

Project E-CONOMY offers an answer to the question "How to increase the economic cooperation of smaller companies with Hungary?"

In the cross-border cooperation project Interreg Slovenia-Hungary, E-CONOMY, 4 partners discussed the challenge of improving institutional cooperation in 4 regions: Podravje, Pomurje, Zala and Vas. In order to increase economic cooperation between these regions, they have built a network of support institutions and created a common bilingual online platform, which is available to the public free of charge at the following address: <https://www.e-conomyportal.com/slo>.

The experience of project partners supporting the economy in their regions suggests that the current involvement of institutions in the Slovenian-Hungarian border region is not satisfactory to boost economic growth. Similar economic anomalies appear on both sides of the border: long-term unemployment, aging of the population, insufficient employment of early school leavers and less qualified people, lack of skilled workforce, lack of business partnerships in the supply, trade, unsatisfactory distribution of innovative solutions, etc.

According to the Statistical Office data, trade between Slovenia and Hungary in the period 2013-2019 slightly increased each year and amounted to 2 billion euros in 2018, but the largest contributors to this are the large companies. The fact that imports from Hungary are still higher than exports could also be used by smaller companies as a special business opportunity. In the E-CONOMY project, we focused on smaller companies and the online platform for finding business partners across the border was made primarily for them. By June 2019, the project partners put the first 100 companies and 30 institutions from the region on the platform. The partners will report on the first connections through the platform at the closing conference of the project, which will take place in Szombathely, Hungary on the 27th of June 2019.

Also, a network of supporting organizations that did not know each other good enough before the E-CONOMY project has been set up to support economic development. At contact points, in Slovenia at SPOT points in Podravje and Pomurje, entrepreneurs will be able to obtain information even after the project is completed.

In order to exploit the established network of organizations on both sides of the border after the end of the project, the partners of the project and other supporting organizations from the region signed a strategic cooperation agreement to further promote economic development on the 13th of June 2019 in Ptuj.

About E-CONOMY project in short:

Project partners:

1. ZRS Bistra Ptuj, Ptuj
2. Zala Megyei Kereskedelmi és Iparkamara - ZMKIK (lead partner), Zalaegerszeg
3. Pomurska gospodarska zbornica, Murska Sobota
4. Pannon Novum Nyugat-dunántúl, Szombathely

Duration of the project: 1.1.2018 – 30.6.2019 (18 months)

Name of the European program: Cross-border cooperation Interreg Slovenia - Hungary,

Total project budget for 18 months: € 199,947

The photographs attached

Strateska konferenca.jpg



Podpis strateskega sporazuma.jpg
Tiskovna.jpg

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