

# Start-up Exchange

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## Entrepreneurial Ecosystem Alpe Adria & Startup.Euregio

2 April 2019

09:00-13:00, Innsbruck



# Welcome!

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# Agenda

- Round of Introduction
- Presentation of the EU Projects
- Discussion and Decision of Synergies



# Introduction Round

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## Introduction Round

- Name, Position
- Institution
- Experience(s) in the Startup Environment
- Experience with EU Projects
- Role in the EU Project



# Presentations of the EU Projects

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# Entrepreneurial Ecosystem Alpe Adria

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**Interreg**  
**Italia-Österreich**

European Regional Development Fund



EUROPEAN UNION

# Startup.Euregio

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**Interreg**  
Italia-Österreich  
**Startup.Euregio**  
European Regional Development Fund



EUROPEAN UNION



## THE AIM

*Development of a dynamic and sustainable  
ecosystem for start-ups in the European region of  
Tyrol – South Tyrol – Trentino*

start-up network with 100 active members

100 supported projects

over 80 founded start-ups and over 100 cooperations

Over 60 investors

## THE PARTNERS

Standortagentur Tirol (Lead Partner)

NOI Tech Park (initially IDM)

Trentino Sviluppo

Associated Partners: Europaregion & Südtirol Finance



## FRAMEWORK

Name:	Startup.Euregio StarEU ITAT1040
Duration:	30 Months (initially) Feb. 2017 – Dec. 2019
Category:	Research & Innovation
Project Costs:	EUR 1.003.212,55
EFRE:	EUR 752.190,44

# WORK PACKAGES

## WP 0 & 1

# Preparation & Project Management



# Communication



**Startup.Euregio**


a dynamic and sustainable ecosystem

[www.startupeuregio.eu](http://www.startupeuregio.eu) / [www.facebook.com/startupeuregio](https://www.facebook.com/startupeuregio)

Instagram, Linkedin, Youtube, Twitter

Start-up Exchange

# Benchmark & Guidelines

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 <p>About Startup.Euregio</p> <p>The project Startup.Euregio (ITAT1040) is funded by EU Funds from the European Regional Development Fund and Interreg V-A Italy-Austria 2014-2020.</p> <p>In General</p> <p>Start-ups and spin-outs (when existing businesses form new companies) promote future development. They form the target group of the program Startup.Euregio. To simplify matters, in this project the term „start-up“ covers both start-ups and spin-outs.</p> <p>In Tyrol, in South-Tyrol and in Trentino there have been efforts over the past years to implement a start-up ecosystem on a regional level. But only joint efforts will fulfil the main goal: to build a dynamic ecosystem for start-ups and to persist internationally. Therefore, Tyrol and South-Tyrol decided to carry out the project together with Trentino, which is outside the Interreg-Program Area. Nevertheless, the strengths of Trentino complete both regions ideally in order to build a sustainable, dynamic ecosystem. The project offers the unique opportunity to develop the Euregion Tyrol as a region for start-ups on a European level. Thereby shall be built upon existing strengths. New tools from the international start-up hotspot shall be integrated.</p> <p>The importance of this project was acknowledged by the governors of the three regions (resolution in the EGTC-Board 28/05/2019). The main goal is to successfully build a sustainable start-up ecosystem and to create an Interregional start-up network with a minimum of 100 active members. At least 100 projects shall be supported, which should lead to more than 80 start-ups and more than 100 co-operations. Finally more than 60 business angels shall be integrated in a network for investors.</p> <p>Main activities</p> <ul style="list-style-type: none"> <li>• Implement measures relating to the most successful start-up ecosystems in our regions</li> <li>• Raising awareness and boosting entrepreneurial spirit</li> <li>• Developing an overarching start-up community</li> <li>• Process support for the implementation, from the idea to the business model</li> <li>• Developing companies to the point of marketability and/or investor readiness</li> <li>• Linking start-ups with the local economy</li> <li>• Developing a professional and active investor scene</li> <li>• International visibility and networking</li> </ul>	  <p>Standortagentur Tirol</p> <p>About</p> <p>Standortagentur Tirol offers professional support and advice to help you on your road to success.</p> <p>Innovation, growth, location development and marketing: Standortagentur Tirol has a comprehensive range of services to assist your company or research institute with your growth or start-up projects in Tyrol and will support you in establishing regional, national and international networks. Standortagentur Tirol develops joint projects with you based on the Tyrolean skills triangle of technology, health and tourism, balancing economical and ecological, social and cultural as well as regional and global issues. Our common goal: achieving market leadership, increasing competitiveness, safeguarding existing jobs, and creating new long-term jobs.</p> <p>Services</p> <p>The services comprise the intensified networking within the Tyrolean economy, the transfer of knowledge and technology, consultation and support for Tyrolean companies as well as research institutions to participate in science and technology programs of the province of Tyrol, the federal state Austria and the European Union. Further, the development of programs in education and continuing training regarding future oriented technologies, technology marketing and business location marketing are in the focus of the Standortagentur Tirol.</p> <p>For businesses</p> <p>Standortagentur Tirol is on hand as a partner, initiator, catalyst, expert, networker and facilitator for businesses who want to explore new avenues of growth in Tyrol successfully and offers services in the following areas: networking, innovation, start-up and incubation, export service, funding, project management, location marketing and mobility service Europe.</p> <p>For Cluster Partners</p> <p>Innovation turns knowledge into money: the clusters at Standortagentur Tirol are your professional platform for successful innovation projects and offer possibilities for cooperation, synergies, innovation and interdisciplinary.</p> <p>For Researchers</p>																														



# Awareness & Community Building





# Startup Support Program



# Investor Platform



# MILESTONES/HIGHLIGHTS





# StartUp Clubs Regular Meetings of the Startup Scene





# 120 Seconds Idea Competition





# adventure X Business Model Competition





**Startup Festival**

Start-up Exchange



Startup Festival

Start-up Exchange





**Investor Club**

Start-up Exchange



INVESTORS  
ACADEMY  
2018

11-12 OKT.  
WERKSTÄTTE  
WATTENS

“ Super Crashkurs für Business  
Angel-Einsteiger. Ein Muss für alle,  
die erfolgreiche Business Angels  
werden wollen. ”

Interreg  
Italia-Österreich  
Startup.Euregio  
European Regional Development Fund



Startup.Euregio

Tyrol - South Tyrol - Trentino  
A dynamic and sustainable startup ecosystem

[www.startupeuregio.eu](http://www.startupeuregio.eu)



Investor Academy

Start-up Exchange





**Growth Camp**

Start-up Exchange

## MILESTONES

By End of 2018:

- 329 contact points with startup (interests)
- 143 supported
- 81 founded
- 59 founded < 3 years

## NEXT STEPS

*From a young startup ecosystem to a more developed startup ecosystem*

- Acceleration of Start-ups (Access to Market, Acceleration Program, Startups & Corporates, Mentor Network, Start-up Support, Internationalization etc.)
- Funding (Investor Readiness, Investor Platform, Matchmaking etc.)



# Discussion and Decision of Synergies

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# Grazie! Danke!

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