

Building Partnership



Project "Smart Communities" SKHU/1601/4.1/210

Virtual Education and Research and Development and Innovation Network in the Slovakian - Hungarian border region

<http://www.smartcommunities.eu/en>

www.skhu.eu

PRESS RELEASE

3rd Motivation & Career Day

9th April, 2018

The Smart Communities Project - a virtual education, research, development and innovation network in the Slovak-Hungarian border area started in May 2017 and will continue until the end of April 2019. The main objective of the project is to contribute to the strengthening of intellectual property in the disadvantaged cross-border area in southern Slovakia and northern Hungary through the establishment and dissemination of innovative cooperation structures as a practical implementation of social and ethnic innovation. The project brings real, practical alternatives and motivation for the implementation of radical innovations in various areas of development at the local level - economic, educational, community, professional and environmental, to the marginalized part of the population in the cross-border area (Nitriansky, Banskobystrický, Košický region and Nogradská region).

Our concept assumes that the region can escape the unfavourable situation through implementing activities based on endogenous development and intelligent communities. The prioritized sectors of the project are education and research, development and innovation with a focus on sustainability and information and communication technologies. Throughout the project, we will build a network of civic partnerships, partnerships of educational and research institutions, and organize and implement within them joint professional programs, trainings and

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mentoring programs for the main target groups - residents of cross-border regions from children to retirees. The motivation and career day is co-financed by the European Regional Development Fund as part of Smart Communities project, No. SKHU/1601/4.1/210. The content of this press release does not necessarily represent the official position of the European Union.

The project consortium brings together 8 partners: 4 Hungarian institutions (Interindustria Knowledge Centre Foundation, Salgótarján - Consortium Leader, Szent István Gödöllő University, Center for Economic and Regional Studies - Hungarian Academy of Sciences, Pécs, Association for Renewable Countryside, Legénd) and 4 Slovak Institutions (e-Talentum Filákov, Technical University of Košice, ASTRA - Association for Innovation and Development, Gymnázium Filákov).

One of the main activities of the project are Motivation and career days. They aim to extend and disseminate information about broad educational and working alternatives, as well as to provide various work and life examples and opportunities through real career models. 2 out of 15 Motivation and career days were already organized and approached different age and social groups. The first was held at the Lunik IX Community centre where 2 young ladies from Roma community presented their motivating stories together with the story of female project manager in ICT Company. Second day's life career models from Technical University Kosice addressed the students of Gymnasium Filákov and for the 3rd Motivation day we will come back to the Roma community in different geographical area. We are visiting Rankovce Community centre where we will captivate the audience of various age by 2 life career models – Tomas Valkovsky and Lukas Olah. Tomas is a great speaker, successful project manager, instructor of Yoga of laughter, Capoeira and recently also the practitioner of Wim Hof method – he will offer

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his sources(s) of motivation and career path. Lukas Olah will be telling his story of how he became successful dancer, actor, documentarist and last but not least husband and father.

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