



EXPORT ACADEMY



IMPRESS! ENGLISH PRESENTATION SKILLS THAT MAKE A DIFFERENCE

Thursday, 21st June 2018 | 2 p.m. – 3 p.m. Free webinar registration HERE

Programme as of 22nd May 2018

The EXPEDIRE curriculum aims to provide those who are new to the area of "export" and those who need a refresher in various export topics with high-quality in-class courses and webinars. The webinar series consist of four free webinars and offer the perfect way to complete your export business knowhow. Save time and attend the webinar from anywhere! The webinar language will be English! The level of English proficiency should be at least B2.

EXPEDIRE is co-funded by the European Union (European Regional Development Fund) under the Coooperation Programme Interreg V-A Slovenia-Austria.

Webinar Trainer & Content

Webinar Trainer: Ms Desiree Fuchsbichler, Business English Experts, www.bee.co.at

Content

- Concise, but compelling, company introductions .
- Presenting your products and services
- Strategic language helpful phrases, rhetorical devices for presentations •
- Structure and signposting in formal and informal presentations
- Using your voice effectively - speed, pausing, rhythm and intonation
- Handling questions
- Common mistakes and how to avoid them

How to register for this webinar? Free registration for this webinar HERE.

For further information, please contact:

Μ

MMag. Roswitha Schipfer | ICS Internationalisierungscenter Steiermark E-Mail: roswitha.schipfer@ic-steiermark.at; T: +43 316 601 273









