

**PROMoting
Sustainable
development and
regional
attractiveness
through PERi-urban
Areas**

PROSPERA

Interreg Europe



European Union
European Regional
Development Fund

Action Plan for Aristotelis, Greece



**Municipality
Aristotle**

March 2022



Municipality of Aristotelis

Ierissos, GR-63075
Chalkidiki, GREECE
<http://www.dimosaristoteli.gr/>

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March 2022



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PROSPERA Project

The EU is acknowledged as one of the most urbanized areas in the world, characterized by a relatively dense urban network consisting mainly of medium sized cities. The trend of urbanisation is increasing and the consequent pressure on peri-urban areas has many impacts at environmental, social and economic level: increasing soil consumption, loss of ecosystem services and reduced resilience towards climate change effects, soil speculation. All this has negative impact on economic activities, public health and life quality.

Tackling natural heritage protection in peri-urban areas becomes crucial to guarantee that natural resources are not compromised by urbanization; nevertheless, natural heritage protection is often seen as a constraint to economic growth, making the two concepts antithetic.

PROSPERA's overall objective is to improve regional policies on protection and promotion of natural heritage by tackling loss of ecosystem services and improve sustainable development in peri-urban areas threatened by urban-sprawl, with the ultimate aim of preventing biodiversity loss, soil consumption and further degradation of natural assets, by in parallel leveraging on these challenges as a way to favor regional attractiveness and economic sustainable development.

To this end, 7 PPs from 5 EU countries (IT-EL-SE-BE-HU) have agreed on 3 leverages as means for a shift from the traditional perspective seeing urban/rural as a dichotomy to a new perspective, where protection of natural heritage fosters economic development in peri-urban areas: 1. Wise governance, 2. Eco-lo(gi)cal value chains and 3. Sustainable PPP (public-private partnership)

PROSPERA PPs will identify at least 15 Good Practices from 5 regions and, after a process of interregional learning based on Study Visits and knowledge exchange sessions, they will define regional Action Plans to improve 5 policy instruments.



PROSPERA Project Partnership



Reggio Emilia | Aristotelis | Varberg | Ghent | Debrecen

PROSPERA promotes natural heritage protection in peri-urban areas as means for tackling problems caused by urbanisation and at the same time as means for economic growth

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Foreword



The Municipality of Aristotelis is a municipality of the Regional Unit of Halkidiki in the Region of Central Macedonia, in the North-eastern area of Halkidiki, also known as the area before Mount Athos, having its seat at Ierissos. The Municipality of Aristotle possesses impressive natural features.

Monuments and historical sites located within the administrative boundaries of the Municipality of Aristotelis are of high importance, and of course the neighbouring Mount Athos, a UNESCO World Heritage Site is also of great importance.

Our mission is to create distinctive, innovative, and meaningful material and experiences by developing sustainable and effective synergies between the relevant factors of the area. In this spirit, the Municipality of Aristotelis defines as a key priority the protection and promotion of the natural heritage, which will lead to the support of the local economy.

We are confident that by doing so, the municipality's competitive advantage will be strengthened, we will be able to increase tourism demand and diversify tourism supply as well as empower the existing tourism experiences, and thus this will not only constructively contribute to the development of a sustainable tourism model, but will also have an impact on our vision, that of sustainable municipality's development by preserving the natural resources of the peri-urban areas.

The participation of the Municipality on the PROSPERA project further to the honour is considered a significant opportunity for us to interact with partners, gain essential knowledge on particular policies and improvements of policy instruments, exchanging experiences with our partners on the good practices and develop and implement our strategic plan.

The Mayor of Aristotelis
Stelios Valianos



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Executive Summary

The EU is acknowledged as one of the most urbanized areas in the world, characterized by a relatively dense urban network consisting mainly of medium sized cities. The trend of urbanisation is increasing and the consequent pressure on peri-urban areas has many impacts at environmental, social and economic level: increasing soil consumption, loss of ecosystem services and reduced resilience towards climate change effects, soil speculation. All this has negative impact on economic activities, public health and life quality.

Tackling natural heritage protection in peri-urban areas becomes crucial to guarantee that natural resources are not compromised by urbanization; nevertheless, natural heritage protection is often seen as a constraint to economic growth, making the two concepts antithetic.

PROSPERA's overall objective is to improve regional policies on the protection and promotion of natural heritage by tackling the loss of ecosystem services and improving sustainable development in peri-urban areas threatened by urban-sprawl, with the aim of preventing biodiversity loss, soil consumption and further degradation of natural assets, by in parallel leveraging on these challenges as a way to favour regional attractiveness and economic sustainable development.

Municipality of Aristotelis, through PROSPERA, had the opportunity to cooperate and exchange experiences and practices with other public authorities at a regional and local level, and other organisations, such as the EDC Debrecen Urban and Economic Development Center.

On the other hand, Municipality of Aristotelis with its former experience in the promotion of sustainable tourism and its synergies with other regional administrative organisations, gave the advantage of transferring within the partnership its experience and opportunities through synergies between regional & local level authorities and tourism, agricultural and environmental organisations.

Municipality of Aristotelis should enhance cooperation between all relevant stakeholders to ensure the protection of natural heritage, the promotion of sustainable tourism development and resilience of the tourism sector towards climate change impacts, but most importantly the creation of awareness as to the importance of sustainability for the development and economic growth of an area.

Through this Action Plan, the Municipality aims at improving its Development Plan, by integrating objectives and measures, which promote environmental and natural heritage protection throughout all the economic activities that take place in the area, and most importantly in the activities of the Tourism Sector, which is the main economic sector of the Municipality presenting also great seasonality.

The main goals of the Municipality of Aristotelis through its Action Plan are:

- To Further promote and adopt environmentally friendly activities by the tourism sector's stakeholders
- To encourage activities towards the achievement of the tourism sector sustainability and resilience
- To propose incentives for the promotion of local tourism activities which comply with the Environment action programme to 2030 and the 2030 Agenda for Sustainable Development
- To promote synergies between the tourism and environmental sectors' stakeholders
- To support the development of local partnerships among Tourism, Agricultural and Environmental stakeholders.



- To develop joint strategies and policies towards the development of a new sustainable tourism product based on better use of natural resources and by creating brand awareness.
- To highlight and promote important natural and geographical characteristics of the Municipality of Aristotelis.
- To strengthen the involvement of regional stakeholders and aim to the international stakeholders' approach.
- To encourage local stakeholders in initiating, implementing, and promoting environmentally friendly activities in Aristotelis.

The Proposed Actions towards the realisation of its vision are the following:

- Action 1 Enabling an upgraded policy framework for the promotion of natural heritage towards sustainable development and regional resilience
- Action 2 Strengthening natural heritage protection and promotion, by introducing sustainability and resilience concepts into the Tourism and Agricultural Sectors

Monitoring process and framework to be defined with relevant indicators for each Action, also respecting the specific indicators specified in the approved Application Form for each partner's policy instrument. For the monitoring of the Action Plan's implementation the following indicators are being suggested:

- Number of references to environmental protection issues into the Axis which refer to tourism and local economic development (target: 15)
- Number of measures addressing environmental topics for the improvement of the tourism sector (target: 3)
- Local Stakeholders became members of the Network (target: 5)
- Organisation of Network's meetings (target: 2)

The PROSPERA Team will develop Guidelines that will be incorporated into the Development Plan. The outcomes of the Actions will be included into the Plan document, which will be implemented in the future. The Municipality of Aristotelis will encourage synergies and will support all new sustainable tourism projects. As a result, all interested parties will be able to market their work, become inventive, creative, and competitive not only on a local level, but also on a national and worldwide level.



Action Title	Type	Source/Good Practice transfer	Partner	Stakeholders involved	Deliverable
1. Enabling an upgraded policy framework for the promotion of natural heritage towards sustainable development and regional resilience	Structural Change	<p>“Local food strategy Gent en Garde”</p> <p>“Rural village development strategy”</p>	<p>PP3 City of Ghent, Belgium</p> <p>PP7 Municipality of Varberg, Sweden</p>	<ul style="list-style-type: none"> - Chamber of Halkidiki Prefecture - AXTADA S.A. (Municipal Tourism Establishments Development Agency S.A) - Mount Athos Area Organisation 	<p>Guidelines</p> <p>Manual for the improvement of Local Policy Instruments with the project's thematic and results</p>
2. Strengthening natural heritage protection and promotion, by introducing sustainability and resilience concepts into the Tourism and Agricultural Sectors	Improved Governance	<p>“EMC - Energy and Environmental Centre”</p> <p>“EDIBLE PARK”</p>	<p>PP7 Municipality of Varberg, Sweden</p> <p>LP Municipality of Reggio Emilia, Italy</p>	<ul style="list-style-type: none"> - Aristotelis Tourism sector SMEs: accommodation facilities, restaurants, and cafes - Women's and agricultural cooperatives - Creative Workshops and cultural and natural heritage organisations 	<p>Network of local tourism and agricultural sector actors for natural heritage protection and economic growth</p>

Action Plan

Part I – General information

Project: **PROSPERA**

Partner organisation: **Municipality of Aristotelis**

Other partner organisations involved (if relevant): **N/A**

Country: **Greece**

NUTS2 region: **Central Macedonia**

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Part II – Policy context

The Action Plan aims to impact:

- Investment for Growth and Jobs programme
- European Territorial Cooperation programme
- Other regional development policy instrument

Name of the policy instrument addressed: **Municipality of Aristotelis Development Plan**

The Action Plan aims in improving the Development Plan of the Municipality of Aristotelis, by integrating objectives and measures, which promote environmental and natural heritage protection throughout all the economic activities that take place in the area, and most importantly in the activities of the Tourism Sector, which is the main economic sector of the Municipality presenting also great seasonality.

In the current document, the thematic of “Environment” is a separate chapter of the document without direct linkage to economic activities. Environmental protection is an aspect that need to be integrated in other objectives of the Policy Instrument.

The Action Plan will introduce activities to encourage better use of natural resources in all economic sectors. Most importantly, the Action Plan will aim to introduce into the Tourism Sector, environmental aspect in order to strengthen sustainable tourism and development.

The PROSPERA project team will submit its proposals to the Municipal Council in order to be included in the Local Development Plan document.

By adding these elements, the Municipality of Aristotelis aims to become more competitive in order to receive ERDF funding for the implementation of relevant projects during the new programming period 2021 - 2027.



Part III – Details of the actions envisaged



ACTION 1: ENABLING AN UPGRADED POLICY FRAMEWORK FOR THE PROMOTION OF NATURAL HERITAGE TOWARDS SUSTAINABLE DEVELOPMENT AND REGIONAL RESILIENCE (structural change)

1. The background

The Municipality of Aristotelis is dependent to tourism, as many Municipalities in Greece. Thus, it has put a lot of effort within the last three (3) years to promote the area as a sustainable tourism destination, focusing on its rich natural heritage in order to achieve an all-year-round tourism flow and tackle seasonality in tourism.

For Aristotelis, however, it is quite challenging to halt the environmental impacts of the tourism activities that lead to the environmental degradation, along with the climate change impacts that are quite severe in the last five (5) years. Also, being in close proximity to the 2nd largest Metropolitan centre in Greece, Thessaloniki, the Municipality faces also the pressures of urbanisation at environmental, social and economic level.

The Municipality of Aristotelis, in order to achieve both environmental protection and at the same time economic growth through the tourism sector, in which has invested a lot of resources, needs to promote sustainable tourism. Policy change is the most important step towards this direction. Local Plans and Strategies are common tools that local and regional administrations need to focus on in order to set a short- and long- term plan to achieve their vision.

Aristotelis constitutes a Municipality without any urban settlement, with only two (2) towns with more than 2000 residents and 13 villages with less than 1000 residents, meaning that is totally rural and with rich natural environment. Aristotelis needs to address environmental protection and promote its natural assets and heritage in order to create a local policy framework that could be applied to the most profitable economic sector for the Municipality: Tourism.

Through the PROSPERA exchange of experience activities, the Municipality of Aristotelis had the opportunity to look into two (2) project partners' strategies which aim in sustainability, better use of natural resources, thus environmental protection and local economic growth. These two (2) good practices that Aristotelis are:

a) "Local food strategy Gent en Garde" by PP3 City of Ghent, Belgium (<https://projects2014-2020.interregeurope.eu/policylearning/good-practices/item/5155/local-food-strategy-gent-en-garde/>):

With the food strategy 'Ghent en Garde' Ghent strives for tasty, local and sustainable food. The Food policy council groups local stakeholders who join forces to develop and implement Ghent's food strategy and to turn Ghent into a climate neutral city. The five (5) objectives of the strategy are: a) Shorter, more visible food chain, b) Sustainable food production & consumption, c) Higher social value concerning the food initiatives, d) Reduce food waste and e) Optimally re-use food waste as a resource.

By integrating elements of this strategy into the Aristotelis policy instrument, the Tourism Sector could be strengthened and contribute in the Municipality's effort for sustainable development, including environmental protection.

b) "Rural village development strategy" by PP7 Municipality of Varberg, Sweden (<https://projects2014-2020.interregeurope.eu/policylearning/good-practices/item/5169/rural-village-development-strategy/>):

This good practice is about planning for sustainable development in rural villages. The strategy addresses objectives and measures for rural areas sustainable development which also presented in detail in the **transfer workshop** organised for the Aristotelis project team by the Municipality of Varberg on March 16-17, 2021. The structure of the strategy could be transferred in the Aristotelis policy instrument.

Aristotelis' policy instrument does not correlate directly the local economic activities to environmental protection. This is a major deficiency, as Aristotelis natural identity is strong and directly affects the Tourism sector. Aristotelis' identity is based on its strong gastronomy and cultural tourism economic fields which are directly linked to the natural heritage and protection. So, both good practices presented



above contribute so as Aristotelis to improve its policy instrument by highlighting the environmental aspects into tourism ones.

2. Action (please list and describe the actions to be implemented)

The Action will lead to structural change, as it aims in advancing Environmental Protection in the Tourism Sector’s activities through the integration of the two (2) strategies objectives, aims and recommendations into Aristotelis’ policy instrument. Through these improvements, it will introduce activities to encourage adoption of environmental protection measures and natural heritage promotion by the Tourism sector’s stakeholders.

The Local Development Plan will be improved with such references in the relevant axes in order to promote sustainable tourism development and resilience of the tourism sector towards climate change impacts. The PROSPERA working team will submit its proposals to the Municipal Council in order to be included in the Local Development Plan document.

The objectives of the Action are:

- Further promotion and adoption of environmentally friendly activities by the tourism sector’s stakeholders
- The encouragement of activities towards the achievement of the tourism sector sustainability and resilience
- To propose incentives for the promotion of local tourism activities which comply with the Environment action programme to 2030 and the 2030 Agenda for Sustainable Development
- To promote synergies between the tourism and environmental sectors’ stakeholders

The Action’s objective is to improve Aristotelis’ policy instrument by introducing relevant references in the document’s Axis which are related to tourism.

The PROSPERA project team will draft a Guidelines Manual with possible measures and actions that could be integrated in Aristotelis’ Local Development Plan (September 2022).

The proposals will be reviewed by the Department, which is responsible to draft the Local Development Plan. The final document, as soon as it will be finalised, will be discussed in a meeting of the Municipal Council (December 2022).

After the integration of any corrections or/and additions, the Local Development Plan will be finalised and approved by the Municipal Council (March 2023). The Municipality will disseminate relevant information to the Tourism sector’s stakeholders through the Press and through the representatives of the PROSPERA stakeholders that will remain active during the Phase 2 of the project.

Output

Guidelines Manual for the improvement of Local Policy Instruments with the project’s thematic and results

Improved Local Development Plan with integrated project’s topics

Indicators

Number of references to environmental protection issues into the Axis which refer to tourism and local economic development (target: 15)

Number of measures addressing environmental topics for the improvement of the tourism sector (target: 3)



3. Players involved (please indicate the organisations in the region who are involved in the development and implementation of the action and explain their role)

The Municipality of Aristotelis is responsible for the drafting and approval of Aristotelis’ Local Development Plan.

The staff will be responsible to draft their proposals and submit them to the Municipal Council. For the implementation of this action, there will be cooperation with Chamber of Halkidiki Prefecture, AXTADA S.A. (Municipal Tourism Establishments Development Agency S.A.), and Mount Athos Area Organisation

4. Timeframe

The Action will begin in September 2022 and will be completed by the end of March 2023.

5. Costs (if relevant)

Only regular staff costs will be used for this action. 2 person-months will be needed for the implementation of the Action (~ 4.000,00 €). The Chamber of Halkidiki Prefecture, AXTADA S.A. (Municipal Tourism Establishments Development Agency S.A) and Mount Athos Area Organisation will support the Municipality within the framework of their existing cooperation.

6. Funding sources (if relevant):

The Action will be funded by the Municipality’s own sources.



ACTION 2: STRENGTHENING NATURAL HERITAGE PROTECTION AND PROMOTION, BY INTRODUCING SUSTAINABILITY AND RESILIENCE CONCEPTS INTO THE TOURISM AND AGRICULTURAL SECTORS (improved governance)

1. The background (please describe the lessons learnt from the project that constitute the basis for the development of the present Action Plan)

Networking and synergies among different sectors are key factors for local sustainable development, as they enable exchange of experience, knowledge and expertise, as well as innovation. However, the success of these synergies is reflected to the impact and effect that their products and services have to the local economy. Tourism SMEs can directly contribute to the development of sustainable tourism based on the promotion of natural heritage, natural ingredients and products, creative activities in nature and establish a new trend in tourism.

Strengthening the tourism SMEs by increasing their capacity and by enabling their collaboration and exchange of ideas with stakeholders of the environmental, food and agricultural sector, lead to the creation of a strong network which contributes to the development and promotion of sustainable tourism, which is one of the main goals of the Municipality of Aristotelis' development policy.

PROSPERA project partners constantly referred and highlighted the importance of synergies between different sectors. The Municipality of Aristotelis aims in transferring two (2) good practices in order to establish a network of stakeholders of the Tourism, Agricultural and Environmental Sectors:

a) **“EMC - Energy and Environmental Centre”** by PP7 Municipality of Varberg, Sweden (<https://projects2014-2020.interregeurope.eu/policylearning/good-practices/item/5188/emc-energy-and-environmental-centre/>): The EMC addresses to local businesses. The EMC supports their members to improve their knowledge and cooperation regarding topics such as sustainability, environment and climate. It's a public - private partnership. The aim is to raise awareness and support the businesses capacity to integrate sustainability into their development. They organize events, have inhouse consultants, manage development projects and have a platform for sustainable business development.

The involvement of the local SMEs in the protection of natural resources and a sustainable future, is a core aspect of interest. Involvement of stakeholders supporting implementation of events, vendors, consultants, and authorities in the area, is of major importance to transfer in Aristotelis. Businesses, especially those of the tourism sector is important to integrate energy and environmental aspects into their operations and services.

b) **“EDIBLE PARK”** by LP Municipality of Reggio Emilia, Italy (<https://projects2014-2020.interregeurope.eu/policylearning/good-practices/item/5350/edible-park/>): “Edible Park” is an innovative concept aiming to strengthen the integration of farming activity within the local socio-economic context. It is based on a renewed interest in agroforestry systems as sustainable production model and brings to local consumers high quality food products while stimulating societal engagement in the farming activity and considerably reducing environmental impact.

The good practice's success is based on the establishment of a short supply chain and on marketing channels that have been developed, at its modular development (actors and functions could be added during the development process), the involvement of different kind of organisations (local public administration, research organisations, agricultural sector, social enterprises, etc.).

The Municipality of Aristotelis would like to transfer elements of this practice such as the establishment of short supply chains among tourism and agricultural sectors with the support of organisations in the environmental sector.

2. Action (please list and describe the actions to be implemented)



The Action aims to introduce sustainability and resilience into the tourism and agricultural sectors by developing a network among local actors (public and private) of the Tourism, Agricultural and Environmental sectors, enabling synergies and exchange of knowledge, experiences, and ideas. The Network will become a local actor aiming in increasing the economic effect of the PROSPERA project's results in the local community. Furthermore, it aims to build and maintain partnerships and synergies of mutual economic benefit, endorsing the Tourism and Agricultural sectors in Aristotelis. The development of the Network will support and enhance successful and long-lasting partnerships to create a vibrant environment for entrepreneurship.

Furthermore, when considered appropriate, Municipality of Aristotelis will invite a few international stakeholders, considering their expertise and experience to participate at the network's meetings through virtual means. In this way, an attempt of intergrading the idea of sustainability in tourism could be imprinted by urging businesses (hotels, coffee places, etc.) to use local products, which will result to the decrease of Carbon footprint emissions (CO₂), strengthening of Regional Cohesion, boosting local economy and revitalization of the socio-economic structure of the area, etc. In addition, through these meetings the network's members shall be introduced in all environmental-friendly agricultural activities, e.g. minimization of the use of fertilizers and waste, bio-products, etc. Moreover, in order to ensure the natural heritage protection, through the network, stakeholders shall be informed on the available alternative energy sources and their relevant benefits.

The Network's general objectives are:

- Support the development of local partnerships among Tourism, Agricultural and Environmental stakeholders.
- Develop joint strategies and policies towards the development of a new sustainable tourism product based on better use of natural resources and by creating brand awareness.
- Highlight and promote important natural and geographical characteristics of the Municipality of Aristotelis.
- Strengthen the involvement of regional stakeholders and aim to the international stakeholders' approach.
- Encourage local stakeholders in initiating, implementing, and promoting environmentally friendly activities in Aristotelis.

In this context the network is going to provide functionalities, modules, and information as a tool to the local stakeholders and the Municipality to strengthen their connection with collective organizations such as Chambers of Commerce and tourism agent associations and therefore with visitors/tourists and residents.

The Network will be coordinated by the Municipality of Aristotelis which will be responsible for the proper presentation of information and promotion of the tourist product of Aristotelis, by highlighting the environmentally friendly activities, natural products and ingredients, activities in nature, initiatives of the Network towards the promotion of natural heritage and sustainable agriculture, etc. A strong network can easily tackle common challenges and expectations that through its governance will be improved and common concerns and solutions would be easily extracted by the optimisation of relevant procedures through the network's operation. Actions that will be proposed through the network's operation will be incorporated in the Municipal development plan.

The steps to establish the operation of this network are: The Municipality of Aristotelis, after having drafted the relevant Memorandum of Understanding, will ensure its co-signature by the key stakeholders that already apply environmentally friendly practices in their services and production lines (hotels, local farmers and food producers, Environmental NGOs) in order to officially initialise the network's presence, vision, goals, and its members' collaboration and commitment (September 2022). Aristotelis after having identified and united the key local stakeholders, a call for expression of interest for all interested parties will be launched so as to allow as many related potential members to become part of the network (October 2022). Regular network meetings, one per month will be organized in



order to identified synergies could be created and practices could be applied by the members of the network in order to enhance their environmental profile and the actions could be included in the development plan (October-December 2022). When considered appropriate, NTB will invite a few international stakeholders, considering their expertise and experience to participate at the network's meetings through virtual means.

The proposals for the policy instrument improvement will be made during the meetings will be reviewed by the Department, which is responsible to draft the Local Development Plan, so as to be utilized for improving the governance through the creation of synergies in the sectors of tourism, agriculture and environment through the Local development plan.

After the integration of any corrections or/and additions, the Local Development Plan will be finalised and approved by the Municipal Council (March 2023). The Municipality will disseminate relevant information to the stakeholders of Tourism, Agricultural and Environmental sectors through the Press and through the representatives of the PROSPERA stakeholders that will remain active during the Phase 2 of the project.

Through the Local Development Plan, the integration of network will result to linkages between different sectors, improvement of product and service development efficiency, creation of new projects, and the possibility of product/services innovations.

Output

One (1) Network of local tourism and agricultural sector actors for natural heritage protection and economic growth

Proposals for improving the governance governance through the creation of synergies in the sectors of tourism, agriculture and environment through the Local development plan.

Indicators

Local Stakeholders became members of the Network (target: 5)

Organisation of Network's meetings (target: 2)

Number of measures addressing improvement of governance through the creation of synergies for the protection of environment in the Local development plan (target: 3)

- 3. **Players involved** (please indicate the organisations in the region who are involved in the development and implementation of the action and explain their role)

The Municipality of Aristotelis will be responsible for the development of the Network. The Municipality will record and monitor the stakeholders' satisfaction of the network's operation and will implement corrective actions to provide better and attractive services to its members.

Indicative beneficiaries of the Action are the Aristotelis Tourism sector SMEs (accommodation facilities, restaurants, and cafes), the Women's and agricultural cooperatives, creative workshops and cultural heritage organisations, Environmental NGOs, etc.

4. Timeframe

The Network will have been established by the end of March 2023.

5. Costs (if relevant)

- Consultancy and administrative services required for the creation and signature of the MoU's,



including the relevant meetings

- Coordination and management of the whole project of network creation
- Campaigns for informing the citizens about the project

The cost of this Action includes regular staff costs for 6 person-months (~ 12.000,00 €)

6. Funding sources (if relevant):

The Action will be funded by the Municipality's own sources.



Monitoring Procedures in Phase 2

The monitoring procedures include the use of performance indicators to assess the implementation progress of each proposed action. They will contribute to the monitoring of the timeplan of the actions, as well as to define the percentage of completion of the actions.

The municipality’s project team, along with the external expert will monitor the indicators that have been set and will report the progress of each action at the end of each semester of phase 2.

Action 1: Enabling an upgraded policy framework for the promotion of natural heritage towards sustainable development and regional resilience

In this Action, the indicators that have been set are:

- Number of references to environmental protection issues into the Axis which refer to tourism and local economic development (target: 15)
- Number of measures addressing environmental topics for the improvement of the tourism sector (target: 3)

Action 2: Strengthening natural heritage protection and promotion, by introducing sustainability and resilience concepts into the Tourism and Agricultural Sectors (improved governance)

The indicators for this action are:

- Local Stakeholders became members of the Network (target: 5)
- Organisation of Network’s meetings (target: 2)

Staff members will monitor the registrations. The project team will be responsible for the achievement of the targets.



Date: 15/07/2022

Name of the organisation :

MUNICIPALITY OF ARISTOTELIS

Signatures of the relevant organisation: _____


Ο ΔΗΜΑΡΧΟΣ ΑΡΙΣΤΟΤΕΛΗ

ΣΤΥΛΙΑΝΟΣ Θ. ΒΑΛΙΑΝΟΣ



Action plan for Aristotelis, Greece

The Municipality of Aristotelis aims in strengthening its identity and this of the local tourism sector actors, by providing incentives to increase sustainability, competitiveness, and networking with the agricultural and environmental sectors.

Inspired by the PROSPERA partners, the Municipality of Aristotelis, develops two (2) Actions aiming in involving the tourism sector into the protection of natural heritage and environment and at the same time to foster local economic development through a) Wise governance, b) Eco-lo(gi)cal value chains and c) Sustainable PPP (public-private partnership)

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PROSPERA project improves regional policies on protection and promotion of natural heritage by tackling loss of ecosystem services and improve sustainable development in peri-urban areas

