

Welcome to  
IDEA Project  
Newsletter  
Issue 4

# IDEA

*Investment Development and  
Empowerment Actions*

## *10th Celebration of Tsipouro and Chestnut*



Was organized in October 2018 by the Municipality of Arta and the Cultural Association of Rodaugi in order to promote local associations to get involved in sustainable tourism and especially in gastronomic tourism. Food made by local Chestnuts and Tsipouro drinks were offered to 5.000 visitors.

Invest  
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Social  
Capital



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*Recycle with artisans, New Market Place  
Reduce, Reuse, and Recycle.*

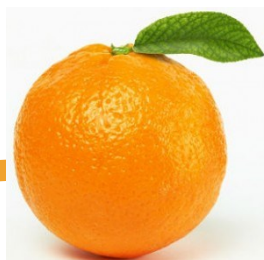
*Be part of our initiative ... we can change the  
past and be part of the ecological future.*

*Give life to the environment where you live.*

## ***Creativity is the key of solving this ecological challenge***

All these were the theme of the activity at the New Market Place in the occasion of the International Earth Day 22 April 2018. The Tirana Municipality, TID Tirana and Social Business Promotion, organized the activity "Recycle together" in the new market, in order to sensitize and educate citizens on the recycling process and keeping the environment where we live clean , recycling plastic bags in functional products, as well as tracking creative techniques from artisans to the younger generation. NBS artisan Teuta, master in the recycling of not only bags but also various products, through her gold hands and crochet work, produces very beautiful plastic based bags. In addition, to promoting and exhibiting the wonderful products, she conveyed the best from the high school students of Ismail Qemali creative craft techniques by promoting and improving the creative skills of the younger generation in the pillars of our future. Attending the event was also the Deputy Mayor Mr. Abaz Hado, who congratulated and appreciated this initiative, which would serve as a model in all areas of Tirana, but not only.





## *orange Festival*

### *5<sup>th</sup> festival of Orange in Athens*

In November 2018 the Municipality of Arta organized the 5<sup>th</sup> festival of Orange, Mandarin, Kiwi and Olive in Athens, the capital of Greece. Local products, fresh juice and finger foods were offered for free in the central train station while a scientific event was organized in the Agricultural University of Athens, in order to boost the extroversion of Arta at national scale.



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