WP T1 - ADRION CULTURAL HERITAGE COLLECTIONS NETWORK

Survey of Adrion Cultural Heritage Collections (D.T1.1.1)

FINAL REPORT

Prepared by

Research and Educational Centre Mansion Rakičan

(Raziskovalno in izobraževalno središče Dvorec Rakičan)

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AIM OF THE SURVEY

This survey represents the first step towards the creation of a joint Adrion Cultural Heritage Collection. The main goal is to gather a comprehensive data pool for data mining regarding the integrated management of cultural collections (already existing collections or to be created during the project) in the programme area. The survey is intended for project partners. The results of the survey will contribute to the creation of the *Deliverable D.T1.2.2 "Database of network organisation"* and *the Deliverable D.T3.1.1* with the goal to identify CH[1] elements that will be implemented into the tourism offer of PPs. Given the fact that T1 and T3 are closely linked, the survey combines certain aspects of both WPs.

The survey aims to identify Cultural Heritage Collections and resources located in the involved areas, thus aiming to gather a comprehensive data pool for data mining regarding the integrated management of cultural collections in the programme area. All PPs are actively involved in the completion of the survey due to the importance of the data mining for the creation of an integral state of the art (swot analysis) analysis.

SET-UP OF THE SURVEY

Data gathered with the survey will offer a platform for future implementation of project activities, focusing on:

- SWOT analysis
- Knowledge sharing based on identified best practice examples;
- In-depth knowledge regarding types of CH to be used for the digitization process and integration of new contents to the tourism offer;
- Creation of the database of network organizations.

The survey is divided into three main (thematic) parts. Each part involves a list of questions (open-ended and closed-ended questions).

I Part: State-of the-art

- state-of the-art-focused questions to assess each organization's current position, their strengths and weaknesses – in terms what are they missing or having problems with (including an overview of already existing mobile apps in tourism (with emphasis on cultural heritage in tourism);

- identification of best practices;

- listing of CH already used as part of tourism promotion.

II. Part: Usage of Cultural Heritage Elements

- identifying of cultural heritage and resources located in the programme area;

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[1] *CH denotes Cultural Heritage

- type of CH pieces already present in PP's territories and which ones could be used for the creation of a tourism offer and promotion.

- clarification regarding what types/material of CH project partners can use for digitalizing purposes and include in in the tourism offer;

- identification of existing target groups;

- existing ICT tools in connection to cultural/heritage tourism (e.g. mobile apps in tourism with linkage to CH) - T3;

- identifying types of training needed among PPs regarding networking and tourism;

III. Part: List of all stakeholders (in connection to tourism providers + networking)

SURVEY DATA & RESULTS

The survey has also provided some insight in terms of project partners understanding which CH pieces are to be digitized and incorporated into their tourism offer. **The main output of the project** aims to increase the expected number of visits to supported sites of cultural and natural heritage and attractions (N. = 1752). The increase in number of visitors must be calculated either by the number of sold tickets or attendance lists or data provided by official of tourism observatory agencies. With this in mind, a part of the survey deals with data gathering regarding previous number of visitors.

This report addresses data analysis regarding state-of the-art and swot analysis, general information of partners, usage of cultural heritage element, target groups, ICT tools, digitization, types of training, and types of existing collections.

A comprehensive collection of best practices and types of CH elements is represented separately, thus this report offers a comprehensive overview and analytical approach of gather data and information via the Survey of Adrion Cultural Heritage Collections.

The survey was created by PP 8 – RIS Dvorec Rakičan – and is intended for project partners of the project ADRINETBOOK. The survey comprises a questionnaire in a Word file and two tables in an Excel file. The survey template is listed at the end of this report. The survey was distributed to all project partners (total of 8 partners) via email on November 5 2020, the last completed survey was received on December 11 2020. Due to circumstances linked to the COVID-19 pandemic, the deadline for submission was extended (twice).

SECTION I: ORGANISATION INFORMATION

This section of the survey deals with basic information regarding involved project partners (and their respective cultural organisations). The partners listed their name, type of organisation, information regarding staff members, annual budget, number of visitors and target groups.
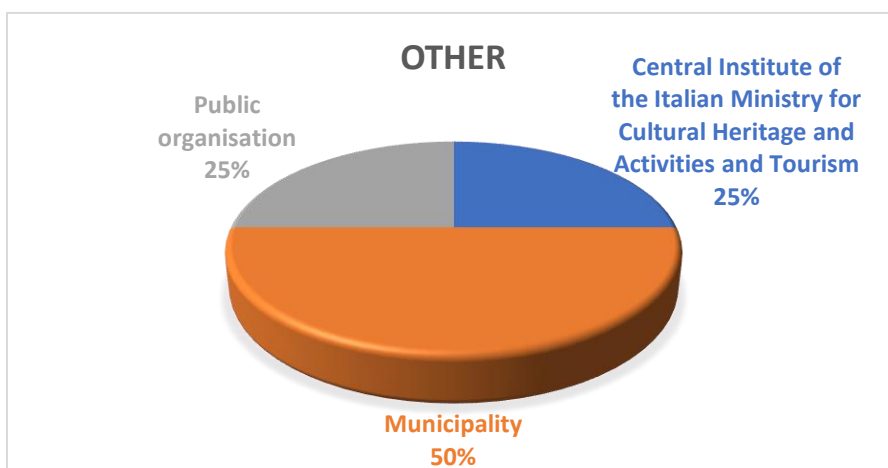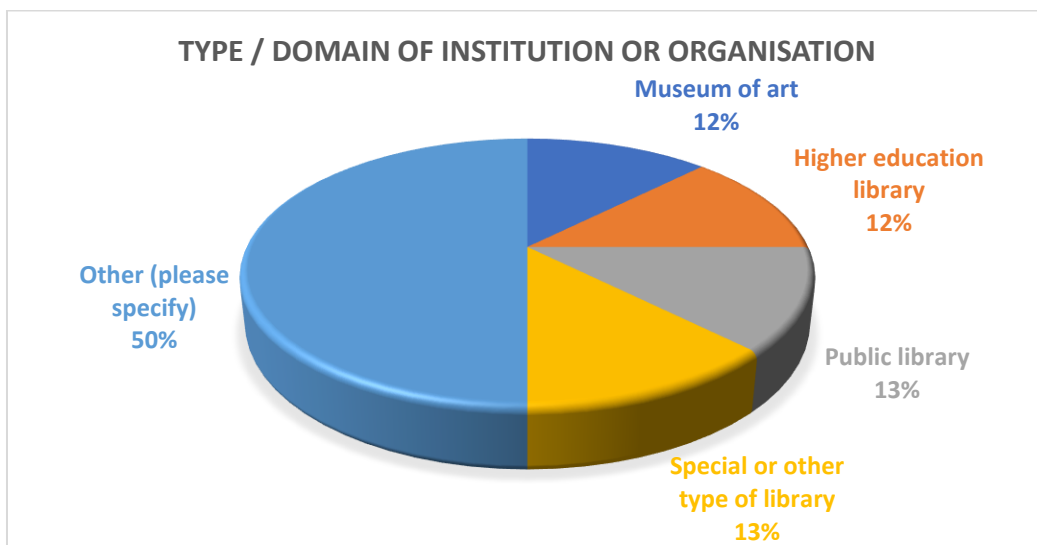
NAME OF YOUR INSTITUTION / ORGANISATION

	NAME OF THE INSTITUTION / ORGANISATION
1.	City Library Mozzi Borgetti (Municipality of Macerata)
2.	Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)
3.	Bashkia Gjirokastër
4.	Museum of Contemporary Art Zagreb
5.	Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)
6.	University library ''Svetozar Markovic''
7.	Municipality of Thassos
8.	Research and Educational Centre Mansion Rakičan

TYPE / DOMAIN OF INSTITUTION or ORGANISATION

The partners were asked to specify the primary domain they would their institution. First graph represents the results of given options within the presented list and the second graph addresses the break-down of the option "other":

- *National archive* ☐
- *Other archive / records office* ☐
- *Audio-visual / broadcasting archive* ☐
- *Film institute* ☐
- *Institution for performing arts* ☐
- *Museum of art* ☐
- *Museum of archaeology or history* ☐
- *Museum of natural history or natural science* ☐
- *Museum of science or technology* ☐
- *Museum of ethnography /anthropology* ☐
- *National library* ☐
- *Higher education library* ☐
- *Public library* ☐
- *Special or other type of library* ☐
- *Institution for monument care* ☐
- *Other (please specify): _____*

TYPE / DOMAIN OF INSTITUTION OR ORGANISATION

- Museum of art — 12%
- Higher education library — 12%
- Public library — 13%
- Special or other type of library — 13%
- Other (please specify) — 50%

OTHER

- Central Institute of the Italian Ministry for Cultural Heritage and Activities and Tourism — 25%
- Public organisation — 25%
- Municipality — 50%

WHAT IS YOUR INSTITUTION'S TOTAL ANNUAL BUDGET*?

- < 10,000 € ☐
- 10,000-50,000 € ☐
- 50,000-100,000 € ☐
- 100,000-500,000 € ☐
- 500,000-1M € ☐
- 1 - 10M € ☐
- > 10M € ☐

Provide the annual budget for the entire institution as indicated in the last published annual account. If your institution is part of a larger organisation (e.g. a higher education library that is part of a higher education institution) only provide the budget of the cultural heritage related unit. The total annual budget may include government funding, project funding, revenues from commercial activities, etc. If your budget occurs in two categories, please choose the lower category.

TOTAL ANNUAL BUDGET PER PARTNERING INSTITUTION

NUMBER OF VISITORS

The partners were asked to provide, **the annual number** (for 2018, 2019 and 2020) of visitors for your organisation and/or to supported sites of cultural and natural heritage linked to your organisation and **list the source** (if not possible, provide the data for your region). Methodology/source to measure these numbers: tickets sold, data from official observatory bodies, official truistical statistics, etc.)

| NAME OF THE INSTITUTION / ORGANISATION		2018	2019	2020	Source
1.	**City Library Mozzi Borgetti (Municipality of Macerata)**	202	3178	1120	tickets sold
2.	**Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)**	n/a	n/a	n/a	The institute is not open to the general public. The services are targeted to professionals. The general public is targeted through their cultural databases.

3.	**Bashkia Gjirokastër**	113 228	28 111	29 124	Data provided by the under-administrated museums of the municipality + electronic ticket-office of DRKK in the castle (Regional Directorate of the National Culture)
4.	**Museum of Contemporary Art Zagreb**	73.308	70.838	37.698	ticket sold and free entrance records
5.	**Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)**	13 786	14 327	14 021	Report on the implementation of work programs and special work programs of Research Library of Zadar (2018,2019); User enrolment statistics in Research Library of Zadar (2020).
6.	**University library "Svetozar Markovic"**	110.000	116.000	40.000	six months library reports on library usage.
7.	**Municipality of Thassos**	1.630.000	1.710.000	no valid data due to covid-19	port authority
8.	**Research and Educational Centre Mansion Rakičan**	1564	1963	2125	Visitor Center Murska Sobota: official statistic registry for the region (2018); e-TURIZEM: government online system for monthly reporting of guests/ tourist + free entrance records + tickets sold (2019,2020)

It is worth mentioning that the provided numbers indicate the number of visitors as well as over-night guests as some organisation offer accommodation possibilities.

STAFFING

The partners were asked to give full time-equivalent regarding their staff members, they were asked if they have staff members who are specifically working on digitization programmes/ tools.

	NAME OF THE ORGANISATION /INSTITUTION	Number of staff members (full-time equivalents)
1.	City Library Mozzi Borgetti (Municipality of Macerata)	2
2.	Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)	20
3.	Bashkia Gjirokastër	610
4.	Museum of Contemporary Art Zagreb	59
5.	Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)	30
6.	University library ''Svetozar Markovic''	92
7.	Municipality of Thassos	88
8.	Research and Educational Centre Mansion Rakičan	36
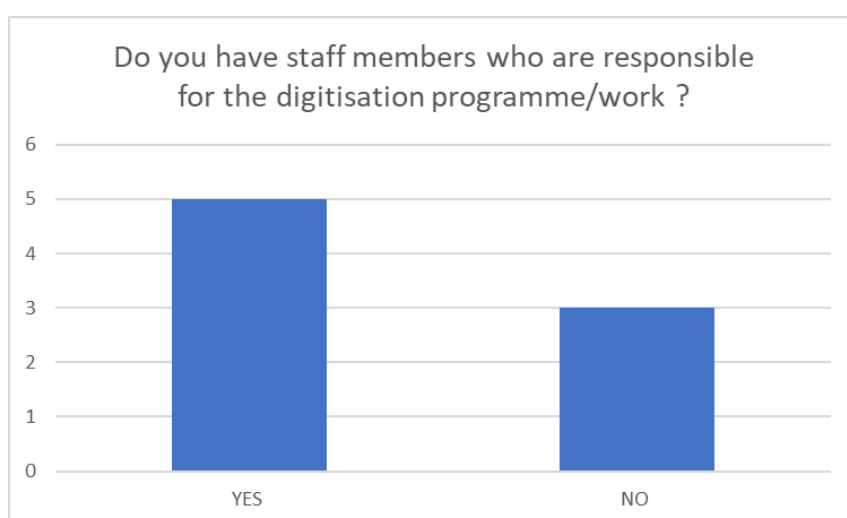
	NAME OF THE ORGANISATION	Number of staff members who work in the field of digitisation
1.	City Library Mozzi Borgetti (Municipality of Macerata)	1
2.	Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)	0
3.	Bashkia Gjirokastër	2 (IT experts)
4.	Museum of Contemporary Art Zagreb	0 (external in-house staff is responsible for digitisation processes)
5.	Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)	2
6.	University library ''Svetozar Markovic''	5
7.	Municipality of Thassos	5
8.	Research and Educational Centre Mansion Rakičan	0

Furthermore, they were asked to identify types of trainings needed among staff members regarding networking and tourism linked to CH (aspects we should foresee for planned training

during future project activities). Most of the partners have underlined lack of skills in terms of usage of digitization software, thus digitization training should be the main focus of future knowledge sharing (non-formal trainings).
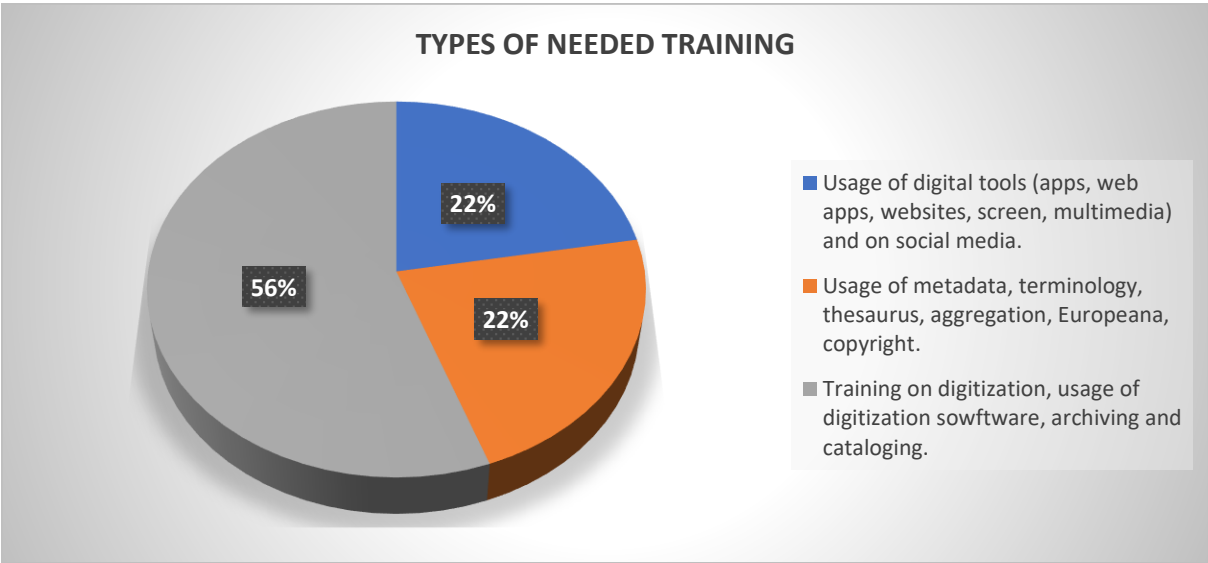
TARGET GROUPS

The partners were asked to offer information regarding the types of visitors their organisation/cultural offer attracts the most. Such information will be useful in future project activities: creation of cultural offer and promotion of such offers. The question listed six possible option, whereas one of the partners included one addition target groups type (cultural heritage professionals), which was added to data mining.
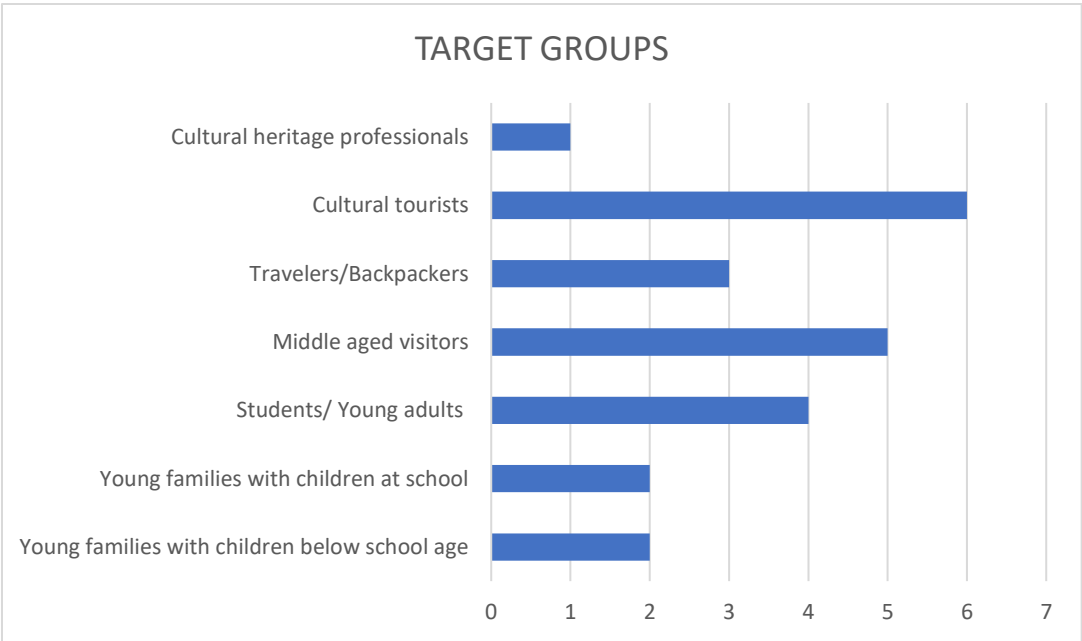
SECTION II: SWOT analysis

This part of the survey deals with the current state of partners resources, collections as well as their weaknesses and threats. Gathered data serves as a starting point for all future activities as well as the creation of the final Adrion Collection. The partners were asked the following questions:
What are your strengths? What does your organization do well in terms of CH and tourism? What unique resources can you draw on? What are your weaknesses? Where do you have fewer resources than others? Reasons for new solutions searching?

STRENGTHS

- Unique and valuable CH collections, art and objects,
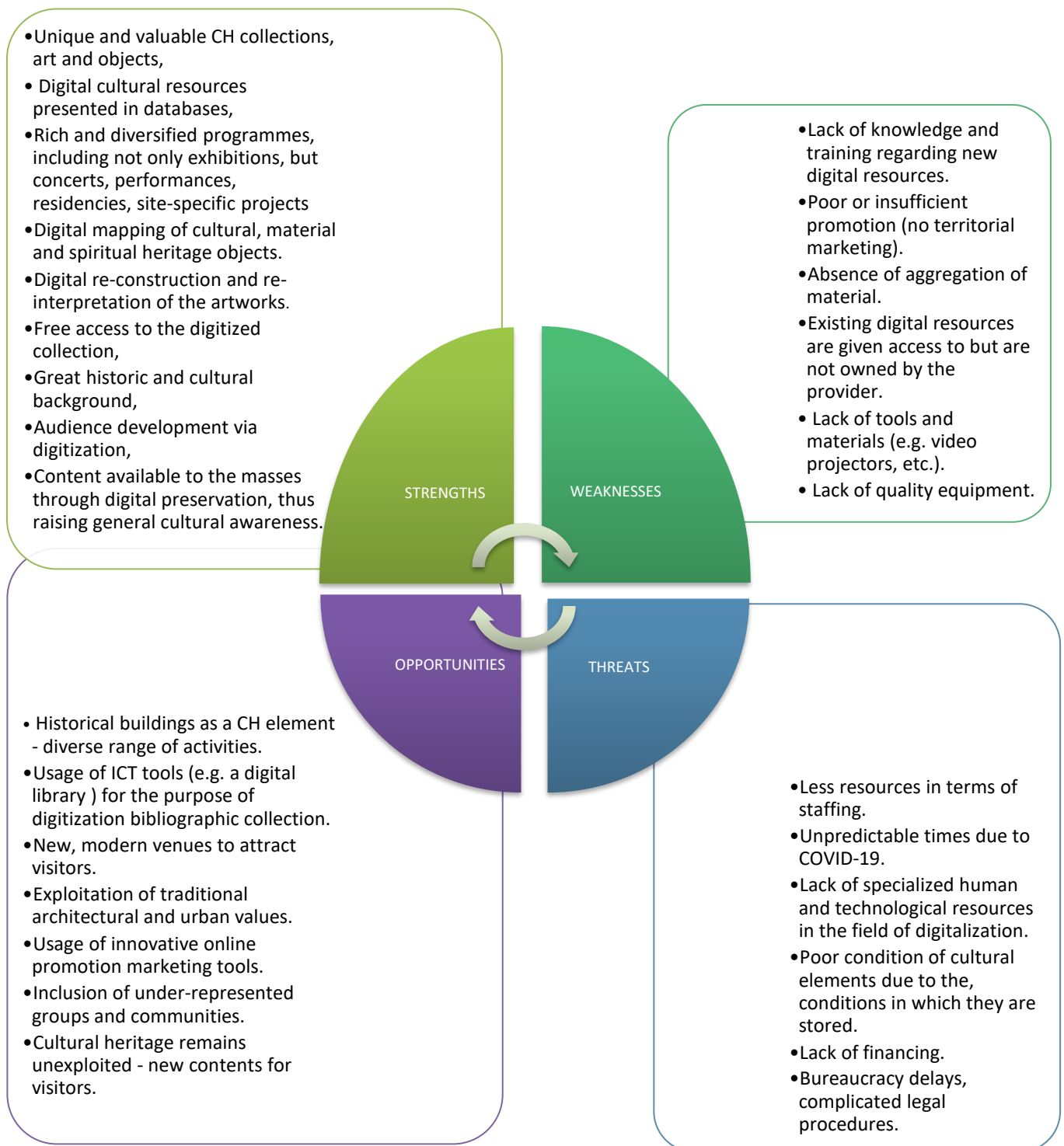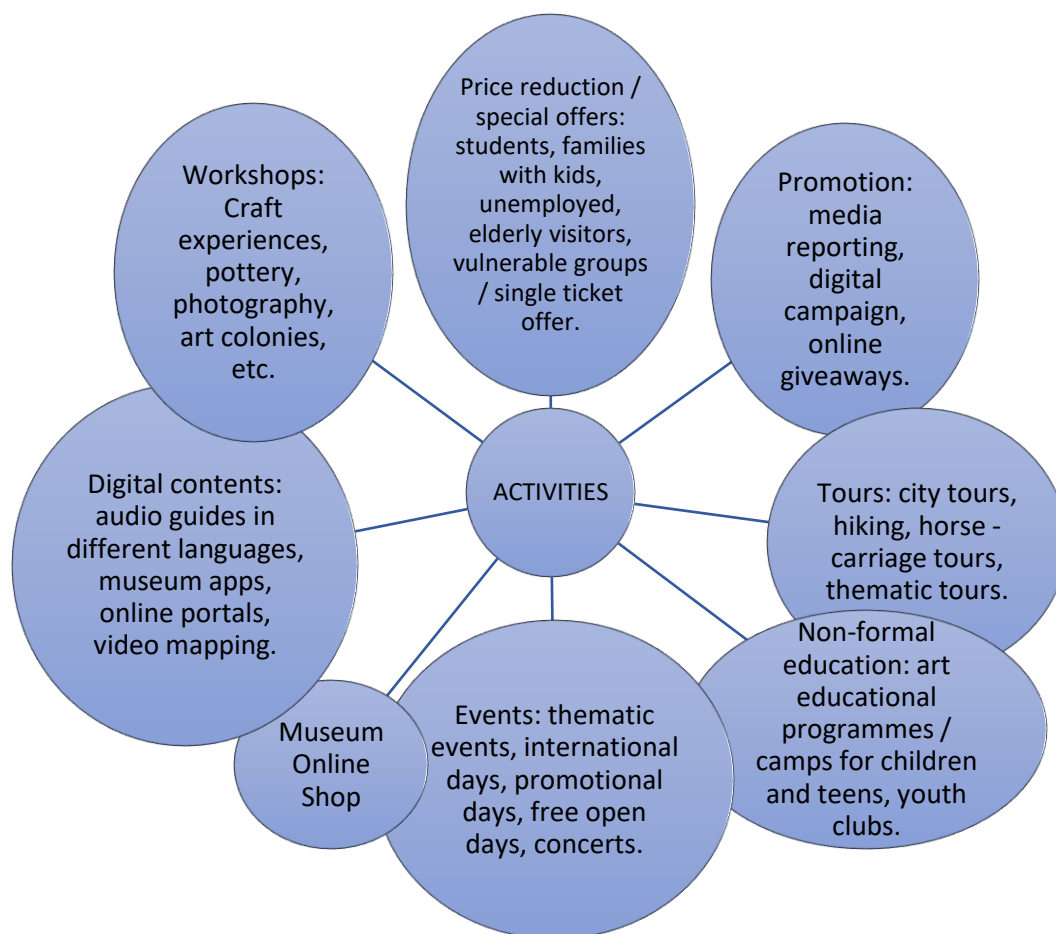- Digital cultural resources presented in databases,
- Rich and diversified programmes, including not only exhibitions, but concerts, performances, residencies, site-specific projects
- Digital mapping of cultural, material and spiritual heritage objects.
- Digital re-construction and re-interpretation of the artworks.
- Free access to the digitized collection,
- Great historic and cultural background,
- Audience development via digitization,
- Content available to the masses through digital preservation, thus raising general cultural awareness.

WEAKNESSES

- Lack of knowledge and training regarding new digital resources.
- Poor or insufficient promotion (no territorial marketing).
- Absence of aggregation of material.
- Existing digital resources are given access to but are not owned by the provider.
- Lack of tools and materials (e.g. video projectors, etc.).
- Lack of quality equipment.

OPPORTUNITIES

- Historical buildings as a CH element - diverse range of activities.
- Usage of ICT tools (e.g. a digital library) for the purpose of digitization bibliographic collection.
- New, modern venues to attract visitors.
- Exploitation of traditional architectural and urban values.
- Usage of innovative online promotion marketing tools.
- Inclusion of under-represented groups and communities.
- Cultural heritage remains unexploited - new contents for visitors.

THREATS

- Less resources in terms of staffing.
- Unpredictable times due to COVID-19.
- Lack of specialized human and technological resources in the field of digitalization.
- Poor condition of cultural elements due to the, conditions in which they are stored.
- Lack of financing.
- Bureaucracy delays, complicated legal procedures.

Furthermore, they were asked what activities they implement to make the cultural offer more attractive for visitors (in order to increase the number of visitors)?

SECTION III: TYPES OF CULTURAL HERITAGE

This section list types of cultural heritage pieces already present in each partnering organisation the table is listed per each project partner:

1. City Library Mozzi Borgetti (Municipality of Macerata)

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	NO	NO
	Other printed books	YES	YES
	Newspapers	YES	YES
	Journals	NO	NO
	Medieval Manuscripts	NO	NO
	Other Manuscripts	NO	NO

	Other text-based resources	YES	YES
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	NO	NO
	Historical maps	NO	NO
	Photographs	NO	NO
	Engravings / Prints	NO	NO
	Paintings	NO	NO
	Drawings	NO	NO
	Other visual resources	NO	NO
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	NO	NO
	Archives: Government archives	NO	NO
	Archives: Other archival records	NO	NO
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	NO	NO
	Archaeological Furnishings and Equipment	NO	NO
	Other Furnishings and Equipment	NO	NO
(05) NATURAL RESOURCES			
	Natural inert specimens	NO	NO
	Natural living specimens	NO	NO
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	NO	NO
	Landscapes (e.g. gardens, parks, etc)	NO	NO
	Archaeological sites	NO	NO
	Other geography-based resources	NO	NO
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	
	Digital (3D) designs or reconstructions of objects and buildings	n/a	
	Other born-digital interactive resources	n/a	

2. Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books		YES
	Other printed books		YES
	Newspapers		YES
	Journals		YES
	Medieval Manuscripts		YES
	Other Manuscripts		YES
	Other text-based resources		YES
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans		YES
	Historical maps		YES
	Photographs		YES
	Engravings / Prints		YES
	Paintings		YES
	Drawings		YES
	Other visual resources		YES
(03) ARCHIVAL RESOURCES			
	Archives: Government documents		
	Archives: Government archives		
	Archives: Other archival records		
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art		YES
	Archaeological Furnishings and Equipment		YES
	Other Furnishings and Equipment		YES
(05) NATURAL RESOURCES			
	Natural inert specimens		
	Natural living specimens		
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings		YES
	Landscapes (e.g. gardens, parks, etc)		YES
	Archaeological sites		YES

	Other geography-based resources		YES
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	YES
	Digital (3D) designs or reconstructions of objects and buildings	n/a	
	Other born-digital interactive resources	n/a	YES

3. Bashkia Gjirokastër

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	Yes	Yes
	Other printed books	Yes	Yes
	Newspapers	Yes	Yes
	Journals	Yes	Yes
	Medieval Manuscripts	No	No
	Other Manuscripts	No	No
	Other text-based resources		
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	No	No
	Historical maps	No	No
	Photographs	Yes	Yes
	Engravings / Prints	Yes	No
	Paintings	Yes	No
	Drawings	Yes	No
	Other visual resources Koleksione filantelie	Yes	No
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	Yes	No
	Archives: Government archives	Yes	No
	Archives: Other archival records		
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	Yes	No

	Archaeological Furnishings and Equipment	Yes (materials of daily use ceramic spears, decorative objects and weapons of different periods)	No
	Other Furnishings and Equipment		
(05) NATURAL RESOURCES			
	Natural inert specimens	No	No
	Natural living specimens	No	No
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	Yes (city castle, historic area and characteristic dwellings Cultural monument)	No
	Landscapes (e.g. gardens, parks, etc)	Yes (Viro's Mother)	No
	Archaeological sites	Yes (Antigonea, Palokastra)	No
	Other geography-based resources		
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	No	No
	Digital (3D) designs or reconstructions of objects and buildings	No	No
	Other born-digital interactive resources	No	No

4. Museum of Contemporary Art Zagreb

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	yes	yes
	Other printed books	yes	no
	Newspapers	yes	yes
	Journals	yes	no
	Medieval Manuscripts	yes	no
	Other Manuscripts	yes	yes

	Other text-based resources	yes	yes
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	no	no
	Historical maps	no	no
	Photographs	yes	yes
	Engravings / Prints	yes	yes
	Paintings	yes	yes
	Drawings	yes	yes
	Other visual resources	yes	yes
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	no	no
	Archives: Government archives	no	no
	Archives: Other archival records	yes	no
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	yes	no
	Archaeological Furnishings and Equipment	no	yes
	Other Furnishings and Equipment	yes	no
(05) NATURAL RESOURCES			
	Natural inert specimens	no	no
	Natural living specimens	no	no
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	no	no
	Landscapes (e.g. gardens, parks, etc)	no	no
	Archaeological sites	no	no
	Other geography-based resources	no	no
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	yes
	Digital (3D) designs or reconstructions of objects and buildings	n/a	no
	Other born-digital interactive resources	n/a	no

5. Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	Yes	Yes
	Other printed books	Yes	Yes
	Newspapers	Yes	Yes
	Journals	Yes	Yes
	Medieval Manuscripts	Yes	Yes
	Other Manuscripts	Yes	No
	Other text-based resources	Yes	Yes
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	Yes	Yes
	Historical maps	Yes	Yes
	Photographs	Yes	Yes
	Engravings / Prints	No	No
	Paintings	Yes	No
	Drawings	Yes	No
	Other visual resources	Yes - postcards	Yes - postcards
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	No	No
	Archives: Government archives	No	No
	Archives: Other archival records	No	No
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	Da	No
	Archaeological Furnishings and Equipment	No	No
	Other Furnishings and Equipment	No	No
(05) NATURAL RESOURCES			
	Natural inert specimens	No	No
	Natural living specimens	No	No
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	No	
	Landscapes (e.g. gardens, parks, etc)	No	
	Archaeological sites	No	
	Other geography-based resources	No	
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			

	Databases (containing cultural heritage metadata)	n/a	No
	Digital (3D) designs or reconstructions of objects and buildings	n/a	No
	Other born-digital interactive resources	n/a	No

6. University library ''Svetozar Markovic''

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	yes	Yes
	Other printed books	Yes	yes
	Newspapers	yes	Yes
	Journals	Yes	yes
	Medieval Manuscripts	yes	Yes
	Other Manuscripts	Yes	yes
	Other text-based resources	yes	Yes
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	yes	No
	Historical maps	Yes	No
	Photographs	Yes	No
	Engravings / Prints	Yes	No
	Paintings	Yes	No
	Drawings	Yes	No
	Other visual resources	Yes	No
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	Yes	Yes
	Archives: Government archives	Yes	Yes
	Archives: Other archival records	yes	Yes
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	Yes	No
	Archaeological Furnishings and Equipment	No	No
	Other Furnishings and Equipment	yes	No
(05) NATURAL RESOURCES			
	Natural inert specimens	No	No
	Natural living specimens	no	No
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	yes	No

	Landscapes (e.g. gardens, parks, etc)	no	No
	Archaeological sites	no	No
	Other geography-based resources	no	No
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	No	no
	Digital (3D) designs or reconstructions of objects and buildings	no	no
	Other born-digital interactive resources	no	no

7. Municipality of Thassos

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	Yes	No
	Other printed books	Yes	No
	Newspapers	Yes	No
	Journals	Yes	No
	Medieval Manuscripts	No	No
	Other Manuscripts	Yes	No
	Other text-based resources	Yes	No
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	Yes	No
	Historical maps	Yes	No
	Photographs	Yes	Yes
	Engravings / Prints	No	No
	Paintings	No	No
	Drawings	No	No
	Other visual resources	No	No
(03) ARCHIVAL RESOURCES			
	Archives: Government documents	No	No
	Archives: Government archives	No	No
	Archives: Other archival records	Yes	No
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	No	No

	Archaeological Furnishings and Equipment	No	No
	Other Furnishings and Equipment	No	No
(05) NATURAL RESOURCES			
	Natural inert specimens	No	No
	Natural living specimens	No	No
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	No	No
	Landscapes (e.g. gardens, parks, etc)	Yes	No
	Archaeological sites	No	No
	Other geography-based resources	No	No
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	Yes
	Digital (3D) designs or reconstructions of objects and buildings	n/a	No
	Other born-digital interactive resources	n/a	Yes

8. Research and Educational Centre Mansion Rakičan

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books	/	/
	Other printed books	/	/
	Newspapers	/	/
	Journals	/	/
	Medieval Manuscripts	/	/
	Other Manuscripts	/	/
	Other text-based resources	/	/
(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans	Yes	Yes
	Historical maps	Yes	/
	Photographs	Yes	Yes
	Engravings / Prints	/	/
	Paintings	Yes	/
	Drawings	/	/

	Other visual resources	/	/
(03) ARCHIVAL RESOURCES			22
	Archives: Government documents	/	/
	Archives: Government archives	/	/
	Archives: Other archival records	/	/
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art	/	/
	Archaeological Furnishings and Equipment	/	/
	Other Furnishings and Equipment	Carriages	/
(05) NATURAL RESOURCES			
	Natural inert specimens	/	/
	Natural living specimens	/	/
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings	Chapel, castle Rakičan	/
	Landscapes (e.g. gardens, parks, etc)	Park (part of the Rakičan mansion)	/
	Archaeological sites	/	/
	Other geography-based resources	/	/
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	/
	Digital (3D) designs or reconstructions of objects and buildings	n/a	/
	Other born-digital interactive resources	n/a	/

In addition, they were asked to list the type of CH pieces that are at their disposal and could be used for the digitalized contents of 2 planned itineraries*?*

	NAME OF THE INSTITUTION / ORGANISATION	Type of CH pieces to be used for the digitalized contents of two planned itineraries
1.	City Library Mozzi Borgetti (Municipality of Macerata)	Historical items, historical books, manuscripts (in terms of important historical events and national value).
2.	Istituto Centrale Per Il Catalogo Unico Delle Biblioteche Italiane E Per Le Informazioni Bibliografiche (ICCU)	Digital resources from the databases.
3.	Bashkia Gjirokastër	Various text-based books and articles.
4.	Museum of Contemporary Art Zagreb	Archival documents, photographs, drawings, books, catalogues (in terms of artworks and museum collections & important historical events).
5.	Research Library of Zadar (user of Zadar County Rural Development Agency – AGRRA)	A collection of parchment and incunabula, collection of manuscripts, collection of rarities, collection of serial publications, photos, geographical maps, graphic collections.
6.	University library ''Svetozar Markovic''	Books from 16 century till today (in various European languages), Ottoman, Persian, Cyrillic handwritten manuscripts, maps and other materials regarding borders.
7.	Municipality of Thassos	Books of the historical and cultural past of Thassos island and its inhabitants (in terms of important historical events and national value). Historical & geographical maps of Thassos island and other regions.
8.	Research and Educational Centre Mansion Rakičan	Historical texts, books, (in terms of important historical events and national value), historical sketches (horse-driven carriages), photos, historical blueprints (castles), maps.

Predominant elements to be used for digitization purposes:

- historical books,
- manuscripts,
- maps, plans,
- photos.

A follow-up question was given to determine which CH pieces (already existing) could be incorporated to newly created cultural offer.

Existing CH pieces ready to be incorporated to the tourism offer

- museum objects
- historical digital resources (modern history, WWII, etc.)
- prints, itineraries dealing with public monuments, artistic mapping
- Books, photos, maps,
- natural and archaeological sites
- cultural and spiritual heritage (isopolyphony, costume design, cuisine, artisan, etc.
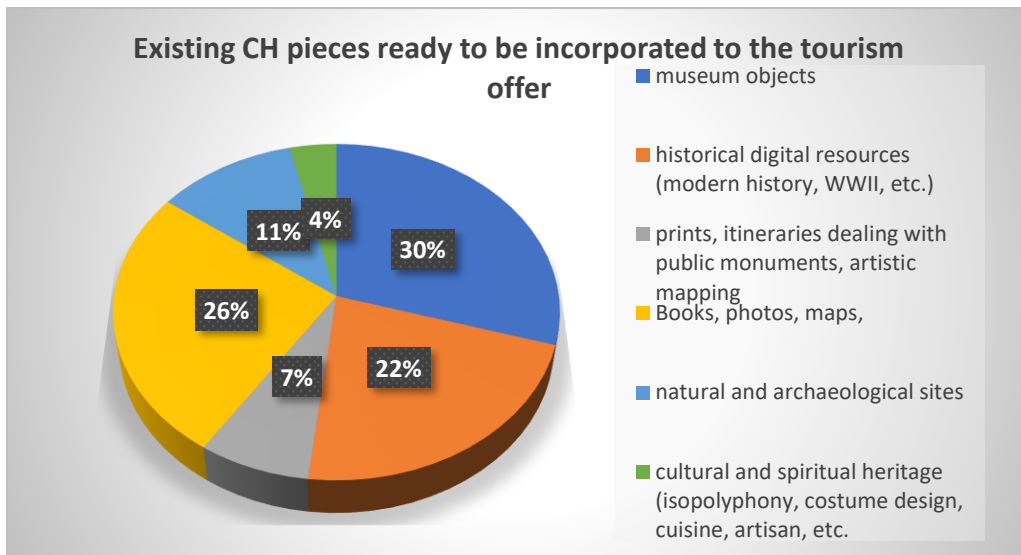
At the end of the survey following question regarding digitization were listed:

•   Does your organisation have *digital collections* or is it currently involved in collection digitisation activities?

•   Do you have a preservation policy for documents in digital form?

•   If a document is digitised, do you still allow access to the original?

Does your organisation have digital collections or is it currently involved in digitisation activities?

- yes
- no

Do you have a preservation policy for documents in digital form?

no 38%

yes 62%

- yes
- no

If a document is digitised, do you still allow access to the original?

43%

57%
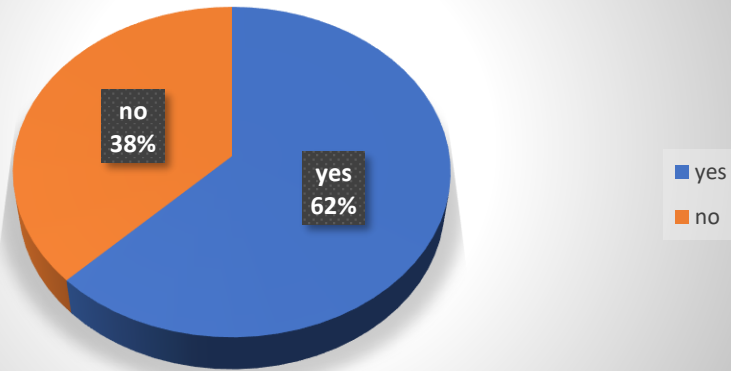
- yes
- no (not the owner of the original)
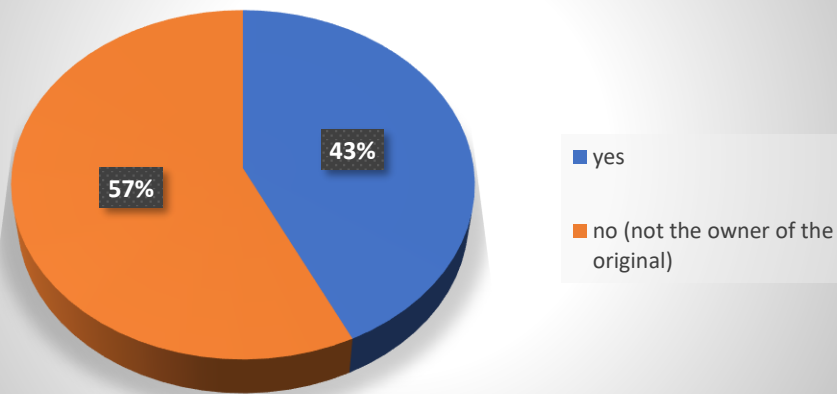
ANNEX I

Survey of Adrion Cultural Heritage Collections (D.T1.1.1) – TEMPLATE

WP T1 - ADRION CULTURAL HERITAGE COLLECTIONS NETWORK

Survey of Adrion Cultural Heritage Collections (D.T1.1.1)

1. ABOUT THE SURVEY

This survey represents the first step towards the creation of a joint Adrion Cultural Heritage Collection. The main goal is to gather a comprehensive data pool for data mining regarding the integrated management of cultural collections (already existing collections or to be created during the project) in the programme area. The survey is intended for project partners. The results of the survey will contribute to the creation of the *Deliverable D.T1.2.2 "Database of network organisation"* and *the Deliverable D.T3.1.1* with the goal to identify CH[1] elements that will be implemented into the tourism offer of PPs. Given the fact that T1 and T3 are closely linked, the survey combines certain aspects of both WPs.

2. DEADLINE: Please send the completed survey
to the following email address: nina@ris-dr.si
putting the LP in cc: ufficio.europa@comune.macerata.it
until **Friday, 20th November 2020.** When saving the word and excel file, please title both files with the name of your organisation and your project partner number (*e.g. RIS Dvorec Rakičan – PP8).*

3. TO BEAR IN MIND:

The project foresees the creation of 2 types of digitalization itineraries for each country.

LOCAL ITINERARY: one itinerary per each PP that is based on books. Subject matter: the contents is up to every individual project partner; however, the digitalization must be based on books. Items to be digitized: different type of books.

ADRION ITINERARY: one itinerary per project based on borders. Subject matter: the change and expansion of EU borders over the years – giving attention to the ADRION programme region. Items to be digitized: historical and geographic maps, atlases, border drawing, etc.

The survey should also provide us with some insight information in terms of PPs understanding which CH pieces are to be digitized and incorporated into their tourism offer. **The main output of the project** aims to increase the expected number of visits to supported sites of cultural and natural heritage and attractions (N. = 1752). The increase in number of visitors must be calculated either by the number of sold tickets or attendance lists or data provided by official of tourism observatory agencies.

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[1] *CH denotes Cultural Heritage

SECTION I: ORGANISATION INFORMATION

1. NAME OF YOUR INSTITUTION / ORGANISATION

_____

2. TYPE / DOMAIN OF INSTITUTION or ORGANISATION

(Specify the primary domain you would assign to your institution).

Please choose **only one** of the following:

- National archive ☐
- Other archive / records office ☐
- Audio-visual / broadcasting archive ☐
- Film institute ☐
- Institution for performing arts ☐
- Museum of art ☐
- Museum of archaeology or history ☐
- Museum of natural history or natural science ☐
- Museum of science or technology ☐

- Museum of ethnography /anthropology ☐
- National library ☐
- Higher education library ☐
- Public library ☐
- Special or other type of library ☐
- Institution for monument care ☐
- Other (please specify): _____

3. WHAT IS YOUR INSTITUTION'S TOTAL ANNUAL BUDGET*?

- < 10,000 € ☐
- 10,000-50,000 € ☐
- 50,000-100,000 € ☐
- 100,000-500,000 € ☐
- 500,000-1M € ☐
- 1 - 10M € ☐
- > 10M € ☐

Provide the annual budget for the entire institution as indicated in the last published annual account. If your institution is part of a larger organisation (e.g. a higher education library that is part of a higher education institution) only provide the budget of the cultural heritage related unit. The total annual budget may include government funding, project funding, revenues from commercial activities, etc. If your budget occurs in two categories, please choose the lower category.

4. NUMBER OF VISITORS

Please provide, **the annual number** (for 2018, 2019 and 2020) of visitors for your organisation and/or to supported sites of cultural and natural heritage linked to your organisation and **list the source** (if not possible, provide the data for your region). Methodology/source to measure these numbers: tickets sold, data from official observatory bodies, official truistical statistics, etc.)

a) 2018:_____ .Source: _____.
b) 2019:_____. Source: _____.
c) 2020: _____. Source: _____.

5. STAFFING

- How many staff members do you have? (please give full-time equivalents)
_____
_____

- Do you have a person responsible for the digitisation programme, if yes how many?
_____

- Please identify the types of training needed among your staff members regarding networking and tourism linked to CH (aspects we should foresee for planned training during future project activities). What kind of training do they require?
_____
_____
_____

6. TARGET GROUPS

What type of visitors attracts your cultural offer?

(Please rank your answers from most to least frequent (1 being the min. rate and 6 the max. rate)

a) Young families with children below school age __
b) Young families with children at school __
c) Students/ Young adults __
d) Middle aged visitors __
e) Travelers/Backpackers __
f) Cultural tourists __

SECTION II: ORGANIZATION'S CURRENT POSITION

- What are your strengths? What does your organization do well in terms of CH and tourism?_____
_____
_____

- What unique resources can you draw on? What trends in terms of CH and digitalization could you take advantage of?
_____
_____
_____

- Reasons for new solutions searching - Please describe shortly the reasons for searching new solutions in audience development.
_____
_____
_____

- What are your weaknesses?
_____
_____
_____

- Where do you have fewer resources than others?_____
_____
_____

- In what filed (in terms of digitalization of CH and tourism) do you sense lack of knowledge and or/lack of tools?
_____
_____
_____

- Please provide an overview of existing ICT tools in connection to CH used by your organisation? (e.g. mobile phone apps, other apps, augmented reality, video projections, etc.)? In which way/to what purpose do you use these tools?
_____
_____
_____

7. BEST PRACTICE EXAMPLE

Each project partner should identify at least one good practice example by their organisation or partner organizations (or third parties where the former two options are not available). Thus, one example is mandatory, however, in case of particularly successful examples, you can choose to provide more than one best practice examples (in this case, please copy the entire table).

Please note: you do not only have to identify these practices but also explain the process in such a way to help others adapt these best practices to their own realities. It is strongly advised, when possible, to contact the representative/expert/person responsible for the implementation of the good practice you are including – direct communication with the expert will provide information necessary for transfer of the practice (the person responsible will be able to highlight the element of the practice that was essential for its success). The practice presented can also be a single activity within the scope of a bigger project. Reflect upon national policies and relevant backgrounds that enabled the development and implementation of the practice.

GENERAL INFORMATION	
Title of the practice (project / activity)	
Field	*Category of the good practice: increasing the number of visitors of CH sites / institutions with cultural heritage-based offer.* [cultural heritage, tourism, digitalisation, audience development]
Timeframe (start/end date) and duration of the practice	
Location of the practice	
Involved subjects	*Specify main institutions involved.* [Implemented by:]
Resources	[300 characters] *Provide information about human resources, equipment or other resources needed to implement this practice.* *If possible, specify the amount of funding/financial resources and/or human resources required to set up and run the practice.* [Financing provided by:]
DETAILED DESCRIPTION	
Detailed description of the practice	[1500 characters] *Please provide information on the practice itself. In particular:* - *What is the problem addressed and the context which triggered the introduction of the practice?* - *How does the practice reach its objectives and how it is implemented?* - *Who are the main stakeholders and beneficiaries of the practice?*
Results and impact achieved	[500 characters] *Why is this practice considered as good? Please provide information that demonstrates its success or failure (outputs/results).*
Difficulties encountered / lessons learned	[300 characters] *Please specify any difficulties encountered / lessons learned during the implementation of this practice.*
Potential for learning or transfer	[1000 characters]

	Please explain why you consider this practice (or some aspects of this practice) as being relevant for other regions.
Further information	*Provide a link to where further information on the good practice can be found.*
Approximate budget	*What budget was needed to implement the activity (if possible).*
Locations were this practice can be implemented	
Experts who can offer support for implementation	*Name and contact details of the expert who can offer support for the project implementation*
Contact details	*Provide contact information if available.*

- What activities does your organisation implement to make the cultural offer more attractive for visitors (in order to increase the number of visitors)?

  _____
  _____
  _____

- The COVID-19 pandemic has hit the creative, cultural and tourism industries the hardest, whereas directly impacting the entire value chain – creation, production, distribution and access and visitation numbers.

  Are you aware of any new policies, measures or best practice example as an effective response to the COVID-19 pandemic in terms of sustaining the number of visitors (e.g. new approaches, alternative/ digital ways of offering cultural content, etc.?) If yes, please offer a short description.

  _____
  _____
  _____

SECTION III: TYPES OF CULTURAL HERITAGE

8. Please list the type of CH pieces already present in your organization or your local environment.

Collection type	Object type	In analogue collection yes/no	In digital collection yes/no
(01) TEXT BASED RESOURCES			
	Rare printed books		
	Other printed books		
	Newspapers		
	Journals		
	Medieval Manuscripts		
	Other Manuscripts		
	Other text-based resources		

(02) VISUAL (2D) RESOURCES	Maps and ground plans		
	Maps and ground plans		
	Historical maps		
	Photographs		
	Engravings / Prints		
	Paintings		
	Drawings		
	Other visual resources		
(03) ARCHIVAL RESOURCES			
	Archives: Government documents		
	Archives: Government archives		
	Archives: Other archival records		
(04) 3D MOVABLE OBJECTS			
	3-Dimensional works of art		
	Archaeological Furnishings and Equipment		
	Other Furnishings and Equipment		
(05) NATURAL RESOURCES			
	Natural inert specimens		
	Natural living specimens		
(06) GEOGRAPHY BASED RESOURCES			
	Monuments and buildings		
	Landscapes (e.g. gardens, parks, etc)		
	Archaeological sites		
	Other geography-based resources		
(7) DIGITAL INTERACTIVE RESOURCES (EXCLUSIVELY DIGITAL)			
	Databases (containing cultural heritage metadata)	n/a	
	Digital (3D) designs or reconstructions of objects and buildings	n/a	
	Other born-digital interactive resources	n/a	

- Which type of CH pieces are at your disposal and could be used for the digitalized contents of 2 planned itineraries? *(For clarification on types of itineraries, please refer to page 1).*

  _____
  _____

- What types of CH pieces are already present at your territory and could be incorporated in your tourism offer?

  _____
  _____

- Does your organisation have *digital collections* or is it currently involved in collection *digitisation* activities?
  ☐ Yes ☐ No
- Do you have a preservation policy for documents in digital form?
  ☐ Yes ☐ No
- If a document is digitised, do you still allow access to the original?
  ☐ Yes ☐ No

SECTION IV: LIST OF ALL STAKEHOLDERS

9. Please refer to the attached Excel file **"Adrinetbook Tourism&Networking Survey - list of stakeholders"** and complete the 2 tables regarding potential stakeholders *(list at least 10 different stakeholders for each table).*