

EXPORT ACADEMY



SUCCESSFUL NEGOTIATIONS WITH PROCUREMENT PROFESSIONALS

Thursday, 22nd November 2018 | 1:00 p.m. – 2:00 p.m.

Free webinar registration [HERE](#)

Programme as of 30th October 2018

The EXPEDIRE Export Academy aims to provide those who are new to the area of “export” and those who need a refresher in various export topics with high-quality in-class courses and webinars. The webinar series consists of four free webinars and offers the opportunity to deepen your export business know-how. Save time and attend the webinar from anywhere! The webinar language will be English! The level of English proficiency should be at least B2.

EXPEDIRE is co-funded by the European Union (European Regional Development Fund) under the Cooperation Programme Interreg V-A Slovenia-Austria.

Webinar Trainer & Content

Webinar Trainer: Brendan Lenane, MBA ([M-EFFEKT Marketing- & Beratungsagentur](#))
Background: Head of Procurement Transport and Logistics Services MAGNA Europe and much more

- Procurement basics
- Focus on a modern and result-oriented procurement organisation
- Standard tender process
- Why e-Sourcing
- Client example (high level)

How to register for this webinar? Free registration for this webinar [HERE](#).

For further information, please contact:

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