

IDEA

Investment Development and Empowerment Action



Organized by: GROWING SOCIAL BUSINESSES IN ALBANIA



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Panairi i Sipërmarrjeve me Impakt Social

YSB Balkans dhe USAID Albania prej disa vitesh bashkëpunojnë së bashku në drejtim të promovimit dhe mbështetjes së sipërmarrjeve të vogla dhe të mesme dhe veçanërisht sipërmarrjeve sociale, që kanë potencial për të sjellë ndikim pozitiv për shoqërinë.

Tani është koha të festohen arritjet e disa prej sipërmarrësve social të mbështetur nga programi GSBA, i zbatuar në Shqipëri nga USAID dhe Yunus Social Business Balkans!

Panairi u organizua më 22 Janar, 2019, ora 10:00 – 15:00.

Universiteti Europian i Tiranës, Bulevardi Gjergj Fishta, Tiranë

Investment
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Newsletter

5th Issue



“Investment Development and Empowerment Action (IDEA)”

2nd Project Meeting , December 18, at the Byzadino Hotel in Arta, Greece.



The objective of the project is the matching of supply and demand for social investments as well as the study and specialization of hybrid tools for the funding of organizations and actions of the third sector of the economy, which could be applied at local and regional level.

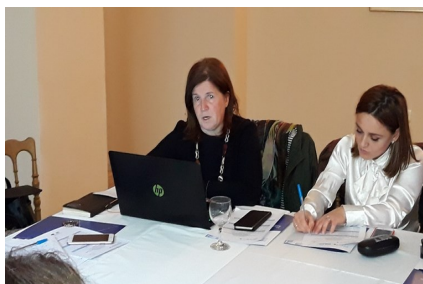
The aim of the meeting was for the partners to present the project's state of the art, discuss the progress of the project's work packages and to decide on the steps that need to be taken for the realization of the rest of the project.

Specifically, the meeting started with the partner's presentations on the projects state of the art, followed by the management and coordination for the 1st Work Package. The partners were informed about the 2nd Progress Report and the verification of the expenses, and were able to plan the next steps regarding the procurement procedures and contracts, as well as the rest of the actions that concern the 1st Work Package.

Following a lunch break, the partners talked about the produced communication material and the organized communication activities used for the promotion of the project and contemplated on the actions that should be made in order to attract investors.

Subsequently, the partners moved on to discuss the 3rd Work Package, which concerns the research and analysis part of the project. They talked about the templates, methodology and guidelines for the assessment phase of the project and shared some first thoughts on the financial tools and models that are going to be used for this phase. One of the subjects that was also brought for discussion was the designing of the database and the report for the demand and supply, as well as the organizing of the focus groups and the interviews needed for this phase.

Finally, the partners planned and organized the upcoming training visit to Ioannina and talked about the rest of the training and consulting activities that are going to take place in the framework of the 4th Work Package of the project, as well as the tools that are going to be used for the completion of the aforementioned activities.



Launch Event

The Launch Event for the project “**Investment Development and Empowerment Action (IDEA)**” was successfully organized on Saturday, December 8, at the Olympic Hotel in Ioannina, Greece.

The aim of the event was to present to the general public the project “**Development and Empowerment Action (IDEA)**”. The objective of the project is the matching of supply and demand for social investments as well as the study and specialization of hybrid tools for the funding of organizations and actions of the third sector of the economy, which could be applied at local and regional level.

The event was welcomed by representatives of the Local Authorities and by the President of the non-profit organization and project partner “THREE THIRDS SOCIETY”, Mr. Nikolaos Dimitriadis.

Afterwards, the project partners continued to the presentation of the project. The first presentation was made by Mr. Constantinos Economopoulos, Secretary General of the non-profit organization “THREE THIRDS SOCIETY”, who presented the activities of the project IDEA in Epirus. The second presentation was made by the Assistant Professor at the University of Ioannina and project partner, Mr. Antonios Adam and was about the funding of the social enterprises.

Within the framework of the event, representatives of the Local Authorities, development companies, Cooperative Banks as well as representatives of the third sector of economy, were also invited to give their perspective on the subject.

The first one to give a speech was Mrs. Maria Mizithra, CEO of the Cooperative Bank of Epirus, who talked about the establishment of the Social Enterprise Ecosystem in Greece, followed by Mr. Athanasios Mantalovas, Deputy Mayor of Development and Planning of the Municipality of Ioannina, who gave a speech about the role of the Local Authorities in the Social Investment.

After the short coffee break, the participants had the opportunity to attend the presentation of the Special Secretary for the Social and Solidarity Economy of the Ministry of Labor, Social Security and Social Solidarity, Mr. Evangelos Nikolaidis. In his presentation, he referred to the role the Social and Solidarity Economy should play after the economic crisis in Greece.

Subsequently, Mr. Vasilios Bellis, the General Manager of the Development Company of Karditsa, took the floor to discuss the investment readiness and the impact it has to society. Last but not least, Mr. Nikolaos Yannis, Doctor of European Studies and Member of the European Commission, gave a speech with the title “Third-sector terminology issues, charity, benevolence.

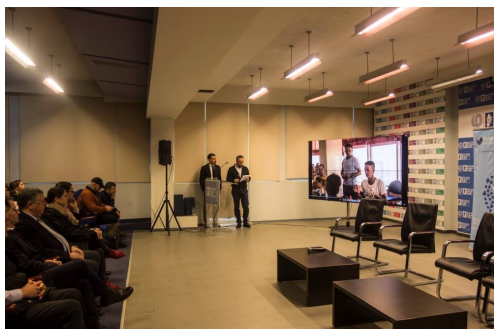


The Future of Privatization of Virtue. The case of 'Epechina Chora' in Zagori”.

Following the presentations, a discussion was held with clarifying questions and answers and information about involvement of the participants in the future actions of the project. The event ended with a light buffet lunch.

For more information visit our website: www.3ts.gr

Yunus Social Business



Ky vit ka filluar mirë!

Në Ditën e Sipërmarrjeve me Impakt Social, organizuar në 22 Janar, në ambjentet e UET, kishim shumë arsye për të festuar e për të qenë falenderues. Shumë sipërmarrës të mbështetur nga YSB Balkans na bënë krenar me produktet dhe rezultatet e tyre, 5 prej tyre u vlerësuan me çmimin "Changemaker of the year" si dhe 5 mentorë u vlerësuan me çmimin "Mentor of the Year". Një vajzë fantastike (Ina Toska), u përzgjedh nga publiku për çmimin "Inspire of the year".

E si mund të fillonte më mirë ky vit !?

Falenderime dhe mirënjohje për gjithë sipërmarrësit dhe mentorët që me punën e tyre na bëjnë të ndjehemi krenar që kemi qenë pjesë e rrugimit të tyre dhe shumë të kënaqur që kemi kontribuar sadopak në suksesin e tyre! Falenderime dhe mirënjohje për USAID/Albania për bashkëpunimin dhe mbështetjen gjatë gjithë këtyre viteve!

Falenderime dhe mirënjohje për gjithë partnerët tanë (Universiteti European i Tiranës, Business Magazine Albania, New Media Communications, DuaPune, Swiss Entrepreneurship Program, Tirana Business University, e shumë e shumë organizata partnere dhe individë të tjerë), që me bashkëpunimin dhe kontributin e tyre të pakursyer na e kanë bërë dhe na e bëjnë përditë punën më të lehtë dhe më të frytshme!

Mirënjohje për gjithë ju që i jeni bashkuar (në forma të ndryshme) dhe do të vazhdoni ti bashkoheni misionit tonë në mbështetje të sipërmarrjes me impakt pozitiv për shoqërinë!



CONTACT

Website: projectidea.eu

Facebook: IDEA -Investment Development and Empowerment Action

Twitter: @IDEAInvestment

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"The views expressed in this newsletter do not necessarily reflect the views of the European Union, the participating countries and the Managing Authority".