

## Invest In Social Capital

*Investment  
Development  
and  
Empowerment  
Actions*

### ► "Social entrepreneurship and Green Economy in Albania",

*International Conference organized by UN Women Albania.*

In this conference were discussed the legal context for Social Entrepreneurs, the Circulating Economy, the Green Economy, Social Entrepreneurship Models in Spain, Italy, Romania, Hungary, Greece, Montenegro, Macedonia, Albania. Albania's experience was presented to the Social Entrepreneurs created by Auleda Agency, respectively: "Oriku" Enterprise for the production of olive-based and olive oil cosmetic products, Entrepreneurship of women's production of rugs in the Vloa River, Social Entrepreneurship of mental health patients for the production of flowers, Social Entrepreneurs of Rome and Egyptian youth in Vloa and Berat. The challenge, is the registration of Social Enterprises under the new law.

The IDEA project aims to create an Investment Fund for Social Entrepreneurship with well-defined criteria guides, creating hybrid financial models, funding tools and a strategy for attracting investors.

The core approach will be the recording, capture, evaluation of supply and the demand for social investments is envisaged, by conducting field research and also specialized Focus Groups.





## OPEN CALL

Respected,

On behalf of the [Center for Knowledge Management](#) and our [InnoPlatform](#) project, implemented by 6 project partners from 5 Balkan Mediterranean Countries, I would like to invite you to participate on our open call for individual or collaborative projects that intend to introduce new innovative products or services to the market.

Within the framework of this open call, each enterprise will be supported from the Centers of Excellence in each of the participating regions in Balkan-Med area and exploit specific business tools (InnoTools) that have been developed for helping the SMEs to develop innovative products or services.

The application form for the interested SMEs can be found at the following [LINK](#).

Please complete all questions, unless otherwise instructed.

If there are any queries regarding the form, please contact us at: [innoplatform@knowledge-center.org](mailto:innoplatform@knowledge-center.org)

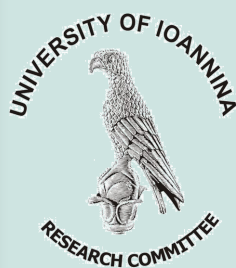
Thank you for your Time!

Andriiana Boadanovska

## PROJECT PARTNERS



**Municipality of Himara**



**University of Ioannina**



**Three Thirds Society**



**Municipality of Arta**

**Interreg - IPA CBC**   
Greece - Albania  
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