

LINDA MASON, 21ST JANUARY 2021

BITE-SIZE FILMING TIPS



Introductions

Shot sizes (12 minute video)

Framing your shots (8 minute 33 seconds film)

What types of sound?

Camera Angles (13 minutes 30 seconds)



Filming tips for social media posts

Stages of making a film

5 shot sequence

Any questions?

GOOD MORNING



INTRODUCE OURSELVES

[HTTPS://FILMFREEWAY.COM/LINDAMASON](https://filmfreeway.com/LINDAMASON)



Change Photo

Linda Mason

Documentary filmmaker

Edit Profile

Change Cover Image

Filmography

Details

Photos

I love documentary partly because you have to be led by the people and events you encounter.

Contact

- Email
- Website
- Instagram
- Twitter
- LinkedIn

Company

Egg and Spoon Films



Share: [Facebook](#) [Twitter](#) [Pinterest](#) [LinkedIn](#) [Email](#)

News & Reviews

[Deconstructing Patterns](#)

BBC London News

[Linda Mason: documentary humanism and builds empathy](#)

D&C Film

[Portsmouth Festival Twenty Love: Turning Poetry into Film](#)
Star and Crescent

[Feast and Fast Exhibition](#)
Pewell Museum

Filmography

Director (4 Credits)



Here I Love You (triptych)

Animation, Short

2019



Lifelong Farmers

Documentary

2019



Ghost Towns

Documentary

2016



Out Of Love

Documentary, Student, Short

2014

Education

College

Brunel University
MA Documentary Practice
2013 - 2014

Links

[Short Interview](#)

[Film projects with young people](#)

[Exhibition opens at The Crick](#)

[Journeys Exhibition, Portsmouth 2018](#)

[Fitzgerald Productions](#)



XLS –Extreme Long Shot



LS – Long Shot



MLS – Medium Long Shot



MS – Medium Shot



MCU – Medium Close Up



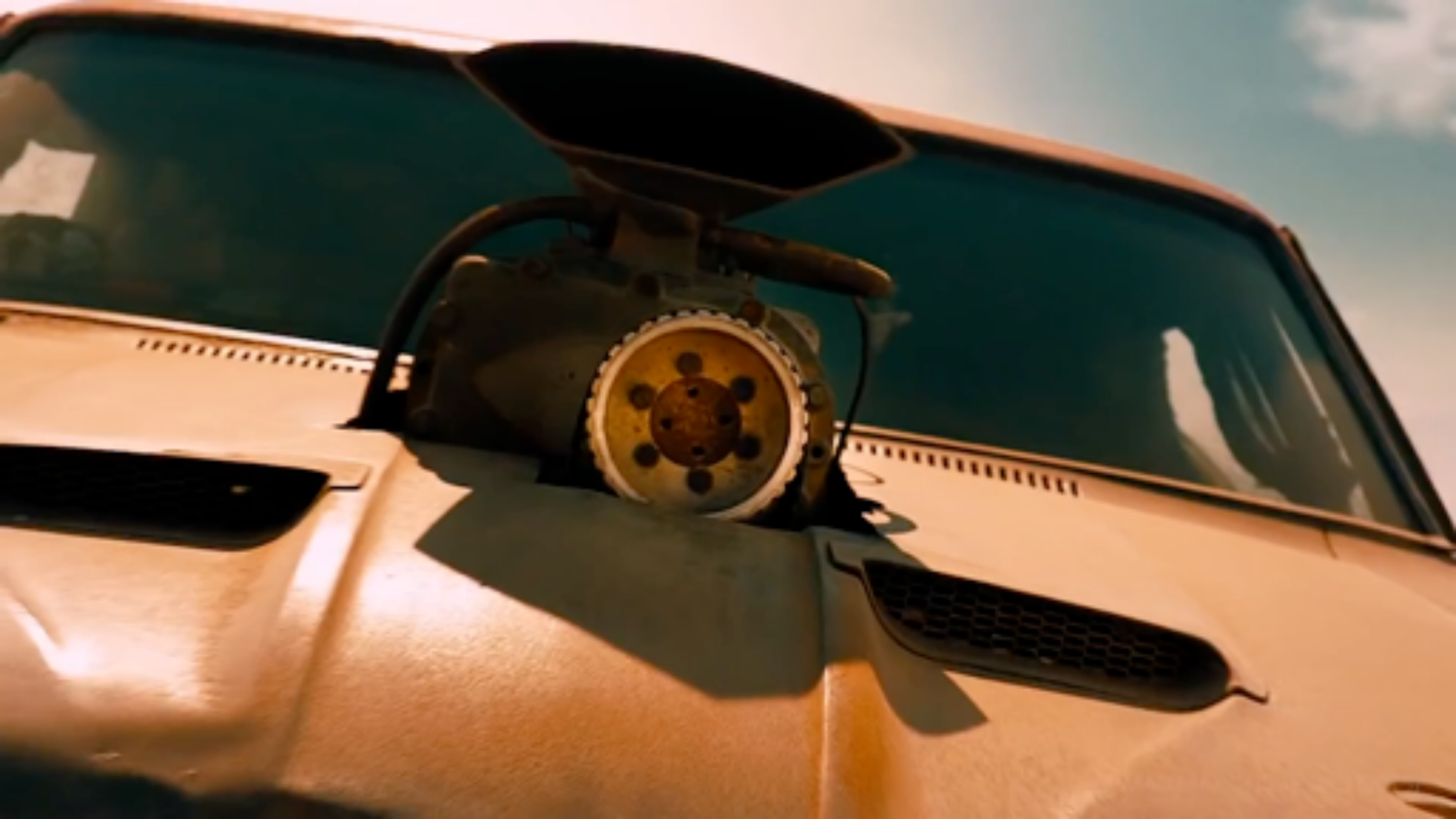
CU – Close Up



BCU - Big Close Up



XCU – Extreme Close Up





Framing your shots



Diegetic sound

sound flows from the narrative world of
a visual story

Object sounds make

Character dialogue

**Music from within the film,
ie hearing music in nightclub**



Non Diegetic sound

any sound that does not originate
from within the film's world

The music score

Sound effects

Narration or voice over

Diegetic sound

sound flows from the narrative world of a visual story



Non Diegetic sound

any sound that does not originate from within the film's world



MOVIECLIPS.COM

**What
sounds
can you
hear?**

Camera Angles



BREAK (10 MINUTES)



How and why do you use social media?

SOCIAL MEDIA

How to films

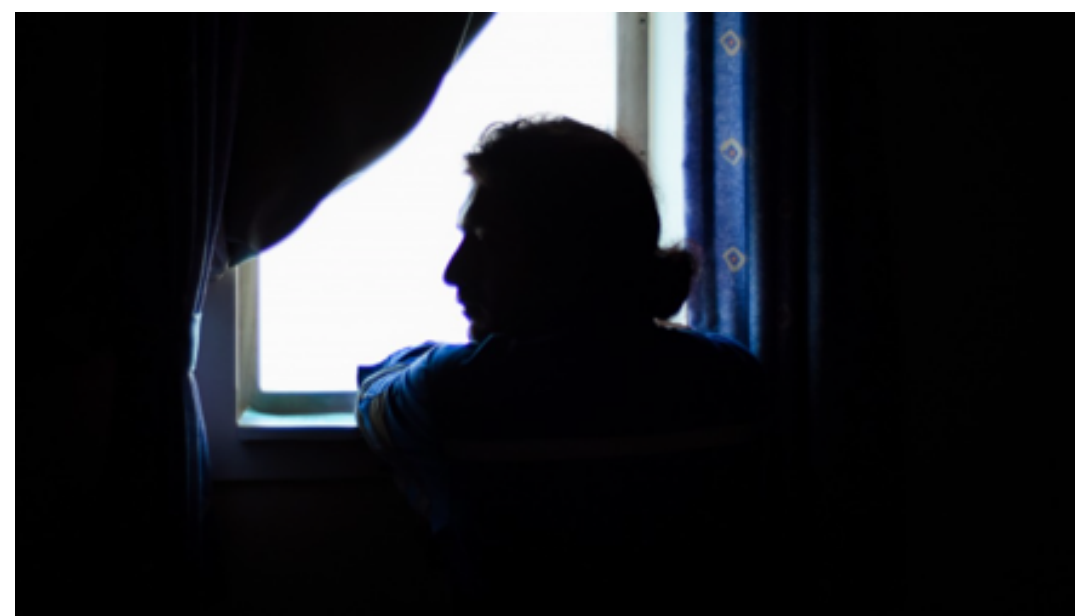
Sharing ideas

Having fun - feeling connected

Promoting your work/business



THE FRAMING OF YOUR SHOT



LIGHTING



THE CAMERA POSITION



SOUND



IF POSSIBLE USE A TRIPOD





Rule of thirds in filmmaking explained ...
mediamakeracademy.com



The Rule of Thirds and Filmmaking
premiumbeat.com



Rule Of Thirds: Context and Balance ...
pinterest.com



Rule of thirds in Film: An Incredibly ...
egdirector.com

The Rule of Thirds is dividing an image into thirds, using two horizontal and two vertical lines.

The grid has nine parts with four intersection points. When you position elements of your image at these points, it's a more natural image.



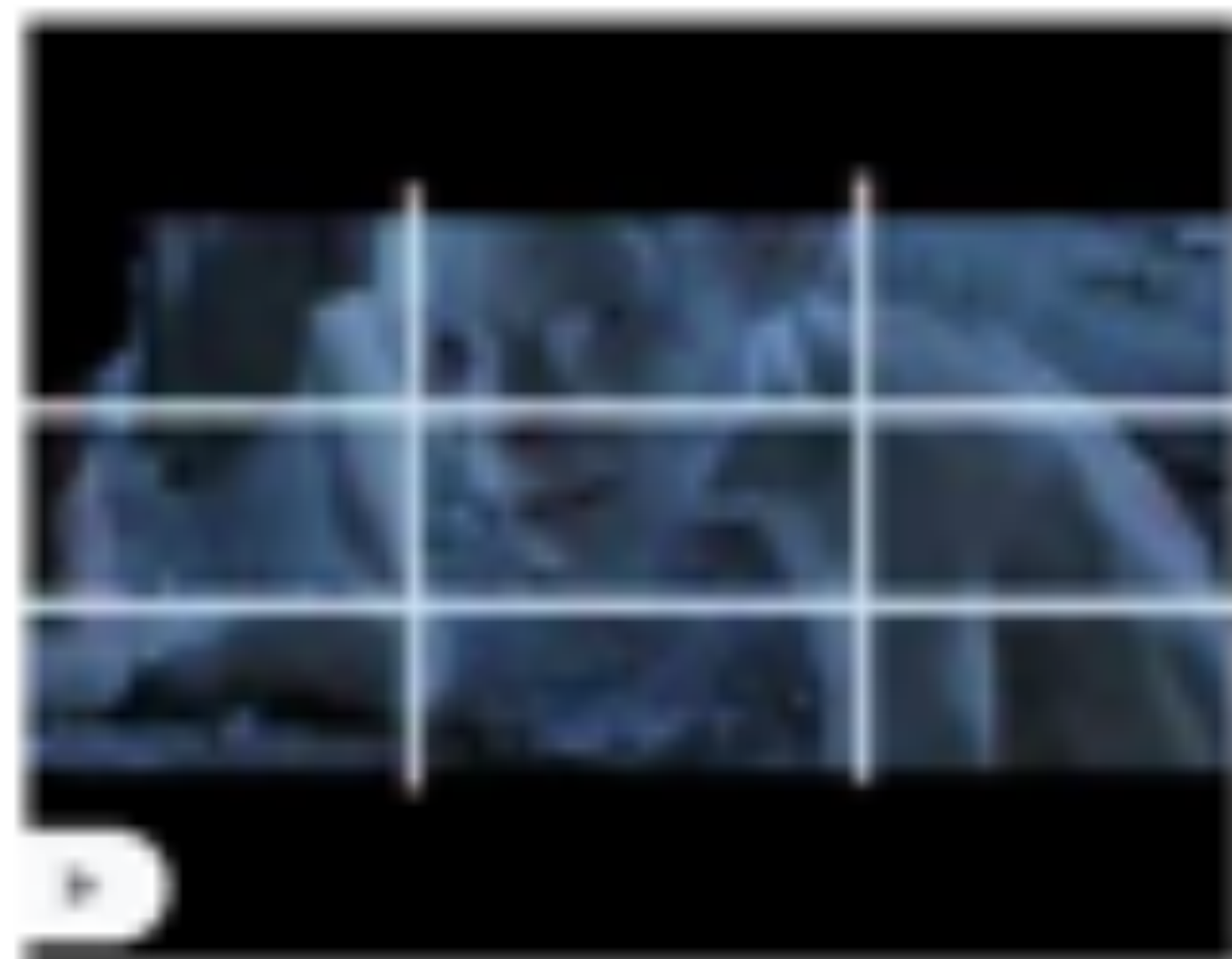
What is the Rule of Thirds? Definition ...
studioindex.com



The Rule of Thirds and Filmmaking...
pinterest.com



Rule of Thirds in Filmmaking ...
takeapause.com



The Rule of Thirds in Film - YouTube
youtube.com



Rule of Thirds in Filmmaking ...
takeapause.com



The Rule of Thirds and Filmmaking
premiumbeat.com

General Tips for Social Media

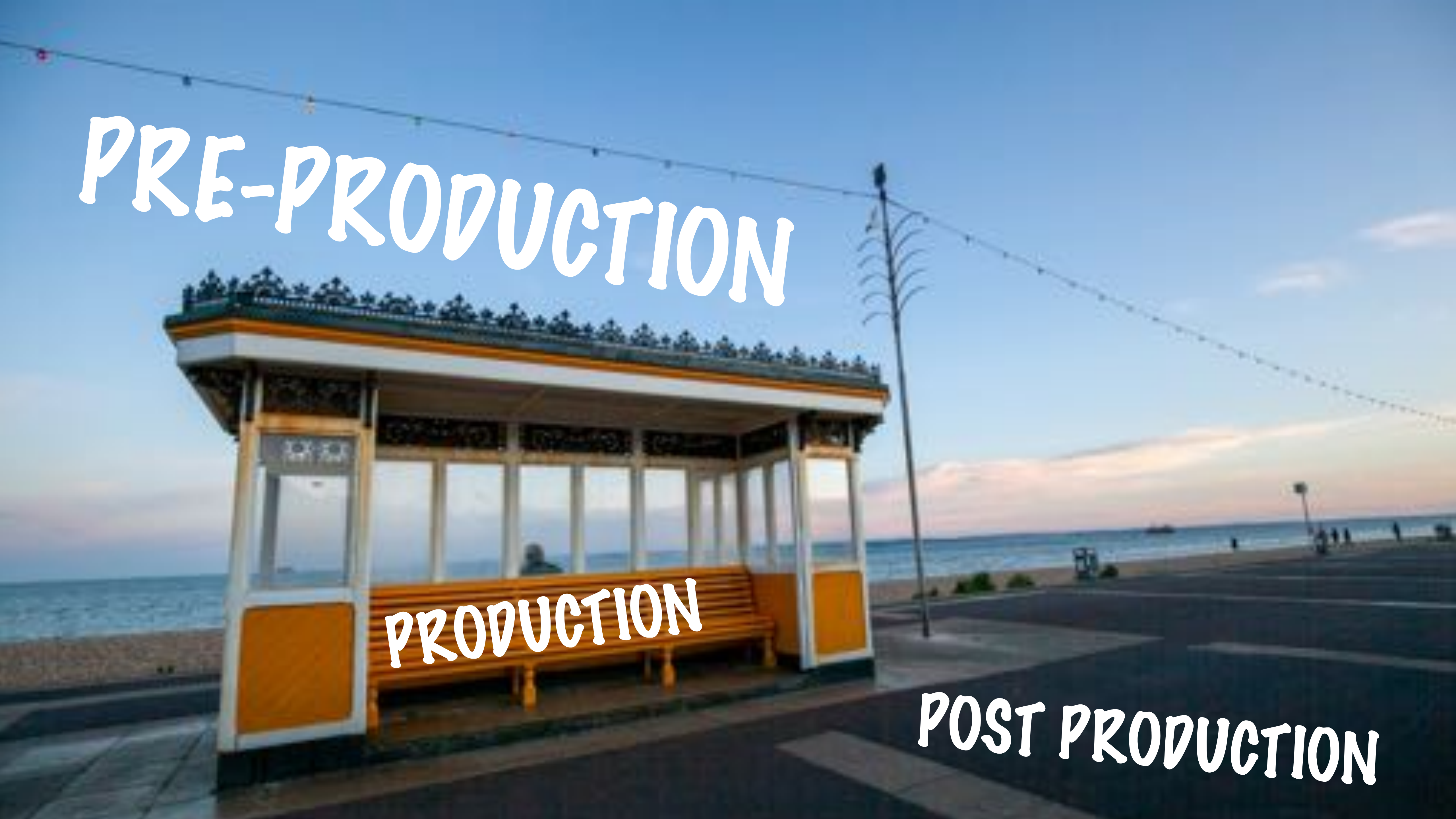
Aim to catch your users attention immediately

You should know within the first 3 seconds what your video is about

**Shorter is almost always better
Think about how you scroll through, what catches your attention?**

**Always use thumbnails
They are like a book cover for your post !**

**Best videos grab your attention, can
make you think, laugh, cry - but most
importantly you want to watch all of it!**



PRE-PRODUCTION

PRODUCTION

POST PRODUCTION

A close-up photograph of a black and white cow's face, looking slightly to the left. The cow has a white blaze on its face and a yellow ear tag. The background is a green field under a blue sky with some clouds.

RESEARCH
SCRIPT /STORYBOARD

FILM

EDIT **SHARE**

Non-Fiction

Voice Over
Interviews
Using archive footage/photos
Vox Pops
Reconstruction or Re-enactment

Fiction

Action

WHAT GENRE?

Drama

Western

Musical

Comedy

Is the story character or subject driven?

Who do I want to interview?
What locations do I want to film?
What activities do I want to capture?
What research do I need to do?

Science
Fiction

Horror

FILM PITCH :

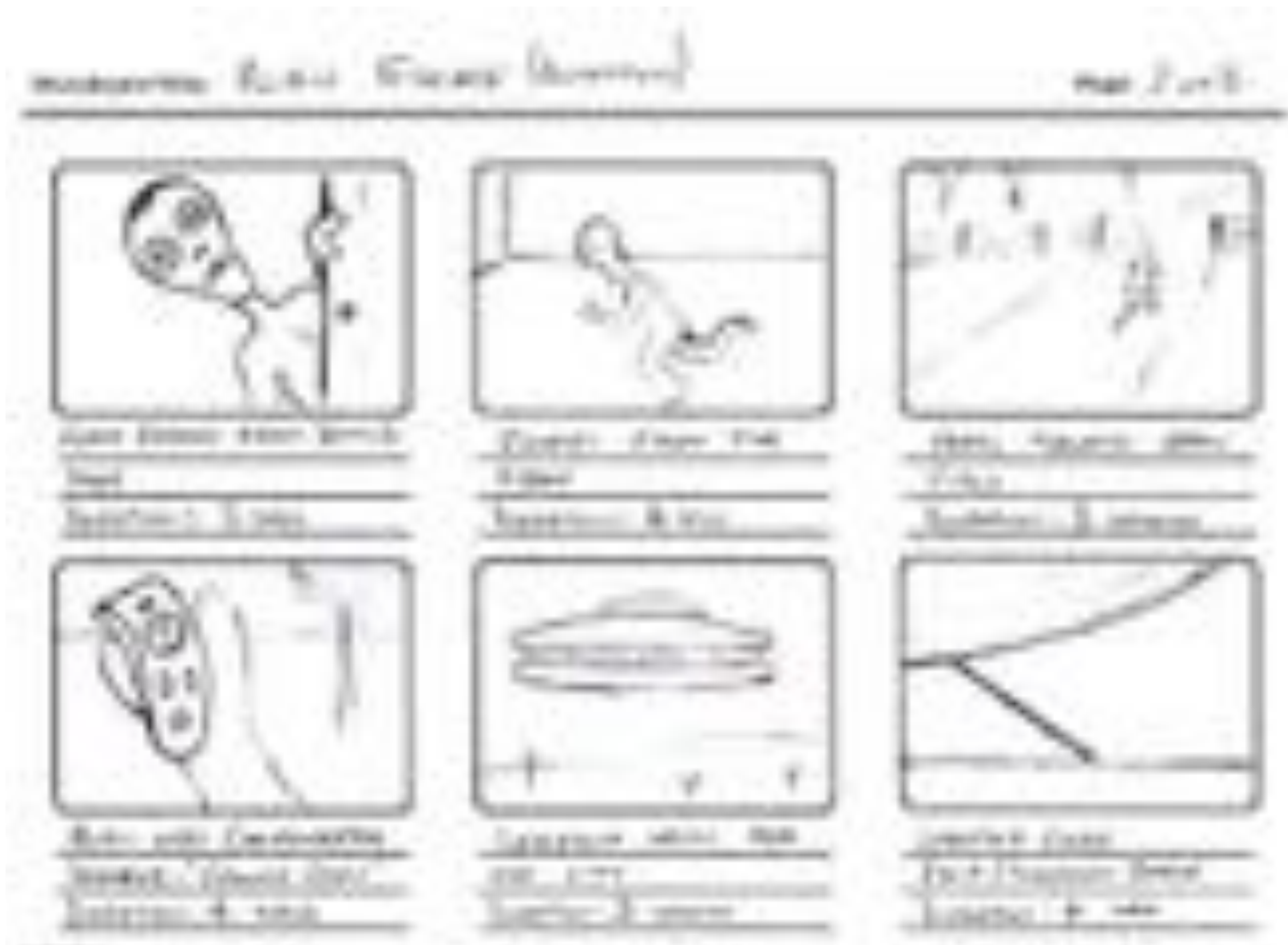
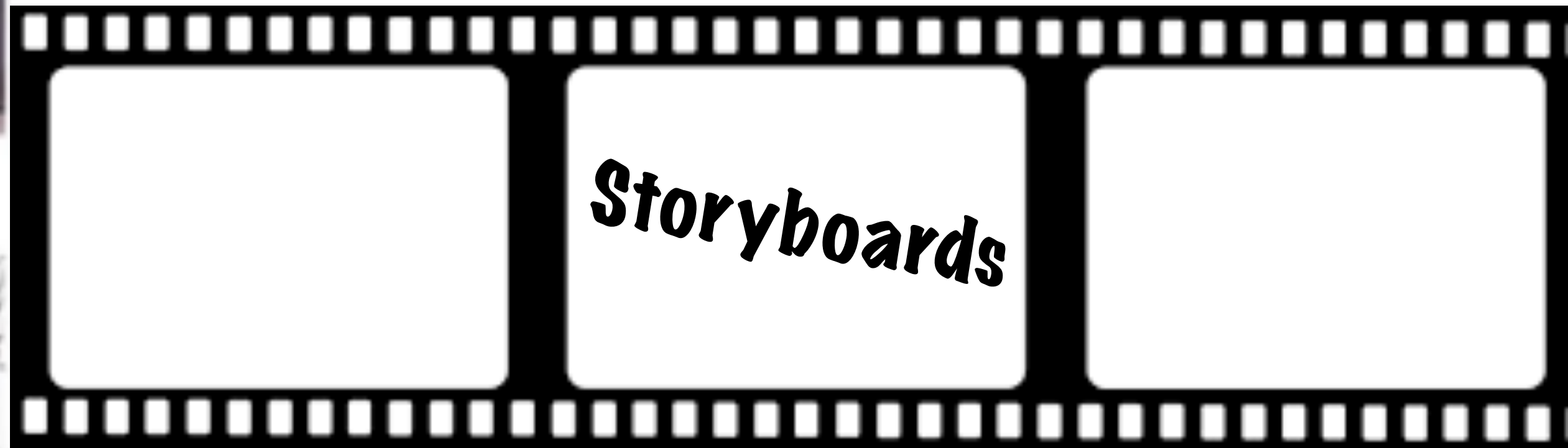
GENRE :

SETTING :

TITLE :

CHARACTERS IN THE FILM :

OVERVIEW OF THE FILM :



Storyboards by George Lucas for • Star Wars: A New Hope

EXT. EDGE - NIGHT

scene heading

Zach shivers and turns to the BOUNCER.

action

ZACH

character
name

How much longer
until you let me in?

dialogue

BOUNCER

Look man, we just
opened. We don't have
space for everyone.

FILM



POST PRODUCTION

Shaping your clips (cutting)

Putting clips in order, create sequences

Adding sound (effects)

Colour correcting

Adding music

Adding titles

Adding effects

Exporting the film



Three bright pink fireworks are exploding in a dark night sky. Each firework has a central bright point from which many thin, radiating lines of pink light extend outwards. The trails of the fireworks are visible as streaks of light leading up to the explosion points. The word 'SHARE' is written in white, bold, capital letters on the right side of the image.

SHARE

ACTIVITY

FIVE SHOT FILMS ...

- Tell a story in just five shots as one sequence!
- No editing, just pause after each shot, shoot in order!





**Watch as many films as you can in the
style you like**





THERE IS LOTS OF HELP ONLINE



ANY QUESTIONS?

[HTTPS://WWW.STUDIOBINDER.COM/BLOG/CINEMATOGRAPHY-TECHNIQUES-NO-FILM-SCHOOL/](https://www.studiobinder.com/blog/cinematography-techniques-no-film-school/)

[HTTPS://WWW.STUDIOBINDER.COM/BLOG/TYPES-OF-CAMERA-SHOTS-SIZES-IN-FILM/](https://www.studiobinder.com/blog/types-of-camera-shots-sizes-in-film/)

[HTTPS://WWW.STUDIOBINDER.COM/BLOG/BASICS-OF-FILM-LIGHTING-TECHNIQUES/](https://www.studiobinder.com/blog/basics-of-film-lighting-techniques/)

[HTTPS://WWW.STUDIOBINDER.COM/CATEGORY/POST-PRODUCTION/](https://www.studiobinder.com/category/post-production/)

[HTTPS://WWW.STUDIOBINDER.COM/FILMMAKING-TECHNIQUES/](https://www.studiobinder.com/filmmaking-techniques/)

[HTTPS://WWW.YOUTUBE.COM/C/STUDIOBINDER/PLAYLISTS](https://www.youtube.com/c/studiobinder/playlists)

[HTTPS://MULTIMEDIA.JOURNALISM.BERKELEY.EDU/TUTORIALS/VIDEO_FILMING_TIPS/](https://multimedia.journalism.berkeley.edu/tutorials/video_filming_tips/)

[HTTPS://WWW.PREMIUMBEAT.COM/BLOG/RECORD-INDIE-FILMMAKING-AUDIO/](https://www.premiumbeat.com/blog/record-indie-filmmaking-audio/)

[HTTPS://VIMEO.COM/SHOWCASE/5057443](https://vimeo.com/showcase/5057443)