteam* – the project partners decided to launch a second and third round of applications. In order to encourage cross-border collaboration, applicants had to position themselves, alone or in pairs, on digital healthcare challenges from partner healthcare institutions across the Channel.

The Award Ceremony took place on the 12th of February 2020 in Lille.

SmartHealth partners were reunited to reward ten SMEs in total (including two pairs of cross-national companies) with the opportunity to address their assigned healthcare partner's stated challenges. Laureates will also have access to a personalised support program developed by the project partners to implement these solutions.

Horizontal Software and Piota Apps

Horizontal Software is an expert in human capital management in SaaS mode (Timing, Activities, Planning, Recruiting, Talents, Training) especially for the healthcare and social sectors. The company develops tools for the digitalization of HR processes that facilitate the organization of services in real time and offer a strategic human resources management to organizations willing to place the human being at the heart of their development.

Piota Apps is a UK digital technology company providing mobile apps to schools, healthcare services, local authorities, charities, clubs and other organisations. Piota Apps wants to develop customised mobile apps containing hospital resources (handbooks, leaflets, rehab and technical videos, healthy lifestyle information, contacts, news, etc.) for its patients, families, carers and/or staff.

Piota Apps and Horizontal Software are forming a partnership and will be collaborating with Surrey and Sussex NHS Trust.

HEROIC Santé and Sweatcoin

HEROIC Santé is the first completely free of charge collaborative health platform dedicated to improving health pathways. HEROIC Santé supports patients and caregivers who are willing to take part in their health path, identify the difficulties they encounter daily and implement solutions together to improve each and everyone's health path.

Sweatcoin is the one of the most popular health apps in the Apple and Google Play App Store that is dedicated to helping people become more active in their everyday lives and ultimately become healthier. Sweatcoin has developed an app that verifies each step our users take and then converts these verified steps into a currency: the "Sweatcoin". Sweatcoin can be spent with over 500 vendors to receive goods, services and experiences ranging from high-tech shoes to iPhones, and from anti-gravity yoga classes to Apple Watches. They had an academic study published by the British Journal of Sports Medicine, which found that the Sweatcoin app helps users walk +20% more each day, sustainably, even after 6 months. The study also found that the app was more productive with those who have a higher BMI.

HEROIC Santé and Sweatcoin are forming a partnership and will be collaborating with Portsmouth Hospital NHS Trust.

Psycle Research

Psycle Research is a consulting and engineering company specialised in Artificial Intelligence. The company develops custom solutions aiming at reinforcing the performance of industrial companies. It opens the doors for AI to companies through a personalised support based on the needs and including stages of project diagnosis, study and framing or prototype production.

Psycle Research will be collaborating with Graham Care.

OSCARE

OSCARE is a turnkey e-health solution allowing the digitalization of the different stages of therapeutic patient education. The OSCARE solution was developed with and for caregivers and offers a set of digital tools to facilitate the practice of TPE. On the patient side, the mobile app provides access to personalised advice and educational content to help patients live better with their pathology.

OSCARE will be collaborating with Portsmouth Hospital NHS Trust.

Bookbeo

Bookbeo is specialised in the development of mobile apps and web platforms allowing new purposes for interactivity, augmented reality, virtual reality and artificial intelligence. Initially specialised in publishing, the company's business rapidly expanded to the connection of real and virtual environments in various sectors such as health, tourism, trade, industry, transport and marketing. Bookbeo believes that any object, place, production process, product or service can be connected through virtual content to meet a particular need.

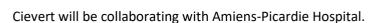Bookbeo will be collaborating with Surrey and Sussex NHS Trust.

Cievert

Cievert is an established UK digital technology company who have helped manage the treatment of over 100,000 NHS cancer patients using their "Penguin" solution. Penguin is a digital platform that monitors patients remotely using personalised questions and clinical data, sends notifications to the hospital, and ultimately determines whether an appointment is urgently required or unnecessary. Benefits of Penguin implementation include: improvement of health outcomes; reduced costs; enhanced patient experience; closer remote monitoring of patients which allows earlier discharge; better self-management and fewer unnecessary appointments.

Cievert will be collaborating with Amiens-Picardie Hospital.

Docobo

Docobo is an established telehealth company developing the DOC@HOME solution, which provides the means for the collection, encryption, analysis and display of patient monitoring data. It comprises a server and web-based clinical portal that enables clinical teams to enrol, set up and manage patients from any standard PC/tablet/smartphone. Docobo solutions are already deployed across 20+ NHS organisations and previous pilots and studies have demonstrated a 65% reduction in general practitioner visits, 35% reduction in ambulance conveyances and 75% reduction in hospital admissions - equating to cost-effective admission avoidance at £0.90 per day per patient.

Docobo will be collaborating with Hospital of Calais.

AlphaMD

AlphaMD is a healthcare and life sciences consultancy developing Liberate Health. Liberate Health is a doctor/patient facing app that records a patient's consultation, allows doctors to write personalised notes and educates the patient about their condition. Liberate Health will help patients improve their health literacy and enables the patient to review the consultation as many times as they wish.

AlphaMD will be collaborating with Hospital of Calais.

SmartHealth partners

South East Health Technologies Alliance (SEHTA) is a health technology network organisation, providing business support for the benefit of their members who represent health technology SMEs, health professionals, care providers and academia. Founded in 2005 as an organisation to understand and meet the needs of small healthcare businesses, SEHTA is one of the largest networks of individuals from Academia, Business and Care/Clinicians (with over 1,100 members), with the purpose of improving the health and care of the citizens of the UK as well as increasing wealth. They achieve this by offering support on a one-to-one basis through their business support services and one-to-many through workshops, training and other events.

Amiens Cluster association was founded in April 2017. Two of the founding members are the Amiens-Picardie University Hospital and the Amiens-Picardie Chamber of Commerce and Industry. The main objectives of the e-health cluster are 1) to support the development of innovative projects by sign posting to various experts, organizing call for proposals, running creative challenge etc. and 2) to promote these through dedicated events and to provide access to experimental fields, business opportunities and financial intermediation.

EPM works with regional development agencies, clusters and innovation centres, and SMEs to help them understand EU Policy and run international projects. EPM has a 15-year experience in Franco-British co-operation and is an expert in the health sector.

Eurasanté is an incubator, a technology transfer tool and a cluster manager in the biotech, medtech, nutrition and healthcare fields in Northern France. It assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovations and development projects.

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