

Common borders. Common solutions.

AGRITRADENET – AUTUMN 2020 UPDATES

The situation with the COVID-19 does not allow the project to be implemented as originally envisaged in the GA 3 - an exhibition in Odesa, Ukraine and an exhibition and capitalization conference in Demirkoy, Turkey with 10 local producers from all partner countries.

The restrictions of COVID-19 do not allow travel for all / to all countries or allow it with quarantine measures that will make it very difficult for many involved to work before / after the trip. The partners therefore discussed several proposals as an alternative work plan for GA3 and agreed on the following:

- All partners will organize local exhibitions in their country, and the other partners will send samples of their products for promotional purposes.
- Based on the restrictions of COVID 19 in each country, the partners will decide whether the exhibitions will be open to the general public or B2B (open only to interested professionals, importers, retailers, etc.).
- Demirkoy Municipality will organize an online conference for capitalization in English, on geographical identification of products, in which all partners must participate with about -10 - 15 producers and /or relevant experts.

The partners offered to organize local exhibitions as follows:

- ESTH Greece^D between 7-15 November
- IMPEER Ukraine = approximately 16 November
- GCCIA Romania = 29-30 October
- AO-CCA Moldova D November 10
- Demirkoy Turkey Detween 16-20 November
- CCI-Bourgas Bulgaria approximately after 15 November

If someone wants to participate or visit the local exhibitions he or she can contact the regional partner for more information about the event.

The partners will prepare and send samples of their local products to all partners for promotional purposes.

Demirkoy Municipality has prepared a draft agenda with a proposed date of 25 or 26 November for the organization of an online capitalization conference and all partners will participate with 10 -15 people each.

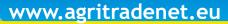


Joint Operational Programme Black Sea Basin 2014-2020 CHAMBER OF COMMERCE AND INDUSTRY OCTOBER 2020 This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of the CHAMBER OF COMMERCE AND INDUSTRY - BOURGAS and can in no way be taken to reflect the views of the European Union.





A quarterly newsletter of the project AgriTradeNet BSB383



Common borders. Common solutions. ABOUT THE PROJECT

Duration: 28 months (02/08/2018 - 01/12/2020) Total value: € 638 264.88 ENI Contribution: € 587 203.66

OVERVIEW

The key is to create links between regional brands, local community and the region to support its promotion and further development. Certified local products can influence local business development and affect other products positively-increase their value, strengthen rural integration and valorize local resources.

EXPECTED RESULTS

- **Research of local agricultural products,** including local/regional products that have a potential to receive geographical Indication and to be placed under umbrella of local branding;
- **Study about the legislation** related with production of these agricultural products and the needs of local producers ;
- **Research about the opportunities for international trading** of these products;
- Good examples for straightening the capacity of local producers: establishment of local production centers ;
- Local Trainings about the local branding and geographical Indication products certification process;
- Local producers' market, where local producers will present their traditional agricultural products;
- Links between producers from BSB through common promotion and trading IT tools as online marketing and trading instruments.

PARTNERSHIP













TRADERS' ASSOCIATION OF THESSALONIKI (GREECE)

CHAMBER OF COMMERCE AND NDUSTRY - BOUR-GAS (BULGARIA)

GALATI FOUNDATION FOR THE PROMOTION OF SMALL AND MEDIUM SIZED PRIVATE

ASOCIATIA OBSTEASCA "CENTRUL DE CONSULTANTA IN AFACERI" (MOLDOVA)



INSTITUTE OF MARKET PROBLEMS AND ECONOMIC & ECOLOGICAL RESEARCH NATIONAL ACADEMY OF SCIENCES OF UKRAINE















Joint Operational Programme Black Sea Basin 2014-2020 CHAMBER OF COMMERCE AND INDUSTRY OCTOBER 2020 This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of the CHAMBER OF COMMERCE AND INDUSTRY - BOURGAS and can in no way be taken to reflect the views of the European Union.



ENTERPRISES (ROMANIA)