

# TEMPLATE

## Output factsheet: Strategies and action plans

Version 1

<b>Project index number and acronym</b>	CE36 ChemMultimodal
<b>Lead partner</b>	Ministry of Economy, Science and Digitalisation Saxony-Anhalt
<b>Output number and title</b>	O.T4.1 - Strategy for promotion of multimodal transport of chemical goods
<b>Responsible partner (PP name and number)</b>	PP3 - isw
<b>Project website</b>	<a href="http://www.interreg-central.eu/Content.Node/ChemMultimodal.html">http://www.interreg-central.eu/Content.Node/ChemMultimodal.html</a>
<b>Delivery date</b>	30/11/2017

### Summary description of the strategy/action plan (developed and/or implemented)

The strategy for promotion of multimodal transport of chemical goods is based on the results from the analysis in WPT1 and defines visions, objectives and priorities involving stakeholders from industry and different policy levels. The strategy forms the common guiding framework to implement concrete activities in the action plan to be developed at the end of the project. The joint strategy has been discussed and elaborated in close cooperation with the target group (chemical companies and logistics service providers) which have met in Regional Stakeholder Forums in all partner countries.

The joint Transnational Strategy can be summarised in

- Promote economic successful multimodal transport
- Raise awareness and support modal shift
- Ensure Equal level playing field between road and rail transport
- Extend transport infrastructure
- Promote CO2 reduction and simple tools for its measurement

The transnational strategy describes several policies at European, national and regional level for the promotion of modal shift and highlights the relevance and contribution from the ChemMultimodal project.

The following polices have been covered:

European Policy / Strategy:

- White Paper Transport
- Amendment of the Combined Transport Directive (82/106/EC)
- Digital Transport and Logistic Forum

#### National Policy / Strategy

- Germany: Masterplan Rail Freight Transport
- Poland: Strategy for the development of transportation until 2020
- Hungary: National Transport Infrastructure Development Strategy
- Czech Republic: The Transport Policy of the Czech Republic for 2014-2020 with prospects of 2050
- Italy: Connecting Italy
- Austria: Gesamtverkehrsplan für Österreich
- Slovakia: Strategic plan of transport infrastructure development of Slovakia to year 2020, Strategic plan of transport infrastructure development to year 2030

#### Regional Policy / Strategy

- Saxony-Anhalt: Logistic Concept Saxony-Anhalt, Logistic Advisory Board Saxony-Anhalt, Logistic Initiative Saxony-Anhalt, Regional Innovation Strategy Saxony-Anhalt Lead Market Mobility and Logistics, Funding Directive Multimodal Interfaces
- Masovia: Development Strategy of the Mazowieckie Voivodship 2030
- Usti Region: Strategy for the development of Usti Region 2014-2020
- Piedmont Regional Plan for Mobility and Transport
- Upper Austria: Strategic Economic and Research Programme - Innovative Upper Austria 2020

### NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Germany: Saxony-Anhalt

Italy: Piedmont Region including Province of Novara

Czech Republic: Usti Region

Poland: Masovia Voivodship

Austria: Upper Austria

Slovakia: National Level - all regions

Hungary: national Level - all regions

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The joint transnational strategy defines visions and objectives for all project partners for the implementation of further activities, especially in view of realization of pilot projects that aim to promote real modal shift in several chemical companies. The knowledge about the policy framework at European, national and regional level is important as these policies have direct, mid or long term impact on the organization of multimodal transport for the companies. At European Level the revision of the combined transport directive will provide a new legislative framework for all European countries that wants to promote multimodal in several aspects. At national level for instance the German Master Plan Rail Freight Traffic contains provisions to drastically reduce track fees for rail transport in the very near future. This will clearly improve competitiveness of multimodal transport. At regional level there are funding opportunities to implement innovative activities for the promotion of multimodal transport that are directly focused on the support of logistics service providers.

### Sustainability of the developed or implemented strategy/action plan and its

### transferability to other territories and stakeholders

The joint transnational strategy describes objectives for the promotion of multimodal transport, which have been jointly discussed with a large number of companies and logistics services providers. These objectives are also valid for other territories and stakeholders. Furthermore, the described strategies and policies for promotion of multimodal transport at European and national level can also be interesting for other regions, which are not part of the partnership consortium. The partners have defined their possible contribution to the implementation and further development of the respective policies. In the 2<sup>nd</sup> half of the project the partners will update to document and evaluate the progress of policy development and its impact on own activities.

### Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

The discussion of the joint strategy in the framework of the regional stakeholder forums under active participation of chemical companies and logistic services providers has proven fruitful for the development of a common position. The chances and challenges for multimodal transport are quite similar in the involved partner regions and countries, which allows the organization of mutual learning and exchange of experience. Furthermore there is a strong interest to promote new multimodal connections between the partner regions. The development of the joint transnational strategy has helped for this purpose.

### References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

**Deliverable D.T4.1.1:** Joint Transnational Strategy