TEMPLATE

Output factsheet: Tools

Version 1

Project index number and acronym	CE575 CROWD-FUND-PORT
Lead partner	E-ZAVOD
Output number and title	O.T1.1 CROWDFUNDING PORT
Responsible partner (PP name and number)	ISN- Innovation Service Network (PP7)
Project website	http://www.interreg-central.eu/Content.Node/CROWD-FUND-PORT.html
Delivery date	30.06.2017

Summary description of the key features of the tool (developed and/or implemented)

Max. 2.000 characters

Output O.T1.1 Crowdfunding Port is the main capacity building web based tool of the project, where all four stakeholder groups (CF platforms, SMEs, crowd-funders people, decision makers) are able to meet each other and find relevant information to increase their information and knowledge level. Portal offers horizontal support to all work packaged as main interactive tool.

The main content for portal is and will be fed from the most interesting and important information taken from project deliverables, since deliverables are focused on CE and can contribute to better knowledge and awareness of the key identified stakeholder's groups. Besides four content sections dedicated to specific stakeholders group, portal will have three main interaction tools/ functionalities:

Blog functionality: the purpose of the blog functionality is to enable users of the portal to provide short comment or quick posts related to the content that is presented under blog section (announcements of events, case studies, interviews, factsheets)

Discussion tool: discussion tool will be used for crowdsourcing purposes. We are inviting our target groups from all participating countries to register in the discussion tool, so they can post ideas, projects and challenges related to crowdfunding, which need a longer and expert's discussion, feedback, further development. Partnership will also post an idea challenges on topics related to specific deliverables, for which input from target groups is necessary.

Public voice tool: will be used by citizens to inform other citizens about their experiences with crowdfunding. Citizens will be able to use public voice tool, firstly to rate the services of CF platforms from our Central Europe data base and provide reviews (the same approach as "trip adviser"). Users will be able also to search for different platforms, with filter function, according to type, location and SME branch.

 Later on, also date base of CF projects will be established and citizens will be able to rate and comment them.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

Max. 500 characters
NUTS regions: SI, CZ, PL, IT, HU, DE, AT, SK, HR.
The purpose of the Crowdfunding port portal is to provide relevant information and knowledge about situation and activities of crowdfunding in Central Europe countries, especially in projects participating regions. With the development of interactive functionalities on the portal (discussion tool, blog, public voice tool), we would also like to involve all relevant target groups in commenting and interaction, so that information coming from target groups would be available on the portal (as information from the field).

Expected impact and benefits of the tool for the concerned territories and target groups

Max. 1.000 characters
The purpose of the project is to raise knowledge and capacities of all relevant stakeholders groups, involved in crowdfunding industry. The portal will serve as main information, knowledge and discussion e-tool. Project partnership would like to use the portal, to build CE crowdfunding community, where less experienced stakeholders can exchange information, knowledge and experience with more experience countries/regions, in order to raise capacities in CE area. This will also enable better development of crowdfunding industry in the future.
Project partnership will also monitor and follow impact and recognition of the portal.

Sustainability of the tool and its transferability to other territories and stakeholders

Max. 1000 characters
The tool and the deliverables, which present backbone content for the portal, will be used by project partners based on the fact of interest of partners, who are deeply specialized on crowdfunding (PP6 IKOSOM, PP8 CONDA, PP7 ISN, PP5 ROCKETSIDE, PP11 BRODOTO).
PP7 ISN- Innovation Service Network is an innovation service provider, coming from Graz, Austria. ISN supports development of the innovation from first idea up to the product level. The main activities of organization include providing trainings on crowd-based innovation, innovation management, support to development of new business models, the crowdsourcing and community building. After project ends, project partner committed to run the portal for at least three years. The portal will be used by PP7 ISN as knowledge and communication tool, to continue to provide organizational services related to "Crowdbusiness" in Austria and other EU countries, for crowdsourcing activities, for building crowdfunding community from all EU countries. PP7 ISN is also involved in other EU supported projects, related to crowdfunding and other alternative financing models, therefore the sustainability & transferability will be ensured also through these cooperation.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

Max. 1000 characters
The task leader PP7 ISN has designed three-step co-creation process of development and identification of key content of the portal, relevant for main target groups – project's end users. Process included: internal partnership workshop, implementation of workshops with regional/national stakeholders in each CE participating country and project working group final workshop. The purpose of co-creation process was that all project partners and main stakeholders from all CE countries co-identify and co-create the portal, already in the design phase. The chosen co-creation process enabled project partners and stakeholders to start transnational cooperation, exchange information and knowledge, before the official launch of the portal, which we believe can bring added value for portal functioning.

References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex

Max. 1.000 characters
Website link to the 'Crowdfunding port' portal: www.crowdfundport.eu
Relevant deliverables related to preparation and launch of the portal:

- D.T1.1.4 Co-creation workshop with CF stakeholders (report): co-creation workshop were implemented with CF stakeholders to get new ideas and test existing ones about Crowdfunding port functionalities

- D.T1.2.1 Specifications of Crowdfunding Port (CFP) functionalities: upon results from internal workshop on the PGM in Budapest and upon results from deliverable D.T1.1.4, the main CFP functionalities were identified and presented.

- D.T1.2.2 Declaration of non-commerciality: PP7 ISN prepared and signed declaration, confirming that all content developed within project lifetime will be available free of charge during and after project's end.

All project's deliverables that were already finalized and will be prepared during project's duration, will be used for content purposes on the portal.